



OFFERING MEMORANDUM

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#### KYLE MATTHEWS BROKER OF RECORD LICENSE NO. REC. 2020005555 (OH)

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## TENANT OVERVIEW



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AREA OVERVIEW

## INVESTMENT HIGHLIGHTS

- Brand new 2021 build-to-suit for Dollar General
- Premium construction building corner entry prototype
- 15-Year Absolute NNN lease with zero management responsibilities
- Traffic counts above 11,690 vehicles daily
- The 5-Mile population of 87,787 residents
- Average household income of  $\pm$  \$65,000 annually considered to be Dollar General's "sweet spot"
- Extremely strong corporate guarantee from Dollar General Corporation
- Four, 5-Year renewal options, all of which include a very attractive 10% rent increase
- Dollar General is an "essential retailer" and has proven to be one of the most profitable companies throughout the COVID pandemic
- Dollar General has approx. 17,500 locations and plans to continue expansion for the foreseeable future
- Dollar General has an investment-grade credit rating of BBB (S&P)



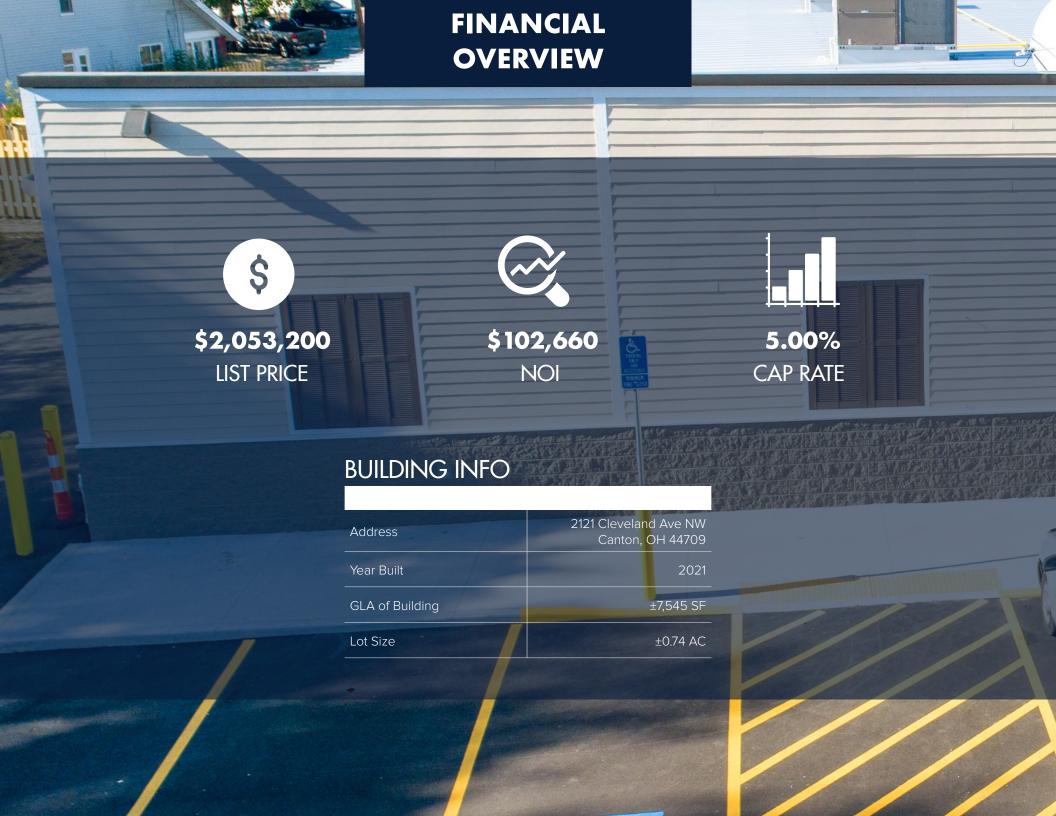












# **DOLLAR GENERAL**

### TENANT SUMMARY

Tenant Trade Name	
Type of Ownership	
Lease Guarantor	
Lease Туре	
Roof and Structure	
Original Lease Term	
Lease Commencement Date	
Lease Expiration Date	
Term Remaining on Lease	
Increase	10%
Options	1

