

CIA commercial investment a dvisors

ARBY'S

5400 East University Avenue Pleasant Hill, Iowa 50327 (Des Moines MSA) Represented By: JUSTIN ZAHN justin@ciadvisor.com

COMMERCIAL INVESTMENT ADVISORS, INC. CIA BROKERAGE COMPANY

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In Association with Iowa Designated Broker: Jessica Zahn Gibson | CIA Brokerage Company | License # B67284000

INVESTMENT OVERVIEW

LOCATION	5400 East University Avenue Pleasant Hill, Iowa 50327
MAJOR CROSS STREETS	On E University Ave, West of Hwy-65
TENANT	DRM, INC.
PURCHASE PRICE	\$1,889,000
CAP RATE	5.40%
ANNUAL RENT	\$102,000
GROSS LEASEABLE AREA	±2,364 SF
RENTAL ESCALATIONS	5% Every 5 Years
LEASE TYPE	Absolute NNN
OWNERSHIP	(Building & Land) Fee Simple
LOT SIZE	±0.69 Acre
YEAR BUILT	2022
LEASE EXPIRATION	December 31, 2042
OPTIONS	Four 5-Year Renewal Options

POINTS OF INTEREST

RETAIL | ENTERTAINMENT: Pleasant Hill has retailers such as Fareway, Hy-Vee, Fridley Theatres; Neighboring Des Moines/Altoona have retailers such as Walmart, Target, Lowe's, Home Depot, Menards, Hobby Lobby, At Home, Burlington, Kohl's, Marshalls, Ross Dress for Less, Big Lots, Joann Fabrics, Best Buy, Harbor Freight Tools, Northern Tool + Equipment, Whole Foods, ALDI, Office Depot, Dollar Tree, etc.

HIGHER EDUCATION: 9 miles from Drake University - a private university with a total enrollment of 4,884; 7 miles from DMACC Urban/ Des Moines - a community college serving 1,072 students at the Urban campus (a total enrollment of 10,110 in all locations & learning centers)

HEALTHCARE: 7 miles from Mercy One Des Moines Medical Center - a not-for-profit Catholic hospital with 656-beds; 8 miles form UnityPoint Health Iowa Methodist Medical Center (a 370-staffed bed regional medical center & teaching hospital)

INVESTMENT HIGHLIGHTS

LEASE: Brand New 20-Year Absolute NNN Lease with 5% Rental Escalations Every 5 Years During the Lease Term & Option Renewals!

TENANT: DRM, Inc. (One of the Largest Arby's Franchisee in the U.S.) Currently has 98 Locations in Illinois, Iowa, Minnesota, Missouri, Nebraska & Wisconsin with Multiple New Arby's Locations Planned Over the Next 7 Years! Entity on Lease Compasses All Restaurant Locations!

TRAFFIC COUNTS: Great Visibility/Access on E University Ave where Traffic Counts Exceed 32,930 CPD!

2022 DEMOGRAPHICS: Total Population (5-MI): 91,186 | Average Household Income (1-MI): \$82,880



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FINANCIAL ANALYSIS

SUMMARY

TENANT	DRM, Inc.
PURCHASE PRICE	\$1,889,000
CAP RATE	5.40%
GROSS LEASABLE AREA	±2,364 SF
YEAR BUILT	2022

LOT SIZE EXPENSE REIMBURSEMENT FINANCING

±0.69 Acre

This is an **Absolute NNN lease**. Tenant is responsible for all expenses.

All Cash or Buyer to obtain new financing at Close of Escrow.

RENT ROLL

TENANT INFO		LEASE TERMS	RENT SUMMARY		
TENANT NAME	SQ FT	TERM	INCREASE	RENT	ANNUAL INVESTOR RETURN
DRM, Inc.	2,364	Years 1-5: 12/12/22 to 12/31/27	Current	\$102,000	5.40%
		Years 6-10: 01/01/28 to 12/31/32	5.00%	\$107,100	5.67%
5400	Years 11-15: 01/01/33 to 12/31/37	5.00%	\$112,455	5.95%	
	Years 16-20: 01/01/38 to 12/31/42	5.00%	\$118,078	6.25%	
					5.82% AVG ANNUAL RETURN
RENEWAL OPTIONS		1st Option: 01/01/43 to 12/31/47	5.00%	\$123,982	The Street Street
		2nd Option: 01/01/48 to 12/31/52	5.00%	\$130,181	
		3rd Option: 01/01/53 to 12/31/57	5.00%	\$136,690	
		4th Option: 01/01/58 to 12/31/62	5.00%	\$143,524	
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ARBY'S PLEASANT HILL (DES MOINES MSA), IOWA

TENANT OVERVIEW



DRM is a family-owned and operated company, which was founded in 1977. DRM's presidents literally grew up in fast food and brought with them the experience, talent and foresight to make DRM one of the most flexible and enjoyable places to work. "We provide the atmosphere, flexibility, opportunities for learning and growth, and feel this is what makes us the employer of choice for the right people," said one of DRM's Presidents.

