# **INVESTMENT OFFERING**



# **DOLLAR GENERAL MARKET**

2866 Bienville Road Ringgold (Outside Shreveport), LA 71608



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# DISCLAIMER

This Marketing Package was prepared by Wertz Real Estate Investment Services and Rod Noles ("Broker") solely for the use of prospective buyer considering the purchase of the Property within (the "Property") and is not to be used for any other purpose. Neither the Broker nor the Owner of the Property make any representation or warranty, expressed or implied, as to the completeness or accuracy of the material contained in the Marketing Package.

Prospective purchasers of the Property are advised that changes may have occurred in the physical or financial condition of the Property since the time this Marketing Package or the financial statements herein were prepared. Prospective purchasers acknowledge that this Marketing Package and the financial statements herein were prepared by Broker, and not by Owner, and are based upon assumptions or events beyond the control of both Broker and Owner, and therefore may be subject to variation. Other than current and historical revenue and operating expense figures for the Property, Owner has not, and will not, provide Broker or any prospective purchaser with any projections regarding the Property. Prospective purchasers of the Property are advised and encouraged to conduct their own comprehensive review and analysis of the Property.

The Marketing Package is a solicitation of interest only and is not an offer to sell the Property. The Owner and Broker expressly reserve the right, at their sole discretion, to reject any or all expression of interest or offers to purchase the Property and expressly reserve the right, at their sole discretion, to terminate discussions with any entity at any time with or without notice.

The Owner shall have no legal commitments or obligations to any entity reviewing the Marketing Package or making an offer to purchase the Property unless and until such offer is approved by Owner pursuant to its Governing Authorities and the signature of the Owner or Owner's representative is affixed to a Real Estate Purchase Agreement prepared by Owner.

This Marketing Package is confidential. By accepting the Marketing Package, you agree (i) that you will hold and treat the Marketing Package and its contents in the strictest confidence, (ii) that you will not photocopy or duplicate any part of the Marketing Package, (iii) that you will not disclose the Marketing Package or any of its contents to any entity without the prior authorization of the Owner, and (iv) that you will not use the Marketing Package in any fashion or manner detrimental to the Owner or Broker.

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ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT BROKER FOR MORE DETAILS.

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# FINANCIAL OVERVIEW

#### **OFFERING SUMMARY**

**PRICF** \$1.280.000

DOWN PAYMENT 100% / \$1,280,000

RENTABLE SQUARE FEET 12.000 SF

**CAP RATE** 6.25%

YEAR BUILT / RENOVATED 2010 / 2021

LOT SIZE 1.00 +/- Acres

TYPE OF OWNERSHIP Fee Simple

## **TENANT SUMMARY**

TENANT TRADE NAME

**OWNERSHIP** 

**LEASE GUARANTOR** 

LEASE TYPE

LANDLORD RESPONSIBILITIES Roof, Structure, Parking Lot Replacement

ORIGINAL LEASE TERM

RENT COMMENCEMENT DATE

**LEASE EXPIRATION DATE** 

TERM REMAINING ON LEASE

**INCREASES** 

**OPTIONS TO RENEW** 

RIGHT OF FIRST REFUSAL

**Dollar General Market** 

**Public** 

Corporate

NN

Ten (10) Years

10/01/2021

09/30/2031

Ten (10) Years

Structured Every 5-Years

(4) 5-Year Options

No



#### ANNUALIZED OPERATING DATA

| RENT INCREASES         | ANNUAL RENT  | MONTHLY RENT |
|------------------------|--------------|--------------|
| Years 1-5              | \$80,000.04  | \$6,666.67   |
| Years 6-10             | \$84,999.96  | \$7,083.33   |
| Years 11-15 (Option 1) | \$89,250.00  | \$7,437.50   |
| Years 16-20 (Option 2) | \$93,712.56  | \$7,809.38   |
| Years 21-25 (Option 3) | \$98,398.00  | \$8,199.84   |
| Years 26-30 (Option 4) | \$103,318.08 | \$8,609.84   |

| NET OPERATING INCOME |       | \$80,000.04 |
|----------------------|-------|-------------|
| TOTAL RETURN YR-1    | 6.25% | \$80,000.04 |

# **TENANT OVERVIEW**



### **DOLLAR GENERAL CORPORATION**

Dollar General Corporation is an American chain of variety stores headquartered in Goodlettsville, Tennessee, employing over 130,000 people.

