# DUTCH BROS COFFEE - 15 YR @ UNIVERSITY OF KANSAS

2531 IOWA STREET, LAWRENCE, KANSAS



Marcus & Millichap



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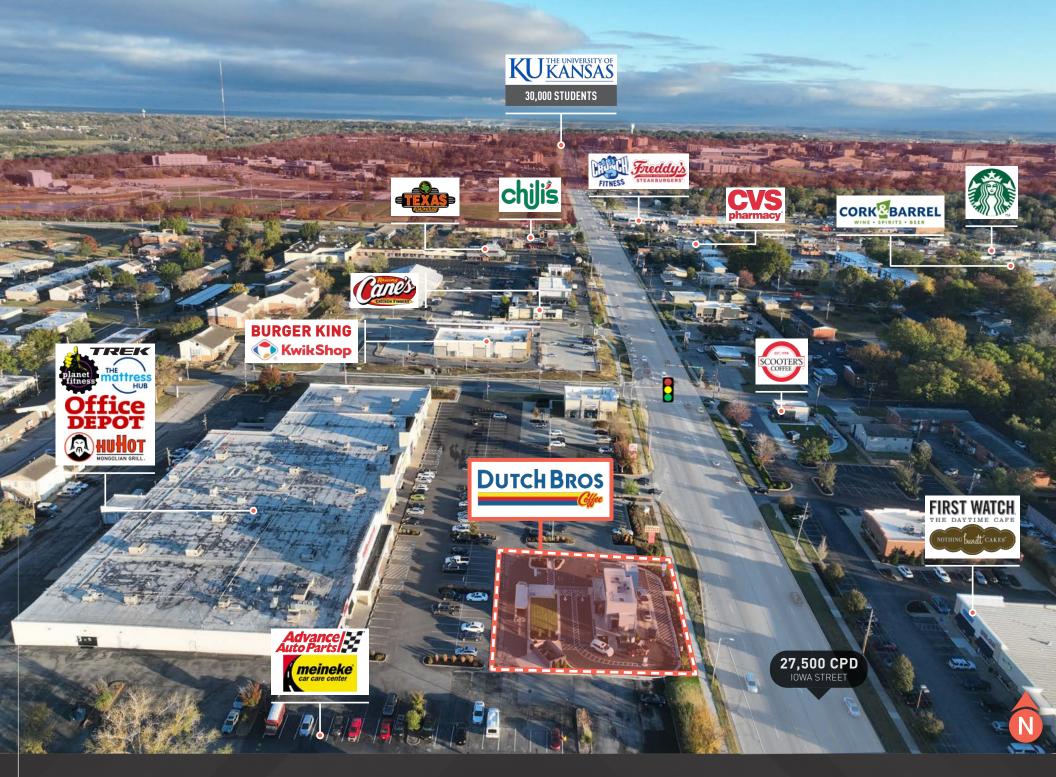
## Executive Summary

