





## **OFFERING SUMMARY**

Atlantic Capital Partners has been engaged to offer a free-standing Mattress Firm in the growing market of Shelby, NC, which is 45 minutes West of Charlotte, NC. Mattress Firm signed a 10-year lease with a 10% rental increase in year 6, projected to commence in late May.

## **INVESTMENT HIGHLIGHTS**

- **Corporate Guaranty**
- 10% Rent Increase in Year 6
- Dense Retail Corridor
- Limited Mattress Store Competition
- Excellent Signage along Heavily **Trafficked Road**
- **Dense & Growing Demographics**
- **Recent Renovation**

## **EXECUTIVE SUMMARY**

PROPERTY	Mattress Firm			
LOCATION		202 E Dixon Blvd, Shelby, NC 28152		
BUILDING SIZE (GLA)		± 6,150 SF		
LAND SIZE		± 1.21 Acres		
YEAR BUILT/RENOVATED		1996/2022		
TENANT/GUARANTOR		Mattress Firm/Mattress Firm Inc. (Corporate)		
RENT TYPE		NNN		
LANDLORD RESPONSIBILITIES		Roof & Structure		
RENT COMMENCEMENT		5/23/2022 (Projected)		
CURRENT RENT		\$136,223		
RENT SCHEDULE		Term	Rent	
BASE TERM	5/2	3/2022 - 5/22/2027	\$136,223	
BASE TERM	5/24/2027 - 5/23/2032		\$149,814	
1ST EXTENSION TERM	5/24/2032 - 5/23/2037		\$164,820	
2ND EXTENSION TERM	5/24/2037 - 5/23/2042		\$181,302	





36,383 PEOPLE WITHIN A 5 MILE RADIUS

\$58,924 AVERAGE HOUSEHOLD INCOME IN A 5 MILE RADIUS

> 38,500 **ADT ON E DIXON BLVD**



# **INVESTMENT HIGHLIGHTS**

# **Strong Corporate Guaranty**

Mattress Firm, America's largest specialty mattress store, was recently upgraded to a B1 credit rating from Moody's with a "positive" outlook With over 2,300 stores and 6,500 employees across 49 states, about 82% of the U.S. population lives within 10 miles of a Mattress Firm

# MATTRESSFIRM

10% Rent Increase in Year 6

Provices for a great hedge against increasing inflation rates

#### **Limited Mattress Store** Competition

No other mattress specific store lies in Shelby

#### **Recent Renovation**

Mattress Firm recently completed a major renovation to the property to accommodate the quality standards of their top stores

# **Dense Retail Corridor**

Over 2M square feet of retail lies within a 1-mile radius boasting a vacancy rate of just 2.2% | Lowe's Home Improvement, Walmart Supercenter, Aldi, Ingles (built 2021), Walgreens, Petsmart, Chickfil-A all lie in the immediate surrounding area











# **Excellent Signage along Heavily Trafficked Road**

E Dixon Blvd realizes 38,500 vehicles per day and is a major thoroughfare through Shelby Near S Dekalb Street (12,000 VPD)

# **Dense & Growing Demographics**

Over 36,000 people lie within a 5-mile radius of the property | Positive population growth projected within a 1,3, and 5-mile radius of the property | Near planned apartment community, Cambridge Commons, which will feature over 110 apartments

