### **OFFERING MEMORANDUM**

No. No.

# Schlotzsky's

11120 Memorial Pkwy SW, Huntsville, AL 35803

FARISL

==

Investments

Schlotzsky's

11120

## EXCLUSIVE INVESTMENT ADVISORS:

#### **TYLER STRAUSS**

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### **HUNTER P. STEFFIEN**

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### ALABAMA BROKER OF RECORD:

### SPENCER AKIN

Capital Growth Real Estate License No. 000083270-0



18301 Von Karman Ave., Suite 800, Irvine, CA 92612 | (949) 221-1800 | farislee.com

### INVESTMENT SUMMARY

# OFFERING PRICE: **\$2,115,000**

NOI: \$105,740 CAP RATE: 5.00%

### EST. RENTABLE SQ FT:

2,932 SF

LOT SIZE:

0.99 AC (43,099 SF)

PARKING SPACES:

42 spaces

LOCATION:

Huntsville, AL

YEAR BUILT:

1997

TENANT NAME:

Schlotzsky's

WEBSITE:

www.farislee-HuntsvilleSchlotzskys.com

# INVESTMENT HIGHLIGHTS

# BRAND NEW 14-YEAR ABSOLUTE NNN SALE LEASEBACK

- Ease of management No landlord responsibilities
- Long-term security and stability for the investor
- Increasing NOI hedges against inflation for a passive investor

# SCHLOTZSKY'S - NATIONAL BRAND WITH 50 YEAR HERITAGE

- Schlotzsky's currently operates more than 330 restaurants across the nation
- Founded in 1971 in Atlanta, GA with the majority of their restaurants located across the south
- Focus Brands currently operates more than 6,300 restaurants with ownership of other brand names such as: Moe's Southwest Grill, McAlister's Deli, Cinnabon, Carvel and Auntie Anne's

### POWER BRANDS HOSPITALITY GROUP (PBHG)

- PBHG is a premier franchisee in the state of Alabama
- PBHG currently operates the following brands in the state: Biscuit Belly, Chop N Fresh, Cinnabon, Five Guys, Frutta Bowls, Grimaldi's, Hand & Stone, Melt, Nothing Bundt Cakes, Nothing but Noodeles, Phil Sandoval's, Prohibition, Schlotzsky's, Super Chix, Taco Mama, Urban Cookhouse
- Because of Power Brands operational success, this property boasts high sales volumes well above the brand's national average

### ROCKET CITY - DESIRABLE AND AFFLUENT MSA

- Huntsville is the most populated city in the state of Alabama
- Has had explosive growth due to the aerospace, defense, technology and engineering sectors all with major presence in the city
- \$101,078 Average Household income within a 5-mile radius of the property

### MAJOR RESIDENTIAL & HOSPITALITY DEVELOPMENTS OCCURRING AROUND SITE AND CITY

- Memorial Village Apartments (99 units)
- Farely Farms Homes (137 units)
- Cottages at Oak Grove Dairy Homes (318 units)
- Downtown Huntsville: Autopgraph Collection by Marriott (187 rooms); Hyatt House (145 rooms)

# PROVEN SALES WITH HISTORICAL OCCUPANCY AT THIS LOCATION

- Healthy Rent to Sales Ratio
- Operator has hand-picked Annual NOI that fits within their long term business plan

### HEAVY TRAFFIC AND GREAT VISIBILITY

- Ideally situated on Memorial Parkway SW that has over 20,000 VPD
- Direct Ingress / egress off Memorial Parkway SW

# LARGE ACRE PARCEL WITH VESTED PYLON SIGN

- Ample room for parking and to handle heavy congestion
- Designated 42 parking spaces
- Valuable and rare vested pylon sign to increase visibility





### Huntsville, AL

AREA OVERVI

Huntsville is located at the northern end of Alabama and has been exploding with recent residential and commercial developments. Originally founded in 1805, the city thrived off humble beginnings in textile miles. Now "From Cotton to Rockets" this city calls home to major Fortune 500 companies and government entities, including but not limited to: the NASA Marshall Space Flight Center, the FBI, the United States Army Aviation and Missile Command, and Raytheon. Surrounded directly by the Tennessee River and the Monte Sano State Park, the city enjoys ample outdoor amenities to go along with its impressive space, biotech, and defense-sector presence.