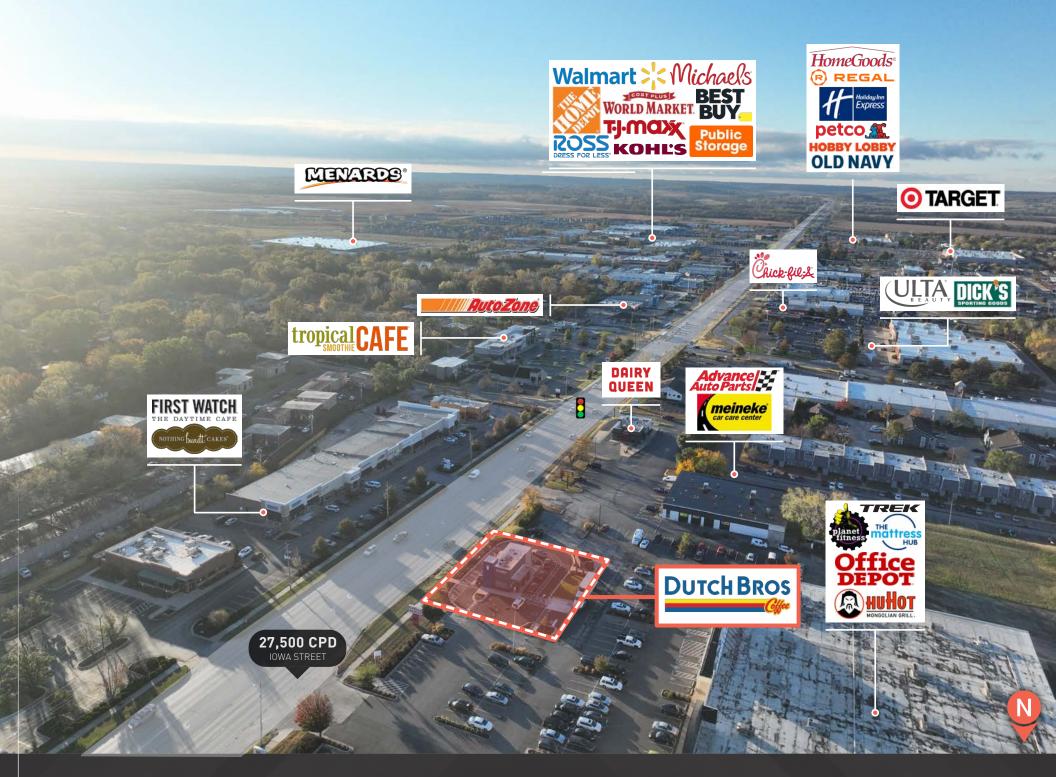
2531 Iowa Street, Lawrence, KS 66046

FINANCIAL SUMMARY	
Price	\$2,678,200
Cap Rate	5.75%
Building Size	950 SF
Net Cash Flow	5.75% \$154,000
Year Built	2024
Lot Size	0.43 Acres
LEASE SUMMARY	
Lease Type	Absolute Triple-Net (NNN) Lease
Tenant	BB Holdings KS, LLC
Guarantor	Boersma Bros. LLC (Corporate)
Est. Lease Commencement Date	September 2024
Est. Lease Expiration Date	September 2039
Lease Term	15 Years
Rental Increases	10% Every 5 Years
Renewal Options	4, 5 Year Options
Right of First Refusal	None
Roof and Structure	Tenant Responsible
Taxes and Insurance	Tenant Responsible

ANNUALIZED OPERATING DATA		
Lease Years	Annual Rent	Cap Rate
1 – 5	\$154,000.00	5.75%
6 - 10	\$169,400.00	6.33%
11 – 15	\$186,340.00	6.96%
<b>Renewal Options</b>	Annual Rent	Cap Rate
Option 1	\$204,974.00	7.65%
Option 2	\$225,471.40	8.42%
Option 3	\$248,018.54	9.26%
Option 4	\$272,820.39	10.19%
Base Rent		\$154,000
Net Operating Income		\$154,000
Total Return		5.75% \$154,000











» Brand New 15-Year Absolute Triple-Net (NNN) Lease with Corporate Dutch Bros

### Guaranty (NYSE: BROS)

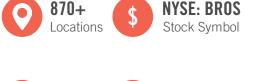
- » 10% Rental Increases Every 5 Years with Multiple Renewal Options
- » New High-Quality 2024 Construction with a Drive-Thru
- » 97,467 Residents within a 5-Mile Radius in Growing Lawrence Trade Area
- » Located Less Than 1 Mile from the University of Kansas (30,000+ Students)
- » Excellent Visibility Along Iowa Street (27,500 Cars per Day)
- » Outparcel to Planet Fitness and Office Depot
- » Dutch Bros is One of the Fastest-Growing Brands in the Quick Service Beverage

Industry in the United States with over 870 Locations in 17 States

	1-mile	3-miles	5-miles
Population			
2028 Projection	14,365	72,051	99,338
2023 Estimate	13,787	70,569	97,467
Growth 2023 – 2028	4.19%	2.10%	1.92%
Households			
2028 Projection	6,772	30,409	42,081
2023 Estimate	6,492	29,686	41,182
Growth 2023 – 2028	4.32%	2.44%	2.18%
Income			
2023 Est. Average Household Income	\$53,269	\$67,303	\$76,258
2023 Est. Median Household Income	\$36,367	\$40,752	\$46,978

