



OFFERING MEMORANDUM

FIVE GUYS - CHICKEN SALAD CHICK - LUXURY NAIL SPA

OXFORD, AL

Marcus & Millichap



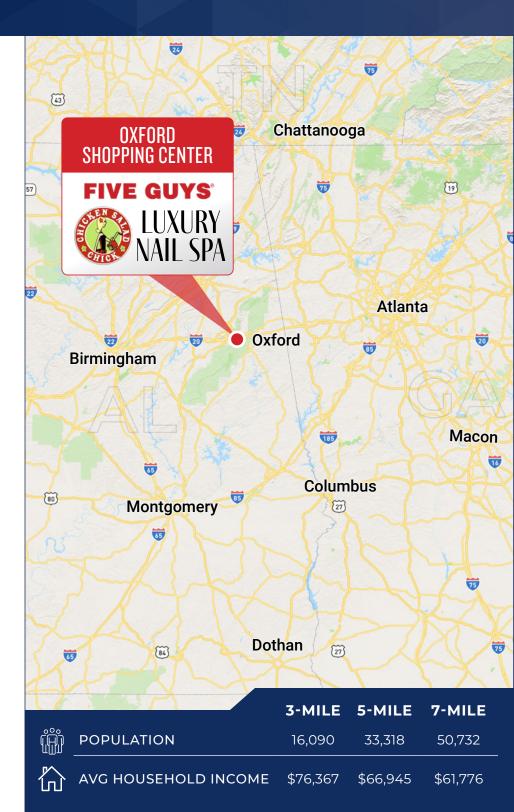


### FIVE GUYS | CHICKEN SALAD CHICK | LUXURY NAIL SPA

521 Oxford Exchange Blvd, Oxford, AL 36203, United States

PRICE	\$3,588,000
CAP RATE	6.65%
NOI	\$238,600
CURRENT OCCUPANCY	100%
CASH ON CASH RETURN	\$83,645   7.77%
SQUARE FOOTAGE	7,000 SF
YEAR BUILT	2019
LOT SIZE	1.33 AC

MAJOR TENANTS	GLA	TERM REMAINING	RENT/SF
SOLUTION DE	38.57%	10 Years	\$34.50
LUXURY NAIL SPA	25.71%	10 Years	\$31.50
FIVE GUYS	35.71%	10 Years	\$35.50



### INVESTMENT HIGHLIGHTS

FIVE GUYS | CHICKEN SALAD CHICK | LUXURY NAIL SPA

### **NEW CONSTRUCTION POWER CENTER OUTPARCEL**

- The property is a 4,500 SF Class-A new construction three tenant strip center and located in Oxford, AL
- Located an outparcel to Oxford Exchange, a 124,215 SF retail power center Anchored by Target & Ross.
- The strip is leased to strong national tenants: Five Guys, Chicken Salad Chick, & Luxury Nail Spa
- · Class-A construction features an attractive façade with cultured stone & brick exterior

### LONG TERM LEASES WITH INCREASES

- · Chicken Salad Chick: Ten (10) year lease with an increase in year 5
- Chicken Salad Chick: Three (3) Option periods of Five (5) years each with increases in each option
- Five Guys: Ten (10) year lease with an increase in year 5
- Five Guys: Two (2) Option periods of Five (5) years each with increases in each option
- Luxury Nail Spa: Ten (10) year lease with 3% Annual Increases

### STRATEGIC RETAIL LOCATION | DOMINANT CENTER IN MARKET

- The property is strategically located on Oxford Exchange Boulevard, the main entrance road for the Oxford Exchange Shopping Center.
- The property enjoys excellent visability from and immediate access to 42,681 vehicles per day on Interstate 20, the primary transportation corridor between Birmingham, AL and Atlanta, GA.
- Oxford Exchange is the only major retail hub between Atlanta and Birmingham, serving a 30-mile trade area and offering a broad national tenant lineup including Target, Hobby Lobby, Sam's Club, Home Depot, Dick's Sporting Goods, Kohl's, Best Buy, PetSmart, Olive Garden, Starbucks, Office Max, Bed Bath & Beyond, and many more.

