# OFFERING MEMORANDUM

XCLUSIVE NET-LEASE OFFERIN

ESTIMATE PARKING



2744 Easton Ave, Bethlehem, PA 18017

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#### **SPECIAL COVID-19 NOTICE**

properties, including newly-constructed facilities or newlyacquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

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Activity ID: ZAC0331042

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### Investment Highlights PRICE: \$2,400,176 | CAP: 5.75% | RENT: \$138,010



#### About the Investment

- ✓ Long-term Triple-Net Lease with Zero Landlord Responsibility | 19.6 Years Remaining on the Recently Executed Lease
- ✓ 2.0% Annual Rental Increases Beginning in Year Seven
- ✓ Growing Franchisee | Tenant is Stonewall Road Automotive Group, LLC | Sixteen-Unit Maaco Franchisee
- ✓ Strong Brand Recognition | As America's #1 Bodyshop, Maaco has serviced more than 20 million cars since 1972. The franchises provide auto paint and auto body repair services for over 500,000 vehicles a year, more than any other paint and body repairer.

#### **About the Location**

- ✓ Dense Retail Corridor | Tenants in the Surrounding Area Include: CVS, McDonald's, Taco Bell, Stop & Shop, Wendy's, TD Bank, Petco, ALDI, Wawa, Burger King, Mavis Discount Tire and Many More
- ✓ Strong Traffic Counts | Stefco Blvd and Easton Avenue | Average Vehicles Per Day of 18,100, and 10,600 Vehicles Respectively
- ✓ Strong Academic Presence | Located Within Close Proximity to Lehigh University | Yearly Enrollment of More Than 7,000 Students
- Positive Real Estate Fundamentals | Located Less Than 8 Miles Northeast of Allentown, PA

#### About the Tenant / Brand

- ✓ Maaco is America's #1 Auto Paint and Collision Repair Provider
- ✓ Has Serviced over 20 Million Cars Since 1972
- ✓ Maaco Has Trademarked the Term "North America's Bodyshop"
- ✓ Named The #1 Automotive Franchise Numerous Times By Entrepreneur In Its Annual Franchise 500 Ranking
- ✓ Maaco was Bought by Driven Brands in 2008





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#### Maaco – Bethlehem, PA





	PROPERTY DESCRIPTION	RENT SCHEDULE			
Property	Маасо	Lease Year	Annual Rent	<b>Monthly Rent</b>	<b>Rent Escalation</b>
	2744 Easton Ave	Year 1	\$138,010	\$11,501	-
		Year 2	\$138,010	\$11,501	-
City, State, ZIP	Bethlehem, PA 18017	Year 3	\$138,010	\$11,501	-
Building Size (Square Feet)		Year 4	\$138,010	\$11,501	-
Lot Size	+/- 0.88 Acres	Year 5	\$138,010	\$11,501	-
Type of Ownership	Fee Simple	Year 6	\$138,010	\$11,501	-
Type of Ownership	·	Year 7	\$140,770	\$11,731	2.00%
THE OFFERING		Year 8	\$143,586	\$11,965	2.00%
Purchase Price	\$2,400,176	Year 9	\$146,457	\$12,205	2.00%
CAP Rate	5.75%	Year 10	\$149,387	\$12,449	2.00%
		Year 11	\$152,374	\$12,698	2.00%
Annual Rent	\$138,010	Year 12	\$155,422	\$12,952	2.00%
	LEASE SUMMARY	Year 13	\$158,530	\$13,211	2.00%
Property Type	Net Leased Automotive	Year 14	\$161,701	\$13,475	2.00%
Tenant	Stonewall Road Automotive Group, LLC (16-units)	Year 15	\$164,935	\$13,745	2.00%
	20 Years	Year 16	\$168,234	\$14,019	2.00%
Original Lease Term 20		Year 17	\$171,598	\$14,300	2.00%
Lease Commencement	July 16, 2021	Year 18	\$175,030	\$14,586	2.00%
Lease Expiration	June 30, 2041	Year 19	\$178,531	\$14,878	2.00%
Lease Term Remaining	19.6 Years	Year 20	\$182,101	\$15,175	2.00%
Lease Type	Triple-Net (NNN)	INVESTMEN	T SUMMARY		
Roof & Structure	Tenant Responsible		is pleased to present		
Rental Increases	2.0% Annually Beginning in Year 7	2744 Easton Avenue in Bethlehem, Pennsylvania. The site consists of roughly 12,685 rentable square feet of building space on estimated 0.88-acre parcel of land. This Maaco is subject to a 20-year absolute triple-net (NNN) lease, which commenced July 16, 2021. The current annual rent is \$138,010 and is scheduled to increase by two			
Options to Renew	One, Five-Year Option				
			· · · · · · · ·		

