

1200 Demorest Road Columbus, OH 43204

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## **Investment Highlights**

PRICE: \$1,902,952 | CAP: 5.25% | RENT: \$99,905

#### **About the Investment**

- ✓ Long-Term, 20-Year Absolute Triple Net (NNN) Lease Commencing Upon the Close of Escrow
- ✓ Attractive Rental Increases of Ten Percent (10%) Every Five Years
- ✓ Four (4), Five (5)-Year Tenant Renewal Options, Bringing the Potential Lease Term to 40 Years

#### **About the Location**

- ✓ Dense Retail Corridor | Walgreens, CVS, Dollar General, KFC, Papa John's, Pizza Hut, Napa Auto Parts, and Many More
- ✓ Strong Demographics | Population Exceeds 119,000 & 230,000 Individuals Within a
  Three & Five- Mile Radius, Respectively
- ✓ Heavily Trafficked Area | Demorest Road and Clime Road | Average Daily Traffic Counts of 15,122 and 15,547 Vehicles Per Day, Respectively
- ✓ Large Academic Presence | The Ohio State University | Total Enrollment Exceeds 66,000 Students
- ✓ OhioHealth Grant Medical Center | Less Than Seven Miles from the Subject Property | 434-Bed Teaching Hospital and Acute Care Medical Facility
- ✓ Compelling Location Fundamentals | Located in Columbus, OH | The Capital and Most Populous City in OH

#### **About the Tenant / Brand**

- ✓ Little Caesars has been Successfully Operating for 50 Years
- ✓ One of the Largest Pizza Chains in the World with over 4,500 Locations
- ✓ Known for its Hot-N-Ready Pizza and Famed Crazy Bread, Little Caesars has Been Named "Best Value in America" for the Past Twelve Years
- ✓ Little Caesars Offers Strong Brand Awareness with one of the Most Recognized and Appealing Characters in the Country
- ✓ Sizzling Platter, LLC Operates 5 Brands Across 12 States and 2 Countries







## **Financial Analysis**

PRICE: \$1,902,952 | CAP: 5.25% | RENT: \$99,905

| PROPERTY DESCRIPTION   |                                  |  |  |  |
|------------------------|----------------------------------|--|--|--|
| Property               | Little Caesars                   |  |  |  |
| Property Address       | 1200 Demorest Road               |  |  |  |
| City, State ZIP        | Columbus, OH 43204               |  |  |  |
| Year Built / Renovated | 2013                             |  |  |  |
| Building Size (SF)     | 1,537                            |  |  |  |
| Lot Size (Acres)       | +/- 0.88 Acres                   |  |  |  |
| Type of Ownership      | Fee Simple                       |  |  |  |
| THE OFFERING           |                                  |  |  |  |
| Purchase Price         | \$1,902,952                      |  |  |  |
| CAP Rate               | 5.25%                            |  |  |  |
| Annual Rent            | \$99,905                         |  |  |  |
| Rent Per SF            | \$65                             |  |  |  |
| LEASE SUMMARY          |                                  |  |  |  |
| Property Type          | Net-Lease Restaurant             |  |  |  |
| Tenant / Guarantor     | Little Caesars                   |  |  |  |
| Original Lease Term    | 20-Years                         |  |  |  |
| Lease Commencement     | Close of Escrow                  |  |  |  |
| Lease Expiration       | 20 Years from Close of Escrow    |  |  |  |
| Lease Term Remaining   | 20 Years                         |  |  |  |
| Lease Type             | Triple Net (NNN)                 |  |  |  |
| Roof & Structure       | Tenant Responsible               |  |  |  |
| Rental Increases       | Ten (10%) Percent Every 5 Years  |  |  |  |
| Options to Renew       | Four (4), Five (5)- Year Options |  |  |  |