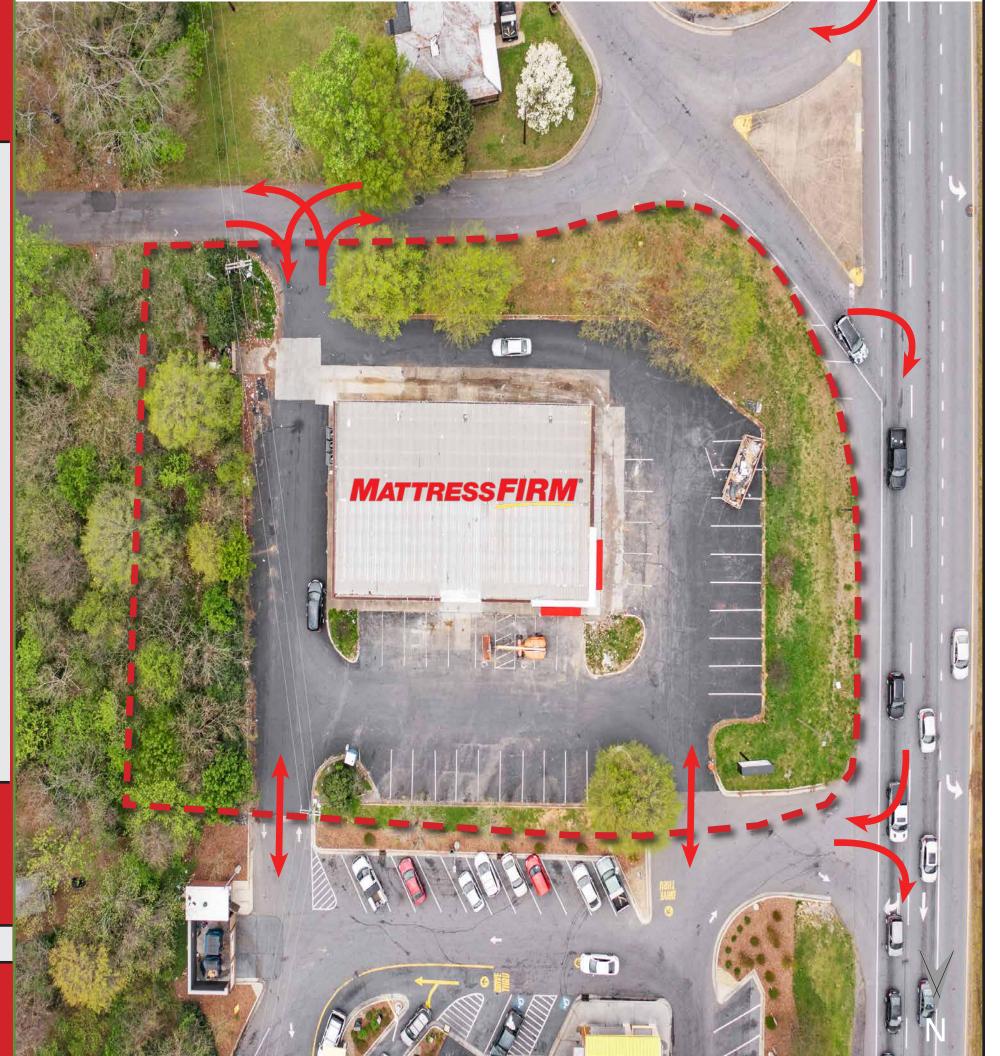
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ROFR	None		

ASKING PRICE: \$2,447,000

**CAP RATE: 5.50%** 







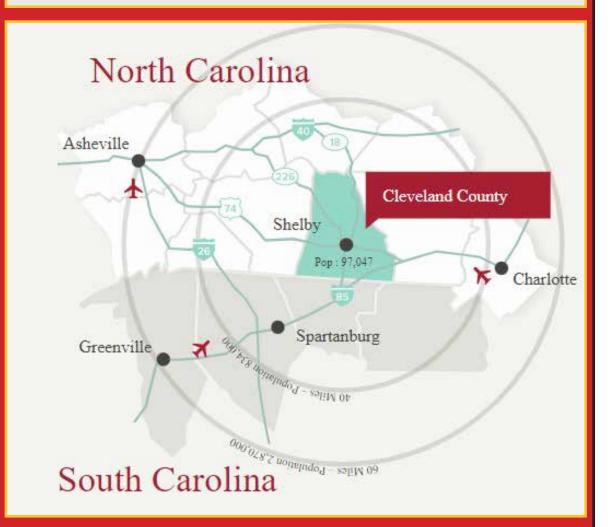


# **DISTANCE FROM AIRPORTS CHARLOTTE DOUGLAS: 45 MIN, 38 MILES GREENVILLE INTERNATIONAL AIRPORT: 1 HOUR, 55 MILES** SHELBY 49 MIN DT/45 MILES CHARLOTTE **MAJOR EMPLOYERS IN SHELBY** ATRIUM HEALTH CARE WAL-MART ASSOCIATES INC 69 MIN DT/65 MILES **COUNTY OF CLEVELAND** GARDNER-WEBB UNIVERSITY HANESBRANDS, INC INGLES MARKETS, INC GREENVILLE CLEVELAND COMMUNITY COLLEGE NIPPON ELECTRIC GLASS (NEG) ABB **EATON CORPORATION** STI FABRICS

Bankers House

# CLEVELAND COUNTY MARKET OVERVIEW

With 15 cities, towns and municipalities, Cleveland County covers 469 square miles in the foothills of the Blue Ridge Mountains. At its heart is Shelby, the county seat home to 20,000-plus of the county's nearly 100,000 residents. Just a short drive away are Charlotte and Asheville, NC and Greenville, SC to the south – three of the southeast region's growing metropolitan and cultural hubs. Strategically positioned between opportunity and originality, Cleveland County offers a gateway to Charlotte and Atlanta. The region beckons pioneers spanning industry and innovation, attracting individuals seeking a small-town quality of life with big-city benefits located just a short distance away. Shelby has also been named a top micropolitian in the US for many years running, and was ranked as high as #4 from 2016-2018. Key industires in Shelby, NC Advanced Manufacturing, Aerospace & Defense, Automotive, Consumer Products, Energy, Precision Machinery, Textiles, & Data Centers.