The company began in 1939 as a family-owned business called J.L. Turner and Son in Scottsville, KY. In 1968, the name changed to Dollar General Corporation and the company went public on the New York Stock Exchange. In 1999, Fortune 500 recognized Dollar General, and in May 2019 it reached #119. Dollar General has grown to become one of the most profitable stores in the rural United States with sales reaching around \$25.6 billion in 2018.

Dollar General Market offers fresh meat and produce in addition to products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, housewares and seasonal items at everyday low prices in convenient neighborhood locations. Dollar General operated 15,597 stores in 44 states as of May 3, 2019, with a Market Cap of approximately 35.1 Billion.

**DOLLAR GENERAL** 



PROPERTY NAME

**PROPERTY ADDRESS** 

PROPERTY TYPE

**LEASE GUARANTOR** 

TERM REMAINING ON LEASE

**OPTIONS TO RENEW** 

**LEASE TYPE** 

LANDLORD RESPONSIBILITY

**INCREASES** 

YEAR 1 NET OPERATING INCOME

**NO. OF LOCATIONS** 

**HEADQUARTERED** 

WEBSITE

YEARS IN THE BUSINESS

**Dollar General Market** 

2866 Bienville Road

Ringgold (Outside Shreveport), LA 71608

Net Lease Dollar Store

Corporate

Ten (10) Years

(4) 5-Year Options

NN

Roof, Structure, Parking Lot Replacement

Structured Every 5-Years

\$80,000.04

15,400+

Goodlettsville, TN

www.dollargeneral.com

Since 1968

# **EXECUTIVE SUMMARY**

#### **INVESTMENT OVERVIEW**

The subject property is a freestanding Dollar General Market relocation store located in Ringgold (Outside Shreveport), LA. The brand new 10-year NN lease includes structured rental increases every 5-Years in the primary term and in the (4) five-year option periods. The property is strategically located next to SuperValu Grocery in the center of Ringgold's shopping district. The site benefits from its excellent visibility and frontage at the signalized intersection of Bienville Road, Military Road, and Mill Street which boast over 10,000 vehicles per day.

The lease is corporately guaranteed by Dollar General, an investment grade credit tenant, rated BBB by Standard & Poor's. This is an excellent opportunity for an investor to purchase a stable, long term corporately guaranteed investment with minimal landlord responsibility.

#### **INVESTMENT HIGHLIGHTS**

- Brand New 10-Year NN Lease w/ Structured Rental Increases Every 5-Years in Primary Term & in the (4) 5-Year Option Periods
- Relocation Store Proven Success in the Community & Market
- Latest Dollar General Market Format Store w/ Larger Footprint
- Strategically Located Next to SuperValu Grocery in the Center of Ringgold's Shopping District
- Excellent Visibility at the Signalized Intersection & Hard Corner
- Investment Grade Credit (NYSE: DG S&P Rated BBB)

