MOUS FO

Steakburgers

Steak 'n Shake

Milk Shakes

Fries

# STEAK 'N SHAKE, LOCUST GROVE, GA

Chill

700



NATIONAL SINGLE-TENANT NET LEASE ADVISORS

XTEAM



# STEAK 'N SHAKE, LOCUST GROVE, GA

# **EXCLUSIVE INVESTMENT ADVISORS:**

### Hunter P. Steffien

Director hsteffien@farislee.com (949) 221-1814 License No. 02036521

# Scott DeYoung

Managing Director sdeyoung@farislee.com (949) 221-1835 License No. 01889050

# Jeff Conover

Senior Managing Director jconover@farislee.com (949) 221-1810 License No. 01008195

# **Tyler Strauss**

Associate tstrauss@farislee.com (949) 221-1803 License No. 02059923

### **CAPITAL MARKETS ADVISOR:**

Jay Quinn Senior Managing Director jquinn@farislee.com (949) 221-1804

# **BROKER OF RECORD:**

Leon Novak, CCIM The Trilogy Group LLC License No. 6506



18301 Von Karman Avenue, Suite 800, Irvine, CA 92612 P (949) 221-1800 F (949) 221-1830 farislee.com

### STATEMENT OF CONFIDENTIALITY & DISCLAIMER

Faris Lee Investments ("FLI") has been engaged as the exclusive financial advisor to the Seller in connection with Seller's solicitation of offers for the purchase of the property known as Steak 'n Shake, City of Locust Grove, County of Henry, State of Georgia. Prospective purchasers are advised that as part of the solicitation process, Seller will be evaluating a number of factors including the current financial qualifications of the prospective purchaser. Seller expressly reserves the right in its sole and absolute discretion to evaluate the terms and conditions of any offer and to reject any offer without providing a reason therefore. Further, Seller reserves the right to terminate the solicitation process at any time prior to final execution of the Purchase Agreement.

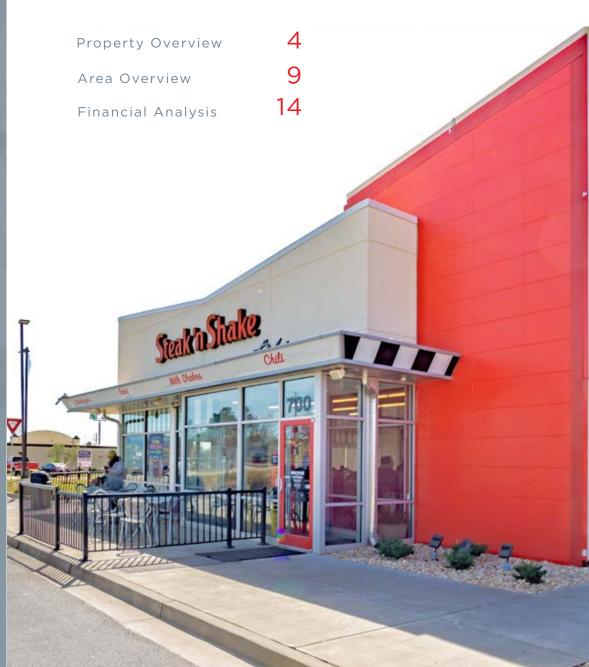
The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property, and it is not to be used for any other purpose or made available to any other person without the express written consent of Seller or FLI. The material is based in part upon information supplied by the Seller and in part upon financial information obtained by FLI from sources it deems reasonably reliable. Summaries of any documents are not intended to be comprehensive or all-inclusive, but rather only outline some of the provisions contained therein and qualified in their entirety by the actual document to which they relate.

No representation or warranty, expressed or implied, is made by the Seller, FLI, or any of their respective affiliates as to the accuracy or completeness of the information contained herein. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein and conduct their own due diligence, including engineering and environmental inspections, to determine the condition of the Property and the existence of any potentially hazardous material located at the Property site or used in the construction or maintenance of the building at the Property site.

A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Seller or FLI or any of their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

Prospective purchasers are not to construe the contents of this Offering Memorandum or any prior or subsequent communication from FLI or Seller or their affiliates or any of their respective officers, directors, shareholders, owners, employees, or agents as legal, tax, or other advice. Prior to submitting an offer, prospective purchasers should consult with their own legal counsel and personal and tax advisors to determine the consequences of an investment in the Property and arrive at an independent evaluation of such investment.

