HEARTLAND DENTAL



GRAND RAPIDS, MI





BRAND NEW 10-YEAR CORPORATE LEASE WITH 10% INCREASES EVERY 5 YEARS



98,921 RESIDENTS IN GROWING TRADE AREA WITH \$84,091 AVERAGE HOUSEHOLD INCOME



EXCELLENT ACCESS AND VISIBILITY TO 56,900 VPD AT SIGNALIZED INTERSECTION











348 WILSON AVE NW, GRAND RAPIDS, MI 49534

> \$2,800,000 6.00% CAP RATE



GROSS LEASABLE AREA
4,200 SF



LOT SIZE

0.98± ACRES



2023



\$168,000

LEASE SUMMARY

LEASE TYPE	NNN		
ROOF & STRUCTURE	Landlord Responsible		
TENANT	Heartland Dental, LLC		
LEASE TERM	10 Years		
RENT COMMENCEMENT	Est. 9/15/2023		
RENT EXPIRATION	Est. 9/14/2033		
INCREASES	10% Every 5 Yrs. & Options		
OPTIONS	Three, 5-Year		

RENT SUMMARY

TERM	MONTHLY	ANNUAL	
Years 1-5	\$14,000	\$168,000	
Years 6-10	\$15,400	\$184,800	
Option 1	\$16,940	\$203,280	
Option 2	\$18,643	\$223,608	
Option 3	\$20,496	\$245,952	



IND

INVESTMENT HIGHLIGHTS



SECURE INCOME STREAM

- New 10-Year Lease, 10% Increases Every 5 Years
- Brand New 2023 Block Construction, Minimal Landlord Responsibilities, Latest Prototype
- Corporate Guaranty from Heartland Dental, the Nation's Largest **Dental Support Organization**
- Heartland Dental is Affiliated with Over 2,300 Doctors in 1,550 Locations



PROXIMITY

- 98,921 Residents in Growing Trade Area with \$84,091 Average Household Income
- Excellent Access and Visibility to 56,900 VPD at Signalized Intersection
- Minutes to Grand Valley State University with 21,648 Students and 3,500 Employees
- Surrounded by Several Single-Family Communities and Apartment Complexes including Westown at Wilson (199 units), Hampton Lakes (200 units) and Apple Ridge (806 units)
- Across from Meijer Anchored Center and Situated within Major Retail Trade Area with Aldi, Chick-fil-A, Walgreens, Starbucks, and Taco Bell
- Grand Rapids is the 2nd Largest City in Michigan, Home to Over 11,000 Employers that Employ Over 273,000 People
- 6 Miles to Downtown Grand Rapids, 18 Miles to Gerald R. Ford International Airport





TENANT OVERVIEW

HEARTLAND DENTAL

Heartland Dental operates as a dental practice management organization with headquarters in Effingham, Illinois. It provides support through continuing education; and management services, such as staffing, human relations, purchasing, administration, financial, marketing and information technology support. Heartland Dental is focused on positively impacting dentistry with the goal of offering dentists the freedom to focus on their craft. This culture is sustained with continuing education and ongoing leadership development at all levels of the organization.

Heartland Dental has expanded to over 20,000 team members in over 1,600 supported offices with over 2,400 supported doctors across 38 states. They are able to differentiate themselves from competition to become what they are today. They provide dentists, hygienists, and non-clinical team members with world-class non-clinical administrative and operational support to help them achieve sustainable professional and financial growth.

Heartland Dental has a mission to help dentists and their teams deliver the highest quality dental care and experiences to the communities they serve. They do this while providing exceptional careers and creating value for our stakeholders.

WWW.HEARTLAND.COM



HEADQUARTERS
EFFINGHAM
ILLINOIS

1997

LOCATIONS 1,600+

OF STATE















DRONE FOOTAGE



SITE OVERVIEW



GRAND RAPIDS, MICHIGAN







ABOUT GRAND RAPIDS

The City of Grand Rapids is the second largest city in the state of Michigan. It encompasses an area of approximately 45 square miles. Grand Rapids is located in west central Michigan, roughly 30 miles east of Lake Michigan. The Grand Rapids River, the major state waterway, runs through the city's center, giving the city it's name. The river has been an integral part of the city for hundreds of years. The first settlers utilized the river as means for transportation and a source for food. Later, it was a major driver of for logging during the furniture boom. This boom is what put Grand Rapids on the map. They became a worldwide leader in the production of fine furniture after the international exhibition in Philadelphia in 1876 and still are today. It gave way to one of the city's many nicknames: "The Furniture City." Today the river is used to connect the community as it flows right through the heart of it.



ATTRACTIONS

Whether you're interested in exploring the outdoors, learning about history and culture, or experiencing the arts, Grand Rapids has something to offer. From world-class museums and art galleries to beautiful parks and gardens, there are countless reasons to visit Grand Rapids and discover all that this exciting destination has to offer. Here are some of the top attractions: Frederik Meijer Gardens & Sculpture Park is a 158-acre botanical garden and outdoor sculpture park, featuring over 300 works of art and a wide variety of plants and flowers. The Gerald R. Ford Presidential Museum showcases the life and legacy of President Ford. The John Ball Zoo is home to over 2,000 animals from around the world. In addition, Millennium Park is a 1,500-acre park featuring beaches, playgrounds, hiking and biking trails, and other outdoor recreational activities.



EDUCATION

There are 7 colleges in Grand Rapids and 55 colleges within 100 miles enrolling a total of 280,347 students. The largest univeristy in the area is Michigan State University enrolling 49,659 students. The second largest university is Grand Valley State enrollings 21,648 students and located West of the subject property.



