

# HABIT BURGER & SLEEP NUMBER

ORLANDO, FL

Pad to super target with corporate backed leases Infill location adjacent to Interstate 4 • In premier retail node of Orlando MSA



# \$4,900,000

PRICE

# 5.50%

CAP

LEASABLE SF: **5,900 SF** LAND AREA: **0.95 AC** LEASE TYPE: **Corporate** YEAR BUILT: **2016** NOI: **\$269,672** 



# HABIT BURGER & SLEEP NUMBER

#### 4702 MILLENIA PLAZA WAY SUITE A&B ORLANDO, FL 32839

New construction build-to-suit pad featuring national tenants. Desirable rental escalations during initial term and option periods. High barrier to entry location with outstanding demographics. Adjacent pads and Target anchor provide synergistic tenant mix. Mall at Millenia: Top 10 mall in the U.S. with a sales volume of \$1,360 PSF. Orlando is the 3rd largest MSA in Florida and the largest tourism destination in the U.S.

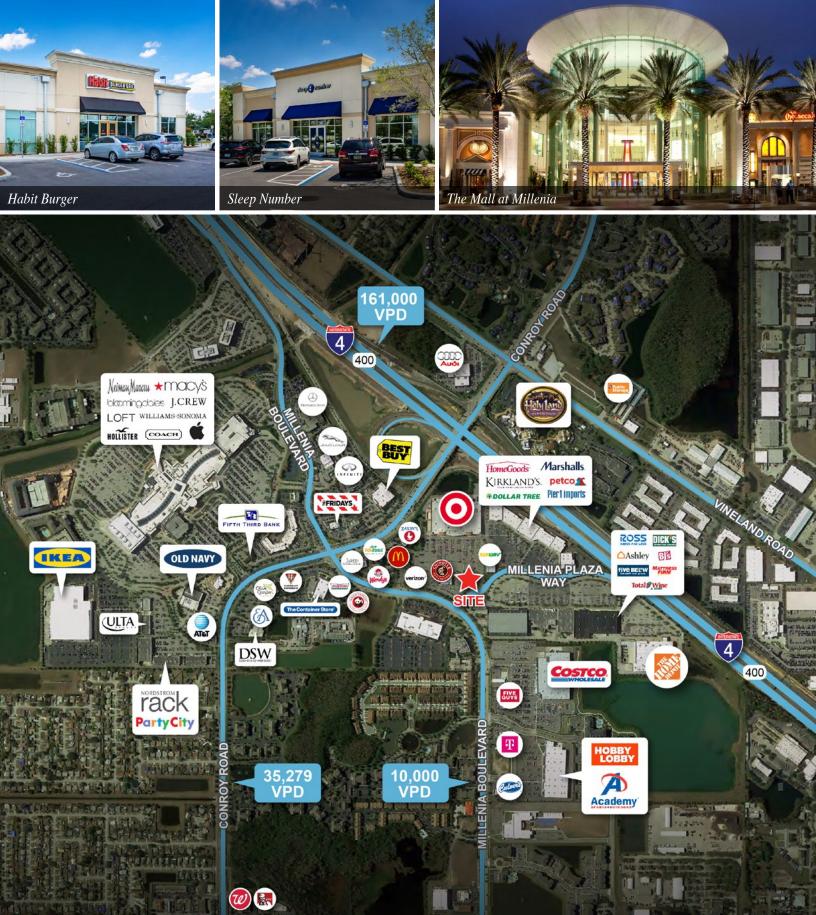
## INVESTMENT HIGHLIGHTS

**THE OFFERING** provides the rare opportunity to acquire a Habit Burger & Sleep Number retail pad located at the entrance of the heavily trafficked Millenia Plaza power center in Orlando, FL. Habit Burger & Sleep Number both operate on long-term and corporate backed net leases that include 10% rental escalations every five years during the primary term and option periods. Habit Burger is a growing fast casual concept with over 260 stores nationwide, and Sleep Number is a leading mattress manufacturer with over 560 stores across the country. Millenia Plaza is easily accessible from Interstate 4, a main highway in Orlando that boasts traffic counts of 161,000 VPD at the Conroy Road exit.

**THE RETAIL MARKET** - The subject property is at the heart of a robust retail node which offers a dynamic mix of national and regional retailers. Surrounding retailers include Costco, Marshalls, The Home Depot, Ross, and Dick's Sporting Goods. Millenia Plaza is located just six miles from downtown Orlando, and is minutes away from tourist destinations including Universal Studios Florida, which attracts over 10 million visitors annually. Just up the road from the subject property is the Mall at Millenia, which is a luxury shopping mall anchored by Bloomingdale's and is considered one of the premier indoor malls in the U.S.







AERIAL









Universal Studios Florida

AERIAL

Universal's Volcano Bay



**Orange County Convention Center** 









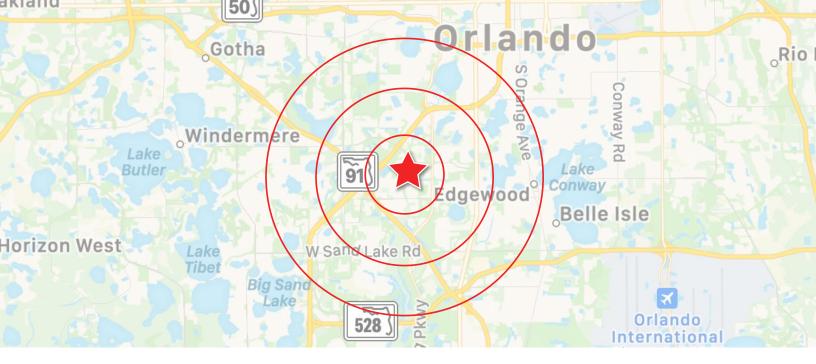




SURROUNDING Retail site plan MILLENIA PARTNERS 4104 Millenia Blvd, Suite 100, Orlando, FL 32839 407.370.3211 • Ipoorman@millenia-partners.com Licensed Real Estate Broker