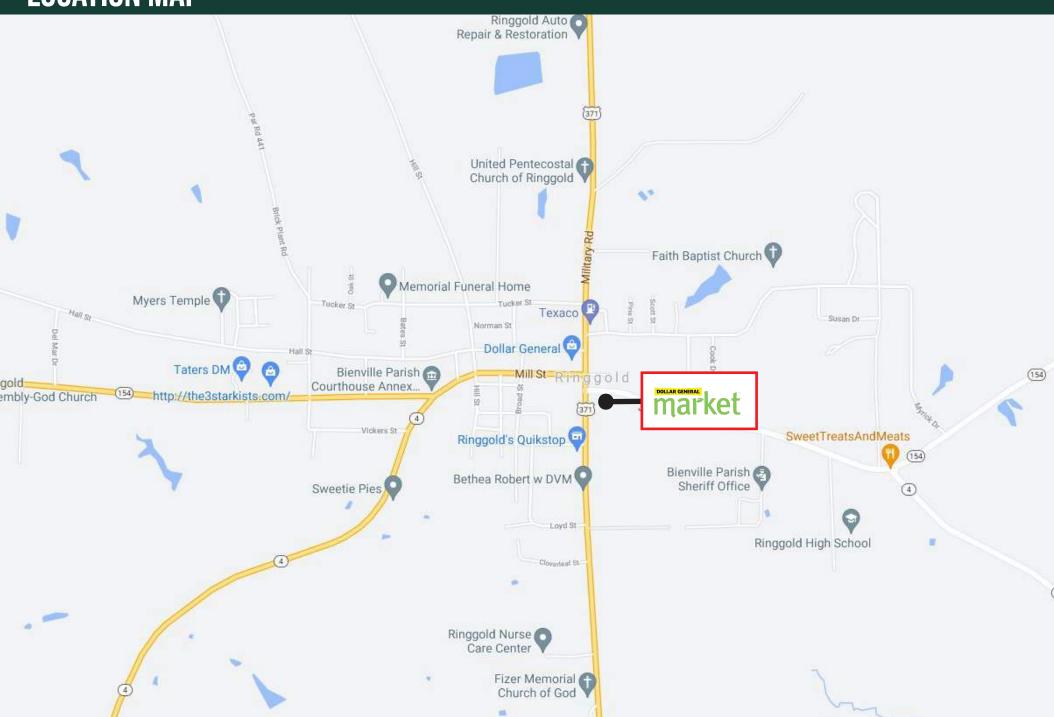




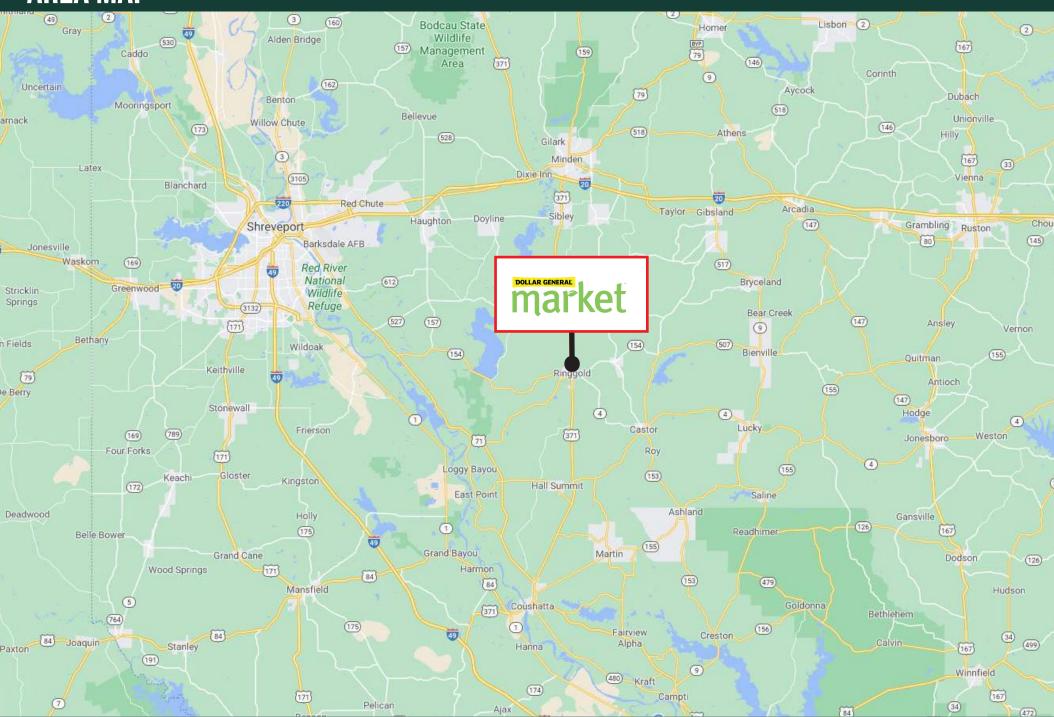
# **AERIAL PHOTO**



# **LOCATION MAP**



# AREA MAP



# **MARKET OVERVIEW**

## RINGGOLD, LOUISIANA

Ringgold is a city in the U.S. state of Louisiana, in the western half of Bienville Parish. The community is a suburb just outside Shreveport and is located off the I-371 and I-154. Ringgold is surrounded by the Shreveport–Bossier City metropolitan area (MSA), which is made up of four parishes in northwestern Louisiana. At the 2010 United States census, the Shreveport–Bossier City metropolitan area had a population of 439,000. The U.S. Census Bureau's 2018 estimate for the metropolitan area was 436,341 making it Louisiana's third largest metropolitan statistical area, and North Louisiana's largest. In 2019, it declined as Louisiana's fourth largest metropolis at 394,706 residents.

Shreveport–Bossier City is the economic and cultural center of Northwest Louisiana and the wider Ark-La-Tex tri-state region. It is also the largest economic metropolitan area in North Louisiana. The area's economic activity is centered in the city of Shreveport, the parish seat of Caddo Parish. Much of the Shreveport–Bossier City metropolitan area's economy is based on oil and natural gas, manufacturing, casinos, restaurants, and commerce. The city of Shreveport was once a major player in the national oil industry. Standard Oil of Louisiana and United Gas Corporation were headquartered in the city until the 1960s and 1980s. Since the downturn in the oil industry, telecommunications, technology, banking, healthcare and medical research, and advertising have been rising industries since the early 2000s. Filming has also been a prevalent industry in the metropolitan area.

The largest companies operating within the metropolitan area are Calumet Specialty Products Partners, SWEPCO, AT&T Mobility and Cricket Wireless, Louisiana State University, JPMorgan Chase, Regions Financial Corporation, Comcast, and Walmart. AT&T, Chase, and Regions have regional offices within Shreveport's downtown area. The Tyler, Texas-based Brookshire Grocery Company operates numerous Super 1 Foods and Brookshire's supermarkets in the area.

