REDLOBS



Red Lobster

EXCLUSIVE NET-LEASE OFFERING

OFFERING MEMORANDUM

RED



271 N Dupont Hwy Dover, DE 19901

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that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

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Representative Photo



Investment Highlights PRICE: \$5,087,660 | CAP: 6.15% | RENT: \$312,891



About the Investment

- ✓ Long-Term, Absolute Triple Net (NNN) Lease, Zero Landlord Obligations
- ✓ +/- 19 Years Of Lease Term Remaining With 2.00% Annual Bumps
- ✓ Four (4), Five (5)-Year Tenant Renewal Options
- ✓ Corporate Tenant | Corporate Guarantee

About the Location

- ✓ Dense Retail Corridor | Aldi, , CVS, JoAnn Fabrics, Kohl's, Burlington, Dollar Tree, Olive Garden, Panera Bread, Popeyes, Planet Fitness, TD Bank, Starbucks, Target, Wawa, Home Depot, McDonald's, and Many More.
- ✓ Strong & Growing Demographics | Population Exceeds 46,500 Individuals Within a Three-Mile Radius, 82,000 Individuals Within a Five-Mile Radius | Around 5% Growth Expected in Five-Years
- ✓ Strong Traffic Counts | North Dupont Highway & White Oak Road | Over 61,000 & 9,000 Vehicles Per Day, Respectively
- ✓ Military Presence | Dover Air Force Base | Over 9,000 Airmen & Service Members | Largest & Busiest D.O.D. Air Freight Terminal
- ✓ Excellent Visibility & Frontage on North Dupont Highway
- ✓ Academic Presence | Delaware State University & Wesley College Within Two-Miles | Servicing Over 7,000 Students

About the Tenant / Brand

- ✓ Red Lobster Is The Largest Seafood Restaurant Concept In The World And Is An Iconic Full Service Brand With Broad Demographic Appeal And A Significant Advertising Budget (2nd Largest In Casual Dining).
- ✓ The Company Was Founded In 1968 And Currently Operates 705 Restaurants Throughout The United States And Canada And Has 43 Franchised Restaurants In International Markets.
- ✓ Red Lobster Is Led By An Experienced Management Team With A History Of Success Leading The Brand (Average 27+ Years Experience Across Executive Team).
- ✓ The Company Generates \$2.5B In Revenue And Is The 6th Largest Casual Dining Concept In North America.







Financial Analysis PRICE: \$5,087,660 | CAP: 6.15% | RENT: \$312,891



PROPERTY DESCRIPTION

Property	Red Lobster		
Property Address	271 North Dupont Highway		
City, State ZIP	Dover, DE 19901		
Year Built / Renovated	2010 Remodel		
Building Size (SF)	9,283 SF		
Lot Size (Acres)	+/- 1.10 Acres		
Type of Ownership	Fee Simple		
THE OFFERING			
Purchase Price	\$5,087,660		
CAP Rate	6.15%		
Annual Rent	\$312,891		

LEASE SUMMARY

Property Type	Net Leased Restaurant
Tenant / Guarantor	Red Lobster Hospitality, LLC
Lease Commencement	December 17 th , 2015
Lease Expiration	July 31 st , 2042
Lease Term Remaining	+/- 19 Years
Lease Туре	Absolute Triple-Net (NNN)
Roof & Structure	Tenant Responsible
Rental Increases	2.00% Annually
Options to Renew	Four (4), Five (5)-Year Options