### Tenant Overview





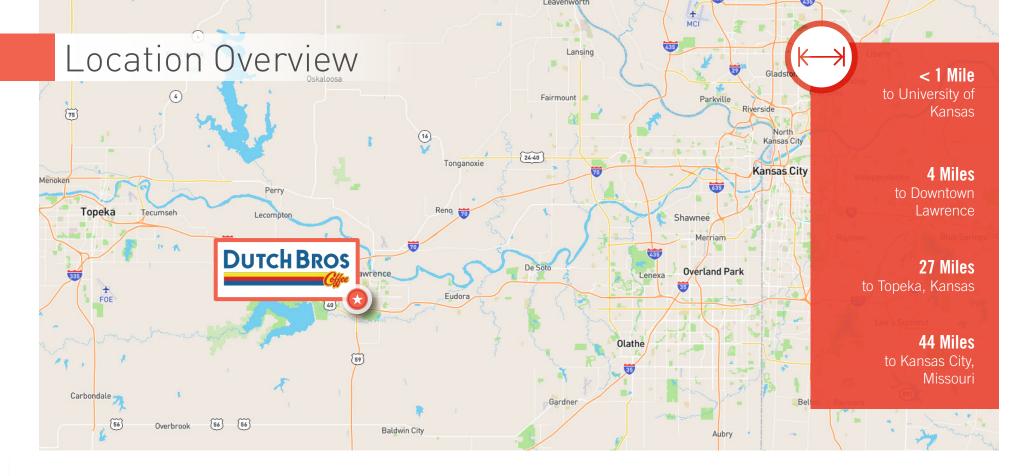




Dutch Bros Coffee was founded in 1992 in Grants Pass, Oregon by Dane and Travis Boersma, brothers of Dutch descent. Today, Dutch Bros Coffee is one of the largest publicly-traded drive-thru coffee companies with approximately 876 stores open in 17 states as of March 31, 2024. The company's total revenue for FY 2023 grew 30.7 percent to \$966 million as compared to \$739 million in 2022.

Dutch Bros Coffee roasts all its own coffee, a three-bean blend sourced from direct relationships with Salvadorian, Brazilian, and Colombian coffee plantations. In October 2014, the company announced the release of Dutch Bros Single-Serve Cups compatible with Keurig-style brewers. In 2012, the Company launched its own energy drink, Blue Rebel, and in May 2016 introduced Cold Brew Coffee.

Dutch Bros is a high growth operator and franchisor of drive-thru shops that focus on serving high quality, hand-crafted beverages with unparalleled speed and superior service. Dutch Bros stock is traded on the NYSE under the symbol BROS. Dutch Bros is taking meaningful and measurable action in philanthropy; sustainability; and diversity, equity and inclusion to drive the company toward making a massive difference.



Lawrence is located 35 miles west of Kansas City and 25 miles east of Topeka. It is the county seat of Douglas County and is the sixth-largest city in Kansas with 94,934 residents. Lawrence is well known as a college town, home to both the University of Kansas and Haskell Nations University. The area is a hotbed for families moving from Kansas City and the surrounding areas and is one of the state's fastest growing cities. The city has a diverse economy spanning education, agriculture, government, financial services, and scientific research.

The University of Kansas (KU) is a public research university with approximately 30,000 students enrolled, 13 academic schools, over 2,600 staff members, and over 400 degree and certificate programs. KU's main campus is located in Lawrence, with several satellite campuses, research and education centers,

medical centers, and classes located across the state of Kansas. The city of Lawrence's economy largely depends on KU, which is the city's largest employer with over 10,100 employees as of 2020.

Lawrence is known for its famously distinctive main street, a vibrant art and entertainment scene with live music, great food, and unique shopping. The city's pedestrian-friendly main street, Massachusetts Street, is one of the region's most popular destinations home to specialty shops, art galleries, locally owned restaurants, breweries, coffee houses, and live music venues. Lawrence offers an abundance of outdoor recreation with more than 50 public parks and hiking and biking trails. The city's universities also offer additional sites of interest for academics, sports fans, historians, and visitors.

# Property Photos



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