



#### **INVESTMENT HIGHLIGHTS**

- Absolute-Net Lease: Brand New 15 Year Lease with Scheduled 10% Rental Escalations Every 5 Years Including the Three, 5 Year Options
- Strong Corporate Guaranty: Leased to Dutch Bros. Coffee the Largest Privately Held Drive-Thru Coffee Chain in the United States with 400+ Units.
- Four Schools Within 1.5 Miles of Dutch Bros: A
  Combined 3,216 Students; John Glenn Middle School, Amelia
  Earhart Elementary School, James Madison Elementary
  School, & Carrillo Ranch Elementary School

- ➤ Excellent Access / Visibility: Located on Jefferson Street with Over 28,000+ Vehicles Per Day Perfect for Drive-Thru Food Users Thriving in COVID-19 Environment
- Dominant Retail Location: Next to CVS Pharmacy & Across the Street from Walmart & Walgreens Pharmacy. Next Closest Retail Center is Over 1.5 Miles Away. Next Closest Coffee Retail Location is 3 Miles Away.
- **Robust Demographics:** In a 10 Mile Radius the Population Exceeds 276,310+; Households 104,489+ and an Average Household Income of \$93,211+



### **INVESTMENT SUMMARY**

ADDRESS: 44175 Jefferson Street
La Quinta, California 92253

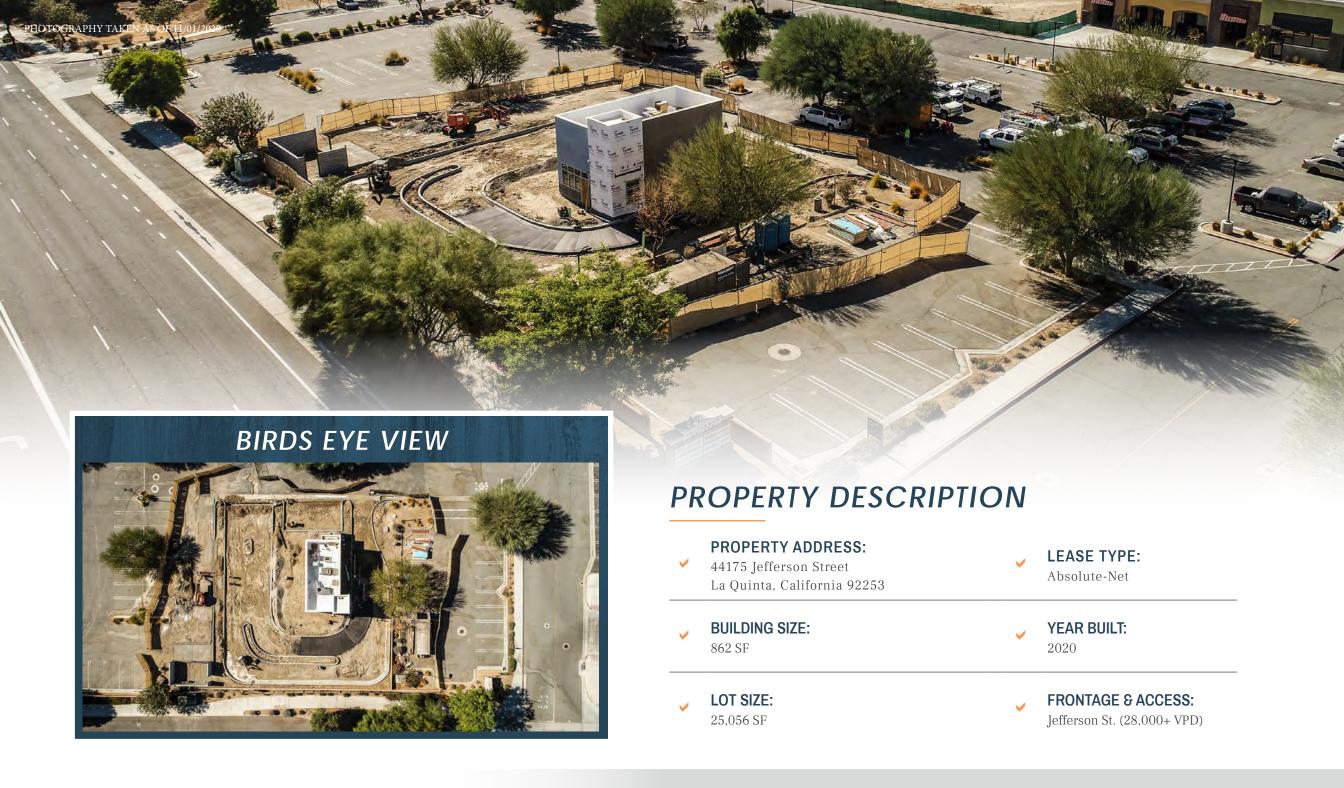
PRICE: \$2,558,139

CAP: 4.30%

NOI: \$110,000

## **DEMOGRAPHICS**

	3-MILE	5-MILE	10-MILE
POPULATION:	87,467	163,482	276,310
HOUSEHOLDS:	31,971	60,512	104,489
HH INCOME:	\$87,110	\$93,515	\$93,211



