# **DOLLAR GENERAL**

171 Highway 5, Jasper, AL 35503

## Marcus & Millichap

Americas PROPANI **DOLLAR GENERAL** 

Actual Location



# **FINANCIAL SUMMARY**





## 171 HIGHWAY 5, JASPER, AL 35503

	PROPERTY OVERVIEW	
	Base Rent	\$77,000
	Building SF	9,014 SF*
0	Lot Size	.94 Acres*
	Ownership	Fee Simple

\*Building and lot info per CoStar - Buyer will need to verify the accuracy of this during the due diligence period.

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# **LEASE OVERVIEW**

#### **LEASE SUMMARY**

Lease Type	Double Net
Roof, Structure & Parking Lot*	Landlord Responsible
Tenant	Dollar General
Guarantor	Dolgencorp, LLC
Year Built	2006
Lease Term	20.6 years
Lease Commencement Date	October 3, 2008
Lease Expiration Date	July 31, 2029
Term Remaining	8.2 years
Renewal Options	Five, 5-year
Increases	10% in each Option

\*Tenant is responsible for routine HVAC maintenance and plumbing repairs <\$750. Landlord is responsible for major repairs, defined as >\$750

#### **LEASE DETAILS**

INCOME	
Annual Rent	\$77,000
Parking Lot Reimbursement	\$4,041
Gross Income	\$81,041
EXPENSES (Estimated)	
Parking Lot & CAM	\$3,041
Reserve	\$1,000
Taxes & Insurance	Fully Reimbursed
Gross Expenses	\$4,041
NOI	\$77,000

#### **RENT SCHEDULE**

Current - 7/31/2029	\$77,000
Option 1	\$84,700
Option 2	\$93,170
Option 3	\$102,487
Option 4	\$112,736
Option 5	\$124,009

# **DOLLAR GENERAL**

### **INVESTMENT HIGHLIGHTS**

- Investment Grade Corporate Guarantor (NYSE: DG) BBB Rating by S&P
- 8+ years remaining on Lease | Tenant recently extended through July 2029
- NN Lease with minimal Landlord responsibilities Tenant contributes \$336/mo for CAM expenses
- Dollar General has operated at the location for 14+ years

### **PROPERTY HIGHLIGHTS**

- Excellent visibility to 5,300+ VPD on Highway 5
- 18,900+ residents within 5-miles
- Within 1-mile of Highway 79 (28,000+ VPD)
- Average Household Income of \$65,000+ within 3-miles
- Jasper is the county seat of Walker County and is situated on the northern side of Interstate 22, which connects Birmingham and Memphis
- Nearby National Tenants include Tractor Supply Co, Jack's, Taco Bell, Firestone, KFC, Captain D's & Big Lots
- ±5-miles from the Walker County Airport