### **ANNISTON-OXFORD MSA**

- The Anniston-Oxford MSA is the second most populated metro area in northeast Alabama with a population of 114,227.
- The MSA is anchored by significant employment at Jacksonville State University, the Northeast Alabama Regional Medical Center, Stringfellow Hospital, the Anniston Army Depot, and the Department of Homeland Security at McClellan. Garden, Starbucks, Office Max, Bed Bath & Beyond, and many more.
- Jacksonville State University, located in the Anniston-Oxford MSA, is a fully accredited fouryear university that serves over 8,000 students at both the undergraduate and graduate levels.





# FINANCIAL SUMMARY FIVE GUYS | CHICKEN SALAD CHICK | LUXURY NAIL SPA

ANNUALIZED OPERATING DATA	CURRENT
BASE RENT	\$238,600
TOTAL REIMBURSEMENTS	52,125
TOTAL GROSS REVENUE	\$290,725
TOTAL EXPENSES	(\$52,125)
NET OPERATING INCOME	\$238,600
PROPOSED DEBT SERVICE	(\$154,955)
CASH FLOW AFTER DEBT SERVICE	\$83,645   7.77%

REIMBURSEMENTS	
REAL ESTATE TAXES	\$16,625 <sup>1</sup>
INSURANCE	\$3,500
CAM	\$21,000
MANAGEMENT FEE	\$11,000
TOTAL REIMBURSEMENTS	\$52,125

**Underwriting Notes**1. All tenants Reimburse Pro Rata Share

EXPENSES	
REAL ESTATE TAXES	(\$16,625) <sup>1</sup>
INSURANCE	(\$3,500)2
CAM	(\$21,000)3
MANAGEMENT FEE	(\$11,000)4
TOTAL EXPENSES	(\$52,125)

### **Underwriting Notes**

- 1. Estimated tax based off Tax Rates for Calhoun County
- 2. \$0.50 PSF
- 3. \$3.00 PSF
- **4**. 4% of EGR

PROPOSED FINANCING (OFFERED FREE & 0	CLEAR OF DEBT)
LOAN AMOUNT (LTV)	\$2,511,600   70%
DOWN PAYMENT	\$1,076,400   30%
INTEREST RATE	3.75%
AMORTIZATION	25 YEARS
TERM REMAINING	10 YEARS
MATURITY DATE	2031
ANNUAL DEBT SERVICE	\$154,955
DEBT COVERAGE RATIO	1.54



SUITE	TENANT	SQ. FEET	% OF GLA	LEASE TER BEGIN	RM END	RENTAL RATES BEGIN	PSF	ANNUAL	EXPENSE RECOVERY CALCULATION METHOD
1	Chicken Salad Chick	2,700	38.57%	Jan-2020	Dec-2029	Current Dec-24  OPTIONS Three / 5 Year Opt. 1: Dec-29 Opt. 2: Dec-34 Opt. 3: Dec-39	\$34.50 \$37.95 \$41.75 \$45.92 \$50.51	\$93,150 \$102,465 \$112,712 \$123,983 \$136,381	CAM: PRS + 10% TAX: PRS INS: PRS MGMT: PRS
2	LUXURY LUXURY NAIL SPA	1,800	25.71%	Feb-2021	Feb-2031	Current Mar 22 - Mar 31	\$31.50 3% Annu	\$56,700 al Increases	CAM: PRS + 15% TAX: PRS INS: PRS MGMT: PRS
3	FIVE GU BURGERS and FR		35.71%	Jan-2020	Dec-2029	Current Dec-24  OPTIONS Two / 5 Year Opt. 1: Dec-29 Opt. 2: Dec-34	\$35.50 \$39.05 \$42.96 \$47.25	\$88,750 \$97,625 \$107,388 \$118,126	CAM: PRS + 10% TAX: PRS INS: PRS MGMT: PRS

