

BRAND NEW CONSTRUCTION 7BREW COFFEETS-YEAR ABSOLUTE NNN LEASE IN PHARR | TEXAS (880K Population McAllen MSA)

NEW CONSTRUCTION 15-YEAR LEASE 10% BUMPS EVERY 5 ABS NNN MCALLEN, TX MSA

OFFERING MEMORANDUM







OFFERING MEMORANDUM

HGHPERFORMIGSTORE AVEP AANG\$35,000 PERUEKINSALES SINGEJANUARY 2023 OPENING

EXCLUSIVELY LISTED BY THE PATTON WILES FULLER GROUP OF MARCUS & MILLICHAP:



Craig Fuller

Senior Managing Director National Retail Group Cleveland Office (216) 264-2043 CFuller@marcusmillichap.com License: OH SAL.2008001551



Scott Wiles

Senior Managing Director National Retail Group Cleveland Office (216) 264-2026

SWiles@marcusmillichap.com License: OH SAL.2005013197



Marcus & Millichap

PATTON | WILES | FULLER GROUP

BEREW

Erin Patton

Senior Managing Director National Retail Group **Columbus Office** (614) 360-9035 EPatton@marcusmillichap.com

License: OH SAL.2004010274

Record: Tim Speck Dallas Office

(614) 360-9035 TSpeck@marcusmillichap.com License: 9002994

TX Broker of





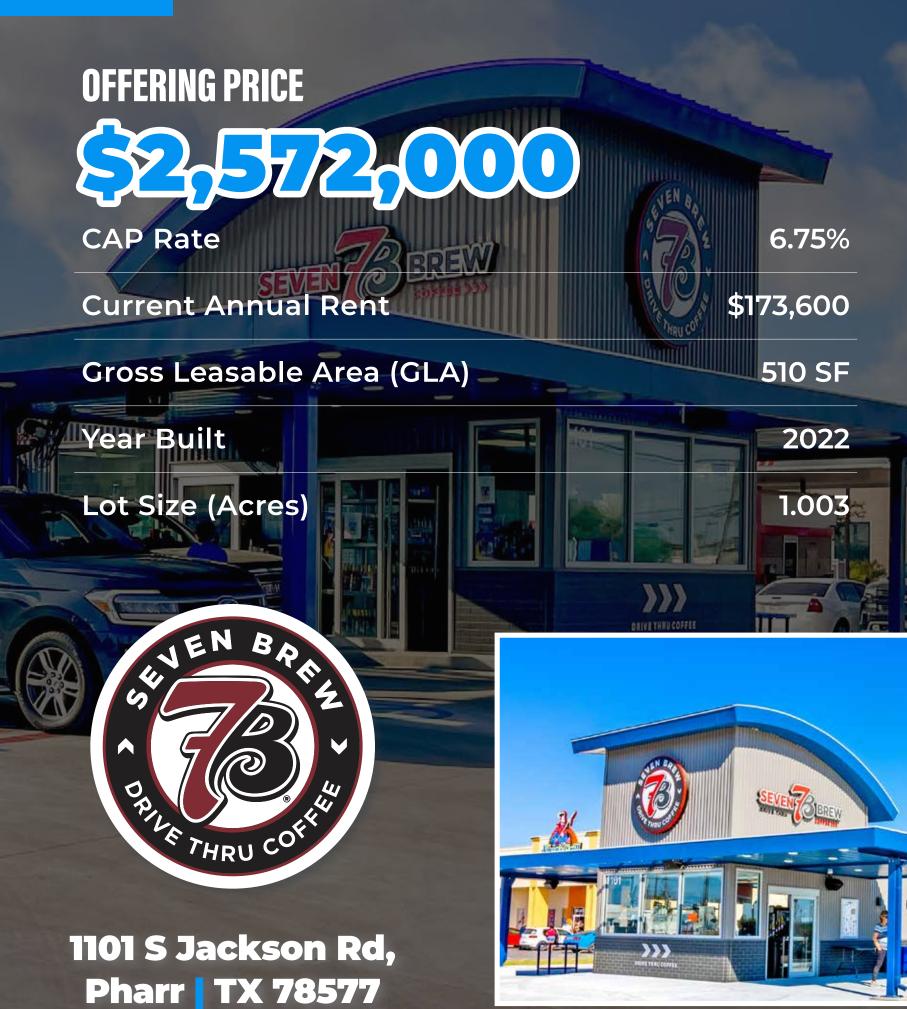




EXECUTIVE

Click to View Google Map

Click to View **Street View**



- Legal
- Lease Roof
- Own
- Lease
- Origi
- Lease
- Rent Lease
- Rem
- Rene
- Rent
- Sales
- Perce
- Optic
- Optic
- Right