### TENANT PROFILE



Dutch Bros. Coffee is the largest privately held drive-thru coffee chain in the U.S., with more than 400 stores across the Western United States. The company roasts all of its own coffee, a unique three-bean blend, and serves coffee, specialty espresso drinks, tea, Dutch chocolate milk, and more. The company operates a unique franchising model, offering franchise opportunities only to existing employees of the company, ensuring highquality franchise operations. J.D. Power and associates has consistently ranked the company among the top specialty coffee companies for customer satisfaction.

BB Holdings CA, LLC, the lease entity, and Boersma Bros, LLC are subsidiaries of **Dutch Mafia**, **Inc.**, the corporate entity for Dutch Bros. Coffee.



# TENANT SUMMARY

TENANT NAME: Dutch Bros. Coffee

OPERATOR:

BB Holdings CA, LLC
Subsidiary of Dutch Mafia, Inc.

GUARANTY: Corporate

TYPE OF OWNERSHIP: Fee Simple

LEASE TYPE: Absolute-Net

ORIGINAL LEASE TERM: New 15 Year Term

LEASE COMMENCEMENT: December 2020

LEASE EXPIRATION: December 2035

INCREASES: 10% Every 5 Years

OPTIONS: Three, 5 Year

#### ANNUALIZED OPERATING DATA

	CURRENT RENT	MONTHLY RENT
December 2020 - December 2025	\$110,000	\$9,166.67
December 2025 - December 2030	\$121,000	\$10,083.33
December 2030 - December 2035	\$133,100	\$11,091.67
December 2035 - December 2040 (Option 1)	\$146,410	\$12,200.83
December 2040 - December 2045 (Option 2)	\$161,051	\$13,420.92
December 2045 - December 2050 (Option 3)	\$177,156	\$14,763.00