JBM 2579

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## Dollar General Fee Simple Corporate Absolute NNN Tenant Responsible 15 Years 9/15/21 9/30/36 ±15 Years 10% Every 5 Years in Options Four, 5-Year Options

## ANNUALIZED OPERATING DATA

Date	Monthly Rent	Annual Rent	Cap Rate
Current - 9/30/2036	\$8,555	\$102,660	5.00%
Option 1	\$9,411	\$112,932	5.50%
Option 2	\$10,352	\$124,224	6.05%
Option 3	\$11,387	\$136,644	6.66%
Option 4	\$12,526	\$150,312	7.32%

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**Rental Increase: 10%** 

#### **TENANT PROFILE**

COMPANY NAME Dollar General Corporation

> OWNERSHIP Public

> **INDUSTRY** Dollar Stores

HEADQUARTERS Goodlettsville, TN

NO. OF EMPLOYEES ±157,000

## **DOLLAR GENERAL**

Dollar General is the fastest-growing retailer which currently boasts roughly 17,500 neighborhood general stores in 46 US states, primarily in the South, East, Midwest, and the Southwest. Roughly 75% of Dollar General's sales are derived from consumables (including refrigerated, shelf-stable, and perishable foods,) in addition to everyday household items such as paper towels, bath tissues, paper dinnerware, laundry, and home cleaning supplies. Dollar General offers some of America's most trusted name brands such as Clorox, Energizer, Proctor & Gamble, Hanes, Coca-Cola, Mars, Nestlé, Kimberly-Clark, Kellogg's, General Mills, Pepsi, and many others. Over the past few years, Dollar General has started to introduce alcohol and tobacco products such as cigarettes into their product mix, which has further driven revenue and increased profitability.

With its small-box store model typically measuring  $\pm$  9,100 sq. ft, Dollar General targets cost-conscious consumers that prefer easier and quicker access to items than at super-sized competitors such as Wal-Mart and Costco (which are also often much farther away). Indeed, Dollar General's strategy of catering to the value-conscious has paid off big, both during and after the recession. The discount retailer boasted its expectation of 29 consecutive years of same-store sales growth in December 2018, attributable to its value and convenience proposition, along with strong consumables and seasonal goods sales.













#### CANTON, OH

Canton is the county seat and largest city of Stark County, Ohio. It is the 8th largest city in Ohio with a population exceeding 73,000 people. Caton has a strong manufacturing and health services industry. Canton is known for being the home of the Pro Football Hall of Fame and the birthplace of the National Football League. Over 200,000 people visit the attraction annually. Another popular attraction is the Gervasi Vineyard, where locals and visitors can enjoy tasty Italian food and partake in wine tasting. Canton's downtown area features a thriving art district, local restaurants, and historic points of interest. Caton is also home to Malone University, a private, Christian university where over 1,100 students attend. Canton is the ideal place for suburban living as it is located approximately 60 miles south of Cleveland.