ECONOMY

Grand Rapids, Michigan is home to a diverse range of industries, with a strong focus on manufacturing, healthcare, and information technology. Some of the top manufacturing companies include General Motors which produces a range of automotive components and engines, Steelcase is a global leader in office furniture design and manufacturing, and Bissell a manufacturer of floor care products, including vacuum cleaners, carpet cleaners, and steam mops. A few of the top IT companies are Open Systems Technologies, Blue Medora and CQL Corp. Kent is also home to leading healthcare providers, research institutions, and medical device manufacturers including The Van Andel Institute, a biomedical research institution that conducts research on cancer, and neurodegenerative diseases. Additionally, Stryker is a leading manufacturer of medical devices and equipment.



TRANSPORTATION

The closest airports to Grand Rapids include Gerald R. Ford International Airport (9 miles), Muskkegon County Airport (32 miles), Kalamazoo/Battle Creek International Airport (50 miles) and Captial Region Internationnal Airport (56 miles).

WEST MICHIGAN BY THE NUMBERS

13-COUNTY REGION

POPULATION DATA

1,606,562 POPULATION

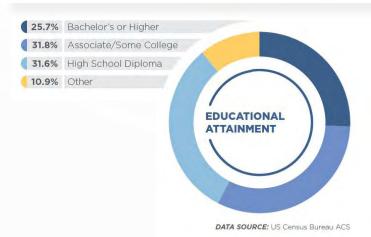
36.9 MEDIAN AGE

584,482 HOUSEHOLDS

832,429 LABOR FORCE

85,483 COLLEGE ENROLLMENT

DATA SOURCE: Economic Modeling Specialists International (EMSI), US Census Bureau American Community Survey (ACS), Bureau of Labor Statistics Local Area



COLLEGES & UNIVERSITIES

COLLEGE & UNIVERSITIES	ENROLLMENT	
Grand Valley State University	25,049	
Grand Rapids Community College	14,269	
Ferris State University	13,798	
Davenport University - Western Region	7,160	
Muskegon Community College	4,311	
Calvin College	3,840	
Baker College	3,481	
Hope College	3,150	
Cornerstone University	2,361	
Aquinas College	1,716	
Montcalm Community College	1,691	
Kendall College of Art & Design	1,214	
Michigan State University - West	977	
Western Michigan University - Grand Rapids	900	
Other Area Colleges & Universities	1,566	
Total	85,483	

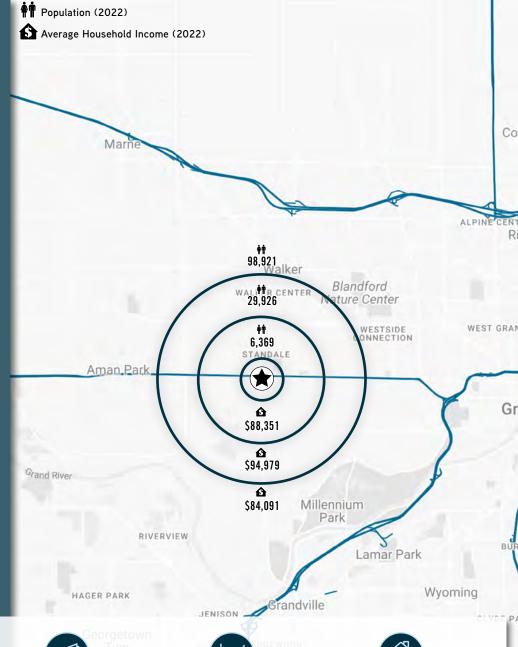
#1 TOP STATE FOR AUTO MANUFACTURING JOBS- MICHIGAN BUREAU OF LABOR STATISTICS

STEM DEGREE COMPLETIONS

STEM DEGREE	COMPLETIONS		
Science (Life & Physical)	1,426		
Technology	659		
Engineering	1,107		
Mathematics	190		
Health Sciences	3,769		

DEMOGRAPHICS

POPULATION	1 MI	3 MI	5 MI
2022 Total	6,369	29,926	98,921
2010 Total	5,842	26,844	91,006
2000 Total	5,733	24,627	89,268
Total Daytime Population	5,872	23,685	98,377
HOUSEHOLDS	1 MI	3 MI	5 MI
2022 Total Households	2,853	12,250	38,890
INCOME	1 MI	3 MI	5 MI
2022 Median Income	\$67,282	\$75,270	\$63,494
2022 Average Income	\$88,351	\$94,979	\$84,091
AGE/HOME VALUE	1 MI	3 MI	5 MI
2022 Est. Median Age	33.2	39.9	36.4
18 and Older	80.6%	80.7%	77.3%
2022 Est. Median Home Value	\$222,560	\$233,747	\$210,950
2027 Est. Median Home Value	\$237,370	\$254,226	\$241,404
EDUCATION	1 MI	3 MI	5 MI
Bachelor's Degree or Higher	33.4%	37.6%	33.0%





TOTAL DAYTIME POPULATION WITHIN 5 MILES



INDIVIDUALS WITH A BACHELOR'S DEGREE OR HIGHER WITHIN 3 MILES



98,377
2022 TOTAL POPULATION CONSENSUS WITHIN 5 MILES



\$94,979

AVERAGE HOUSEHOLD INCOME WITHIN 3 MILES



\$233,747

2022 EST. MEDIAN HOME VALUE WITHIN 1 MILE



38,890

2022 TOTAL HOUSEHOLDS WITH IN 5 MILES

le

RANDVILLE GE

GEZON PARK

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