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Faris Lee Investments is pleased to present a rare opportunity to acquire the fee simple interest (land and building) in a Steak 'n Shake with drive-thru that serves the city of Locust Grove, Georgia. Steak 'n Shake, with more than 600 locations across the country, will execute a brand new, absolute NNN, 20-year lease upon sale of the property.

The quick-serve restaurant is located in the heart of the trade area and is surrounded by large crowd generators, namely Walmart, Ingles Market, Tanger Outlets (Nike, Gap, Under Armor, Old Navy), and Locust Grove City Hall. The area has over 141,000 permanent residents with average household incomes well over \$68,000 within a 10 mile radius.

The property boasts a great location in the trade area, near the busy intersection of Bill Gardner Parkway and Interstate 75 (65,802 total VPD). It's located one block from Interstate 75 on- and off-ramps.

# SPECIFICATIONS:

GLA: 3,508 SF Land Area: 1.10 Acres **TENANT:** Steak 'n Shake LOCATION: 700 Market Place Boulevard Locust Grove, GA 30248



# SALE LEASEBACK OPPORTUNITY

Brand new 20-year lease to be signed at close of escrow



# SITUATED IN THE HEART OF LOCUST GROVE

Within blocks of dozens of national retailers and easy access to and from Interstate 75



# STRONG NATIONAL TENANT

Steak 'n Shake is recognized across the country and has over 600 locations total



# **ABSOLUTE NNN LEASE**

No landlord responsibilities make this an ideal purchase for an investor



# FIXED INCREASES THROUGHOUT TERM

Healthy 7.5% rent increases every five years, including options



# **GUARANTY OF LEASE**

Multi-unit operator



# **PROPERTY** SPECIFICATIONS

700 Market Place Boulevard, Locust Grove, GA 30248





Land Area 1.10 Acres (47,916 SF) Rentable Area 3,508 SF

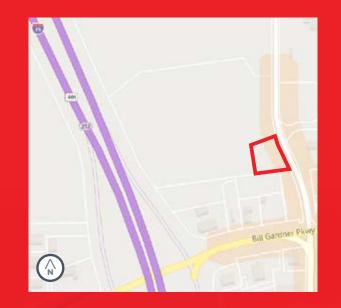


Ownership Fee Simple (Land & Building)



Access

There are two (2) total access points, both via easements from adjacent properties that connect to Market Place Boulevard.



PARCEL NO. 112-01013321

Parcel Map



# Parking

There are approximately 50 dedicated parking stalls on the owned parcel. The parking ratio is approximately 14.25 parking stalls per 1,000 SF of leasable area.



Traffic Counts (REGis 2019) Bill Gardner Parkway: 21,302 VPD Interstate 75: 44,500 VPD



Year Built 2016





AREA OVERVIEW

# IN THE HEART OF THE RETAIL CORRIDOR



# MARKET INSIGHT

# **DISTANCE FROM SUBJECT:**



Atlanta



Macon

Ŵ



Athens

(120)



Augusta

Marietta Lawrenceville 85 Sandy Springs 1 158 75 Properties in Locust Grove that are listed 78 on the National Register of Historic Places BILL GARDNER 124 285 4 Million + ÷, Atlanta Annual visitors to Tanger Outlets Stonecrest East Point 35% 285 Forest Park (138) Population growth in Locust Grove South Fulton since 2010 (70) 85 McDonough 75 Peachtree City Newnan 19.41

16

(16)

# AREA OVERVIEW

# The City of Locust Grove

The primary sectors of the local economy are industrial, warehousing, retail, medical and government services. The bulk of residents commute into the greater Atlanta region for work. As the area continues to grow, however, the city will likely become a job-rich area for retail and service industries. Tanger Outlets receives 4M+ annual visitors and is the main attraction of the city. Future developments include a QuikTrip travel center and a South Campus of Piedmont-Henry Medical Center.

# Henry County

Located 30 minutes south of downtown Atlanta on I-75, Henry County is home to unforgettable attractions – helicopter rides in military aircraft, inspiring animal encounters, one of Georgia's few remaining Civil War battlefields – and plenty of homegrown fun. Southern Belle Farms, Atlanta Motor Speedway, Noah's Ark Animal Sanctuary, and the Army Aviation Heritage Foundation and Flying Museum are the main highlights.