RENT SCHEDULE

- Base Te Current
- February
- February
- **Option T**
- Option 1:
- Option 2:
- Option 3:
- Option 4:

LEASE SUMMARY

l Tenant	TB Jackson, LLC, a Texas
е Туре	Absolute N
& Structure	Tenant Respons
ership Interest	Fee Sin
e Guaranty Type	2 Personal Guarant
nial Lease Term	15 Ye
e Signed Date	August 24, 2
Commencement Date	January 22, 2
e Expiration Date	January 31, 2
aining Lease Term	15 Ye
wal Options	Four, 5-Year Opti
Increases	10% Every 5 Years in Current Term & Opti
Reporting	Yes, Annu
entage Rent	N
on to Terminate / Sales Kick-Out	N
on to Purchase	N
t of First Refusal / First Offer	N

DENSE **DEMOGRAPHICS:**







erm	Annual Rent	Monthly Rent	% Increase	CAP
- January 31, 2028	\$173,600	\$14,467	-	6
ry 1, 2028 - January 31, 2033	\$190,960	\$15,913	10%	7.
ry 1, 2033 - January 31, 2038	\$210,056	\$17,505	10%	8
Terms	Annual Rent	Monthly Rent	% Increase	CAP F
l: February 1, 2038 - January 31, 2043	\$231,062	\$19,255	10%	8.
2: February 1, 2043 - January 31, 2048	\$254,168	\$21,181	10%	9.
3: February 1, 2048 - January 31, 2053	\$279,585	\$23,299	10%	10.







INVESTMENT HIGHLIGHTS

- Brand New Construction 7Brew Coffee 15-Year Absolute NNN Lease in Pharr, Texas (880K Population McAllen MSA)
- High Performing Store: Averaging \$35,000 Per Week in Sales Since January 2023 Opening

- Personal Guarantees from Franchisee Principals who Own Rights to Develop 27 Stores in the South Texas (Corpus Christi, McAllen, Laredo, Brownsville & More)
- Early Adopter Opportunity: Offers Higher Yield than Comparable Net Lease **Properties with High Growth Trajectory**
- Future of Retail: Modern, Drive-Thru Only Model Allowing Optimal Efficiency
- Coffee is a \$90+ Billion Industry with \$270 Per Capita Spending in the U.S. in 2022; Strong Anticipated CAGR of 4.3% into 2025
- 7Brew is Rapidly Growing Drive-Thru Only Coffee Chain Founded in 2016; 45 Locations in Operation in 14 States with Hundreds in Development

- Absolute NNN with Zero Landlord Responsibilities
- Fee-Simple Ownership Allowing Purchaser to Depreciate Site Improvements
- 10% Rent Increases Every 5 Years of **Primary Term & Options**

- 7Brew Corporate Majority Ownership is Experienced QSR Operators – Jimmy John's Founder & Major Pizza Hut Franchisee
- Franchisee Expects to Have 7 Stores in Operation by Q1 2024; 4 Stores in **Operation Now with 3 More Stores Opening in the Next 6 Months**
- Heavy Franchisee Investment of Approximately \$1.5 Million Per Store
- Just 0.6-Mile from I-2 Exit Ramps with 125,836VPD
- Situated Along Jackson Rd with 26,000 VPD; Just North of Ridge Rd Intersection with a Combined 46,600 VPD
- Densely Concentrated Demographics: 73,360/3-Mi & 202,270/5-Mi Population Counts
- Located in the Epicenter of Primary Retail Trade Area Straddling McAllen & Pharr; Jackson Rd is an Infill Corridor with Rapid **Development Adjacent to Property**
- Major Traffic Drivers within Immediate Proximity Include Costco, Topgolf, Walmart, Sam's Club, Lowe's, Target, At Home, Best Buy, Ross, Dick's, HomeGoods, Burlington, and More





26.000 VI















BURNS









ABSOLUTE NNN WITH ZERO LANDLORD RESPONSIBILITIES 10% RENT INCREASES EVERY 5 YEARS OF PRIMARY TERM & OPTIONS

□7,□ 27,₽





EARLY ADOPTER OPPORTUNITY: OFFERS HIGHER YIELD THAN COMPARABLE NET LEASE PROPERTIES WITH STRONG FRANCHISEE AND HIGH GROWTH TRAJECTORY

 ΔY

XIP.