| RENT SCHEDULE      |                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |  |  |  |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| <b>Annual Rent</b> | <b>Monthly Rent</b>                                                                                                                                                                                                  | Rent Escalation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |  |  |  |
| \$99,905           | \$8,325                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$99,905           | \$8,325                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$99,905           | \$8,325                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$99,905           | \$8,325                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$99,905           | \$8,325                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$109,896          | \$9,158                                                                                                                                                                                                              | 10.00%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |  |  |  |  |  |
| \$109,896          | \$9,158                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$109,896          | \$9,158                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$109,896          | \$9,158                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$109,896          | \$9,158                                                                                                                                                                                                              | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$120,985          | \$10,082                                                                                                                                                                                                             | 10.00%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |  |  |  |  |  |
| \$120,985          | \$10,082                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$120,985          | \$10,082                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$120,985          | \$10,082                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$120,985          | \$10,082                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$133,084          | \$11,090                                                                                                                                                                                                             | 10.00%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |  |  |  |  |  |
| \$133,084          | \$11,090                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$133,084          | \$11,090                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$133,084          | \$11,090                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
| \$133,084          | \$11,090                                                                                                                                                                                                             | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |  |  |
|                    | \$99,905<br>\$99,905<br>\$99,905<br>\$99,905<br>\$99,905<br>\$109,896<br>\$109,896<br>\$109,896<br>\$109,896<br>\$120,985<br>\$120,985<br>\$120,985<br>\$120,985<br>\$120,985<br>\$133,084<br>\$133,084<br>\$133,084 | Annual Rent         Monthly Rent           \$99,905         \$8,325           \$99,905         \$8,325           \$99,905         \$8,325           \$99,905         \$8,325           \$99,905         \$8,325           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$109,896         \$9,158           \$10,082         \$10,082           \$120,985         \$10,082           \$120,985         \$10,082           \$120,985         \$10,082           \$133,084         \$11,090           \$133,084         \$11,090           \$133,084         \$11,090           \$133,084         \$11,090 |  |  |  |  |  |

#### **INVESTMENT SUMMARY**

Marcus & Millichap is pleased to present the exclusive listing for a Little Caesars located at 1200 Demorest Road in Columbus, OH. The site consists of roughly 1,537 rentable square feet of building space. This Little Caesars is subject to a 20-year triple-net lease that commences upon the close of escrow. The annual rent will be \$99,905 and is scheduled to increase by ten percent (10%) every 5 years throughout the base term. Rent shall reset to FMV in each of the option periods.



## **Concept Overview**

### **About Little Caesars**

Little Caesars has become the world's third largest carryout pizza chain in the world with over 3.5 billion in sales across 4,500 locations throughout the United States, Europe, Asia, and the Middle East. The company was founding in 1959 wand is based in Detroit, Michigan. Over the past five years, the franchise has grown by 1,000 stores and systemwide sales have increased by over \$1.5 billion dollars. Average unit sales have increased over 50 percent in the past five years. Little Caesars is consistently rated number one in value and affordability by Sandelman & Associates QuickTrack study annual Awards of Excellence, which ranks 148 fast food and pizza restaurant chains. Little Caesars garnered the top spot for "value for the money" for the ninth consecutive