KENT SCHEDULE					
Lease Year	Annual Rent	Monthly Rent	Rent Escalation		
8/1/2022 - 7/31/2023	\$306,756	\$25,563	2%		
8/1/2023 - 7/31/2024	\$312,891	\$26,074	2%		
8/1/2024 - 7/31/2025	\$319,149	\$26,596	2%		
8/1/2025 - 7/31/2026	\$325,532	\$27,128	2%		
8/1/2026 - 7/31/2027	\$332,043	\$27,670	2%		
8/1/2027 - 7/31/2028	\$338,683	\$28,224	2%		
8/1/2028 - 7/31/2029	\$345,457	\$28,788	2%		
8/1/2029 - 7/31/2030	\$352,366	\$29,364	2%		
8/1/2030 - 7/31/2031	\$359,414	\$29,951	2%		
8/1/2031 - 7/31/2032	\$366,602	\$30,550	2%		
8/1/2032 - 7/31/2033	\$373,934	\$31,161	2%		
8/1/2033 - 7/31/2034	\$381,413	\$31,784	2%		
8/1/2034 - 7/31/2035	\$389,041	\$32,420	2%		
8/1/2035 - 7/31/2036	\$396,822	\$33,068	2%		
8/1/2036 - 7/31/2037	\$404,758	\$33,730	2%		
8/1/2037 - 7/31/2038	\$412,853	\$34,404	2%		
8/1/2038 - 7/31/2039	\$421,110	\$35,093	2%		
8/1/2039 - 7/31/2040	\$429,532	\$35,794	2%		
8/1/2040 - 7/31/2041	\$438,123	\$36,510	2%		
8/1/2041 - 7/31/2042	\$446,886	\$37,240	2%		

RENT SCHEDULE

INVESTMENT SUMMARY

NNN Pro Group is pleased to present the exclusive listing for a Red Lobster located at 271 N Dupont Hwy in Dover, DE. The site consists of roughly 9,283 rentable square feet of building space on estimated 1.10-acre parcel of land. This Red Lobster is subject to a 25-year absolute triple-net (NNN) lease, which commenced December 17th, 2015. The current annual rent is scheduled to increase by 2% annually throughout the base term and in each of the 4, 5-year renewal options.







About Red Lobster



- Red Lobster is the largest seafood restaurant concept in the world and is an iconic full service brand with broad demographic appeal and a significant advertising budget (2nd largest in casual dining).
- The Company was founded in 1968 and currently operates 700+ restaurants throughout the United States and Canada and has 40+ franchised restaurants in international markets.
- The company generates \$2.5B in revenue and is the 6th largest casual dining concept in North America.

----- The Transaction

- On August 31st, 2020, a group led by Thai Union Group ("TUG") acquired Red Lobster from Golden Gate Capital.
- Thai Union Group was previously a minority owner of Red Lobster first acquiring a 25% stake in the company in 2016.
- The new ownership group now includes Thai Union Group, current Red Lobster management, and a newly formed investment group, Seafood Alliance, which is led by two prominent global restaurant operators.









Blue Ande

OUR HISTORY

FRESH IS IN OUR FOOD

Each day, you'll find an updated selection of fresh fish on our Today's Fresh Fish menu, not to mention live Maine lobster, freshly baked Cheddar Bay Biscuits[™], crisp salads and a host of fresh seafood recipes waiting to be explored.

FRESH IS IN OUR KNOWLEDGE

No one knows seafood better than we do. As global seafood buyers, we have employees stationed throughout the world who inspect our seafood the moment it comes out of the water. They ensure it meets standards that are second to none. Then, the renowned chefs at our culinary center deliver the fresh expertise that turns it all into something truly special.

FRESH IS IN OUR DEDICATION

We hold ourselves to the highest standards for service, quality and a welcoming atmosphere. And we're focused on doing what's right – for our employees, in our communities and in the world.

FRESH IS IN OUR COMMITMENT

You deserve the freshest food and thinking. So every time you visit one of our seafood restaurants or our online seafood store, you'll find an uncommon commitment to deliver the best of the sea with fresh energy and fresh ideas that we hope will make you want to come back again and again.

We invite you to come in and experience our commitment to quality for yourself. Whether it's choosing your favorite fresh fish from our "Today's Fresh Fish" menu, or selecting your favorite seafood to be prepared over our wood-fired grill, Red Lobster is the place you can enjoy fresh, delicious seafood now and for generations.