The city, known for both its constant growth and Southern charm, is continually named as one of the top places to live and work in the country. Residential and multifamily projects have been abundant around the city over the last few years, which has led to increased commercial demand. Per the 2020 Census it currently has a population of 215,006 and is the largest city in Alabama and the 105th largest city in America. Madison, a town on the west side of Huntsville is also home to a minor league baseball team and 7,000 seat Toyota Field. Prominent retail brands like Trader Joes and TopGolf have recently opened. There have been ample apartment and housing developments recently and over 5,500 units being developed in the next couple years. USA Today has even rated Huntsville International Airport as the #2 "Best Small Airport."



# AREA OVERVIEW

### **TOP EMPLOYERS**

Concepts to Capabilities





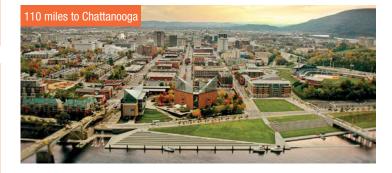
#### **INDUSTRY STATISTICS**

INDUSTRY	EMPLOYMENT	PERCENTAGE
TRADE TRANSPORT & UTILITIES	5,894	17.32%
INFORMATION	587	1.73%
FINANCIAL ACTIVITIES	1,690	4.97%
PROFESSIONAL & BUSINESS SERVICES	1,710	5.03%
EDUCATION & HEALTH	10,145	29.81%
LEISURE & HOSPITALITY	3,590	10.55%
OTHER SERVICES	4,167	12.25%
PUBLIC ADMIN	2,192	6.44%
NATURAL RESOURCES & MINING	15	0.04%
CONSTRUCTION	1,179	3.46%
MANUFACTURING	2,859	8.40%

#### HOUSEHOLD EXPENDITURES

CONSUMER SPENDING	TOTAL	PERCENTAGE
APPAREL	\$32,656,034	5.39%
ENTERTAINMENT, HOBBIES, PETS	\$92,805,083	15.32%
FOOD & ALCOHOL	\$168,360,275	27.80%
HOUSEHOLD	\$97,019,596	16.02%
TRANSPORTATION & MAINTENANCE	\$151,478,969	25.01%
HEALTH CARE	\$32,635,511	5.39%
EDUCATION & DAYCARE	\$30,709,536	5.07%









11120 MEMORIAL PKWY SW HUNTSVILLE, AL 35803	1 MILE	3 MILES	5 MILES
POPULATION			
2021 Estimated Population	6,087	35,316	64,550
Population 5 Years Forecast	6,174	36,315	68,216
Population 10 Years Forecast	6,391	37,826	72,156
Average Age	44	44	43
HOUSEHOLDS			
2021 Estimated Households	2,567	14,925	27,435
Households 5 Years Forecast	2,603	15,338	28,908
Households 10 Years Forecast	2,693	15,971	30,528
INCOME			
Household Average Income	\$96,940	\$94,789	\$101,079
BUSINESS			
Total Businesses	108	602	1,211
Total Employees	1,794	9,914	18,865

### IN THE NEWS



Most Diverse Place

# DOWNTOWN HUNTSVILLE



# **PROPERTY DESCRIPTION**



LOCATION 11120 Memorial Pkwy SW, Huntsville, AL 35803





**RENTABLE AREA** 2,932 SF





PARKING æ 42 spaces (14.3 per 1000 SF)



Fee Simple (Land & Building)