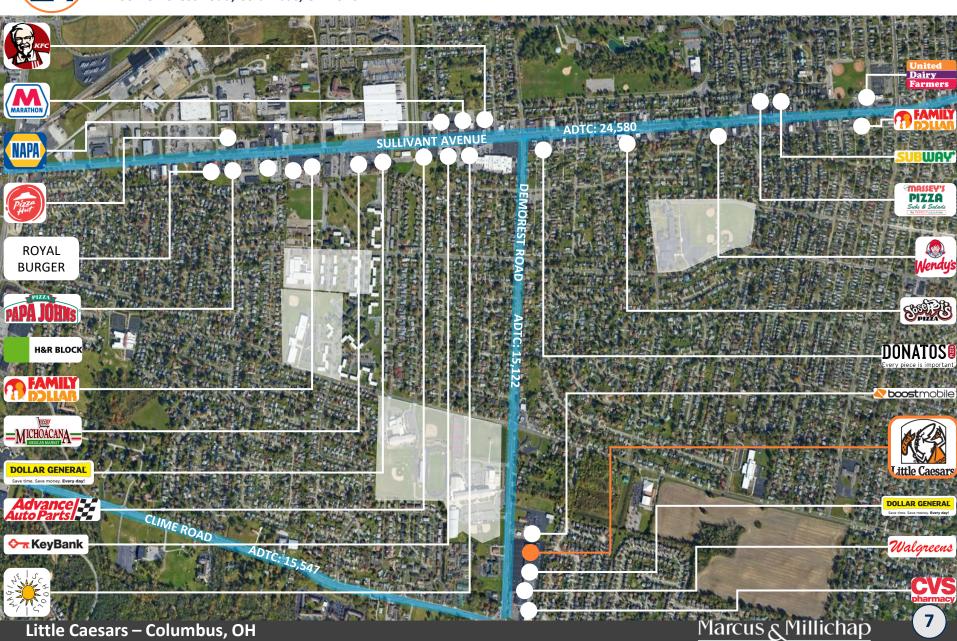
### **About Sizzling Platter, LLC**

Sizzling Platter, LLC is a proven restaurant platform focused on adding and scaling segment leading brands in outstanding demographic areas across the United States and select international markets. The Company is headquartered in Murray, Utah at the foot of the Wasatch Mountains. They operate under five different brands across 15 States and two countries. Their operating territory in the United States currently includes the Pacific Northwest, Intermountain West, Mid-West Southwest, South, Southeast and Mid Atlantic regions under the Little Caesars, Dunking Donuts, Wingstop, Red Robin Gourmet Burgers, and Sizzler Family Steakhouse brands. Their brands emphasize convenience and value for consumers with operations and systems designed to minimize customer wait time while providing quality food that everyone can enjoy.



# **Surrounding Area**

1200 Demorest Road, Columbus, OH 43204





### **Location Overview**

1200 Demorest Road, Columbus, OH 43204

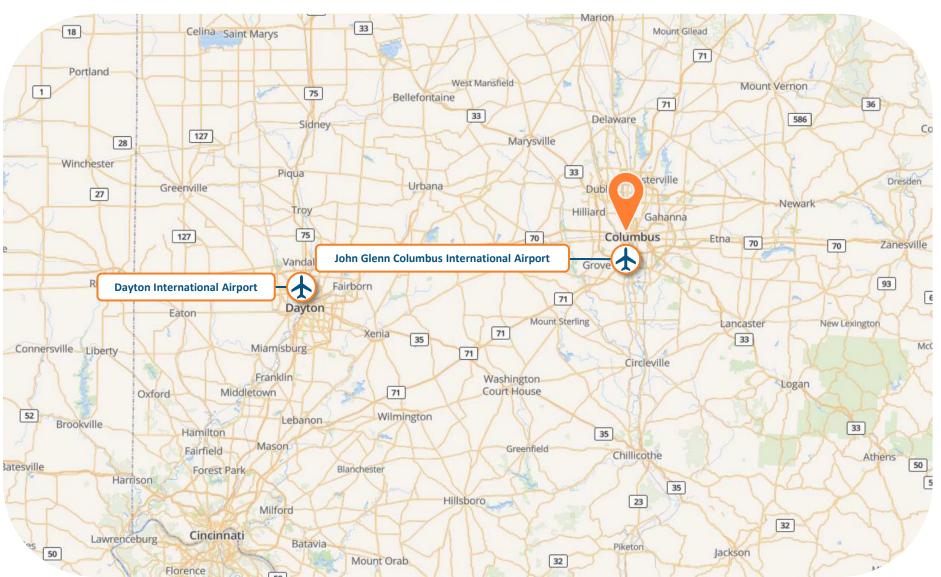
This Little Caesars is situated near the corner of Demorest Road and Clime Road. Demorest Road experiences average daily traffic counts of 15,122 vehicles. Demorest Road intersects with Clime Road and Briggs Road which bring an additional 15,547 and 8,144 vehicles into the immediate are daily. There are approximately 119,000 individuals residing within a three-mile radius of the subject property and 230,000 individuals within a five-mile radius with growth predicted over the next five years.

The subject property benefits from being well-positioned in a dense urban infill surrounded by national and local tenants, shopping centers, and academic institutions. Major national tenants in the surrounding area include Walgreens, CVS, Dollar General, KFC, Papa John's, Pizza Hut, Napa Auto Parts as well as several others. The subject property benefits from being located within a five-mile radius of several academic institutions. Most notable of these being The Ohio State University, located approximately nine-miles from the subject property with a total enrollment exceeding 66,000 students. This Little Caesar's also benefits from being located less than seven-miles from the OhioHealth Grant Medical Center. This major medical center not only serves as a major teaching hospital, being affiliated with the Ohio State University College of Medicine, but also houses 434-beds and a Level I Trauma center designation.

Columbus is the state capital and the most populous city in the state of Ohio. With a population estimated at over 898,000 it counts itself as the fourteenth-most populous city in the U.S., the second most populous city in the Midwest, and the third-most populous state capital. The city is home to five companies named to the Fortune 500 list: Alliance Data, Nationwide Mutual Insurance Company, American Electric Power, L Brands, and Cardinal Health. Other major employers include the Ohio State University, Battelle Memorial Institute, and JP Morgan Chase. Ten restaurant chains are also based in the Columbus area including White Castle and Wendy's. The major attraction in town is whenever the Ohio State Buckeyes football team is playing in Ohio Stadium, the third largest on-campus football stadium in the United States.