- April States I are serviced

and the second states

The second se



AND REALLY

Section 1







A one-of-a-land DRIF-THRU GOFFEE REVOLUTION THAT OFFERS A FUN AND ENERGETIGVIBE

7BREW IS RAPIDLY GROWING DRIVE-THRU ONLY COFFEE CHAIN FOUNDED IN 2016; 45 LOCATIONS **IN OPERATION IN 14 STATES WITH HUNDREDS IN DEVELOPMENT**

Founded in 2016 with an initial store in Rogers, Arkansas, 7 Brew specializes in coffee, energy drinks, smoothies, sodas and tea. Its menu contains seven original specialty coffee drinks, including the Blondie, Smooth 7, White Mac and German Chocolate.

Today, Seven Brew is revolutionizing the drive-thru experience by treating people like people, igniting happiness,

and creating enduring connections with customers. The authenticity of Seven Brew uniquely positions the concept to be successful across a wideranging customer demographic and geographies.

With 45 locations throughout 14 different states, 7 Brew is continuing to plan a rapid expansion with hundreds more in development.



Z







7/DREW CORPORATE MAJORITY **OWNERSHIP IS EXPERIENCED** QSR OPERATORS - JIMMY JOHN'S FOUNDER & MAJOR PIZZA HUT FRANCISEE

In March 2021, a Nation's Restaurant News article announced that industry veterans Drink House Holdings had invested in the 7 Brew drive-thru coffee concept. Drink House Holdings, led by a couple of heavy hitters in the restaurant industry: Jamie B. Coulter, founder of Lone Star Steakhouse and major Pizza Hut Franchisee, and Jimmy John Liautaud, the founder and former chairman of Jimmy John's sandwich chain. Forbes puts Liautaud's net worth at **\$1.7 billion.**

Coulter said the combination of Drink House's resources, expertise, & global brandbuilding experience will turn Seven Brew into a leader, while maintaining the brand's original mission. Liautaud noted that drivethru is "ripe for reinvention and rapid growth" and that Seven Brew and Drink House are in a position to disrupt the category. "We believe the drive-thru category is ripe for reinvention and rapid growth and we're well positioned to disrupt and lead," Liautaud said on the investment.

COFFEEISA \$90+ BILLION **INDUSTRY WITH \$270 PER CAPITA SPENDING IN** THE U.S. IN 2022; STRONG ANTICIPATED CAGROF4-3% INTO 2025





Future of Retail: MODERN, DRIVE-THRU ONLY MODEL ALLOWING OPTIMAL EFFICIENCY

BER

37.1 1



9,686 **Residents in 1-Mi**

83,260 **Residents in 3-Mi**

225,287 Residents in 5-Mi

3,294 Households in 1-Mi

26,953 Households in 3-Mi

68,365 Households in 5-Mi



\$67,872 AHHI in 1-Mi

\$60,717 AHHI in 3-Mi

\$63,356 AHHI in 5-Mi

1, 3, 5-MILE DEMOGRAPHICS

Population	1 MI	3 MI	5 MI
2010 Census Total Population	7,642	73,083	202,870
2023 Estimate Total Population	9,686	83,260	225,287
2027 Projection Total Population	10,098	85,544	230,595
Annual Growth 2010-2023	2.1%	1.1%	0.9%
Annual Growth 2023-2028	0.9%	0.5%	0.5%
Median Age	33.3	33.9	32.3
Bachelor's Degree or Higher	27%	20%	20%

Households by Income	1 MI	3 MI	5 MI
2023 Estimate			
< \$25,000	843	8,652	20,771
\$25,000 - 50,000	919	6,687	16,428
\$50,000 - 75,000	765	4,764	12,058
\$75,000 - 100,000	231	2,533	6,882
\$100,000 - 125,000	149	1,614	4,824
\$125,000 - 150,000	117	802	2,512
\$150,000 - 200,000	40	910	2,274
\$200,000+	229	993	2,615
Avg Household Income	\$67,872	\$60,717	\$63,356
Median Household Income	\$46,960	\$42,891	\$44,749