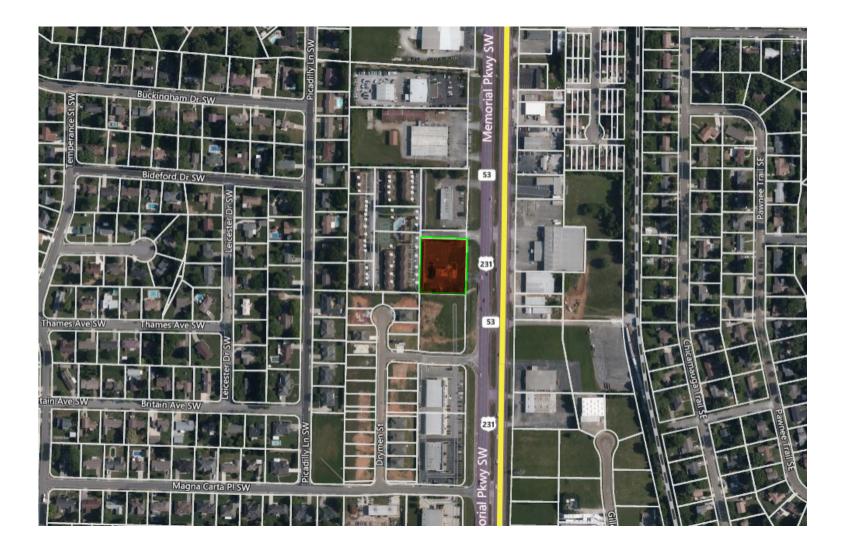


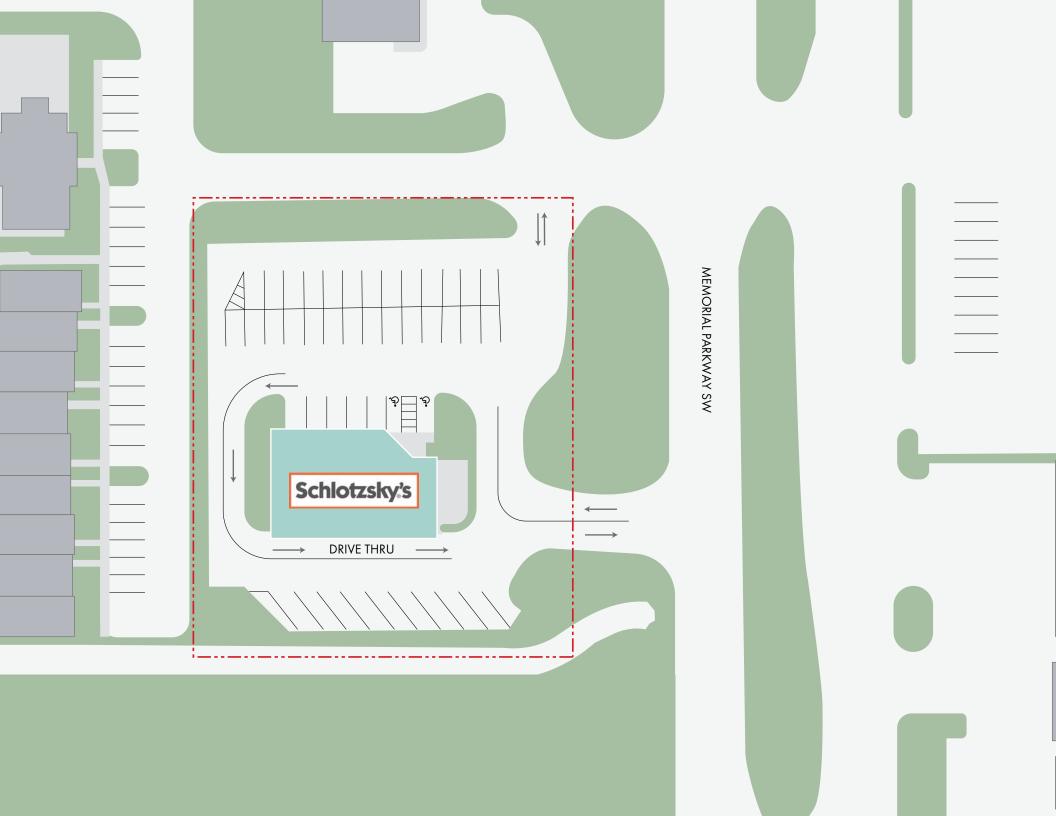






PARCEL MAP APN: 23-03-07-2-001-002.000





# TENANT PROFILE



**Parent Company:** 

Company Type:

**Focus Brands** 

Public (FOCS)

### Schlotzskys // www.schlotzskys.com

Schlotzsky's is an American franchise chain of restaurants, specializing in sandwiches and pizza. Schlotzsky's has more than 330 franchised and company-owned locations throughout the United States. Most locations are in the south and southwestern United States, but the company is expanding into areas across the country, particularly the north and southeast. It became a part of the Focus Brands portfolio in 2006.

Locations:	330+	2020 Revenue:	\$1.36 B	
Employees:	1,000+	2020 Assets:	\$3.1 B	







				MONTHLY RENTAL RATES ANNUAL		ANNUAL REF	NTAL RATES				
TENANT NAME	SF	DATE	INCREASE	RENT	PSF	RENT	PSF	RECOVERY TYPE	LEASE START	LEASE EXPIRATION	LEASE OPTIONS
Schlotzsky's	2,932	Current		\$8,812	\$3.01	\$105,740	\$36.06	NNN	Year 1	Year 15	4 (5 Year)
		Year 6	7.5%	\$9,473	\$3.23	\$113,671	\$38.77				7.5% Increase
		Year 11	7.5%	\$10,183	\$3.47	\$122,196	\$41.68				







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