\*Glen Kunofsky, Nicoletti DePaul & other members of the selling entity, Exclusive Listing Agents, are part fee simple owners of this property. They are licensed real estate salespeople for Marcus & Millichap in the State of New York.

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percent (2%) annually beginning in year seven. The increases will continue through the

base term as well as throughout the one, five-year tenant renewal option period.

Maaco – Bethlehem, PA

## Concept Overview



#### **About Maaco Collision Repair & Auto Painting:**

As America's #1 Bodyshop, Maaco has serviced more than 20 million cars since 1972. Their 500 plus independently owned and operated franchises have restored the safety and beauty of vehicles for more than 40 years. Whether it's automotive paint or collision services, Maaco is there to help you transform your car and help you turn the car you drive, back into the car you love. They work with all insurance companies and guarantee their work with nationwide warranties. Maaco has trademarked the term 'North America's Bodyshop.' The franchises provide auto paint and auto body repair services for over 500,000 vehicles a year, more than any other paint and body repairer. Maaco has been named the #1 automotive franchise numerous times by Entrepreneur in its Annual Franchise 500 ranking.

#### **Maaco History:**

Ten years before MAACO's founding, Martino had launched AAMCO Transmissions with partner Robert Morgan. He created both names by using the first letters from his name (Anthony A. Martino). In 1967, with close to 500 stores in operation, Martino sold AAMCO to Morgan. In 1972, Martino opened a pilot auto painting center in Wilmington, Delaware. He chose the name MAACO (Martino, Anthony A. and Co.) to instill confidence in potential franchisees who knew of AAMCO's success. The new company grew quickly, with close to 200 franchises open in less than five years.

#### **Driven Brands Acquisition of Maaco:**

In October, 2008, Driven Brands of Charlotte, N.C., a holding company which owns Meineke Car Care Centers, Inc. as well as Econo Lube and other auto service related concerns, purchased Maaco outright from Martino's family after his death in January 2008.



#### **General Information**

Four	nded	1972
Web	osite	https://www.maaco.com/
Hea	dquarters:	Charlotte, NC
Num	ber of Locations	500+ Across U.S. & Canada



- North America's Body shop
- 500+ Locations
- Serviced 20 Million+ Cars Since 1972
- #1 Ranked Automotive Franchise Numerous Times by Entrepreneur in Annual Franchise 500 Ranking

#### MAACO is North America's #1

Auto Painting & Collision Repair Shop We help you turn the car you drive back into the car you love!





#### ABOUT STONEWALL ROAD AUTOMOTIVE GROUP, LLC

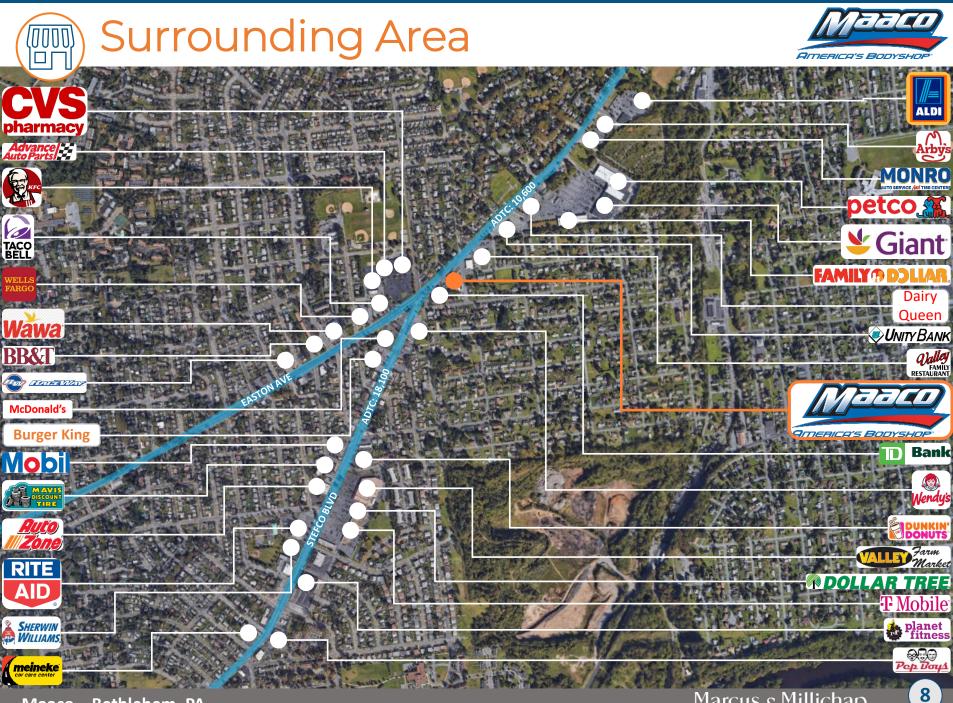
Stonewall Road Automotive Group LLC ("SRAG") is a multi-unit operator of MAACO automotive repair centers. SRAG is one of the largest multi-unit franchisees within the national MAACO system and has been consistently recognized as a performance leader in the automotive repair industry.