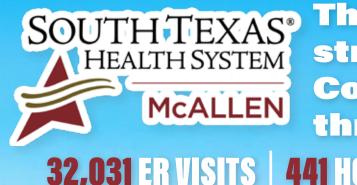
Households	1 MI	3 MI	5
2010 Census Total Households	2,587	23,490	6
2023 Estimate Total Households	3,294	26,953	68
2027 Projection Total Households	3,437	27,736	70
Annual Growth 2010-2023	2.3%	1.7%	1
Annual Growth 2023-2028	0.9%	0.6%	С
2023 Owner Occupied Total Households	1,746	15,691	4
2023 Renter Occupied Total Households	1,692	12,045	26
Total Specified Consumer Spending (\$)	\$83.2M	\$678.2M	\$







#1 AIRPORT IN SOUTH TEXAS 847,387 2021 PASSENGERS



LALLALL.

 \approx

3

The only certified primary stroke center in Hidalgo **County, advanced level** three trauma center **441** HOSPITAL BEDS **700+** EMPLOYEES

24-HOUR EMERGENCY CENTER HEART

Rio Grande

Regional Hospital

EDS **500+** EMPLOYEES







#1 – MOST AFFORDABLE CITIES FOR NEW HOMEOWNERS (MOVE.ORG - 2021)

#3 – BEST PLACES TO LIVE FOR QUALITY OF LIFE IN THE U.S. IN 2020-21 (US NEWS - 2020)

#9 – BEST PLACES TO LIVE IN TEXAS IN 2020-21 (US NEWS - 2020)

#17 – SAFEST PLACES TO LIVE IN U.S IN 2020-21 (US NEWS - 2020)

#1 – BEST CITIES TO START A HOME-BASED BUSINESS (JUSTBUSINESS.COM – 2020)

#19 – BEST CITIES FOR REMOTE WORKERS (OWNERLY.COM – 2021)

#3 MOST AFFORDABLE PLACES TO SNOWBIRD THIS WINTER (55 PLACES – 2021)

CITY OF MCALLEN RANKS LOWEST IN NATIONAL CRIME RANKING

MCALLEN TOPS LIST OF BEST PLACES **TO LIVE FOR WORKERS WITH A COLLEGE DEGREE (NPR.ORG 2021)**

MCALLEN TEXAS

#9 - SAFEST CITY IN AMERICA (SMARTASSET - 2021)

- MCALLEN | TEXAS

A vibrant metro area and a major center for retail, international trade, tourism and manufacturing with a high quality of life, an abundance of medical facilities and a young, bi-cultural community.

On the U.S.-Mexico border, population growth and diverse economic growth leads the way. Located 45 minutes west of Brownsville-Harlingen and 30 minutes north of the Mexico border, McAllen is a key economic player in South Texas. Top manufacturers, health services providers and more operate in the area for its access to key markets, a solid multimodal transportation network and a talent pool that is continually deepened by area colleges and universities enrolling thousands of students.

McAllen brandishes a warm and receptive population. Every year, thousands of winter Texans arrive to the Rio Grande Valley, where McAllen is located, during the mild fall and winter seasons, bringing millions of dollars into the local economy.













PHARR TEXAS

GROWING & SUSTAINING A VIBRANT BUSINESS COMMUNITY

Pharr is a burgeoning city located in Hidalgo County, just minutes from the Mexican border. Hidalgo County is one of the most rapidly developing communities in the United States. In recent years, Pharr has experienced strong economic growth and development, with the population steadily increasing to over 78,000 residents. Local businesses also have access to over 800,000 people in Hidalgo County and more than 1.2 million people in the Rio Grande Valley.











A DIVERSE SOUTH **TEXAS ECONOMY**

McAllen-Edinburg-Mission's area economy is balanced across key industries, anchored by big names like Frito-Lay and H-E-B.

Major business clusters in McAllen-Edinburg-Mission include food and beverage production, health services, retail and transportation. Major employers in McAllen-**Edinburg-Mission include Duro Bag** Manufacturing, Frito-Lay, Inc., H-E-B, Hi-Tech Plastics, Inc., Mission Paving, Mission Shippers, T-Mobile USA and Texas Citrus Exchange. Over 80 of the Fortune 500 global manufacturers have facilities in McAllen/Reynosa.