RED LOBSTER. 19		
1970	Bill Darden opens the first Red Lobster in Lakeland, Florida	
General Mills acquires Red Lobster and rapidly expands nationally	1983	
1984	Our 1st Canadian restaurant opens in Ontario	
Out Lobsterfest® promotion begins, giving guests the best variety of lobster anywhere	1988	
1989	We introduce our famous and delicious Cheddar Bay Biscuits®	
We operate 450 US and 55 Canadian restaurants	1996	
2003	We introduce "Walt's Favorite Shrimp", named after one of our earliest employees	
We celebrate our 35th anniversary of serving fresh, delicious seafood	2004	
2006	Endless Shrimp [®] is introduced, and becomes an annual guest-favorite promotion	
"Today's Fresh Fish" gives guests a daily selection of national and local fresh fish favorites	2008	
2013	We introduce Wood-Fire Grills and Certified Grill Masters in every restaurant	
We celebrate our 45th anniversary and operate more than 700 locations worldwide	2014	
2018	Acquisition by Golden Gate Capital ("GGC"	
We celebrate our 50 th anniversary of serving fresh, delicious seafood	2020	
	Acquisition by Thai Union Group	





Strong Market Position

PRO GROUP

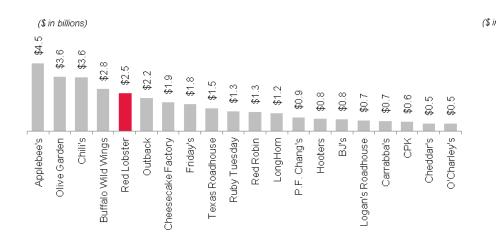
- Red Lobster is the largest seafood restaurant concept in the world and the 6th largest casual dining concept in the United States with over \$2.5 billion in annual sales and 700+ restaurants.
- The Company is the category killer in the seafood casual dining space, holding almost 50% market share.
 - Largest share of any restaurant concept in any segment.
- 6th largest overall casual dining concept in the US.

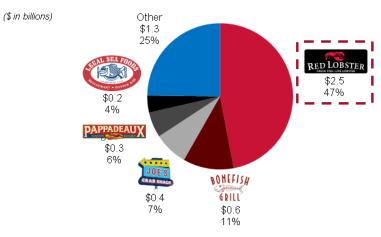
Significant Scale With Broad Geographic Reach



6th Largest Casual Dining Concept in the US

~50% Share in Seafood Casual Dining









Iconic Brand With Unparalleled Customer Loyalty

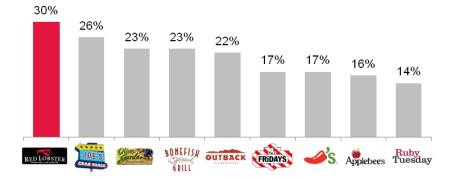
- Red Lobster has strong consumer appeal and broad usage across multiple dining out occasions, including high-crave, healthier "good for you" and special meal occasions.
- The brand has a strong foundation of loyal guests, who visit 1-2 times per month and account for more than 50% of sales.
- Red Lobster is the clear leader in casual dining seafood, and the most indispensable brand among major casual dining concepts, further indicating strong consumer loyalty.

Healthy and Recently Remodeled Restaurant Base

- Over \$320 million invested in remodels covering >90% of restaurants over the past 8 years.
- \$1.4 billion in overall capital expenditure investment over the past 10 years.
- New Bar Harbor format has strong appeal across customer base.
- 100% of restaurants are cash flow positive.

Indispensability vs. Peers

PRO GROUI



Indispensability (How difficult it would be for me to 'give up' ever going there again) - % very difficult (10 out of 10) shown

New Bar Harbor Format

Before



After













PRO GROUI

- Founded in 1977, Thai Union has a rich history of commitment to seafood expertise and innovation around the world.
- Thai Union Group, based out of Thailand with offices North America, Europe, the Middle-East and Asia, currently serves as a main supplier of seafood for Red Lobster's across the world.
- Thai Union Group has been listed on the Stock Exchange of Thailand (SET) since November 1994
 - Prior to the Red Lobster acquisition, Thai Union Group reported annual sales of over \$4.1 Billion
- Through acquisitions and organic growth, TUG's ambitious expansion strategy has established a diverse global brand portfolio. Covering three continents, their brands are consumer favorites and market leaders with a wide range of products including shelf-stable seafood products, frozen and chilled seafood, PetCare products and more.
- TUG has a long, successful track record and significant experience servicing consumers, supermarkets, restaurants, hospitality and others.

