



# Wendy's

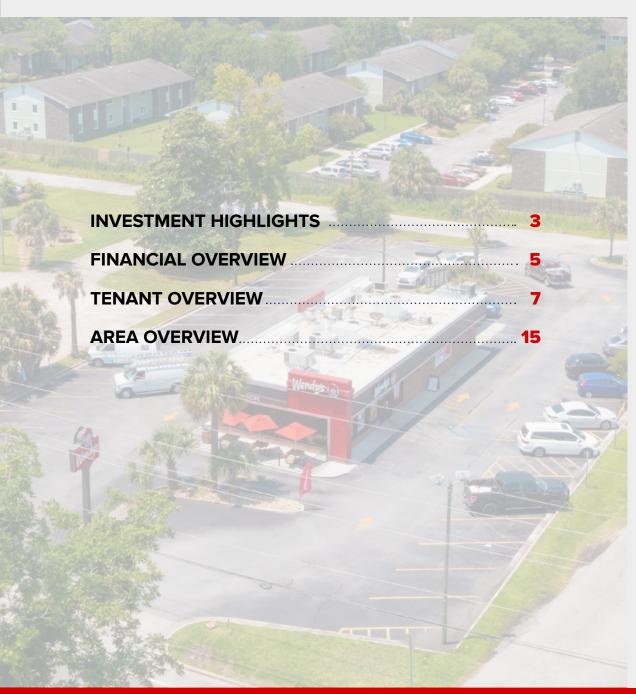
# 343 FOLLY RD

CHARLESTON, SC 29412





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# **EXCLUSIVELY LISTED BY:**

### **KEEGAN MULCAHY**

Market Leader
Direct +1 (858) 324-1893
Mobile +1 (415) 847-5588
keegan.mulcahy@matthews.com
License No. 02067187 (CA)

### **HARRISON WACHTLER**

Associate
Direct +1 (615) 667-0160
Mobile +1 (615) 428-8714
harrison.wachtler@matthews.com
License No. 360155 (TN)

### **TUCKER BROCK**

Associate
Direct +1 (615) 216-7921
Mobile +1 (765) 318-9375
tucker.brock@matthews.com
License No. 367438 (TN)

Broker Of Record Kyle Matthews License No. 22684 (SC)

# **INVESTMENT HIGHLIGHTS**



- **NNN Lease Structure** Passive investment is ideal for out of state investors.
- **Long-Term Lease** The primary lease term has over 16 years remaining.
- Recently Extended Lease Tenant recently extended lease 20 years in 2020 bringing the expiration date to 12/31/2040.
- Percentage Rent Clause Percentage rent allows an investor to capture future potential upside.
- Strong, Increasing Sales Volume The site boasts well above average store sales for Wendy's. \*Contact broker for details.
- Growing Tourist Destination Charleston brings in 7 million tourists a year, up by 2 million since 2015, and boasts a population growth of over 1.5% YOY. The Charleston Historic District covers most of the historic peninsular heart of the city and is a major attraction for tourists.
- Affluent Submarket The site is located just 1.2 miles from the Country Club of Charleston while the immediate trade area boasts an average household income of over \$88,000.
- Recent Renovation In 2020, The tenant added a major capital improvement to the location by renovating the location, demonstrating long term commitment to the site.
- Main Retail Thoroughfare Wendy's joins Arby's, McDonalds, CVS, Harris Teeter, Bank of America, Publix, TD Bank, Lowes, IHOP, and many others along Folly Road, which is the main retail thoroughfare on James Island.
- Strong, Experienced Operator JAI Hospitality Group, LLC and it's affiliated entities operate over 102 units and have been in business of over 25 years. The operator employs over 3,300 people and generate sales exceeding over \$200M annually. Furthermore, in 2023, the company acquired 20 Taco Bell sites, showing a commitment to growing their brand.

Learn more about their recent acquisition and company here.



# FINANCIAL **OVERVIEW**



INVESTMENT SUMMARY	
List Price	\$3,543,847
NOI	\$186,052
Cap Rate	5.25%

<sup>\*</sup> NOI includes average of historical NOI received. See page 5 for further details.

SITE DESCRIPTION				
Address	343 Folly Road, Charleston, SC 29412			
Tenant Trade Name	Wendy's			
Lot Size	±0.89 AC			
GLA	±2,280 SF			
Year Built / Renovated	1979/2020			
Type of Ownership	Fee Simple			
Landscaping	Professional			
Topography	Level			

TENANT SUMMARY				
Tenant Trade Name	Wendy's			
Type of Ownership	Fee Simple			
Lease Type	Absolute NNN			
Tenant	JAI Augusta, LLC			
(Roof/Structure)	Tenant Responsible			
Original Lease Term	20 Years			
Lease Commencement	January 1, 2021			
Lease Expiration Date	December 31, 2040			
Term Remaining	±16.5 Years			
Increases	None			
Options Remaining	None			
Percentage Rent	7% Over \$1,700,000			