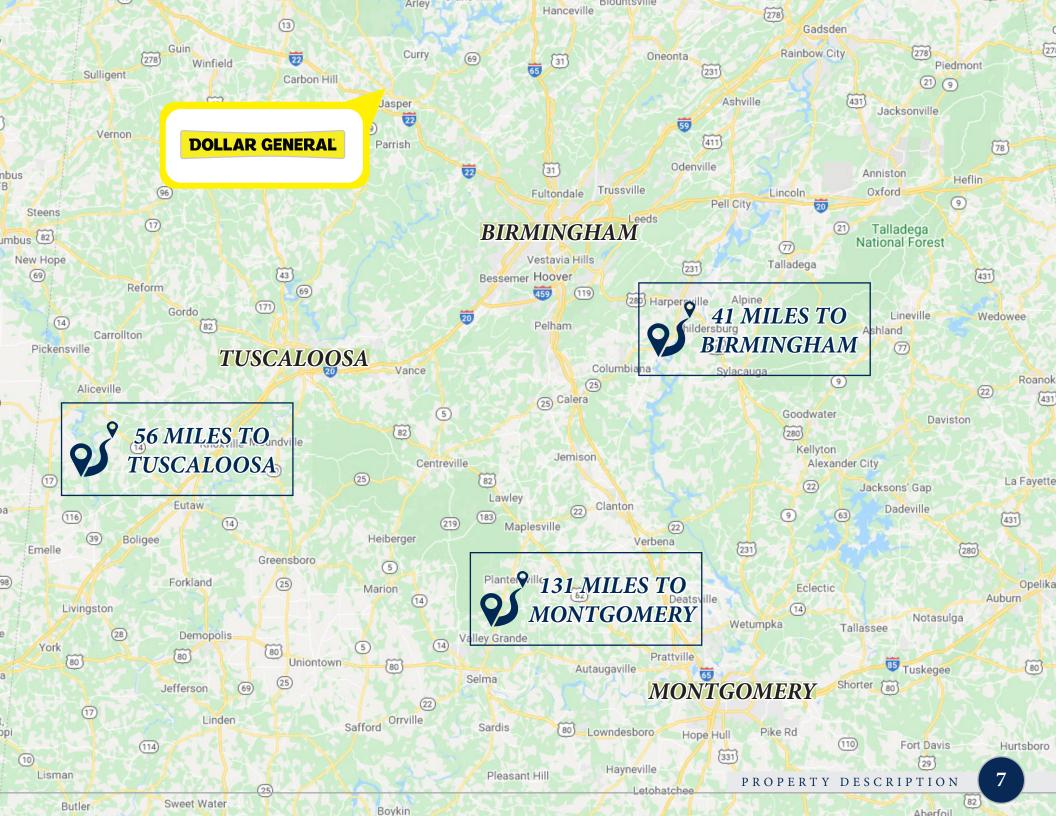
# **TENANT OVERVIEW**

Dollar General Corporation has been delivering value to shoppers for over 75 years. Dollar General helps shoppers Save time. Save money. Every day!<sup>®</sup> by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, clothing for the family, housewares and seasonal items at low everyday prices in convenient neighborhood locations. Dollar General operated 16,000+ stores in 44 states as of March 2020. In addition to high quality private brands, Dollar General sells products from America's most-trusted brands such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola.

Dollar General's (DG) business strategy revolves around driving profitable top line growth while enhancing its low-cost operator position and capturing new growth opportunities. The company attempts to drive profitable top line growth through strategies like improving the in-stock position of its stores and continuously offering products at competitive prices.

Dollar General reported profit of \$574.3MM in 2020 Q3
Dollar General's same store sales rose 12.2% in 2020 Q3
Dollar General revenue for the twelve months ending January 31, 2020 was \$27.754B, a 8.31% increase year-over-year
Dollar General annual revenue for 2019 was \$25.625B





# DEMOGRAPHICS

POPULATION	3 Miles	5 Miles	10 Miles
2025 Projection			
Total Population	12,707	19,666	39,635
<ul> <li>2020 Estimate</li> </ul>			
Total Population	12,611	19,465	39,373
<ul> <li>2010 Census</li> </ul>			
Total Population	13,031	20,079	40,715
<ul> <li>2000 Census</li> </ul>			
Total Population	13,248	19,880	41,668
<ul> <li>Current Daytime Population</li> </ul>			
2020 Estimate	14,209	19,526	31,964
HOUSEHOLDS	3 Miles	5 Miles	10 Miles
2025 Projection			
Total Households	5,253	8,016	15,929
<ul> <li>2020 Estimate</li> </ul>			
Total Households	5,189	7,906	15,753
Average (Mean) Household Size	2.32	2.39	2.45
<ul> <li>2010 Census</li> </ul>			
Total Households	5,283	8,040	16,054
<ul> <li>2000 Census</li> </ul>			
Total Households	5,461	8,113	16,668
<ul> <li>Occupied Units</li> </ul>			
2025 Projection	5,253	8,016	15,929
2020 Estimate	6,141	9,258	18,661
HOUSEHOLDS BY INCOME	3 Miles	5 Miles	10 Miles
<ul> <li>2020 Estimate</li> </ul>			
\$150,000 or More	5.32%	5.40%	4.87%
\$100,000 - \$149,000	13.75%	13.82%	11.60%
\$75,000 - \$99,999	12.12%	12.97%	12.74%
\$50,000 - \$74,999	16.28%	16.77%	17.96%
\$35,000 - \$49,999	12.26%	12.66%	13.37%
Under \$35,000	40.26%	38.37%	39.47%
Average Household Income	\$64,175	\$65,356	\$61,484
Median Household Income	\$46,688	\$48,632	\$46,529
Per Capita Income	\$26,878	\$26,889	\$24,805