TOTAL OCCUPIED 7,000 100%
TOTAL VACANT 0 0%
TOTAL 7,000 100%















**PRIVATE** 

**OWNERSHIP** 

1000+

**LOCATIONS U.S. & CANADA** 

1500+ LOCATIONS WORLDWIDE LORTON, VA

**HEADQUARTERS** 

RANKED #1 FAVORITE U.S. BURGER CHAIN

Five Guys operates more than 1,000 locations across US and Canada and is a force in the QSR market — meeting a competitive market with an evergreen playbook for good business in the better-burger space. In 2019 brand added about \$200 million in sales while also kicking up AUV. It's also betting its straightforward menu of simple, quality burgers and fries will appeal to burgeoning Asian markets. In addition to other overseas openings, Five Guys debuted a unit in Hong Kong last winter, followed by a store in Beijing this summer. The former reportedly enjoyed such hype as to have a 150-foot line wrapping around the building. The growth does not stop there — Five Guys opened its 100th restaurant in the UK in 2019

after only six years in the country and it is planning 10-15 more in 2020. Five Guys takes its name from Jerry Murrell, who opened his first restaurant in Arlington, Virginia with his wife in 1986, and the couple's five sons. Since then it has seen massive national and international expansion and has been ranked among the top burger chains. Five Guys was ranked #1 in U.S. Burger Chains in the the Harris Poll's 30th annual EquiTrend Study for two years straight (2017, 2018).



Chicken Salad Chick CEO Scott Deviney says the chain takes a three-pillar approach to taking care of employees and customers—spread joy, enrich lives, and serve others. Those core values are what have catapulted the chicken salad concept to a regional brand in nearly 150 locations and 16 states. The company, founded by Stacy and Kevin Brown in 2008, opened 40 locations in 2019, which translates to a 38.5 percent increase in units. The growth coincides with 16 consecutive quarters of positive comp sales. Last year, Chicken Salad Chick saw a year-over-year jump of 4.4 percent and hit \$153.3 million in system sales.

The ultimate goal is to reach 400 units by 2025. That's about a 270-percent increase in units over the next five years. And there's good reason to

believe Chicken Salad Chick can meet those targets. The brand has more than quadrupled in size in the last four years, with systemwide sales increasing 40.1 percent in just 2019 alone.

Chicken Salad Chick is forging ahead under new ownership as well. The company was acquired by private-equity firm Brentwood Associates in November for an undisclosed amount. Coming off the most impactful year in the company's history, Deviney says the brand will increase the pace to 50 openings in 2020, which will be the standard going forward. This year, the growth will occur in the Midwest and South in state like North Carolina, Ohio, Illinois, Kentucky, Virginia, Texas, Arkansas, Florida and the 17th state, Indiana.







## MARKET SUMMARY OXFORD, AL (ANNISTON-OXFORD MSA)

### **OXFORD, AL**

Oxford is a city in Calhoun and Talladega counties in northeast Alabama and is one of two principal cities of the Anniston-Oxford MSA.

- Oxford is centrally located on Interstate 20 and is less than 90 miles from Atlanta, GA and less than an hour from Birmingham, AL.
- City growth in recent years can be attributed mainly to Oxford's central-positioning as a major regional retail hub on Interstate 20.
- Boasting large retail centers, 70 restaurants, and an abundance of community attractions, Oxford is a hub for business and tourism.

### **ANNISTON-OXFORD MSA**

- The Anniston-Oxford MSA is the second most populated metro area in northeast Alabama with a population of 114.227.
- The MSA is anchored by significant employment at Jacksonville State University, the Northeast Alabama Regional Medical Center, Stringfellow Hospital, the Anniston Army Depot, and the Department of Homeland Security at McClellan.
- McClellan has transitioned from being a closed military base, to become the home of hundreds of residents, new retail growth such as a Lowe's Home Improvement Store, and now more than 3,000 jobs spread out over more than 20 employers.
- Northeast Alabama Regional Center (RMC) is the premier regional health care provider for a five-county service area in northeast Alabama. With a total of 323 inpatient beds located at its primary campus, RMC Anniston, 104 beds at RMC Jacksonville, and numerous outpatient