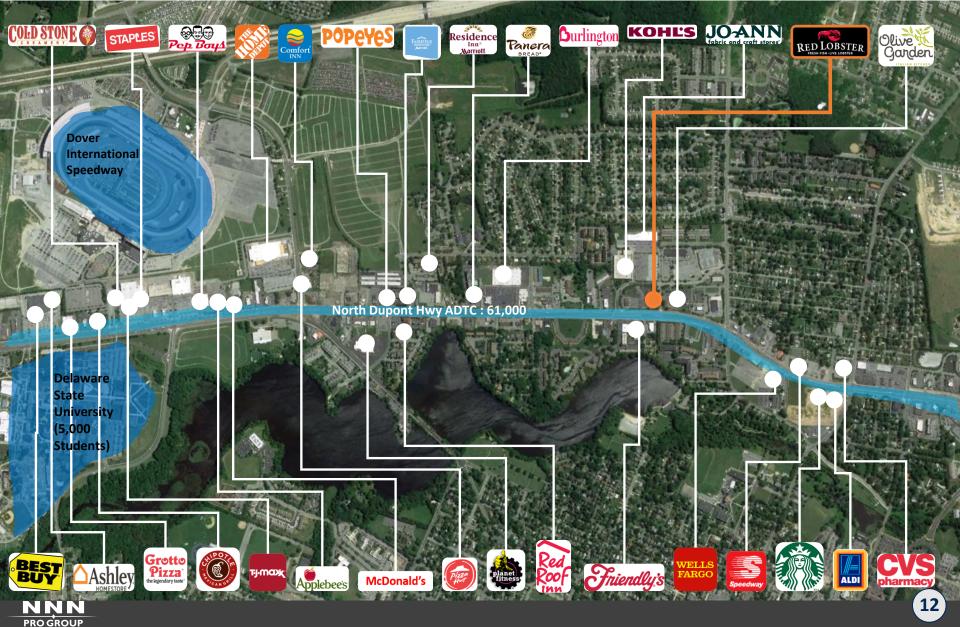
Global Brands and Partnerships





Surrounding Area





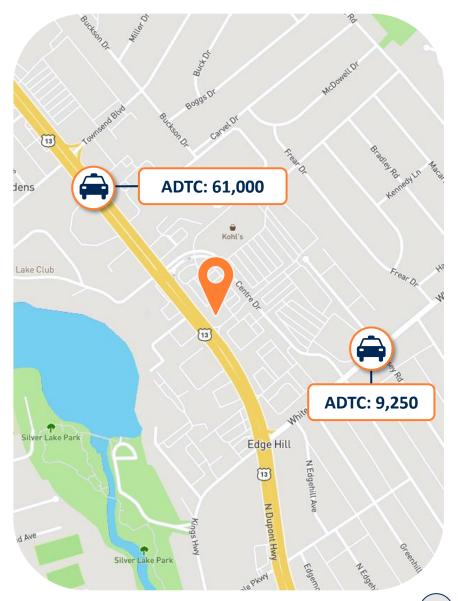




This Red Lobster investment property is situated on North Dupont Highway, which boasts an average daily traffic count exceeding 61,000 vehicles. There are more than 10,000 individuals residing within a one-mile radius of the subject property, more than 46,500 individuals within a three-mile radius, and over 82,000 within a five-mile radius.

The subject property is strategically situated in a highly dense retail corridor that consists of numerous regional and national tenants, shopping centers and hospitality accommodations, all within close proximity of this site. Major national tenants in the immediate area include: CVS Pharmacy, Home Depot, Aldi, Kohl's, TD Bank, Starbucks, McDonald's, Wawa, and Target in addition to many others. This Red Lobster benefits from a strong academic presence in the immediate area with both Wesley College and Delaware State University servicing over 7,000 students within two-miles of the property. The subject property also benefits from being only four-miles from the Dover Air Force Base. Dover Air Force Base is a 3,900-acre property that is home to over 9,000 airmen and service members, it is the busiest & largest air freight terminal in the Department of Defense. Two weekends a year, NASCAR races are held at Dover International Speedway, attracting over 65,000 spectators.

