LOUISIANA KITCI

### **POPEYES** EXCLUSIVE NET-LEASE OFFERING

# OEEERING VIEVORANDUV



3560 Wheaton Way, Bremerton, WA 98310

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### **About the Investment**

- ✓ Original 20-Year Lease With Over 19 Years Remaining
- ✓ Absolute Triple-Net (NNN) Lease with Zero Landlord Responsibilities
- ✓ Attractive Rental Increases of 1.75% Annually Beginning in Year 3
- ✓ Four (4) Tenant Renewal Periods of Five (5) Years Each
- ✓ Remodel to Newest Prototype Scheduled in Next 24 Months

### **About the Location**

- ✓ Dense Urban Infill | Lowes, Fred Meyer, Dollar Tree, O'Reily Auto, Discount Tires, Firestone, Aarons, Goodwill, AT&T, Grocery Outlet, McDonalds, Little Caesars, Pizza Hut, Papa Murphy's, Arby's, Dutch Bros Coffee and Many More
- ✓ Quality Demographics | Population Exceeds 65,000 Individuals Within a Three-Mile Radius and 112,700 Individuals Within a Five-Mile Radius
- ✓ Affluent Community | Average Income Within a Five-Mile Radius Exceeds \$88,000
- ✓ Strong Traffic Counts | Wheaton Way and Sylvan Way | Average Daily Traffic Counts of Approximately 39,660 and 10,263 Vehicles, Respectively

### About the Tenant / Brand

- ✓ Popeyes is the World's Second Largest Quick Service Chicken Concept
- ✓ Popeyes is a Unique, Highly-Differentiated Brand Internationally-recognized Louisiana heritage since 1972
- ✓ Ambrosia QSR is a Well-Funded Developer and Operator of Burger King and Popeyes Locations Throughout Washington and Oregon
- ✓ Lease Guaranteed by Ambrosia QSR II, LLC | A 13-Unit Popeyes Entity with Plans for Expansion





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## Financial Analysis PRICE: \$3,605,555 | CAP: 4.50% | RENT: \$162,250



#### **PROPERTY DESCRIPTION**

Property	Popeyes	
Property Address	3560 Wheaton Way	
City, State ZIP	Bremerton, WA 98310	
Year Built / Renovated	1980 / Remodel Within 24 Months	
Building Size (SF)	+/- 3,236	
Estimated Lot Size (Acres)	+/- 0.85 Acres	
Type of Ownership	Fee Simple	
THE OFFERING		
Purchase Price	\$3,605,555	
CAP Rate	4.50%	
Annual Rent	\$162,250	
LEASE SUMMARY		
Property Type	Net-Leased Restaurant	
Tenant / Guarantor	Ambrosia QSR II, LLC	
Original Lease Term	20 Years	
Lease Commencement	May 6 <sup>th</sup> , 2021	
Lease Expiration	May 5 <sup>th</sup> , 2041	
Lease Term Remaining	19+ Years	
Lease Type	Absolute Triple-Net (NNN)	
Roof & Structure	Tenant Responsible	
Rental Increases	1.75% Annually Starting Year 3	
Options to Renew	Four (4), Five (5)-Year Options	

RENT SCHEDULE						
Lease Year	Annual Rent	Monthly Rent	<b>Rent Escalation</b>			
5/6/2021 - 5/5/2022	\$162,250	\$13,521	-			
5/6/2022 - 5/5/2023	\$162,250	\$13,521				
5/6/2023 - 5/5/2024	\$165,089	\$13,757	1.75%			
5/6/2024 - 5/5/2025	\$167,978	\$13,998	1.75%			
5/6/2025 - 5/5/2026	\$170,918	\$14,243	1.75%			
5/6/2026 - 5/5/2027	\$173,909	\$14,492	1.75%			
5/6/2027 - 5/5/2028	\$176,953	\$14,746	1.75%			
5/6/2028 - 5/5/2029	\$180,049	\$15,004	1.75%			
5/6/2029 - 5/5/2030	\$183,200	\$15,267	1.75%			
5/6/2030 - 5/5/2031	\$186,406	\$15,534	1.75%			
5/6/2031 - 5/5/2032	\$189,668	\$15,806	1.75%			
5/6/2032 - 5/5/2033	\$192,987	\$16,082	1.75%			
5/6/2033 - 5/5/2034	\$196,365	\$16,364	1.75%			
5/6/2034 - 5/5/2035	\$199,801	\$16,650	1.75%			
5/6/2035 - 5/5/2036	\$203,298	\$16,941	1.75%			
5/6/2036 - 5/5/2037	\$206,855	\$17,238	1.75%			
5/6/2037 - 5/5/2038	\$210,475	\$17,540	1.75%			
5/6/2038 - 5/5/2039	\$214,159	\$17,847	1.75%			
5/6/2039 - 5/5/2040	\$217,906	\$18,159	1.75%			
5/6/2040 - 5/5/2041	\$221,720	\$18,477	1.75%			