# DISTANCE FROM SUBJECT PROPERTY

9 - MILES Indio

9 - MILES Palm Desert

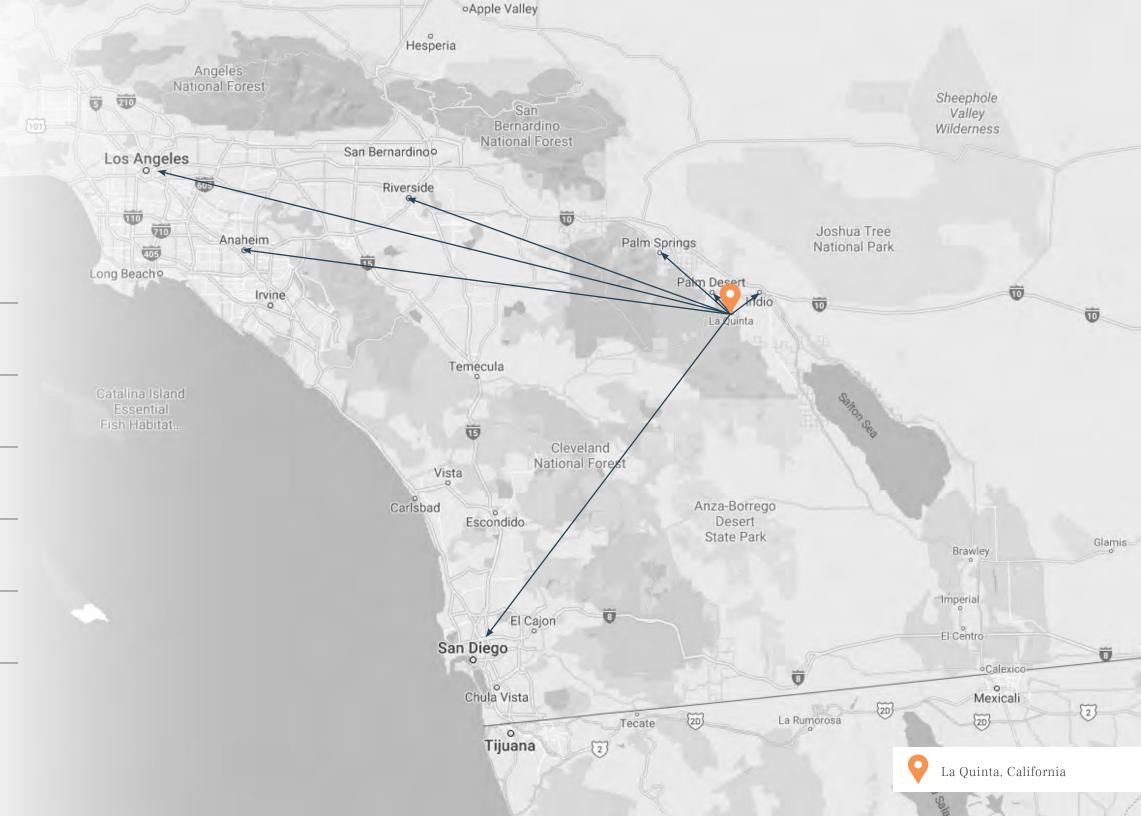
24 - MILES Palm Springs

69 - MILES Riverside

106 - MILES Anaheim

121 - MILES San Diego

122 - MILES Los Angeles



# LA QUINTA, CALIFORNIA

The City of La Quinta is booming with a growing population, as well as a large seasonal population of "snow birds." There are retail stores along Highway 111 and Washington Street, the Old Town Village area with boutique shops and restaurants, hotels, and a variety of recreational and cultural activities.

- Average Temperature is 75 Degrees
- Average Rainfall is less than 5 inches
- La Quinta has 25 golf courses, 11 parks & several miles of biking and hiking trails

#### **MAJOR AREA EMPLOYERS**

San Bernardino County

Riverside County

Stater Bros.

Loma Linda University Medical Center

Kaiser Permanente

Walmart

University of California, Riverside

Amazon

Ontario International Airport

March Air Reserve Base



#### **STRATEGIC** LOCATION

Riverside County has excellent Interstate access and close proximity to LAX and Ontario International airports as well as ports in Long Beach and Los Angeles contribute to the metro's vast air, rail and interstate transit network

#### **DOMINANT INDUSTRIAL MARKET**

Riverside County is one of the nation's leading industrial markets in terms of sales, construction and absorption.

#### **STRONG DEMOGRAPHIC TRENDS**

Jobs, Colleges, new-home construction and more affordable housing options draw thousands of new residents to Riverside County each year.



#### QUALITY OF LIFE

Relatively affordable housing is a large draw of the metro. The median home price in Riverside-San Bernardino is lower than in Los Angeles and Orange Counties. The Inland Empire provides a number of cultural opportunities, including the Riverside Metropolitan Museum and the Museum of History and Art in Ontario. The Riverside County Philharmonic performs classical music concerts throughout the area. The region features an impressive offering of more than 20 college campuses, including nine community colleges, two California State University campuses and the University of California, Riverside.

### **DEMOGRAPHICS**

- The metro is expected to add nearly 175,000 people through 2024, and during this time, more than 60,000 households will be formed, generating demand for housing.
- The homeownership rate of 57 percent higher than large metros in the state.
- The median home price of \$388,500 is more affordable than larger Southern California metros.
- Households within 3 miles of the property average an income exceeding \$95,000 annually. 270,855 Estimated population within 10 mile radius

#### POPULATION BY AGE

7%	22%	7%	27%	24%	13%
0-4 Years	5-19 Years	20-24 Years	25-44 Years	45-64 Years	65+ Years

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This offering memorandum has been prepared to provide summary, unverified financial and physical information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCBs or asbestos, the compliance with local, state and federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this offering memorandum has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein. Prospective buyers shall be responsible for their costs and expenses of investigating the subject property.

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#### **COVID-19 NOTICE**

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.)