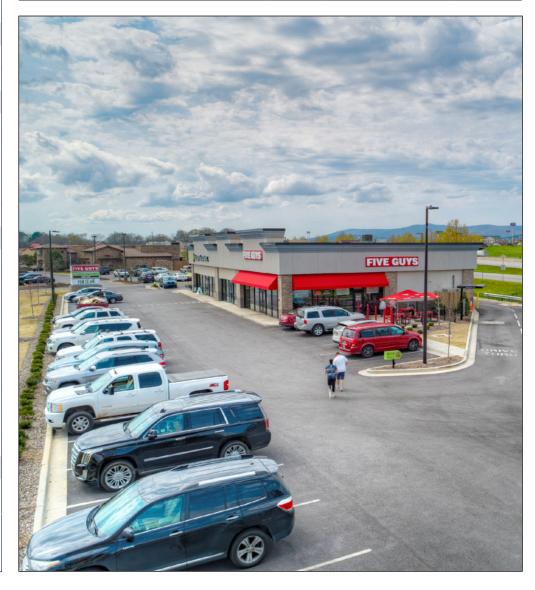
- facilities, urgent care, and specialty clinics, RMC is the regionals leading provider of choice for more than 13,500 inpatients, 57,000 outpatients, 18,000 newborn deliveries, and 42,000 emergency room visits each year.
- Jacksonville State University, located in the Anniston-Oxford MSA, is a fully accredited four-year university that serves over 8,000 students at both the undergraduate and graduate levels.
- Anniston Army Depot is a high-density industrial complex and state-of-theart maintenance facility, earning its highly-esteemed reputation as "The Tank Rebuild Center of the World.



Northeast Alabama Regional Medical Center

	1-MILE	3-MILE	5-MILE	7-MILE	10-MILE
POPULATION	_	_	_	_	
2024 PROJECTION	897	16,156	33,206	50,628	73,342
2019 ESTIMATE	882	16,090	33,318	50,732	73,466
DAYTIME POPULATION					
2019 ESTIMATE	755	21,533	44,781	59,263	78,122
HOUSEHOLDS					
2024 PROJECTIONS	338	6,900	13,698	20,658	29,758
2019 ESTIMATE	330	6,828	13,663	20,576	29,629
GROWTH 2019 - 2024	2.44%	1.06%	0.26%	0.40%	0.44%
2010 CENSUS	327	6,892	13,902	20,920	30,124
2019 ESTIMATED POPULATION B	Y RACE				
% WHITE	79.48%	74.20%	64.31%	63.48%	67.39%
% BLACK	14.20%	17.68%	28.64%	30.27%	26.49%
% ASIAN	1.93%	2.52%	1.66%	1.30%	1.17%
% AMERICAN INDIAN, ESKIMO, ALEUT	0.18%	0.39%	0.35%	0.37%	0.41%
% HAWAIIAN OR PACIFIC IS- LANDER	0.00%	0.01%	0.04%	0.04%	0.05%
% MULTI-RACE	1.44%	1.64%	1.72%	1.78%	2.00%
% OTHER	2.76%	3.55%	3.29%	2.76%	2.48%
2019 ESTIMATED HOUSEHOLD IN	ІСОМЕ				
2019A EST. AVERAGE HOUSE- HOLD INCOME	\$80,783	\$76,367	\$66,945	\$61,776	\$60,115
2019 EST. MEDIAN HOUSEHOLD INCOME	\$62,806	\$56,831	\$48,140	\$43,301	\$43,750
2019 EST. PER CAPITA INCOME	\$30,252	\$32,597	\$27,780	\$25,286	\$24,414

	1-MILE	3-MILE	5-MILE	7-MILE	10-MILE
2019 POPULATION 16+ BY EM	PLOYMENT STA	ATUS			
EMPLOYED CIVILIANS	96.49%	95.92%	95.29%	94.77%	94.77%
UNEMPLOYED	3.29%	3.82%	4.56%	5.09%	5.04%







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# Marcus & Millichap TAYLOR MCMINN RETAIL GROUP