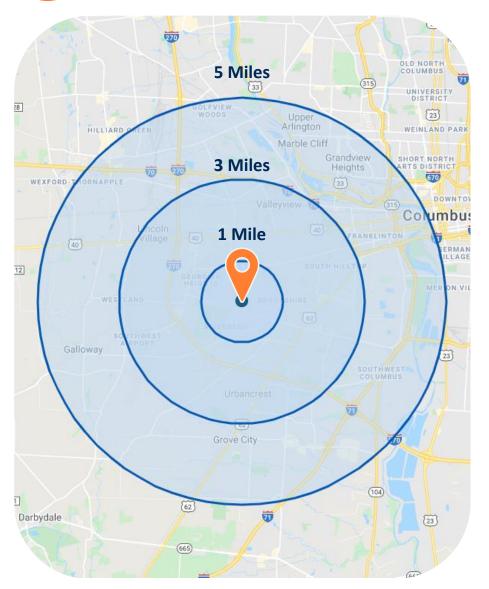






# **Demographics**

1200 Demorest Road, Columbus, OH 43204



|                           | 1 Miles   | 3 Miles          | 5 Miles   |
|---------------------------|-----------|------------------|-----------|
| POPULATION                | 2 1111100 | <b>5</b> 11111C5 | 5 1111105 |
| 2025 Projection           | 19,204    | 121,029          | 237,875   |
| 2020 Estimate             | 18,982    | 119,017          | 230,317   |
| 2010 Census               | 17,701    | 109,470          | 206,559   |
| 2000 Census               | 16,215    | 105,993          | 189,358   |
| INCOME                    |           |                  |           |
| Average                   | \$58,001  | \$57,485         | \$69,850  |
| Median                    | \$50,275  | \$48,054         | \$54,834  |
| Per Capita                | \$22,294  | \$22,295         | \$28,311  |
| HOUSEHOLDS                |           |                  |           |
| 2025 Projection           | 7,342     | 46,873           | 96,354    |
| 2020 Estimate             | 7,235     | 45,849           | 92,538    |
| 2010 Census               | 6,699     | 41,839           | 82,174    |
| 2000 Census               | 6,545     | 41,536           | 76,572    |
| HOUSING                   |           |                  |           |
| 2020                      | \$122,983 | \$119,805        | \$151,230 |
| EMPLOYMENT                |           |                  |           |
| 2020 Daytime Population   | 14,498    | 100,100          | 228,166   |
| 2020 Unemployment         | 6.29%     | 5.55%            | 4.68%     |
| 2020 Median Time Traveled | 25 Mins   | 24 Mins          | 23 Mins   |
| RACE & ETHNICITY          |           |                  |           |
| White                     | 65.55%    | 68.47%           | 73.31%    |
| Native American           | 0.32%     | 0.14%            | 0.09%     |
| African American          | 20.38%    | 17.06%           | 13.92%    |
| Asian/Pacific Islander    | 3.70%     | 2.61%            | 3.12%     |



### **Market Overview**

1200 Demorest Road, Columbus, OH 43204



**Columbus** is the capital of and the largest city in the state of Ohio with a population of over 898,000. It is the 14th largest city in the United States. Columbus has a diverse economy based on education, government, insurance, banking, fashion, defense, aviation, food, clothes, logistics, steel, energy, medical research, health care, hospitality, retail, and technology. Columbus is home to the Battelle Memorial Institute, the world's largest private research and development foundation; Chemical Abstracts Service, the world's largest clearinghouse of chemical information; NetJets, the world's largest fractional ownership jet aircraft fleet. Columbus is also home to The Ohio State University, one of the largest college campuses in the United States, with over 66,000 students and over 6,200 faculty.

In 2016, Money Magazine ranked Columbus as one of "The 6 Best Big Cities," calling it the best in the Midwest, citing a highly educated workforce and excellent wage growth. In 2019, the city had five corporations named to the U.S. Fortune 500 list: Alliance Data, Nationwide Mutual Insurance Company, American Electric Power, L Brands, and Cardinal Health.

Columbus hosts two major league professional sports team: the Columbus Blue Jackets of the National Hockey League and Columbus Crew SC of Major League Soccer. Columbus is home to one of the most competitive intercollegiate programs in the nation, the Ohio State Buckeyes of Ohio State University. The Ohio State Buckeyes are a member of the NCAA's Big Ten Conference, and the football team plays home games at Ohio Stadium.

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### **EXCLUSIVE NET-LEASE OFFERING**

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