LARGE HIGHER ED SYSTEMS From one of the state's largest community colleges to a **Texas A&M campus**









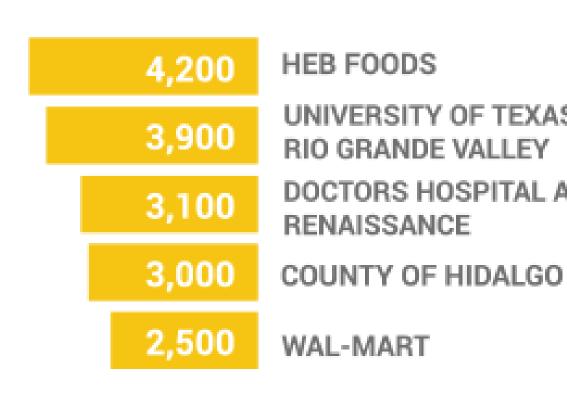
The University of Texas Rio Grande Valley, offers 120 undergraduate and graduate programs to nearly 30,000 students.

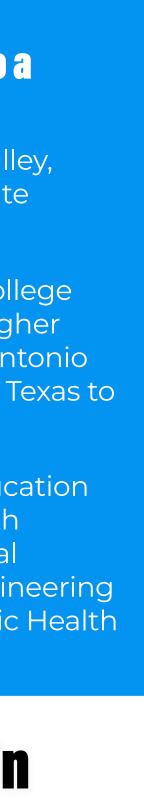
With 32,000 students, South Texas College has the largest enrollment among higher education institutions south of San Antonio and is the only community college in Texas to offer five baccalaureate degrees.

The Texas A&M University Higher Education Center at McAllen opened in 2018 with undergraduate degrees in agricultural economics, biomedical sciences, engineering and more, as well as a Master of Public Health degree program.

The workforce in Pharr continues to grow at a faster rate than the state or the nation. The region has a wide spectrum of occupations that range from agricultural workers to highly skilled specialists in the manufacturing sector. The local workforce has a desirable demographic profile with a median age of 29 years. Approximately 85% of the workforce is also bilingual. This robust population of young, educated individuals allows businesses to evaluate and select the best possible candidates.

Largest employers in hidalgo county









FRANCHISEE EXPECTS TO HAVE 7 STORES IN OPERATION BY Q1 2024; 4 STORES IN OPERATION NOW WITH 3 MORE STORES OPENING IN THE NEXT 6 MONTHS HEAVY FRANCHISEE INVESTMENT OF APPROXIMATELY \$1.5 MILLION PER STORE



SIEREW

Confidentiality Agreement

The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and should not be made available to any other person or entity without the written consent of Marcus & Millichap. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein. Marcus & Millichap is a service mark of Marcus & Millichap Real Estate Investment Services, Inc. © 2022 Marcus & Millichap. All rights reserved.

Seller retains all rights and discretion to determine the offer and acceptance process including but not limited to the right to accept or reject any offer in its sole and absolute discretion. Seller shall only be bound by duly executed and enforceable agreements entered into, if any.

ALL MATTERS PRIVILEGED AND CONFIDENTIAL.

Non-Endorsement Notice

Marcus & Millichap is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of Marcus & Millichap, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of Marcus & Millichap, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers.

Special Covid-19 Notice

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.





PHARR TEXAS (Mcallen MSA)

EXCLUSIVELY LISTED BY THE PATTON WILES FULLER GROUP OF MARCUS & MILLICHAP:



Craig Fuller

Senior Managing Director National Retail Group Cleveland Office (216) 264-2043 CFuller@marcusmillichap.com License: OH SAL.2008001551



Scott Wiles

Senior Managing Director National Retail Group

Cleveland Office (216) 264-2026 SWiles@marcusmillichap.com License: OH SAL.2005013197



Marcus & Millichap

PATTON | WILES | FULLER GROUP

Erin Patton

Senior Managing Director National Retail Group Columbus Office (614) 360-9035 EPatton@marcusmillichap.com License: OH SAL.2004010274

TX Broker of **Record:**

Tim Speck Dallas Office (614) 360-9035 TSpeck@marcusmillichap.com License: 9002994

DRIVE THRU COFFEE

CLICK TO CONTACT