DRM is one of the largest Arby's franchisee in the U.S., currently owns and operates 98 Arby's restaurants in six states, with the Corporate Office located in Omaha, Nebraska. Through a recent development agreement, DRM has committed to open multiple new Arby's restaurants over the next 7 years, and they have exclusive development rights in and around their current territories: Lincoln, Des Moines, Rockford, Appleton, Greenbay, Madison, & La Crosse areas.

DRM was the proud recipient of the 2018 Inspiring Smiles Franchisee of the Year Award and the West Region Serve, Refresh, Delight Award at the Arby's 2015 National Franchise Convention. The President's Award (Franchisee of the Year) was also awarded to DRM at the Arby's National Franchise Conventions in 2004 and 2006.

http://drmarbys.com/

ABOUT THE ROARK PARENT COMPANY CAPITAL GROUP

Roark Capital Group is an Atlanta-based private equity firm with \$35 billion in assets under management. Roark focuses on investments in consumer and business service companies, with a specialization in franchised and multi-location business models in the restaurant, specialty retail, consumer and business services, and health, wellness and beauty sectors.

Since inception, affiliates of Roark have acquired 105 franchise/multilocation brands which generate approximately \$70 billion in system revenues from 67,700 locations located in 50 states and 89 countries.

http://www.roarkcapital.com/



ABOUT INSPIRE BRANDS

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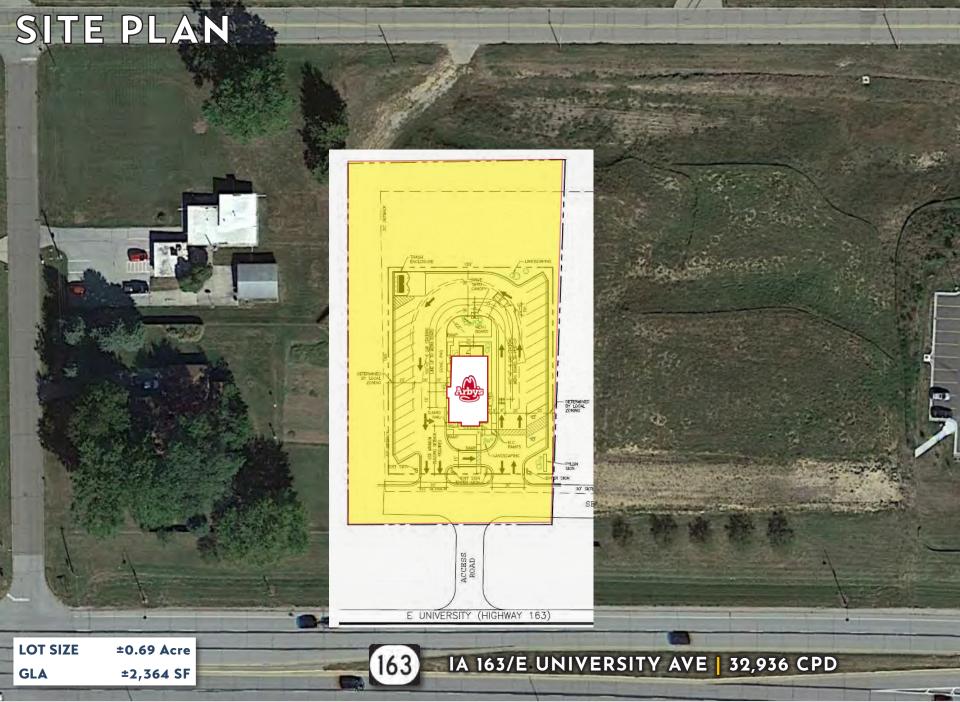
ACTUAL EXTERIOR SITE PHOTOS