HOUSEHOLDS BY EXPENDITURE	3 Miles	5 Miles	10 Miles
Total Average Household Retail Expenditure	\$68,343	\$69,969	\$68,160
<ul> <li>Consumer Expenditure Top 10 Categories</li> </ul>			
Housing	\$18,142	\$18,513	\$17,891
Transportation	\$12,404	\$12,715	\$12,320
Shelter	\$9,869	\$10,087	\$9,663
Food	\$7,629	\$7,788	\$7,619
Personal Insurance and Pensions	\$5,903	\$6,109	\$5,889
Health Care	\$4,986	\$5,086	\$4,981
Utilities	\$3,949	\$4,019	\$3,954
Entertainment	\$2,964	\$3,082	\$3,008
Household Furnishings and Equipment	\$2,035	\$2,075	\$2,019
Cash Contributions	\$1,604	\$1,653	\$1,604
POPULATION PROFILE	3 Miles	5 Miles	10 Miles
Population By Age			
2020 Estimate Total Population	12,611	19,465	39,373
Under 20	23.68%	23.66%	24.14%
20 to 34 Years	19.41%	18.48%	17.77%
35 to 39 Years	5.82%	5.78%	5.77%
40 to 49 Years	11.45%	12.00%	12.42%
50 to 64 Years	20.04%	20.65%	20.72%
Age 65+	19.59%	19.41%	19.17%
Median Age	41.02	41.88	42.03
<ul> <li>Population 25+ by Education Level</li> </ul>			
2020 Estimate Population Age 25+	8,884	13,744	27,649
Elementary (0-8)	4.68%	4.58%	4.99%
Some High School (9-11)	9.09%	9.43%	12.37%
High School Graduate (12)	31.71%	32.86%	35.27%
Some College (13-15)	23.16%	22.66%	22.61%
Associate Degree Only	10.72%	11.02%	10.07%
Bachelors Degree Only	11.84%	10.90%	8.14%
Graduate Degree	7.04%	6.78%	5.04%

The Birmingham-Hoover metro contains a population of roughly 1.2 million residents in north central Alabama. The metro is composed of Jefferson, Bibb, Shelby, Blount, Chilton, Walker and St. Clair counties. The most populous city is Birmingham, with more than 213,100 people, followed by Hoover and Vestavia Hills with 87,200 and 35,100 residents, respectively. Population growth is expanding outward from the city along the interstate system into next-ring cities such as Alabaster.



#### METRO HIGHLIGHTS

#### **ECONOMIC GROWTH**

The metro's economy is expected to grow 3.5 percent in 2021, a rate slightly lower than that of the nation.

#### AUTOMOBILE MANUFACTURING AND DISTRIBUTION CENTER

Mercedes-Benz, Honda and Hyundai have production plants in the metro. Mazda Toyota Manufacturing will open a similar facility in Huntsville this year.



#### DIVERSE EMPLOYMENT BASE

A shift is occurring from a manufacturing-dominant economy to include biotechnologies and finance.

## ECONOMY

- Birmingham-Hoover's manufacturing and steel industries have helped the local economy record significant gains in recent years. The opening of Mazda Toyota Manufacturing's production plant this year will aid the local job recovery as the facility will employ up to 4,000 workers.
- Healthcare industries have become more prominent. The University of Alabama at Birmingham is a leader in biotechnology and medical research.
- The financial sector is expanding. Major banks, insurance companies and other financial institutions such as BBVA Compass are represented in the area.

#### **DEMOGRAPHICS**



## Marcus & Millichap

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