Stonewall Road Automotive Group, through its individual MAACO stores, is a provider of a wide variety of auto collision and repair services including paint services, cosmetic car repairs, fleet and industrial services, paintless dent repair, spray bed lining, windshield repair, truck and oversized equipment outfitting, and direct insurer repair programs.

Collision Consolidation Company LLC. acquired SRAG in April 2020 from Heritage Partners Group. The company will continue to operate under the SRAG name and all key people are remaining with the firm following the transition. SRAG's world-class operations team is led by a former multi-unit MAACO franchise owner, Taso Bournousouzis. SRAG's industry-renowned operations team also includes other former multi-unit franchisees, experienced general managers, and other MAACO veterans, many of whom boast several decades of experience in the MAACO system.







Maaco – Bethlehem, PA

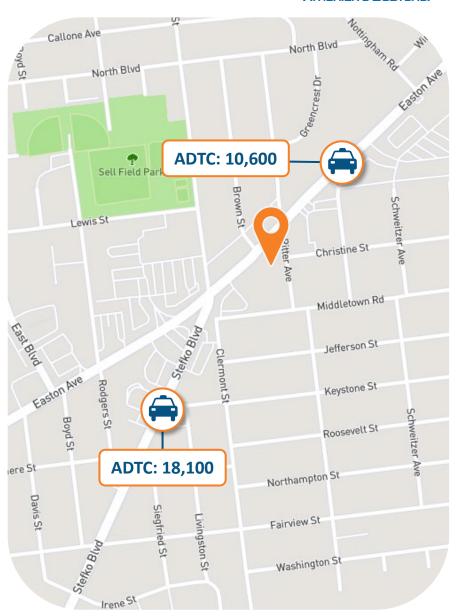


## Location Overview

The subject investment property is situated along Easton Ave which experiences average daily traffic counts of approximately 10,600 vehicles. Directly intersecting with Easton Ave is Stefko Blvd which brings an additional 18,100 vehicles through the immediate area daily. This MAACO benefits from exceptional demographics in the surrounding area. There are over 76,200 individuals residing within a three-mile radius of the property and more than 157,200 individuals within a five-mile radius, with the population projected to grow substantially in the next five years.

This property is located just off a signalized intersection of two roads and is strategically located in a dense residential and retail corridor near major national and local tenants which include: CVS, Aldi, Giant, Family Dollar, PetCo, Rite Aid, Dollar Tree, Wawa, McDonalds, and many others. This property also benefits from being within close proximity to Lehigh University, a private research university with a total enrollment of approximately 7,000 students. Additionally, the subject property benefits from its proximity to Lehigh Valley International Airport, the fourth busiest airport in the state, serving almost a million passengers on an annual basis.