#### **INVESTMENT SUMMARY**

Marcus & Millichap is pleased to present the exclusive listing for a Popeyes located at 3560 Wheaton Way in Bremerton, WA. The property consists of 3,236 square feet of building space and is situated on an estimated 0.85 acres of land. The tenant is subject to a 20-year absolute triple net (NNN) lease, that runs through May 5<sup>th</sup>, 2041. The base rent is \$162,250 and will increase by 1.75% percent annually starting in year three and continuing throughout the base term and into each of the four (4), five (5)-year tenant renewal option periods.

# Concept & Guarantor Overview



### **About Popeyes**

Founded in 1972, Popeyes is the world's second largest quick service chicken concept as measured by total number of restaurants (only behind KFC). As of December 31, 2018, Popeyes owned or franchised a total of 3,102 restaurants. Popeyes restaurants are quick service restaurants that distinguish themselves with a unique "Louisiana" style menu featuring spicy chicken, chicken tenders, fried shrimp and other seafood, red beans and rice and other regional items. Popeyes was acquired on March 27, 2017 for a total consideration of \$1.7 billion by Restaurant Brands International (NYSE: QSR).

#### Fun Facts:

- Global Leadership in Chicken Segment One of the largest players with rapidly-growing market share
- Unique, Highly-Differentiated Brand Internationally-recognized Louisiana heritage since 1972
- Highly-Attractive Unit Economics >\$1.4mm ARS and strong franchisee EBITDA margins
- Nearly Fully-Franchised Business Model 98% franchised, leading to healthy margins and cash flow
- Significant Expansion Opportunity in the U.S. Consistent track record of successful growth across the country
- International Growth Acceleration Numerous development agreements signed in last few years



#### **Ambrosia QSR**

Ambrosia QSR is a well-funded developer and operator of Popeyes and Burger King locations. They are based out of Vancouver, WA with over 100 locations throughout the Pacific Northwest. With new capital investors, the tenant is looking to expand, and the strength of the operator will only continue to grow over the next few years. The operator is following a tactical and sophisticated development thesis by selecting high quality locations with tremendous upside potential. The guarantor is Ambrosia QSR II, LLC, a 13-unit Popeyes entity.



Popeyes - Bremerton, WA

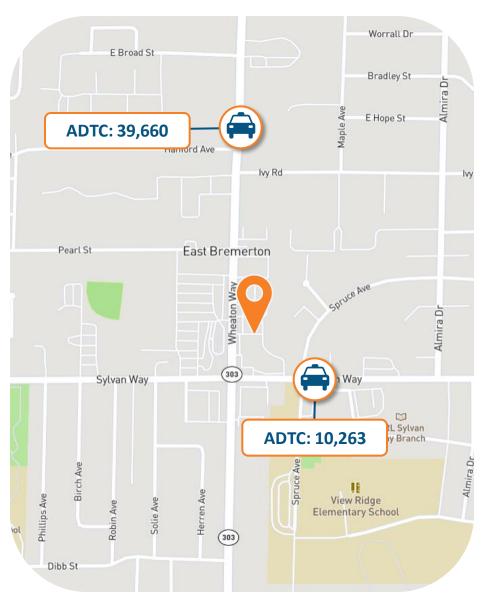
# **Location Overview**

#### 3560 Wheaton Way, Bremerton, WA 98310

The subject investment property is situated on Wheaton Way, which experiences average daily traffic counts of 39,660 vehicles per day. Wheaton Way intersects with Sylvan Way which brings an additional 10,263 vehicles into the immediate area daily. There are approximately 65,446 individuals residing within a three-mile radius of the subject property and 112,771 individuals within a five-mile radius. This Popeyes benefits from being located within an affluent suburban community. The average household income within a five-mile radius exceeds \$88,000.