SOURCE: CITY OF LOCUST GROVE, HENRY COUNTY



# MAJOR AREA EMPLOYERS

Tanger Outlets Walmart Smead Manufacturing Sims Superior Seating Southern Pine Flooring Strong Rock Christian Schools Henry County Board of Education City of Locust Grove Ingles Grocery Store





# DEMOGRAPHICS





Income

Business



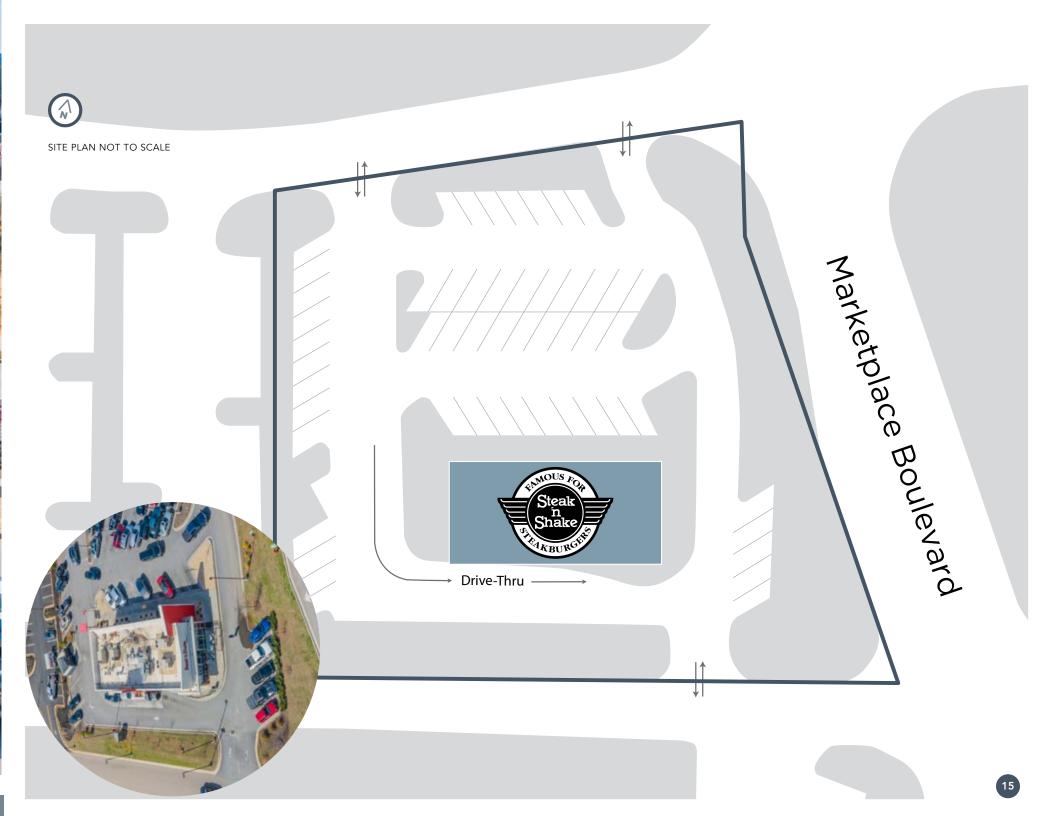
Locust Grove, GA (REGis 2019)	3 Miles	5 Miles	10 Miles
2019 Estimated Population	13,295	37,228	141,743
2024 Projected Population	14,528	40,699	154,933
2010 Census Population	10,607	31,307	123,716
2000 Census Population	5,207	14,189	71,068
Projected Annual Growth 2019 to 2024	1.9%	1.9%	1.9%
Historical Annual Growth 2000 to 2019	8.2%	8.5%	5.2%
2019 Median Age	35.1	35.0	36.1
2019 Estimated Households	4,554	12,744	49,471
2024 Projected Households	4,786	13,405	52,056
2010 Census Households	3,539	10,445	41,863
2000 Census Households	1,759	4,747	24,097
Projected Annual Growth 2019 to 2024	1.0%	1.0%	1.0%
Historical Annual Growth 2000 to 2019	8.4%	8.9%	5.5%
2019 Estimated Average Household Income	\$73,530	\$74,263	\$76,151
2019 Estimated White	48.5%	48.4%	53.0%
2019 Estimated Black or African American	44.1%	44.5%	39.8%
2019 Estimated Asian or Pacific Islander	2.0%	1.9%	2.3%
2019 Estimated American Indian or Native Alaskan	0.2%	0.3%	0.3%
2019 Estimated Other Races	5.2%	4.8%	4.6%
2019 Estimated Hispanic	7.4%	6.9%	6.6%
2019 Estimated Total Businesses	545	1,221	4,105
2019 Estimated Total Employees	5,794	13,368	43,974







# FINANCIAL ANALYSIS



# RENT ROLL & TRANSACTION SUMMARY

	Sizo	Current	Monthly	Current	Annual			Rental II	ncreases			Persover	Longo	10000	
Tenant	Size (SF)	Monthly	Rent	Annual	Rent	Increase	Incrosed	Monthly	Monthly	Annual	Annual	Recovery Type	Lease Start	Lease Expires	Lease Options
	(37)	Rent	\$/SF	Rent	\$/SF	Date	Increase	Rent	\$/SF	Rent	\$/SF	туре	Start	Expires	
Steak 'n Shake	3,508	\$13,000	\$3.71	\$156,000	\$44.47	Year 6	7.5%	\$13,975	\$3.98	\$167,700	\$47.81	Absolute	Year 1	Year 20	3 (5-Year)
						Year 11	7.5%	\$15,023	\$4.28	\$180,278	\$51.39	NNN			7.5% increase
						Year 16	7.5%	\$16,150	\$4.60	\$193,798	\$55.24				at each option

### **Financial Information**

Lease Type: Absolute NNN

Price:	\$2,600,000
Price/SF:	\$741

Tenant is responsible for taxes, insurance, CAM, roof and structure. Landlord has zero responsibilities.

# **Property Specifications**

Rentable Area:	3,508 SF	
Land Area:	1.1 Acres	
Year Built:	2016	
Address:	ess: 700 Market Place Boulevard	
	Locust Grove, GA 30248	
Parcel Number:	112-01013321	
Ownership:	Fee Simple (Land & Building)	
Tenant:	Steak 'n Shake	

# Operating Information

	Year 1	<u>Year 6</u>
Gross Potential Rent	\$156,000	\$167,700
Plus Recapture	NNN	NNN
Effective Gross Income	\$156,000	\$167,700
Less Expenses	(NNN)	(NNN)
Net Operating Income	\$156,000	\$167,700
Cap Rate:	6.00%	6.45%

# TENANT SYNOPSIS



### **STEAK 'N SHAKE**

www.steaknshake.com

Steak 'n Shake was founded in February, 1934 in Normal, Illinois. Gus Belt, Steak 'n Shake's founder, pioneered the concept of premium burgers and milk shakes.

For over 85 years, the company's name has been symbolic of its heritage. The word "steak" stood for steakburger. The term "shake" stood for hand-dipped milk shakes. Gus was determined to serve his customers the finest burgers and shakes in the business. To prove his point that his burgers were exceptionally prime, he would wheel in a barrel of steaks (including round, sirloin, and T-bones) and grind the meat into burgers right in front of the guests. Hence arose the origin of their famous slogan, "In Sight It Must Be Right."

After 85 years, the company is continuing Steak n Shake's tradition of serving the country's best, freshest, and tastiest burgers and shakes.

Steak 'n Shake Operations, Inc. is a wholly owned subsidiary of Biglari Holdings, Inc. Below is the financial information for the parent company.

Company Type:	Public (NYSE: BH)		
Locations:	685+ (more than 600 are		
	Steak 'n Shake locations)		
Full Time Employees:	18,684		
Fiscal 2018 Net Income:	\$19.39 Million		
Fiscal 2018 Revenue:	\$809.89 Million		
Fiscal 2018 Assets:	\$1.03 Billion		
Fiscal 2018 Equity:	\$570.46 Million		
S&P Ranking:	CCC- (Steak 'n Shake Inc.)		



Hunter P. Steffien

Director hsteffien@farislee.com (949) 221-1814 License No. 02036521 Jeff Conover Senior Managing Director jconover@farislee.com (949) 221-1810 License No. 01008195 Scott DeYoung Managing Director sdeyoung@farislee.com (949) 221-1835 License No. 01889050 **Tyler Strauss** 

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