Bethlehem is a city in Lehigh and Northampton counties in the Lehigh Valley region of the eastern portion of Pennsylvania. It is the seventh largest city in Pennsylvania, after Philadelphia, Pittsburgh, Allentown, Erie, Reading, and Scranton. Bethlehem lies in the center of the Lehigh Valley, a region that is home to more than 800,000 people. Together with Allentown and Easton, the Valley embraces the Allentown-Bethlehem-Easton, PA-NJ metropolitan area, including Lehigh, Northampton, and Carbon counties within Pennsylvania, and Warren County in the adjacent state of New Jersey. Smaller than Allentown but larger than Easton, Bethlehem is the Lehigh Valley's second most populous city. In turn, this metropolitan area comprises Pennsylvania's third-largest metropolitan area. There are four general sections of the city: central Bethlehem, the south side, the east side, and the west side. Each of these sections blossomed at different times in the city's development and each contains areas recognized under the National Register of Historic Places. The largest revenue generator in the city is Wind Creek Casino, an old steel plant redeveloped into a fully integrated resort, including 3,000 slot machines, over 300 hotel rooms, 9 restaurants, 200,000 square feet of retail outlet shopping, and 46,000 square feet of flexible multi-purpose space. Another major economic anchor to the city is St. Luke's Hospital located in neighboring Fountain Hill. That Hospital and Health Network is the second largest of its type in the Lehigh Valley. Other major employers include B. Braun, Lehigh University, and the Guardian Life Insurance Company of America.