From 2013-2014, Greater Shreveport had a gross metropolitan product of nearly \$23.6 billion and negative growth rate of 5.4 percent. Its gross metropolitan product had been declining since 2011 to a low of \$19 billion in 2016. In 2018, its gross metropolitan product rebounded to \$23.7 billion. Following statewide economic recovery trends, the Shreveport–Bossier City metropolitan area was expected to gain at least 5,000 jobs by the third quarter of 2021.







## Shreveport is Home to Several

Colleges Including Satellite Campuses of LSU and Southern University



# **DEMOGRAPHIC REPORT**





Wertz Real Estate Investment Services 3138 Roosevelt Street, Suite L Carlsbad, CA 92008

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Listed with Louisiana broker Rod Noles license BROK.0000019413.A-ASA

- To help the buyer compare financing options.
- To provide information about comparable properties that have sold, so both clients may make educated buying/selling decisions.
- To disclose financial qualifications of the buyer/ lessee to the seller/lessor.
- To explain real estate terms.
- To help buyers/lessees arrange for property inspections.
- To explain closing costs and procedures.

A dual agent may not disclose:

- Confidential information of one client to the other, without the client's permission.
- The price the seller/lessor will take other than the listing price, without the permission of the seller/ lessor.
- The price the buyer/lessee is willing to pay, without the permission of the buyer/lessee.

## **CONFIDENTIAL INFORMATION**

**Confidential information** means information obtained by a licensee from a client during the term of a brokerage agreement that was made confidential by the written request or written instruction of the client or is information the disclosure of which could materially harm the position of the client, unless at any time any of the following occurs:

- The client permits the disclosure by word or conduct.
- The disclosure is required by law or would reveal serious defect.
- The information becomes public from a source other than the licensee.

Confidential information **shall not** be considered to be about the physical condition of the property.

Confidential information can be disclosed by a designated agent to his broker for the purpose of seeking advice or assistance for the benefit of the client.