#### DEMOGRAPHICS

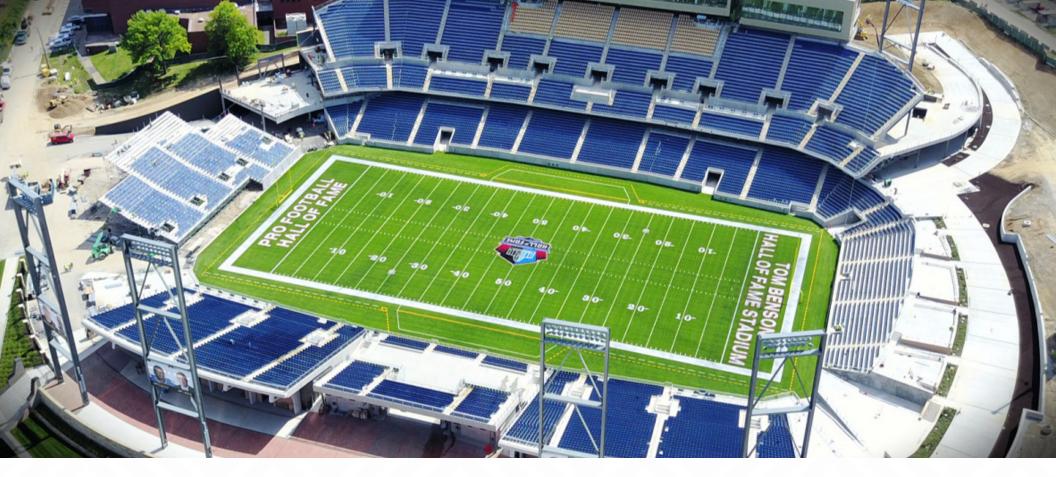
POPULATION	2 Mile	5 Mile	10 Mile
2026 Projection	9,908	86,996	264,539
2021 Estimate	9,933	87,787	265,993
2010 Census	9,879	90,272	268,611
HOUSEHOLDS	2 Mile	5 Mile	10 Mile
2026 Projection	3,927	35,486	109,383
2021 Estimate	3,937	35,824	110,007
2010 Census	3,914	36,842	110,999
INCOME	2 Mile	5 Mile	10 Mile
2021 Est. Average Household Income	\$54,908	\$52,480	\$68,369



#### ECONOMY

Canton has a strong manufacturing industry. It represents about 15% of total employment and 24% of the metro GDP. Major manufacturers in the area include Republic Steel and The M.K. Morse Company. Health services is another major industry in Canton with Aultman Hospital and Mercy Medical Center representing two of the metro's top 10 employers. Several companies are headquartered in Canton such as Ameridial, Atlas Packaging & Chemical Inc., US Acute Care Solutions, and Belden Brick Company.





## **EDUCATION**

Established in 1892, Malone University is a private, Christian university in Canton. Currently, over 1,100 students attend the university. The university offers 45 undergraduate majors, 38 minors, 7 pre-professional programs, and 6 graduate programs. The Malone University Pioneers participate in 7 men's sports and 8 women's sports. All varsity level teams play at the NCAA Division II level as a member of the Great Midwest Athletic Conference.



1892 ESTABLISHED

**1,100** STUDENTS

## CONFIDENTIALITY AGREEMENT & DISCLAIMER

This Offering Memorandum contains select information pertaining to the business and affairs of **Dollar General** located at **3626 Cleveland Rd, Canton, OH 44709** ("Property"). The Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property. It is not to be used for any other purpose or made available to any other person without the written consent of Seller or Matthews Real Estate Investment Services. The material and information in the Offering Memorandum is unverified. Matthews Real Estate Investment Services has not made any investigation, and makes no warranty or representation, with respect to square footage, income and expenses, the future financial performance of the property, future rent, and real estate value market conditions, the condition or financial prospects of any tenant, or the tenants' plans or intentions to continue to occupy space at the property. All prospective purchasers should conduct their own thorough due diligence investigation of each of these areas with the assistance of their accounting, construction, and legal professionals, and seek expert opinions regarding volatile market conditions given the unpredictable changes resulting from the continuing COVID-19 pandemic. The information is based in part upon information supplied by the Owner and in part upon financial information obtained from sources the Owner deems reliable. Owner, nor their officers, employees, or real estate agents make any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum, or any of its content, and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein.

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- 2. You will hold it and treat it in the strictest of confidence; and
- 3. You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner detrimental to the interest of the Seller.

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This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date this Offering Memorandum.

## **DOLLAR GENERAL**

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