#### **BANKING & FINANCIAL SERVICES**



Financial Capital of the Southeast offering a well educated workforce



Home to the Headquarters of Bank of America and Wells Fargo's eastern United States operations



291 Fortune 500 Firms represented in the Charlotte MSA



58,771 People Employed in the financial services industry in Charlotte

# CHARLOTTE, NC MARKET INFORMATION

#### **ECONOMY**

The Charlotte metropolitan area contains a diverse economy that is home to the headquarters of seven Fortune 500 companies and sixteen Fortune 1000 firms. Between 2009 and 2018, the unemployment rate plummeted 750 basis points from 12.4% to 4.9%.

#### **MSA POPULATION**

2010 2.0 Million 2020 2.68 Million 2030 Projection 2.94 Million

47% Population increase between 2010 & 2030



#### **ENERGY**

Duke Energy recently dubbed Charlotte as "The New Energy Capital"

28,000 people working in the energy sector throughout Charlotte

North Carolina is the first southern state to legislate renewable energy production and implementation by 2021

There are currently 39 power plants operating in the region with six new potential units in application process

#### **57 FINANCIAL SERVICES COMPANIES**

With over 100 employees in Charlotte







## MATTRESS FIRM

Mattress Firm, the nation's largest omni-channel mattress specialty retailer, through its predecessors, has been helping solve America's sleep problems for more than 90 years. Every one of our more than 6,500 passionate Sleep Experts are driven by a common purpose: to change people's lives through better sleep. Whether browsing online or in one of our nearly 2,300 stores, our highly trained team provides personalized service and advice to help customers choose the right mattress and bedding products based on their unique needs.

Mattress Firm's expertly curated selection of products includes leading brands such as Beautyrest®, Nectar®, Sealy®, Serta®, Simmons®, Sleepy's® Stearns & Foster®, Tempur-Pedic®, Tuft & Needle®, tulo®, and Purple®. Mattress Firm supports local and national charities through product and monetary donations and offers employee volunteering opportunities to serve their communities. No matter the time of night, Mattress Firm wants to help people get the sleep they deserve. Their Sleep.com website provides expert advice and helps people explore the health benefits of quality sleep, and the Sleep.com app provides free sleep tracking and personalized insights to improve sleep.

#### MATTRESS FIRM QUICK FACTS

FOUNDED	1986
ANNUAL REVENUE	\$4.4B (2021)
OWNERSHIP	Steinhoff International Holdings
# OF LOCATIONS	2,353
HEADQUARTERS	Houston, TX

# MATTRESS FIRM



# DEMOGRAPHICS

POPULATION	1 MILE	3 MILES	5 MILES
2026 POPULATION	5,192	21,912	36,683
PROJECTION	3,132	21,312	30,003
2021 POPULATION	5,131	21,694	36,276
2010 POPULATION	4,920	20,997	34,982
ANNUAL GROWTH RATE	0.24%	0.20%	0.22%
2021-2026			
ANNUAL GROWTH RATE	0.37%	0.29%	0.32%
2010-2021			
POPULATION BY RACE	1 MILE	3 MILES	5 MILES
WHITE	49.91%	56.10%	62.10%
BLACK	43.71%	38.47%	32.64%
HISPANIC ORIGIN	5.55%	4.43%	4.50%
AM. INDIAN & ALASKAN	0.55%	0.39%	0.33%
ASIAN	1.25%	1.05%	0.85%
HAWAIIAN & PACIFIC ISLAND	0.00%	0.03%	0.02%
OTHER	1.58%	1.50%	1.64%
HOUSEHOLDS	1 MILE	3 MILES	5 MILES
2010 HOUSEHOLDS	1,905	8,875	14,452
2021 HOUSEHOLDS	2,004	9,178	14,987
2026 HOUSEHOLD	2,033	9,271	15,151
PROJECTION			
ANNUAL GROWTH 2021-2026	0.29%	0.20%	0.22%
OWNER OCCUPIED	944	5,291	9,410
RENTER OCCUPIED	1,060	3,888	5,576
HOUSEHOLDS BY			
HOUSEHOLD INCOME	1 MILE	3 MILES	5 MILES
AVG HOUSEHOLD INCOME	\$45,491	\$54,674	\$58,924
MEDIAN HOUSEHOLD INCOME	\$31,153	\$37,970	\$40,746
<\$25,000	862	3,222	4,756
\$25,000 - \$50,000	557	2,528	4,062
\$50,000 - \$75,000	318	1,400	2,317
\$75,000 - \$100,000	95	833	1,550
\$100,000 - \$150,000	100	758	1,455
\$150,000 - \$200,000	30	204	427
\$200,000+	42	234	419



# MATTRESS FIRM<sup>®</sup>

202 E DIXON BLVD | SHELBY, NC

**\$2,477,000** | **5.50%** CAP RATE

#### PRIMARY DEAL CONTACTS

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