This Popeyes property benefits from being well-positioned in a dense residential and urban infill consisting of national and local tenants, shopping centers, and academic institutions. Major national tenants within the area include Lowes, Frey Meyer, Dollar Tree, O'Reily Auto Parts, Discount Tires, Firestone, Aarons, Goodwill, AT&T, Grocery Outlet, McDonalds, Little Caesars, Pizza Hut, Papa Murphy's, Arby's, Dutch Bros Coffee, as well as many more. The subject Popeyes benefits from being within a three-mile radius of several academic institutions. Most notable of these being Olympic College, a public community college located just under two-miles from the subject property with a total enrollment exceeding 4,600 students.

Bremerton is a city in Kitsap County, Washington, United States. The population was 37,729 at the 2010 census and an estimated 41,405 in 2019, making it the largest city on the Kitsap Peninsula. Bremerton is home to Puget Sound Naval Shipyard and the Bremerton Annex of Naval Base Kitsap. Bremerton is connected to downtown Seattle by two ferries: a 60-minute ferry that carries both vehicles and walk-on passengers, and a 28-minute Fast Ferry that carries passengers and a limited number of bicycles. Seattle is the largest city, in terms of population, in both the state of Washington, as well as the entire Pacific Northwest region of North America, and is the 15th largest city in the United States. The city is situated on an isthmus between the Puget Sound and Lake Washington, approximately 100 miles south of the United States-Canada border. Serving as a major gateway for trade with Asia, the city is home to the fourth-largest port in the United States of America.



