# OFFERING MEMORANDUM

# Popeyes 20 Year NNN Sale Leaseback | Strong Franchisee Guarantee







# **INVESTMENT OVERVIEW**

Marcus & Millichap is pleased to present for sale this Popeye's Louisiana Kitchen Restaurant located at 8519 W. Bellfort Boulevard in Houston, Texas. Houston is the most populous city in the state of Texas and the 4th most populous city in the entire United States with a population exceeding 2,304,580 and part of the Greater Houston Metro Statistical Area. Houston is located in Southeast Texas near Galveston Bay and the Gulf of Mexico. Houston has continued to grow steadily seeing its population grow over 17 percentfrom 2000 to 2019 and it continues to grow. Oil and Gas fuel Houston's economic growth with major corporations Exxon Mobil, Phillips 66, Conoco Phillips, Occidental Petroleum and Halliburton all calling Houston home.

This thriving Popeye's Restaurant is surrounded by numerous brand-new luxury home developments including Mustang Trails by Centex Homes which is completely sold out, Avalon at Riverstone 60's with 100 homesites completely sold out, Briarmont by Pulte Homes with 110 homesites, Brittmore Crossing by David with 95 homesites, Imperial Antison by Meritage and Park Edge by DR Horton and many, many more to support the population growth in this area.

Many universities also surround this Popeye's Restaurant including University West (9,500 Students and 1,000 Faculty), InterContinental University Houston (231 Students) North American University (38,213 StudentsWestwood College Houston, Houston Community College Houston (57,200 Students) and Houston Baptist University (2,733 Students). 15 minutes from the property is Louis Welch Middle School (721 Students) and Audrey Larson Middle School (802 Students). Only 12 minutes from this property is Memorial Hospital Southwest (561 Beds), UTMB (130 Beds) and Atrium Medical Center (68 Beds). Also nearby this property is Galleria Mall, A Simon Property with 3 million square feet and 400 prime stores.

Popeye's Louisiana Kitchen, Inc., also known as Popeye's, is a famous American multinational chain of fried chicken fast food restaurants that was founded in 1972 in New Orleans and is today headquartered in Miami, Florida. As of 2020 Popeye's has 3,451 restaurants located in more than 46 states and the District of Columbia and Puerto Rico and 30 countries worldwide. Annual income for Popeye's Louisiana Kitchen, Inc. averages over 268.9 million annually.

# **INVESTMENT HIGHLIGHTS**

- 20 Year Absolute NNN Sale Leaseback
- Strong 140+ Unit Franchisee Guarantee
- 7.55% Rent Increases every 5 Years during the Base Term and Options
- Popeye's Louisiana Kitchen Restaurant Located in Houston, Texas Population 2,304,590 and Part of Greater Houston Metro Statistical Area
- Numerous Luxury New Home Communities Avalon at Riverstone 60's (100 Sold Out Sites), Mustang Trails by Centrex (Sold Out), Briarmont by Pulte Homes (110 Homes), Brittmore Crossing by David (95 Homes)
- Minutes From Memorial Herman Southwest Hospital (561 Beds), UTMB (130 Beds), Atrium Medical Center (68 Beds)
- Numerous Universities Surround Popeye's University West (9,500 Students & 1,000 Faculty), North American university (38, 213 Students), Houston Community College Bray (57,200 Students), Intercontinental University College (231 Students)
- Only 4 Minutes from Busy Walmart Supercenter
- Popeye's Louisiana Kitchen has 3,451 Restaurants in 46 States and 30 Nations Worldwide



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### PRICING AND FINANCIAL ANALYSIS

# THE OFFERING

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**Popeyes** 8519 West Bellfort Street Houston, Texas 77071

POPEYES

### **PROPERTY DETAILS**

Lot Size Rentable Square Feet Price/SF Year Built 16,553 SF (0.38 Acres) 2,118 SF \$1,596.97 2000

LEADE ADOTDAOT

### **FINANCIAL OVERVIEW**

t Price	\$3,382,383
wn Payment	100% / \$3,382,383
p Rate	3.90%
be of Ownership	Fee Simple