#### CONCLUSION

The Louisiana Real Estate License Law and the Louisiana Real Estate Commission Rules and Regulations require a real estate licensee to provide you with this informational pamphlet on brokerage agency relationships. For additional information on agency disclosure matters, visit the Louisiana Real Estate Commission website at:

www.lrec.gov



Louisiana Real Estate Commission 9071 Interline Avenue Baton Rouge, LA 70809 1-800-821-4529 (LA only) 1-225-925-1923

## **CUSTOMER INFORMATION PAMPHLET**

What Customers Need to Know When Working With Real Estate Brokers or Licensees

As real estate transactions have become more complex and varied, real estate brokerage arrangements have evolved to meet the changing needs of customers entering this market. This pamphlet provides a description of the different types of brokerage arrangements available to customers, so that they may choose the brokerage services best suited to their needs.

Under Louisiana's real estate agency law, a licensee engaged in any real estate transaction shall be considered to be representing the person with whom he/she is working, unless there is a written agreement between the broker and the person providing that there is a different relationship or the licensee is performing only ministerial acts on behalf of the person.

A real estate broker and his/her associated licensees can provide valuable real estate services, whether in the form of basic customer services, or through client-level agency representation. The services you expect will depend upon the legal relationship you establish with the company. It is important for you to discuss the information contained inside with the real estate licensee, and to agree on whether your business relationship will be that of a customer or a client, and if a client, the type of agency relationship that will be in your best interest.

This information is provided in accordance with R.S. 37:1455 (A)(21) and R.S. 37:1467 to help you be more informed in the buying, selling, or leasing of real estate. In whatever manner you choose to be represented, the goal is generally the same. The real estate licensee is trying to assist you in the sale, purchase, or lease of real estate upon terms acceptable to all parties. For additional information, you may contact the Louisiana Real Estate Commission at 1-800-821-4529 or 1-225-925-1923.



### CUSTOMER

The *customer* is a person who is provided services by a real estate licensee, but who is not a client of the real estate licensee because the licensee is only performing ministerial acts. In this case, the real estate licensee is not acting as an agent. The actual services you receive from a real estate licensee depend on the arrangement that is established between you and the licensee.

Licensees are allowed to provide ministerial acts to customers without creating an agency relationship; ministerial acts are acts that a licensee may perform for a person that are informative in nature. Examples include, but are not limited to:

- Responding to phone inquiries by persons as to the availability and pricing of brokerage services or pricing on a particular piece of property or location of a property.
- Conducting an open house and responding to questions about the property from a person.
- Setting an appointment to view a property.
- Responding to questions from persons walking into a licensee's office concerning brokerage services offered or particular properties.
- Accompanying an appraiser, inspector, contractor, or similar third party on a visit to a property.
- Describing a property or the property's condition, in response to a person's inquiry.
- Completing business or factual information for a person represented by another licensee on an offer or contract to purchase.
- Showing a person through a property being sold by an owner on his/her own behalf.
- Referral to another broker or service provider.

## **CLIENT**

A *client* is one who engages a licensee for professional advice and services as their agent.

## **AGENCY**

Agency means a relationship in which a real estate broker or licensee represents a client by the client's consent, whether expressed or implied, in an immovable property transaction. An agency relationship is formed when a real estate licensee works for you in your best interest and represents you. Agency relationships can be formed with buyers/sellers and lessors/lessees.

## **DESIGNATED AGENCY**

**Designated agency** means the agency relationship that shall be presumed to exist when a licensee engaged in any real estate transaction, is working with a client, unless there is a written agreement providing for a different relationship..

- The law presumes that the real estate licensee you work with is your designated agent, unless you have a written agreement otherwise.
- No other licensees in the office work for you, unless disclosed and approved by you.
- You should confine your discussions of buying/selling to your designated agent or agents only.

## DUTIES THE DESIGNATED AGENT OWES A CLIENT

- To obey all lawful requests
- To promote your best interest
- To exercise reasonable skill and care

- To keep information that could materially harm your negotiation position confidential
- To present all offers in a timely manner
- To seek a transaction at the price and terms acceptable to you
- To account for all money or property received from the client in a timely manner.

Note: When representing you as a client, your agent does not breach their duty to you by showing alternate properties to the buyers, showing properties in which you are interested to other buyer clients, or receiving compensation based on a percentage of the property sales price.

