# OFFERING MEMORANDUM

Oconomowoc, Wisconsin (Milwaukee MSA)







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#### **Disclaimer**

This Offering Memorandum ("Memorandum") is intended solely for the use of prospective investors in determining whether or not to pursue the possible acquisition of the Property ("the Property") at 1688 Old School House Road, Oconomowoc, WI 53066. This Memorandum is of a proprietary and confidential nature. Prospective investors and/or their advisors are expressly forbidden from sharing this information with any individuals or organizations that are not directly connected with the analysis of this investment opportunity. STREAM Capital Partners, LLC ("SCP") have been retained as the exclusive advisors for this investment opportunity. Any and all inquiries are to be directed to SCP.

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### TRANSACTION SUMMARY

Purchase Price: \$3,716,607

**Cap Rate:** 5.10%

Annual Rent: \$189,547



#### Lease Summary

Tenant: Firestone

Guarantor: Bridgestone Retail

Operations, LLC

Lease Type: NNN

Landlord Responsibilities: None

Remaining Lease Term: 17.5 years

Lease Commencement: 11/28/2017

Rent Commencement: 12/8/2017

Lease Expiration: 12/31/2037

Rent Increases: 10% every 5 years

beginning in year 11

Options to Renew: Four, 5 years options

### **Property Specifications**

Location: 1688 Old School House Road, Oconomowoc, WI 53066

Building Size: 8,256 SF

Lot Size: .59 acres

Year Built: 2017

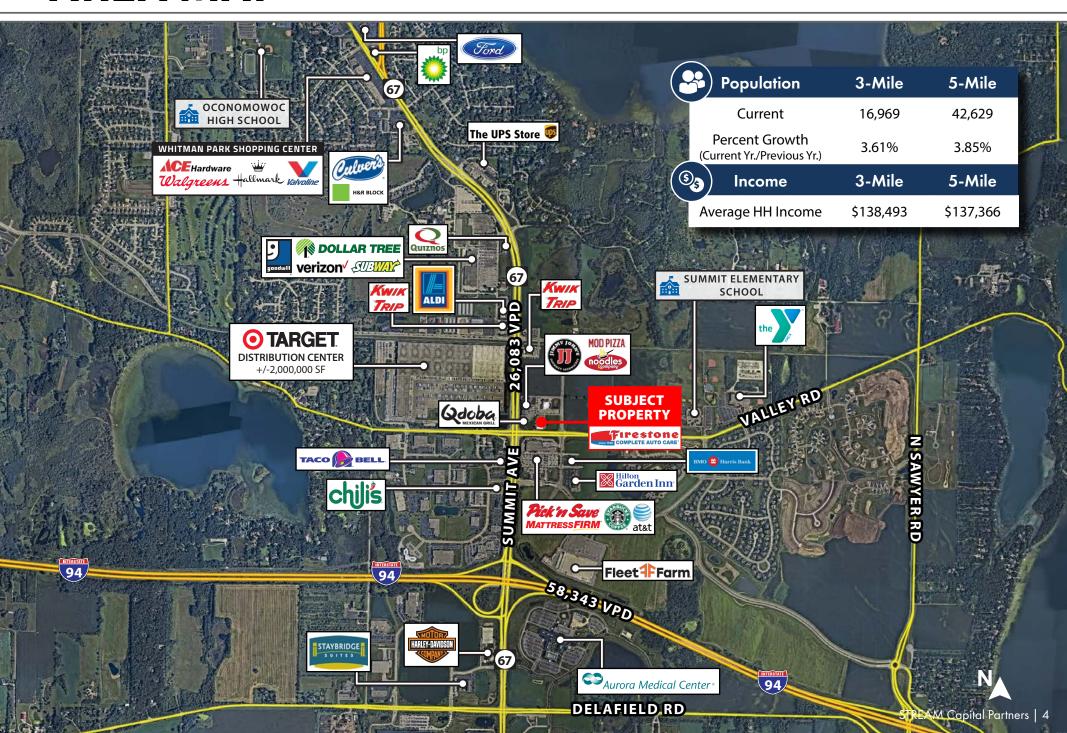


### **Investment Highlights**

- Absolute NNN Lease with Over 17.5 Years Remaining on Base Term
- Strong Corporate Guarantee from Internet Resistant Tenant
- 10% Increases Every 5 Years, Beginning in Year 11
- Property Located Adjacent to a +/-2,000,000 SF Target Distribution Facility
- High Income Suburb of Milwaukee | Average HH Income in Excess of \$135K



## **AREA MAP**



## **AERIAL VIEW**



## **AERIAL VIEW**



# **EXTERIOR PHOTOS**











ocated 35 miles northwest of Milwaukee, Wisconsin, the city of Oconomowoc, Wisconsin is a quaint community covering 12.18 square miles in Waukesha County, Wisconsin with a population of 16,579. Oconomowoc is considered one of the best places to live in Wisconsin, known for it rich history in historic homes and locations that make up the city's history. Oconomowoc is located in close proximity to some of the Midwest's most esteemed cultural epicenters, as well as maintains a strong culture, vibrant economy and unmistakable smaller city charm all its own.

## **MARKET OVERVIEW**

The greater Milwaukee region is home to a population of 1.57 million people, with about 600,000 in Milwaukee alone. Interstate I-94, which provides a direct route to Chicago, and I-43, which runs north south through the state, are the major highways running through the city. Milwaukee's low housing costs, location on Lake Michigan, and advanced healthcare system provide residents with a good quality of life. Additionally, it has one of the shortest commute times among metro areas in the nation. There are 27 four-year colleges and universities in the area, including University of Wisconsin-Milwaukee and Marquette University.

The Milwaukee region's economy is diversified; there are ten leading industries. Milwaukee is ranked #2 in the nation for manufacturing jobs, which account for 15% of regional employment. The \$10.5 billion Water Technologies market accounts for 20,000 jobs. The region represents 4% of the total world water business. It is also a "Smart Energy Hub" with 900 Energy companies producing \$38 billion in sales. The state of Wisconsin ranks fifth nationally for food & beverage; this industry employs 15,000 in the Milwaukee region. Finally, the Finance & Insurance sector employs 7% of the region. Northwestern Mutual has campuses in Milwaukee which employs over 5,000. Also, the Milwaukee region is home to 13 Fortune 1000 companies including Northwestern Mutual, Manpower Group, and Harley Davidson.

The biggest employers in the metro area are in healthcare. Aurora Healthcare, the area's largest healthcare system, employs 25,900, Ascension Wisconsin employs 15,500, and Froedtert Health employs 10,900 people. The Milwaukee Regional Medical Center's Blood Research Institute is world-renowned, and the Children's Hospital of Wisconsin is rated #3 in the nation. Columbia St. Mary's and Wheaton Franciscan Healthcare also have facilities in the region and are part of Ascension Health.



Tourism supported **52,357** full-time jobs



Direct visitor spending in 2018 totaled \$3.2 billion



Tourism contributes **\$5.7 Billion** to Milwaukee's economy

## **TENANT SUMMARY**



Firestone Complete Auto Care was established in 1926. The business provides auto services and tires in over 1,700 locations. Its parent company, Firestone Tire and Rubber Company, dates back to 1900 in Akron, Ohio. Their offering includes tires and tire servicing, construction products, roofing material, industrial air springs, natural rubber and rubber components. The brand made its mark on the Indy 500 in 1920, when the race was won on a set of Firestone tires. They have been innovators since the beginning, developing products for specific industries. They introduced a non-skid tread design in 1908 and developed the low-pressure balloon tire in 1922. In 1932, Harvey Firestone was focused on the farming industry, and a low-pressure pneumatic tractor tire was developed. Around the time of the Second World War, they made tires for military vehicles. By 1955, Firestone was the world's largest rubber producer, and by 1975, the company was present in 28 countries on six continents.

Firestone joined forces with Japanese rubber company Bridgestone in 1988, creating the world's largest tire and rubber company. Headquarters relocated to Nashville, TN four years later. This \$20.7 billion company now employs over 140,000 people. Similar to Firestone, innovation is key to Bridgestone's culture. The Bridgestone Americas Center for Research and Techology in Akron is a state-of-the-art facility where significant discovers have been made. There is also a research facility in Mesa, Arizona that is focused on natural rubber resources. Additionally, the Firestone Tire and Testing Center, located in Columbiana, OH, is the world's only research center whose singular focus is testing agricultural tires. Beyond tires, Fishers, Indiana is home to two technical centers for Firestones Building and Industrial products.

Overall, Bridgestone Americas has 50 production facilities and employs 55,000 people in the Americas. Tire sales account for 83% of the company's business, with about 48% of sales coming from the Americas. The company's largest shareholder is the Ishibashi Foundation, formed by Bridgestone founder Shojiro Ishibashi, which owns 10.7% of the corporation.





# **CONTACT INFORMATION**

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