Dover is the capital and second-largest city in the U.S. state of Delaware. Dover is one of the fast-growing areas in the state of Delaware, due in large part to the relatively low cost of living. Consequently, the Kent County government is a major employer in the area as well. Apart from the state and county governments, Dover's significant employers include Dover Air Force Base, located within the southeast corporate limits of the city.







Property Photos







Surrounding Area Photos







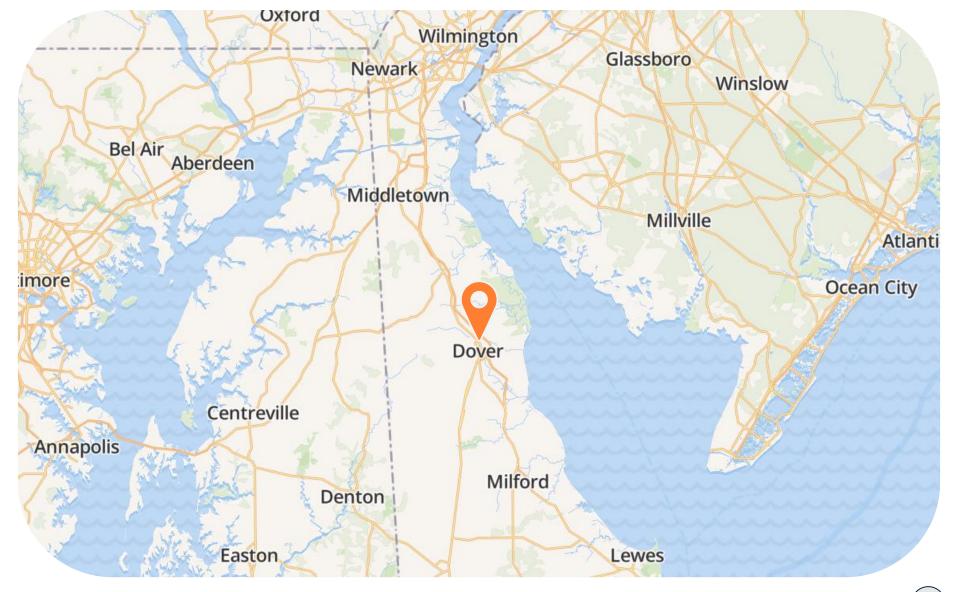








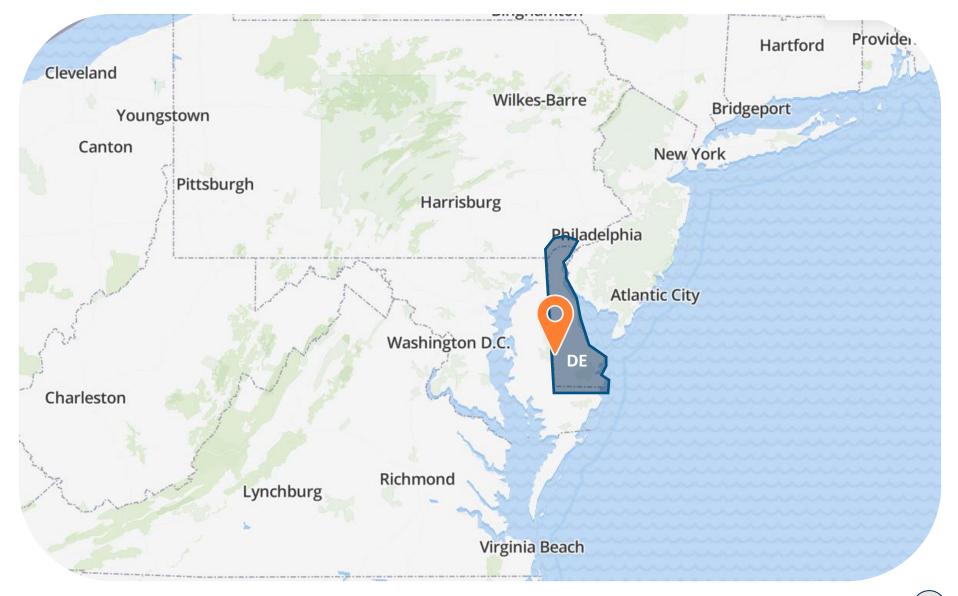


















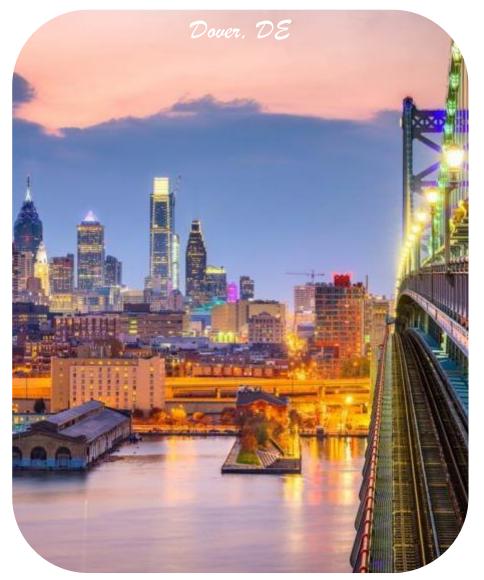
		1 Mile	3 Miles	5 Miles
	POPULATION TRENDS			
5 Miles	2010 Population	10,938	41,296	68,842
5 Miles Wildlife Refuge	2022 Population	11,555	46,978	82,238
	2027 Population Projection	12,399	50,949	89,774
148 Leipsic	Annual Growth 2010-2022	0.50%	1.10%	1.60%
42	Annual Growth 2022-2027	1.50%	1.70%	1.80%
	HOUSEHOLD TRENDS			
Chewold 345 STATIES 35	2010 Households	4,300	15,971	25,823
	2022 Households	4,504	18,096	30,816
40 156	2027 Household Projection	4,836	19,652	33,698
	Annual Growth 2010-2022	0.50%	1.30%	1.80%
1 Mile 338	Annual Growth 2022-2027	1.50%	1.70%	1.90%
Tivine	AVERAGE HOUSEHOLD INCOME (2022)	\$54,358	\$63,554	\$69,009
155	MEDIAN HOUSEHOLD INCOME (2022)	\$43,006	\$47,553	\$53,367
164	HOUSEHOLDS BY HOUSEHOLD INCOME			
	(2022)			
158 D Little Creek	< \$25,000	1,440	4,946	6,991
158	\$25,000 - 50,000	1,243	4,656	7,729
159 161 Little Creek Wildlive Area	\$50,000 - 75,000	769	2,942	5,545
199 198 197	\$75,000 - 100,000	420	2,101	3,681
	\$100,000 - 125,000	310	1,360	2,468