## **DUAL AGENCY**

**Dual agency** means an agency relationship in which a licensee is working with both buyer and seller or both landlord and tenant in the same transaction. However, such a relationship shall not constitute dual agency if the licensee is the seller of property that he owns or if the property is owned by a real estate business of which the licensee is the sole proprietor and agent. A dual agency relationship shall not be construed to exist in a circumstance in which the licensee is working with both landlord and tenant as to a lease which does not exceed a term of three years and the licensee is the landlord.

Dual agency is allowed only when informed consent is presumed to have been given by any client who signed the dual agency disclosure form prescribed by the Louisiana Real Estate Commission. Specific duties owed to both buyer/seller and lessor/lessee are:

- To treat all clients honestly.
- To provide factual information about the property.
- To disclose all latent material defects in the property that are known to them.

(cont. on back)

## **ACKNOWLEDGMENT**

 $\square$  Ruver(s)/Lessee(s)

Your signature only confirms that you have received information on agency law and in no way enters you into a contract.

| in buyer(3)// Lessee(3) |
|-------------------------|
| Signature               |
| Print name and date     |
| Signature               |
| Print name and date     |
| ☐ Seller(s)/Lessor(s)   |
|                         |
| Signature               |
| Print name and date     |
| Signature               |
| Print name and date     |
|                         |
| ☐ Licensee              |
| Signature Rod Noles     |
| Print name and date     |

This form will be maintained by the real estate licensee for a period of five years, in accordance with Chapter 37, Section 3703.D of the Louisiana Real Estate Commission Rules and Regulations.

## **Customer Information Form**

#### What Customers Need to Know When Working With Real Estate Brokers or Licensees

This document describes the various types of agency relationships that can exist in real estate transactions.

**AGENCY** means a relationship in which a real estate broker or licensee represents a client by the client's consent, whether expressed or implied, in an immovable property transaction. An agency relationship is formed when a real estate licensee works for you in your best interest and represents you. Agency relationships can be formed with buyers/sellers and lessors/lessees.

**DESIGNATED AGENCY** means the agency relationship that shall be presumed to exist when a licensee engaged in any real estate transaction, except as otherwise provided in LA R.S. 9:3891, is working with a client, unless there is a written agreement providing for a different relationship.

- The law presumes that the real estate licensee you work with is your designated agent, unless you have a written agreement otherwise.
- No other licensees in the office work for you, unless disclosed and approved by you.
- You should confine your discussions of buying/selling to your designated agent or agents only.

**DUAL AGENCY** means an agency relationship in which a licensee is working with both buyer and seller or both landlord and tenant in the same transaction. Such a relationship shall not constitute dual agency if the licensee is the seller of property that he/she owns or if the property is owned by a real estate business of which the licensee is the sole proprietor and agent. A dual agency relationship shall not be construed to exist in a circumstance in which the licensee is working with both landlord and tenant as to a lease that does not exceed a term of three years and the licensee is the landlord. Dual agency is allowed only when informed consent is presumed to have been given by any client who signed the dual agency disclosure form prescribed by the Louisiana Real Estate Commission. Specific duties owed to both buyer/seller and lessor/lessee are:

- To treat all clients honestly.
- To provide factual information about the property.
- To disclose all latent material defects in the property that are known to them.
- To help the buyer compare financing options.
- To provide information about comparable properties that have sold, so that both clients may make educated buying/selling decisions.
- To disclose financial qualifications to the buyer/lessee to the seller/lessor.
- To explain real estate terms.
- To help buyers/lessees arrange for property inspections
- To explain closing costs and procedures.

**CONFIDENTIAL INFORMATION** means information obtained by a licensee from a client during the term of a brokerage agreement that was made confidential by the written request or written instruction of the client or is information the disclosure of which could materially harm the position of the client, unless at any time any of the following occur:

- The client permits the disclosure by word or conduct.
- The disclosure is required by law or would reveal serious defect.
- The information became public from a source other than the licensee.

By signing below you acknowledge that you have read and understand this form and that you are authorized to sign this form in the capacity in which you have signed.

| Buyer/Lessee: | Seller/Lessor: |  |
|---------------|----------------|--|
| By:           | <br>By:        |  |
| Title:        | Title:         |  |
| Date:         | Date:          |  |
| Licensee:     | Licensee:      |  |
| Date:         | Date:          |  |