# ANNUALIZED **OPERATING DATA**

# **BASE RENT**

TERM	MONTHLY RENT	ANNUAL RENT	
Current - 12/31/2040	\$11,333	\$136,000	

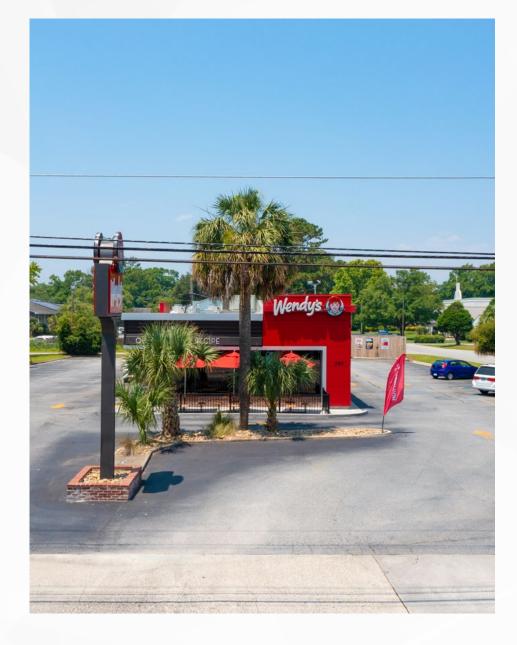
# HISTORICAL RENT

YEAR	SALES	PERCENTAGE RENT
2022	\$2,565,059	\$60,554
2021	\$2,264,997	\$39,550
HISTORICAL AVERAGE	\$2,415,028	\$50,052

# **FINANCING OPTIONS**

For financing, please reach out to:

Greg Kavoklis +1 (818) 206-5835 gregory.kavoklis@matthews.com













# TENANT **PROFILE**





The Wendy's Company operates the Wendy's fast food chain. The company is the #2 hamburger chain in the US. The Wendy's chain consists of **nearly 6,500 restaurants** in the US and more than 25 other countries. Besides burgers and fries, the restaurants serve chicken sandwiches, wraps, and a variety of salads. Instead of milkshakes, Wendy's serves its famously thick Frosty. Most of the company's locations are franchised, and it generates most of its sales in the US.

Wendy's brand transformation is re-energizing all touch points with consumers. From bold restaurant design to innovative food that consumers' want, to improved customer service, this exciting evolution of the brand reinforces the mission to position Wendy's as A Cut Above. All elements of Wendy's brand transformation are coming together in a powerful way in the sleek, contemporary Image Activation restaurants. Most of these restaurants deliver a striking street appearance and they are designed to greatly enhance the customer experience. Prominent features of many restaurants include fireplaces; a variety of inviting seating options, including lounge chairs and booths; Wi-Fi and flat-screen TVs; digital menuboards and more. Coupled with friendly, courteous service, Wendy's creates a welcoming ambiance that truly stands out.

**HEADQUARTERS** 

**OWNERSHIP** 

Dublin, OH

Public

YEAR FOUNDED

WEBSITE

1969

wendys.com

# AREA **OVERVIEW**

# **CHARLESTON, SC**

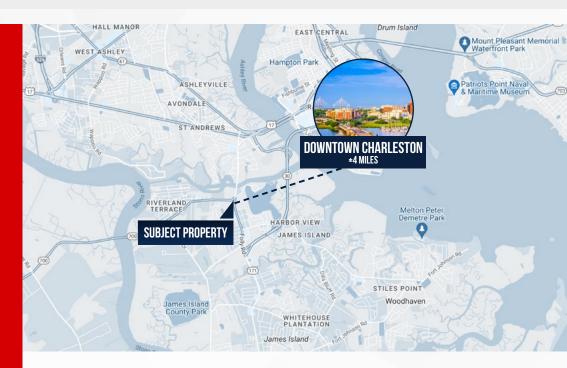
The county capital of Charleston County and the major city in the Charleston-North Charleston metropolitan area, Charleston is the largest city in the U.S. state of South Carolina. The city is situated on Charleston Harbor, an estuary of the Atlantic Ocean created by the confluence of the Ashley, Cooper, and Wando rivers, just south of the coastline of South Carolina. 150,277 people called Charleston home as of the 2020 Census. The Charleston metropolitan area, which includes Berkeley, Charleston, and Dorchester counties, has 799,636 persons in 2020, making it the third-largest MSA in the state and the 74th-largest in the country.

### **ATTRACTIONS**

Historic District: The Historic District of Charleston is known for its well-preserved antebellum architecture, cobblestone streets, and historic homes. Rainbow Row is a popular attraction, which is a series of colorful Georgian-style row houses.

Magnolia Plantation and Gardens: The Magnolia Plantation and gargens is one of the oldest plantations in the nation. The plantation offers stunning gargends and offers guieded tours of the plantation house. These stunning gardens offer peaceful nature walks and even boat tours to spot wildlife.

Charleston Museum: The Charleston Museum shows the rich history of the area, known as America's first museum. The museum offers many exhibits that showcase the city's rich cultural heritage, including artifacts from the Revolutionary War and the Civil War.