199A	\$125,000 - 150,000	166	881	1,921
Rodney (3) 49	\$150,000 - 200,000	103	826	1,787
Highland Dover AFB	\$200,000+	53	385	694
202 Wyoming Acres (19 Dover Base				
Camden				
232 13 Rising 0 K				
27 (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)				
231 232 (D) 234 White House				
III IIII IIIIIIIIIIIIIIIIIIIIIIIIIIIII				
230				
ve Woodside Magnolia				
Woodside East				
(13) 358				





Market Overview





Dover, is the capital and second-largest city in the U.S. state of Delaware. It is also the county seat of Kent County, and the principal city of the Dover, DE Metropolitan Statistical Area, which encompasses all of Kent County and is part of the Philadelphia-Wilmington-Camden, PA-NJ-DE-MD Combined Statistical Area. It is located on the St. Jones River in the Delaware River coastal plain. It was named by William Penn for Dover in Kent, England. As of 2020, the city had an estimated population of 38,500.

Two weekends a year, NASCAR races are held at Dover International Speedway, attracting about 65,000 spectators. The races bring in increased patronage for local businesses, and hotels and motels sell out weeks in advance. Many race fans camp in RVs and tents adjacent to the track. These races, and in recent years adjacent slot machine gambling at Dover Downs Hotel & Casino, contribute millions of dollars to Dover's economy. Additionally, Firefly Music Festival, a three-day music festival with over 100 artists, is hosted in the Woodlands of Dover International Speedway annually since 2012. Firefly attracts over 50,000 individuals to the immediate area annually.



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