Dated:	
Zach Taylor Marcus & Millichap 1100 Abernathy Road, NE, Su Atlanta, GA 30328	Phone: (678) 808-2780 ztaylor@marcusmillichap.com
Re: 521 Oxford Exchange Blv	d, Oxford, AL 36203 (Five Guys   Chicken Salad Chick   Luxury Nail Spa)
Dear Zach:	
	chase the above referenced Property. This letter expresses Purchaser's perty under the following terms and conditions:
Purchaser	
Purchaser's Address	
Purchaser's Phone	
Purchaser's Email Address	
Offer Price	
Earnest Money	\$50,000 earnest money deposit due within forty-eight (48) hours of the Effective Date of the Contract. The Earnest Money shall be increased to \$100,000 at the expiration of the Inspection Period and shall become non-refundable barring any other listed contingencies.
Inspection Period	30 Calendar Days from Effective Date, which shall mean the date on which the latter of the parties executes a Contract for Sale and Purchase. All available Due Diligence Documents ("Documents") will be forwarded immediately upon the Effective Date of the Contract.

Purchaser's Initials \_\_\_\_\_ Seller's Initials \_\_\_\_\_

Financing Period (Please Check One)	☐ All Cash (No Financing Period)
	☐ Purchaser shall have ten (10) days from the Effective Date of the Contract to apply for and obtain a financing commitment. In addition, Purchaser shall have 30 days from the expiration of the effective date of the contract to complete loan processing
Closing Date	15 Calendar Days after the expiration of the Inspection Period (or Financing Period if applicable).
Closing Costs	Seller shall pay for the transfer tax. Buyer shall pay for Title. Purchaser and Seller shall each bear its own attorneys expenses. All other Closing Costs shall be split 50-50 between Buyer and Seller.
Property Condition	Property is being sold "AS IS" with Seller making representations or warranties concerning the property.
Contract within 10 days:	Within Ten (10) Calendar Days of the Effective Date of this Letter of Intent, Purchaser and Seller shall enter into a binding Contract (the "Contract"). Seller will Draft the Contract and Failure to reach an agreement will allow the Seller to consider this agreement void and accept offers from other parties.
1031 Exchange	Purchaser □ is / □ is not (check one) completing an IRS 1031 Tax Deferred Exchange, to which the Seller agrees to cooperate providing there is no cost or expense to Seller. Purchaser has \$ in an exchange account from a transaction which closed escrow on Purchaser will provide Seller, upon request, proof of such funds.
Confidentiality	Purchaser and Purchaser's agents and representatives hereby covenant with Seller that Purchaser and Purchaser's agents and representatives shall not, without the prior written consent of Seller (which consent may be withheld in Seller's sole and absolute discretion), disclose to any other person (other than Purchaser's accountants and attorneys) or entity by any means whatsoever: (i) any information pertaining to the Documents; (ii) any information or documentation (written or oral) provided by Seller or Seller's agents and representatives concerning Seller, Seller's business, Tenant, Tenant's business or the Property.
This Letter of Intent is conti	ingent upon the prospective Purchaser's willingness to execute Seller's

standard Purchase Agreement as well as review and approval of the details of the transaction

proposed above by the appropriate principal parties of the Seller.

Purchaser's Initials \_\_\_\_\_ Seller's Initials \_\_\_\_\_

It is understood and agreed that the foregoing constitutes a *Letter of Intent* setting forth the major business points from our discussions. It is further understood that neither party intends to create any contractual rights or obligations as a result of entering into this *Letter of Intent*. No binding agreement or rights or obligations shall arise as the result of executing this letter or with respect to the proposed transactions, unless and until we execute definitive documentation incorporating the above provisions and other appropriate terms.

If the foregoing accurately reflects our discussions, please acknowledge same by returning a signed copy of this letter. Execution of this Letter of Intent by the undersigned agent in no way binds or obligates the Seller or any of its principals.

Agreed and Accepted   Purchaser	Agreed and Accepted   Seller
Ву:	By:
Printed:	Printed:
Dated:	Dated: