New 15-Year Absolute NNN Lease | Updated Building Design with Drive-thru 8% Rent Increases Every 5-Years | Exceptionally High Traffic Counts of 39,830 VPD

ACTUAL LOCATION

DUNKIN'

Dunkin' Chattanooga, Tennessee

Marcus Millichap The glass group

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Investment Overview

DUNKIN' NEW 15 YEAR ABSOLUTE NNN LEASE | 8% INCREASES EVERY 5-YEARS 39,830 VPD | UPDATED BUILDING DESIGN WITH DRIVE-THROUGH

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INVESTMENT OVERVIEW¹

NEW 15-YEAR ABSOLUTE NNN LEASE

The subject property is a quick-service restaurant building with a wrap around drive-through that will operate under a new 15-year absolute net lease (which will commence upon the close of escrow) with no landlord management or maintenance responsibilities whatsoever. The lease offers landlord-friendly and scheduled rent escalations of 8% every 5-years during the primary term and at each of the four, 5-year renewal option periods.

DIRECT STREET FRONTAGE ALONG MAIN THOROUGHFARE

The location features easy access and excellent visibility along Highway 58 to daily traffic counts in excess of 39,830 vehicles. The subject property is within a growing retail corridor with numerous traffic-driving tenants.

CHATTANOOGA SUBURB, INFILL LOCATION

Over 88,500 people reside within a 5-mile radius of the subject property. Average household income levels within a 1-mile radius exceed \$62,477 and \$67,983 within a 5-mile radius. The property is nearby numerous schools including Chattanooga State Community College with 10,400+ students (3.7 miles) and both Amazon and Volkswagen have massive facilities less than 5 miles from the subject property.

EXPERIENCED FRANCHISEE WITH 69 REGIONAL LOCATIONS

Bluemont Group has been in the QSR bsuiness since 2008 and since their inception, the company has grown extensively from just a few stores to owning and operating 69 stores in the Southeastern U.S. The company also operates one of the largest bakeries and distribution centers in the region, BMG Bakery, which distributes over 90,000 dozen doughnuts each week. Further, the company received Dunkin' Brands Group, Inc.'s prestigious award of "National Developer of the Year" in 2018. The group as a whole has over 60 years of combined real estate, equity management, and franchise operations experience.

(1) Guarantor, Lease Terms, Building Specifications, and Demographics are estimates. Buyer is responsible for verifying during the Due Diligence process.



OFFERING HIGHLIGHTS¹

DUNKIN'

4535 HIGHWAY 58 CHATTANOOGA, TN 37416

\$1,649,485

CAP RATE **4.85%**

Net Operating Income	\$80,000	
Lease Type	Absolute NNN	
Lease Term	15 Years	
Lease Commencement	COE	
Lease Expiration Date	15-Years from COE	
Year Built	20011	
Rentable Area	3,400 SF1	
Lot Size	0.51 Acres ¹	
Primary Term Escalations	8% Every 5-Years	
Options	Four, Five-Year Options	
Tenant / Guarantor	Bluemont Group, LLC	





(1) Rentable Area, Lot Size, Guarantor, Lease Terms, Building Specifications, Year Built, Demographics are estimates. Buyer is responsible for verifying during the Due Diligence process.

Tenant Overview

DUNKIN' NEW 15 YEAR ABSOLUTE NNN LEASE | 8% INCREASES EVERY 5-YEARS 39,830 VPD | UPDATED BUILDING DESIGN WITH DRIVE-THROUGH

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TENANT & FRANCHISEE OVERVIEW¹

DUNKIN'

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 13,000+ restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. family of companies.

The company serves approximately 2 billion cups of hot and iced coffee every year, with standards for coffee excellence that are among the best in the industry. Over the long-term, the company plans to grow its U.S. presence resulting in more than 18,000 locations.

In December of 2020, Dunkin's Brands, Dunkin's parent company was acquired by Inspire Brands for \$11.3 billion. Inspire's brands included Arby's, Buffalo Wild Wings, Jimmy John's, Rusty Taco, and Sonic Drive-in, prior to the acquisition of Dunkin' brands. Inspire as of December 2020, was generating \$26 billion in revenue throughout 32,000 locations in 60 countries. In QSR's August 2021 top 50 QSR Annual Report, Dunkin' ranked seventh. Inspire Brands will look to continue Dunkin's historic success as the recovery from the pandemic becomes more and more evident.

BLUEMONT GROUP ("FRANCHISEE")

Bluemont Group has been in operation since 2008 and since their inception, the company has grown extensively from just a few stores to owning and operating 69 stores in the Southeastern and Midwestern United States. With massive expansion plans for the future, the company is adding 13 locations in 2022 and is positioned to continue double-digit increases in locations annually for the next several years.

The group has taken a creative approach to supplying their growing chain by opening The BMG Bakery, a 180-employee operation that provides proprietary baked goods to retail outlets throughout Tennessee and Georgia. BMG serves approximately 190 Dunkin' Donuts locations in the Southeastern region of the U.S. The BMG Bakery produces and distributes over 90,000 dozens of doughnuts each week.

Bluemont Group received Dunkin' Brands Group, Inc.'s prestigious award of "National Developer of the Year" in 2018.

DUNKIN'

Name	Dunkin'
Ownership Type	Private
Segment(s)	Quick Service
Revenue	\$1.25 billion (FY 2020)
No. of Locations	12,600+ locations
Coverage	40 states across U.S.
Workforce	2,900+
Headquarters	Canton, MA
Year Founded	1950
Website	www.dunkindonuts.com

FRANCHISEE	PROFILE
	INOTILL

TENANT PROFILE

Name	Bluemont Group
Ownership Type	Private
Segment(s)	QSR
Coverage	Southeast, Midwest U.S.
Headquarters	Knoxville, TN
Year Founded	2008
Website	www.bluemontgroup.net





NON-TRADITIONAL REMAINS CORNERSTONE OF DUNKIN'S GROWTH

QSR Magazine | September 14, 2021

Dunkin' opened 27 non-traditional units in 2020, despite the obstacles, including airports in Boston; San Antonio; St. Petersburg-Clearwater, Florida; and New York City. Additionally, the brand developed retail restaurants in the Mall of America, American Dream Mall, and a Shop Rite Supermarket in New York, as well as Air Force Bases in New Mexico and Utah, and on campuses at the University of Maryland and University of Massachusetts at Dartmouth.

Over the first half of this year, Dunkin' expanded across Las Vegas with locations at the Convention Center, LINQ Hotel, and Arizona Charlie's Boulder Casino. It opened its 12th location with Great Wolf Resorts at the Manteca, California park, and debuted at the Oak Hill Hospital in Brooksville, Florida, and UMass Memorial Medical Center in Worcester, Massachusetts. Dunkin' plans to focus the remainder of its 2021 nontraditional calendar within New York's JFK Airport in Terminal 1 and Chicago's O'Hare Airport in Terminal 5.

Chris Burr, Inspire Brands' director of non-traditional development, says this strategy has been an essential element of Dunkin's growth story for over a decade. COVID might have stalled that, but it hardly altered it.

"From an overall Dunkin' perspective, we've always had a modernized experience because most of our customer base is on the go anyway," Burr says. "And they crave quick and easy access to our menu items. One of the great things about our model is that it can be scaled and offered in many different formats and sizing, allowing us to dominate in non-traditional outlets."

"The Dunkin' model, as things started to recover, really performed well from that perspective," he says. Not to mention, consumers could mobile order and avoid contact altogether. In the early days of COVID, more than one in five Dunkin' transactions flowed through a digital channel, with on-the-go mobile ordering representing 8 percent of all transactions.

With the Dunkin' deal and its 12,800-plus locations (about 10 percent of which are in non-traditional sites), Inspire widened its portfolio to more than 31,600 restaurants in 60-plus countries, with \$26 billion in annual systemwide sales. It employs 600,000 company and franchise team members, 3,200 franchisees, and more than 25 million loyalty members.

"We're certainly bullish as travel starts to resurge and our key focus is around travel related to airports, train stations, travel centers and higher education"

- Chris Burr (Director of Non-Traditional Development

Location Overview

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Marcus & Millichap

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LOCATION OVERVIEW

4th LARGEST CITY IN THE STATE OF TENNESSEE

HIGH AVERAGE DAILY TRAFFIC COUNTS OF 39,830 VPD

CHATTANOOGA "RANKED #55 IN BEST PLACES TO LIVE"(1)

SURROUNDED BY NATIONAL RETAILERS IN A DENSE RETAIL CORRIDOR

The subject property is bordered by national retailers including Starbucks, Food City, CVS, Subway, Dollar Tree, and many others. It is approximately 3.2 miles from Chattanooga State Community College (10,400+ students) and both Amazon and Volkswagen have large facilities less than 5 miles away. These surrounding establishments draw significant demand to the area, creating retail synergies with the subject property.

DRIVE-THRU LOCATION WITH ON MAIN THOROUGHFARE

Easy access and excellent visibility to daily traffic counts of 39,830 vehicles are key features of the property. This visibility is enhanced by strong signage.

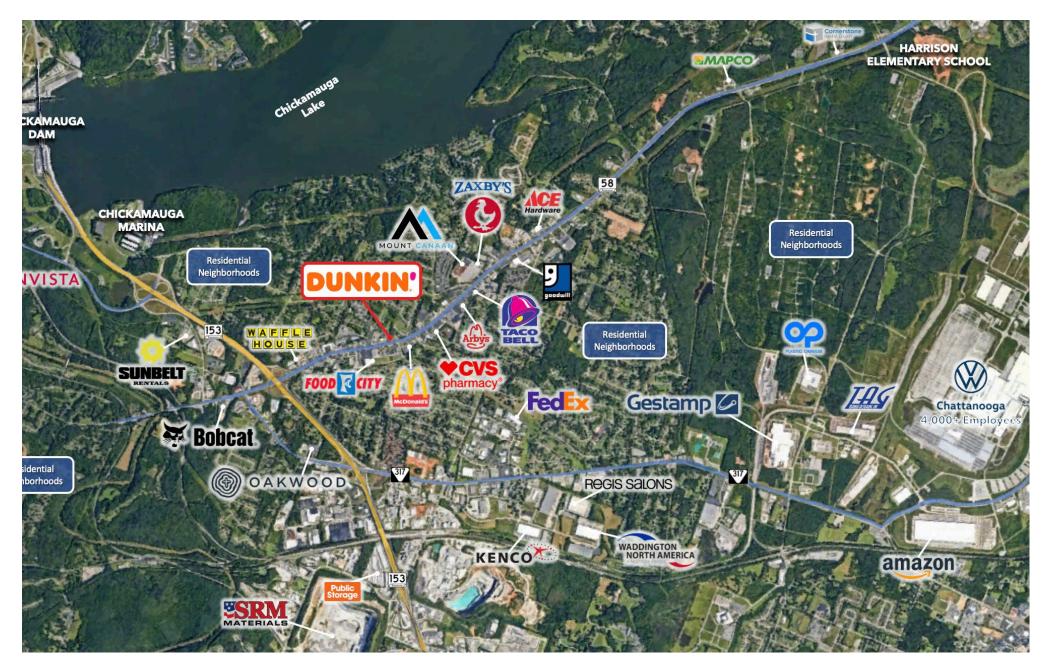
GROWING METROPOLITAN AREA

With a metropolitan population of 492,000, Chattanooga blends "Big City" amenities with "Small Town" ease of living. Area residents enjoy the friendly atmosphere, moderate housing costs, and easy commuting typically associated with smaller communities. The 13-mile Chattanooga Riverwalk winds along the Tennessee River through downtown and passes directly adjacent to the subject property. Chattanooga's Coolidge and Renaissance parks – a combined 36-acres of public land, walkways and sculptural art – also sit along the Tennessee River. Chattanooga has seen consistent population growth within the past 11 years, boasting 28.9% in total growth since 2010.⁽¹⁾ There are now 3,000 more new homes and apartments either completed or under construction just within the last three years. As of last year, the percentage of the city's population increase has remained at the top of the state's four biggest cities.



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SATELLITE OVERVIEW



AERIAL OVERVIEW



AERIAL OVERVIEW



DEMOGRAPHICS¹

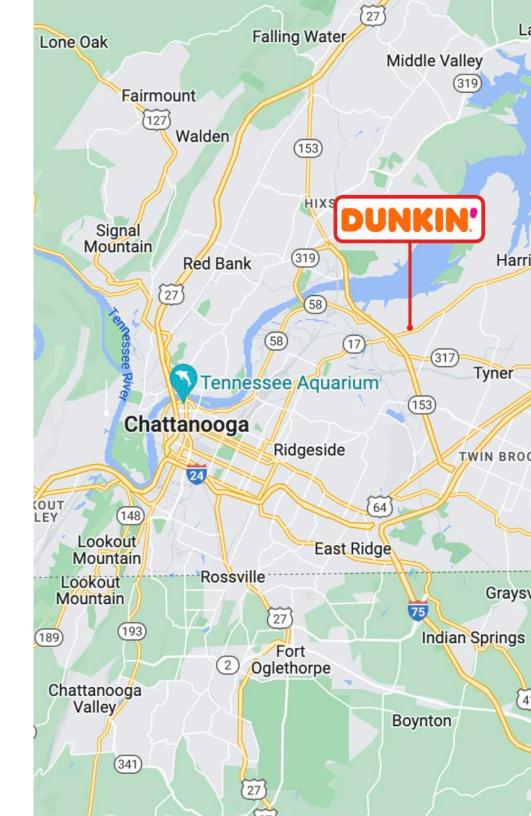


HOUSEHOLD INCOME

YEAR 2022	1 MILE	3 MILES	5 MILES
AVERAGE	\$62,477	\$65,511	\$67,983
MEDIAN	\$47,982	\$52,110	\$50,693

POPULATION

YEAR	1 MILE	3 MILES	5 MILES
2027 Projection Total Population	6,965	25,256	93,258
2022 Census Total Population	6,618	24,051	88,501
2010 Census Total Population	6,334	23,315	84,008



ΜΑΡΟΟ

Residential Neighborhoods

Helmanely 50 -

/ SUNTRUST

Dunkin' Chattanooga, TN

EXCLUSIVELY LISTED BY

Residential Neighborhoods

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Arbys

HOKKAIDO

CVS

Little Caesars Pizz

DOLLAR TREE

UNKIN

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