As of December 2022



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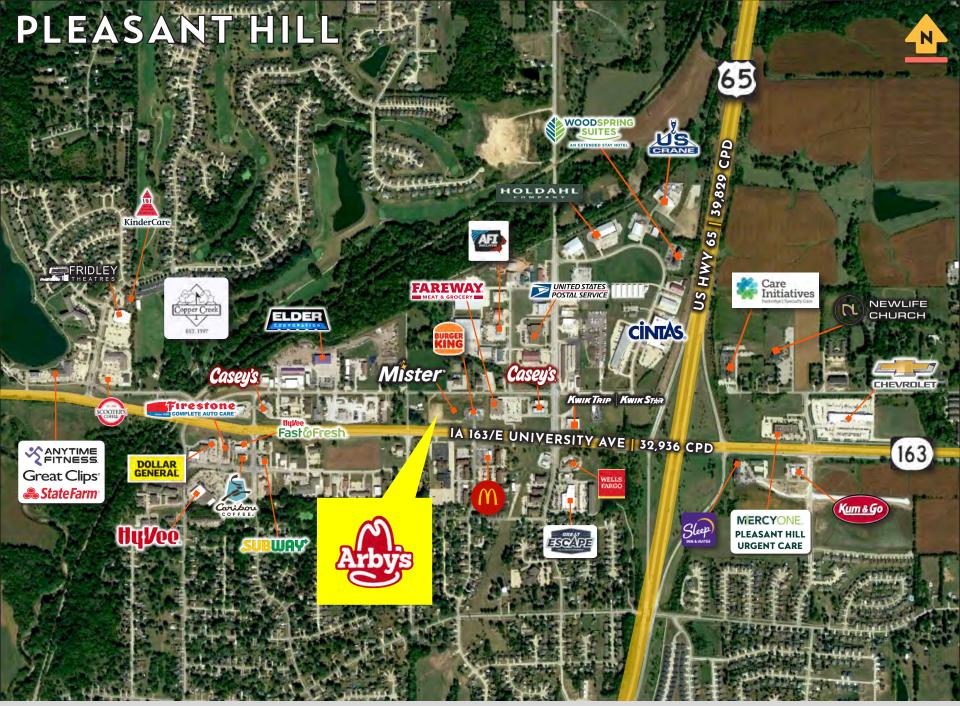
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ARBY'S | PLEASANT HILL (DES MOINES MSA), IOWA

DES MOINES MSA



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LOCATION OVERVIEW



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Pleasant Hill is a city in Polk County, Iowa. The City resides at the intersection of US Highway 65 bypass and Iowa Highway 163, while Interstate 80 and Interstate 35 offer easy access to the rest of the metro. Currently, the City has more than 500 acres of land available along the corridor for high-quality commercial and mixed-use development.

Des Moines is a major center of the US insurance industry and has a sizable financial services and publishing business base. The city is the <u>headquarters</u> for the Principal Financial Group, Fidelity & Guaranty Life, the Meredith Corporation, Ruan Transportation, TMC Transportation, EMC Insurance Companies, Allied Insurance, GuideOne Insurance, American Republic Insurance Company, and Wellmark Blue Cross Blue Shield. Other <u>major</u> <u>corporations</u> such as Wells Fargo, Voya Financial, Electronic Data Systems (EDS), Nationwide Mutual Insurance Company, ACE Limited, Marsh, Monsanto, and DuPont Pioneer have large operations in or near the metropolitan area. In recent years, Microsoft, Hewlett Packard, and Facebook have built data-processing and logistical facilities in the Des Moines area.

<u>Other major employers</u> in Des Moines include UnityPoint Health, Mercy Medical Center, MidAmerican Energy Company, CDS Global, UPS, Firestone Agriculture Tire Company, Drake University, Titan Tire, The Des Moines Register, Anderson Erickson, Dee Zee and EMCO.

Des Moines is an important city in U.S. presidential politics; as the state's capital, it is the site of the first caucuses of the presidential primary cycle. Many presidential candidates set up campaign headquarters in Des Moines.

Des Moines' Top Employers# of employees• Wells Fargo13,500• UnityPoint Health8,026• Principal Financial Group6,600• Hy-Vee, Inc.6,400

• MercyOne 4,276

2022 DEMOGRAPHICS

	1-MI	3-MI	5-MI
2022 Population	6,048	38,707	91,186
2027 Projected Population	6,233	40,605	96,353
Labor Population Age 16+	4,767	30,183	70,676
Median Age	37.3	36.3	35.6
Average Household Income	\$82,880	\$78,063	\$74,709

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