# PROPERTY DEMOGRAPHICS

POPULATION	1-MILE	3-MILE	5-MILE
2028 Projection	57,744	18,982	123,034
2023 Estimate	55,945	18,538	118,104
2020 Census	55,109	18,277	115,496
2020-2023 Growth	1.52%	1.43%	2.26%
2023-2028 Growth	3.22%	2.40%	4.17%
HOUSEHOLDS	1-MILE	3-MILE	5-MILE
2028 Projection	26,604	7,374	56,698
2023 Estimate	25,399	7,227	53,785
2020 Census	24,695	7,161	52,002
2020-2023 Growth	2.85%	0.92%	3.43%
2023-2028 Growth	4.74%	2.03%	5.42%
INCOME	1-MILE	3-MILE	5-MILE
Avg. Household Income	\$92,105	\$124,243	\$114,421



### **ECONOMY**

Economy-wise, commercial shipping is significant. Two of the five shipping facilities in the Charleston metropolitan area, which are owned and maintained by the South Carolina Ports Authority and comprise the city's container ports, are the fourth and seventh-largest on the East Coast, respectively. For Charleston's auto manufacturing industry, including Mercedes and Volvo, the port is also used to transport vehicles and vehicle parts.

The Charleston Digital Corridor, which is also known as Silicon Harbor, has played a significant role in the city's rise as a hub for high tech and innovation. Between 2011 and 2012, this industry's growth rate was the highest. Because of its expanding IT sector, the Charleston region had the ninth-best performing economy in the US according to the Milken Institute in 2013. Blackbaud, Greystar Real Estate Partners, Evening Post Industries, Le Creuset, SPARC, a division of Booz Allen Hamilton, BoomTown, CSS, and Benefitfocus are a few notable businesses.

The median price of a property in Charleston in June 2017 was \$260,000, and the mean sales price was \$351,186.

# **TRANSPORTATION**

The Charleston International Airport provides service to the City of Charleston. It is situated in the City of North Charleston, about 12 miles northwest of Charleston's central business district. It is South Carolina's busiest airport for passengers.

The Palmetto and Silver Meteor are two daily Amtrak trains that stop in Charleston at the station, which is 7.5 miles from the city center of Charleston at 4565 Gaynor Avenue.

With exits to the Arthur Ravenel Jr. Bridge, Meeting Street, and the Septima Clark Expressway, Interstate 26 starts in the heart of Charleston. It links the city to North Charleston, the Charleston International Airport, Interstate 95, and Columbia as it travels northwest. The Arthur Ravenel Jr. Bridge and Septima Clark Expressway are both a component of U.S. Route 17, which passes through Charleston and Mount Pleasant on its east-west route. The city's bypass, the Mark Clark Expressway, or I-526, starts and finishes at US 17. Meeting Street is known as US 52, and its offshoot East Bay Street is known as Morrison Drive after leaving the east side. In the Neck neighborhood of the city, this roadway merges with King Street. In the center of town, King Street becomes US 78 and eventually combines with Meeting Street.

# **CONFIDENTIALITY AGREEMENT & DISCLAIMER**

This Offering Memorandum contains select information pertaining to the business and affairs of the property owner and its tenant for real property located at **343 Folly Road**, **Charleston**, **SC 29412**. The Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Matthews Real Estate Investment Services. The material and information in the Offering Memorandum is unverified. Matthews Real Estate Investment Services has not made any investigation, and makes no warranty or representation, with respect to square footage, income and expenses, the future financial performance of the property, future rent, and real estate value market conditions, the condition or financial prospects of any tenant, or the tenants' plans or intentions to continue to occupy space at the property. All prospective purchasers should conduct their own thorough due diligence investigation of each of these areas with the assistance of their accounting, construction, and legal professionals, and seek expert opinions regarding volatile market conditions given the unpredictable changes resulting from the continuing COVID-19 pandemic. The information is based in part upon information supplied by the Owner and in part upon financial information obtained from sources the Owner deems reliable. Neither owner, nor their officers, employees, or real estate agents make any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum, or any of its content, and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein.

By acknowledging your receipt of this Offering Memorandum for the Property, you agree:

- 1. The Offering Memorandum and its contents are confidential:
- 2. You will hold it and treat it in the strictest of confidence: and
- 3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner.

Matthews Real Estate Investment Services is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee in the Offering Memorandum. The presence of any entity's name or logo, including any commercial tenant's name or logo, is informational only and does not indicate or suggest any affiliation and/or endorsement of Matthews Real Estate Investment Services, the property, or the seller by such entity.

Owner and Matthews Real Estate Investment Services expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Owner or Matthews Real Estate Investment Services or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

**Net Lease Disclaimer** – There are many different types of leases, including gross, net, single net ("N"), double net ("NN") leases. The distinctions between different types of leases or within the same type of leases, such as "Bondable NNN," "Absolute NNN," "True NNN," or other NNN leases, are not always clear. Labels given to different leases may mean different things to different people and are not defined legal terms. Buyers cannot rely on the labels or marketing descriptions given to any lease when making their purchasing decisions. Buyers must closely review all lease terms and are advised to seek legal counsel to determine the landlord and tenant's respective rights and duties under the lease, regardless of how labeled or described, meets the buyers' particular needs.





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