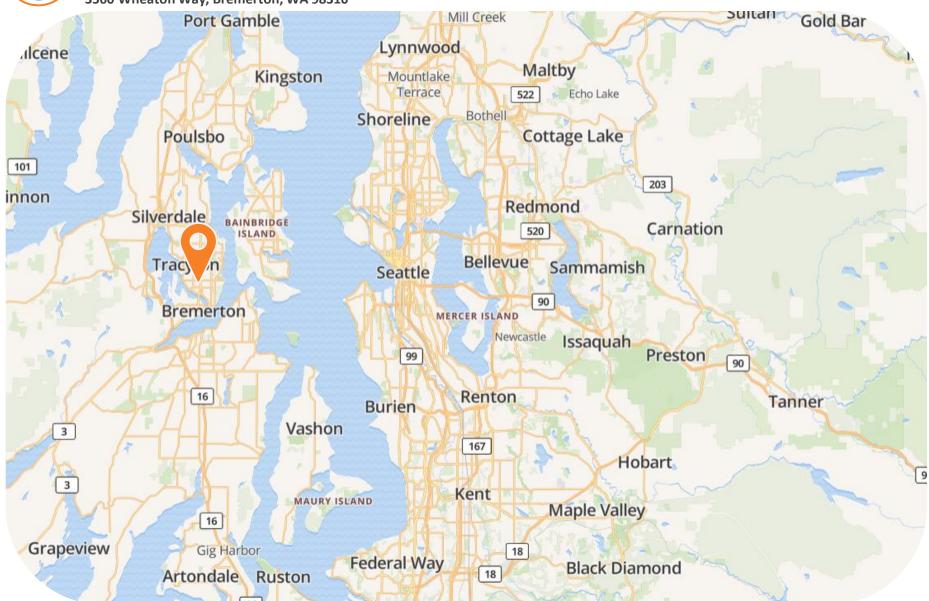




## Local Map

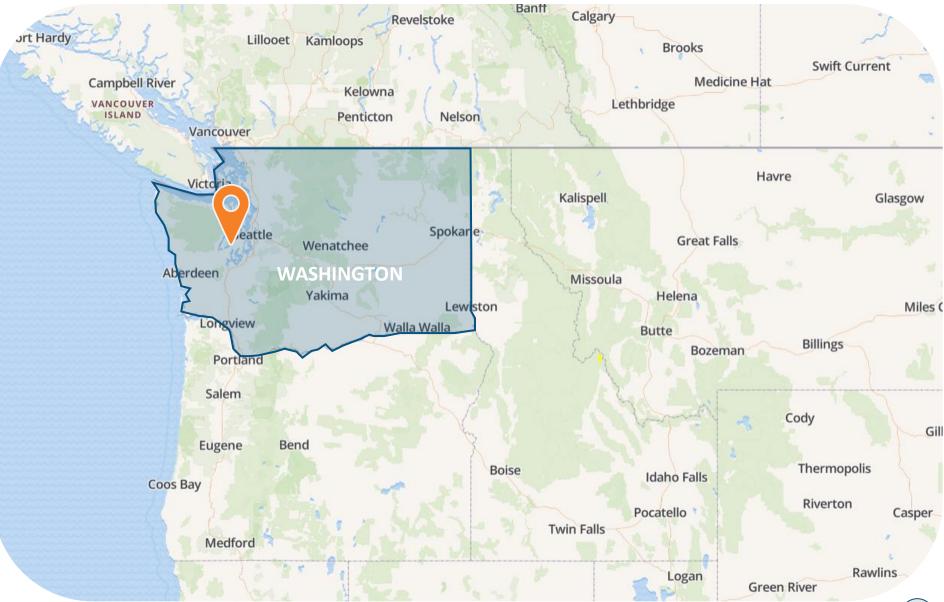
3560 Wheaton Way, Bremerton, WA 98310











Popeyes - Bremerton, WA

### Marcus & Millichap



# **Demographics**

3560 Wheaton Way, Bremerton, WA 98310



	(00) Keyport		
npic View	5 Miles		
		Manzanita	
inset Farm		Venice	
	3 Miles		
Silverdale		einbridge (205)	
	1 Mile		
	1 Mille	Bainbridge Island	
vberry Hill ritage Park Eldorado Hills Chico			
e Eriands Point-Kitsau		Cristal Springs Port Blakely	
	Energy	Fort Ward	
	CEP Dremertor		
	Navy	Manchoster	
	and City	Blake	
	Marie Hell De	South ark Stat	
Gorst	10 Orchard	South Colby	
0 1 9 1 9 1	6	Southwe	
	Fernwood (10)	(1)	
Ver Black	Bethel	Banner	

	1 Miles	3 Miles	5 Miles			
POPULATION						
2025 Projection	14,380	67,395	116,495			
2020 Estimate	13,756	65,466	112,771			
2010 Census	12,471	61,241	104,821			
2000 Census	11,746	57,569	101,220			
INCOME						
Average	\$73,410	\$80,580	\$88,303			
Median	\$56,136	\$62,668	\$67,691			
Per Capita	\$31,893	\$32,940	\$36,127			
HOUSEHOLDS						
2025 Projection	6,232	26,845	47,072			
2020 Estimate	5,910	25,830	45,091			
2010 Census	5,307	23,855	41,344			
2000 Census	5,015	22,643	39,095			
HOUSING						
2020	\$258,400	\$274,613	\$301,319			
EMPLOYMENT						
2020 Daytime Population	12,563	70,405	122,709			
2020 Unemployment	5.23%	4.98%	5.09%			
2020 Median Time Traveled	27	28	29			
RACE & ETHNICITY						
White	66.93%	71.18%	74.81%			
Native American	1.90%	1.52%	1.31%			
African American	6.92%	6.13%	4.93%			
Asian/Pacific Islander	9.68%	7.95%	7.24%			

**Market Overview** 

3560 Wheaton Way, Bremerton, WA 98310



### Seattle Is located across Elliot Bay from Bremerton, which is a seaport

city on the West Coast of the United States and serves as the county seat of King County. Seattle is the largest city, in terms of population, in both the state of Washington, as well as the entire Pacific Northwest region of North America, and is the 15th largest city in the United States. The city is situated on an isthmus between the Puget Sound and Lake Washington, approximately 100 miles south of the United States-Canada border. Serving as a major gateway for trade with Asia, the city is home to the fourth-largest port in the United States of America. The Seattle economy is driven by a mix of older industrial companies, and "new economy" internet and technology companies, we well as service, design, and clean technology companies. The city remains as a hot-bed for start-up businesses, especially in green building and clean technologies. It was ranked as America's #1 "smarter city" based on its government and green economy. Large companies continue to dominate the business landscape. Five companies on Fortune 500's 2017 list of the United States' largest companies are headquartered in Seattle: Internet retailer Amazon, coffee chain Starbucks, department store Nordstrom, freight forwarder Expeditors International of Washington, and forest products company Weyerhaeuser. The airport averages 200,000 takeoffs and landings each year and supports \$3.5 billion in local business. This in turn supports more than 16,000 jobs, creating \$2 billion in labor income in King County. Seattle-Tacoma International Airport, the eight busiest in the U.S. is approximately 15miles east of the subject property and serviced more than 49,849,520 people in 2018



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# Marcus & Millichap

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