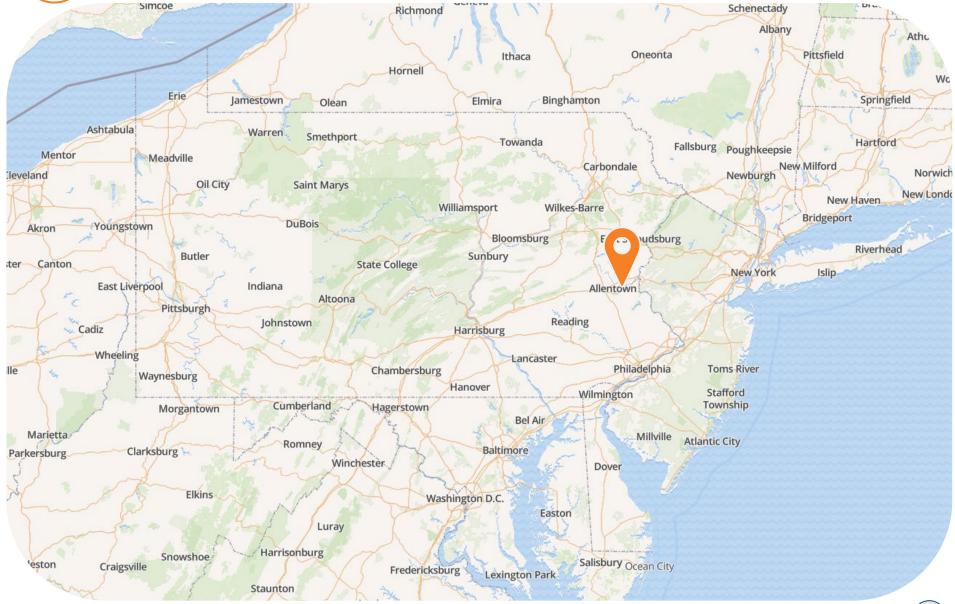






## Local Map



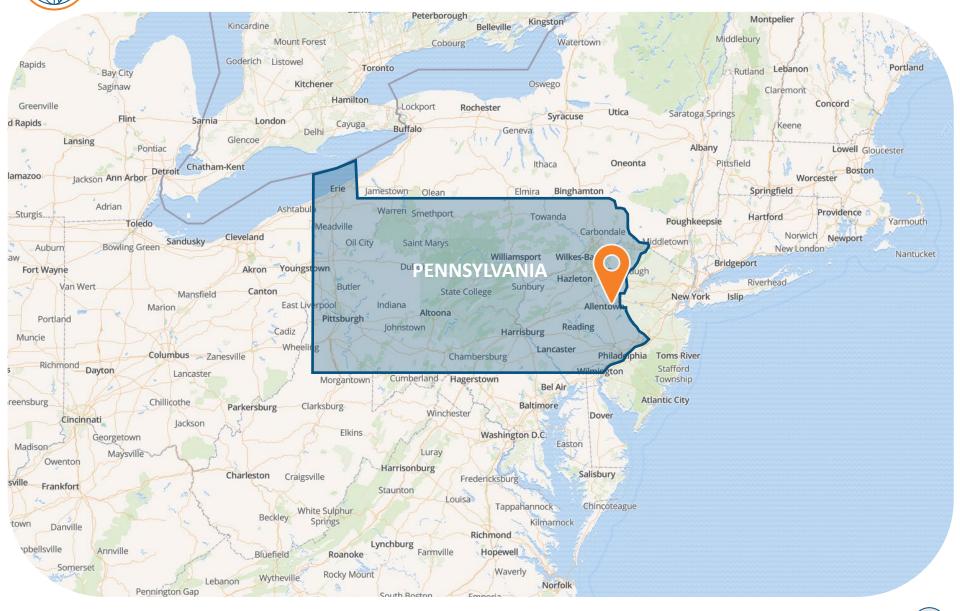


Maaco – Bethlehe<u>m, PA</u>

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## Regional Map





## Demographics



Bath	Nazareth Tadmor Georgetown 248	33	POPUL 202 202 201
987	(9)	Palmer Township	200
19			
		Lincoln Terrace (2	Ave
987 (512)		Wilson	Me
		West E	Per
ehigh Valley iternational			HOUSE
irport (ABE) Hanover	William	Old Orchard	202
		old orenard	202
			201
ALLAU JUNCTION	Ordeleto		200
	lehem		HOUSI
WEST SIDE	lenem		202
			EMPLC
Levior B		T-R/A	202
	70	LAX.	202
			202
Wybear		ass Durham	
Wyo	Hellertown	Dumain	RACE 8
	1 Aunt		Wh
145 378			Nat
		ALL A	Afri
ark	412		Asia

	1 Mile	3 Miles	5 Miles
OPULATION			
2025 Projection	15,316	78,059	161,081
2020 Estimate	15,049	76,217	157,239
2010 Census	14,592	73,020	149,828
2000 Census	14,098	69,668	139,827
NCOME			
Average	\$72,701	\$87,338	\$89,997
Median	\$61,780	\$64,348	\$65,519
Per Capita	\$29,903	\$35,197	\$35,944
IOUSEHOLDS			
2025 Projection	6,312	31,135	63,529
2020 Estimate	6,185	30,308	61,700
2010 Census	5,953	28,848	58,300
2000 Census	5,851	26,680	54,261
IOUSING			
2020	\$201,904	\$230,396	\$229,576
MPLOYMENT			
2020 Daytime Population	10,588	76,846	183,705
2020 Unemployment	3.51%	4.26%	4.84%
2020 Median Time Traveled	28 Mins	28 Mins	27 Mins
ACE & ETHNICITY			
White	74.77%	74.12%	76.23%
Native American	0.09%	0.08%	0.05%
African American	8.87%	7.65%	6.81%
Asian/Pacific Islander	2.32%	3.31%	3.80%
			$\frown$

Maaco – Bethlehem, PA

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## Market Overview





#### Allentown

Allentown is a city in Lehigh County, Pennsylvania. It is Pennsylvania's thirdmost-populous city. It is the county seat of Lehigh County and the largest city in the metropolitan area known as the Lehigh Valley. Located on the Lehigh River, Allentown is the largest of three adjacent cities (Allentown, Bethlehem, and Easton) in Northampton and Lehigh counties that make up the Lehigh Valley region of eastern Pennsylvania and is approximately 55 miles north-northwest of Philadelphia. Allentown's economy has historically been manufacturing-based, but with a more recent turn to a more service-oriented economy. The city serves as the location of corporate headquarters for several large, global companies, including Air Products & Chemicals, Talen Energy, PPL, and others. The largest employer in Allentown is Lehigh Valley Hospital and Health Network, with more than 7,800 employees. Center City area along Hamilton Street between 5th and 10th Streets used to be the primary shopping district in Allentown. During the 1960s and 1970s, several shopping malls were built in and around Allentown. South Mall, Lehigh Valley Mall, and Whitehall Mall today are the popular choices of shopping. Additionally, in 2006, The Promenade Shops at Saucon Valley opened south of the city, in Upper Saucon Township. Instead of Allentown downtown being a shopping mecca, the use of it has turned into office buildings and became a center-city campus for county government workers, along with those of PPL.



## Marcus & Millichap

### **EXCLUSIVE NET LEASE OFFERING**



PA BROKER OF RECORD:

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