PROPERTY RENT DATA		
RENT INCREASES	MONTHLY RENT	ANNUAL RENT
Year 1 - 5 (Current)	\$10,993	\$131,912
Year 6 - 10	\$11,823	\$141,871
Year 11 - 15	\$12,715	\$152,583
Year 16 - 20	\$13,675	\$164,103
Year 21 - 25 (Option 1)	\$14,708	\$176,492
Year 26 - 30 (Option 2)	\$15,818	\$189,818
Year 31 - 35 (Option 3)	\$17,012	\$204,149
Year 36 - 40 (Option 4)	\$18,297	\$219,562
Year 41 - 45 (Option 5)	\$19,678	\$236,139
Base Rent (\$62.28 / SF)		\$131,912
Net Operating Income		\$131,912.00
TOTAL ANNUAL RETURN	CAP <b>3.90%</b>	\$131,912
TANK AND	1000 1820A	120 -

LEASE ABSTRACT	
Tenant Trade Name	Popeyes
Tenant	Franchisee
Ownership	Private
Guarantor	Franchisee Guarantee (140+ Units)
Lease Type	NNN
Lease Term	20 Years
Lease Commencement Date	COE
Rent Commencement Date	COE
Expiration Date of Base Term	COE
Increases	7.55% every Five Years on Base Term and on Option Periods
Options	Five 5-Year Options
Term Remaining on Lease	N/A
Property Type	Net Leased Restaurant
Landlord Responsibility	None
Tenant Responsibility	All
Right of First Refusal	N/A

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# RESEARCH LOCAL STREET AERIAL



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### RESEARCH SITE PLAN AERIAL



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# RESEARCH **PROPERTY PHOTOS**





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### RESEARCH ABOUT

# DHANANI GROUP

### **QSR Franchise Brands**

Starting in the gas and convenience store business in 1976, the Dhanani Group became a Burger King franchisee in 1994 with BK's first co-branded restaurant in Houston, Texas. Today, our Sugar Land, Texas-based company is now ranked one of the county's top QSR franchise owners for Burger King Corporation and Popeyes with a growing presence in casual and fine dining starting with La Madeleine franchise restaurants.

### **Values and Vision**

To create a QSR franchise dynasty that is capable of producing year-after-year sales and profit growth. This is accomplished by operating great restaurants as an employer of choice within an environment that provides career opportunities.





POPeyes





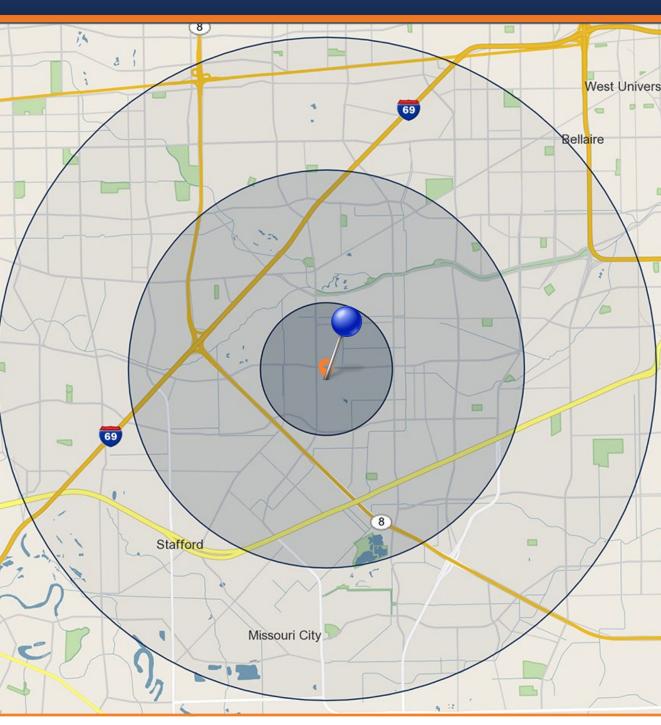
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# DEMOGRAPHICS **POPULATION PROFILE**

POPULATION	1 Mile	3 Miles	5 Miles
2026 Projection			
Total Population	21,901	166,219	473,168
2021 Estimate			
Total Population	21,569	164,857	464,270
2010 Census			
Total Population	20,485	158,316	440,666
2000 Census			
Total Population	18,759	163,211	429,531
Daytime Population			
2021 Estimate	14,915	162,919	476,953
HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2026 Projection			
Total Households	8,414	60,006	165,560
2021 Estimate			
Total Households	8,208	59,189	161,788
Average (Mean) Household Size	2.7	2.8	2.9
2010 Census			
Total Households	7,709	56,383	151,788
2000 Census			
Total Households	7,289	59,939	151,728
HOUSING UNITS	1 Mile	3 Miles	5 Miles
Occupied Units			
2026 Projection	9,254	68,835	185,738
2021 Estimate	8,988	67,491	180,842

HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2021 Estimate			
\$200,000 or More	5.5%	3.6%	4.7%
\$150,000-\$199,999	6.0%	4.2%	4.3%
\$100,000-\$149,999	11.9%	8.6%	9.5%
\$75,000-\$99,999	11.5%	9.9%	10.0%
\$50,000-\$74,999	18.1%	17.1%	17.8%
\$35,000-\$49,999	14.4%	13.9%	14.6%
\$25,000-\$34,999	11.4%	12.9%	12.3%
\$15,000-\$24,999	10.8%	15.0%	13.6%
Under \$15,000	10.4%	14.8%	13.3%
Average Household Income	\$81,315	\$64,966	\$70,992
Median Household Income	\$54,148	\$42,177	\$45,405
Per Capita Income	\$30,970	\$23,447	\$24,818



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# **GEOGRAPHY: 5 MILE**



# **POPULATION**

In 2021, the population in your selected geography is 464,270. The population has changed by 8.1 percent since 2000. It is estimated that the population in your area will be 473,168 five years from now, which represents a change of 1.9 percent from the current year. The current population is 49.5 percent male and 50.5 percent female. The median age of the population in your area is 33.3, compared with the U.S. average, which is 38.4. The population density in your area is 5,916 people per square mile.



# HOUSEHOLDS

There are currently 161,788 households in your selected geography. The number of households has changed by 6.6 percent since 2000. It is estimated that the number of households in your area will be 165,560 five years from now, which represents a change of 2.3 percent from the current year. The average household size in your area is 2.8 people.

### INCOME

In 2021, the median household income for your selected geography is \$45,405, compared with the U.S. average, which is currently \$65,694. The median household income for your area has changed by 27.2 percent since 2000. It is estimated that the median household income in your area will be \$46,956 five years from now, which represents a change of 3.4 percent from the current year.

The current year per capita income in your area is \$24,818, compared with the U.S. average, which is \$36,445. The current year's average household income in your area is \$70,992, compared with the U.S. average, which is \$94,822.

JOBS		

# **EMPLOYMENT**

In 2021, 229,552 people in your selected area were employed. The 2000 Census revealed that 61.6 percent of employees are in white-collar occupations in this geography, and 38.4 percent are in blue-collar occupations. In 2021, unemployment in this area was 9.0 percent. In 2000, the average time traveled to work was 28.0 minutes



# HOUSING

The median housing value in your area was \$153,921 in 2021, compared with the U.S. median of \$227,827. In 2000, there were 64,385 owner-occupied housing units and 87,343 renter-occupied housing units in your area. The median rent at the time was \$482.

**EDUCATION** 

The selected area in 2021 had a lower level of educational attainment when compared with the U.S averages. Only 9.6 percent of the selected area's residents had earned a graduate degree compared with the national average of 12.0 percent, and 16.6 percent completed a bachelor's degree, compared with the national average of 19.5 percent.

The number of area residents with an associate degree was lower than the nation's at 5.5 percent vs. 8.3 percent, respectively.

The area had fewer high-school graduates, 24.8 percent vs. 27.2 percent for the nation. The percentage of residents who completed some college is also lower than the average for the nation, at 18.2 percent in the selected area compared with the 20.5 percent in the U.S.

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Any projections, opinions, assumptions or estimates used in this Marketing Brochure are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial and legal advisors.

Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property. By accepting this Marketing Brochure you agree to release Marcus & Millichap Real Estate Investment Services and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property.

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### INFORMATION ABOUT BROKERAGE SERVICES

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and w orks with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- · Put the interests of the client above all others, including the broker's ow n interests;
- · Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- · Treat all parties to a real estate transaction honestly and fairly.

#### A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state w ho will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker w ho acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- · Must not, unless specifically authorized in writing to do so by the party, disclose:
  - that the owner will accept a price less than the written asking price;
  - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknow ledge receipt of this notice below and retain a copy for your records.

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Licensed Supervisor of Sales Agent/Associate	License No.	Email	Phone
SalesAgent/Associate'sName	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date

11-2-2015



# SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.)



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