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# **BUSINESS SUMMARY**

TOTAL	1-MILE	3-MILES	5-MILES
Businesses	935	4,610	15,791
Employees	15,419	70,478	257,538
Residential Population	11,325	124,749	255,961

# RETAILERS IN CLOSE PROXIMITY INCLUDE:

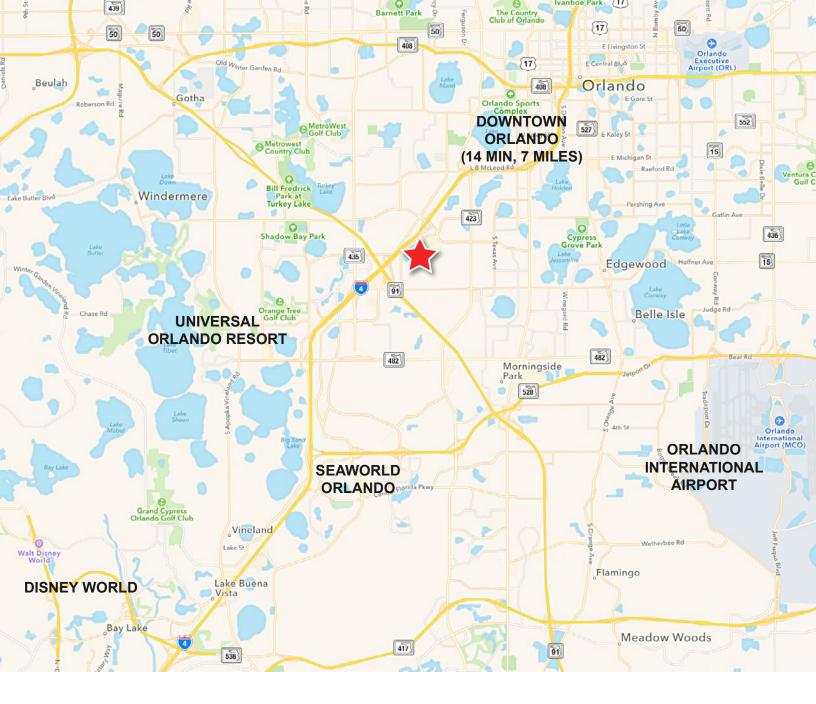
- Target
- Costco
- The Home Depot
- Academy Sports + Outdoor
- HomeGoods
- Marshalls
- Dick's Sporting Goods
- David's Bridal
- Ross Dress for Less
- Hobby Lobby
- BJ's Brewhouse

- Total Wine & More
- Petco
- Kirkland's
- IKEA
  - Best Buy
  - The Container Store
- Pier 1
- Macy's
- Bloomingdale's
- Old Navy



# SUBMARKET OVERVIEW





Population	1 Mi.	3 Mi.	5 Mi.
2010 Population	8,683	110,860	229,771
2018 Population	11,325	124,749	255,961
2023 Population	12,748	135,758	276,805

2018 Households Income	1 Mi.	3 Mi.	5 Mi.
2018 Average Household Income	\$52,612	\$49,095	\$63,707

Employers	# of Employees
Walt Disney World	53,500
Orange County Public Schools	53,500
State of Florida Government	17,200
Adventis Health System	17,059
Florida Hospital	14,225
Walmart Stores	13,139

# DEMOGRAPHICS





#### OPENED: 2002

# REGIONAL DRAW

The Mall at Millenia is the centerpiece of a 450acre master- planned development that includes 1.2 million SF of premier office space, 1,100 hotel rooms and other commercial venues.

With 150 of the finest stores, services and eateries, including 40 market exclusive stores. The Mall at Millenia provides an unparalleled shopping experience with an array of luxury boutiques and indemand brands. The Mall at Millenia is conveniently located just minutes from the theme parks and Orlando International Airport.

### RETAIL GLA (SQ. FT.) 522,000; 150+ STORES

## SELECT TENANTS

Apple, Ann Taylor, Banana Republic, Bloomingdale's, Brooks Brothers, Burberry, Chanel, Coach, Express, Finish Line, Forever 21, Gap, Gucci, H&M, Hollister Co., Hugo Boss, J. Crew, Louis Vuitton, Lululemon, M.A.C., Macy's, Michael Kors, Microsoft, Neiman Marcus, P.F. Chang's, Pottery Barn, Prada, Sephora, The Cheesecake Factory, Tiffany & Co, Under Armour, Urban Outfitters, Victoria's Secret, Williams-Sonoma

# ABOUT THE Mall at Millenia



#### MILLENIA - PARTNERS. COM

enia

# Total Rentable Area (SF): 100.00% 5,900 TOTAL OPERATING EXPENDENCE INCOME P/SF Scheduled Rent \$46.95 \$277,000 NET OPERATING INCOME

\$102,840

EFFECTIVE GROSS INCOME		GROSS	FFFCTIVE	FEF

Expense Reimbursement

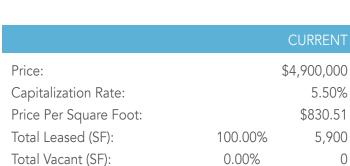
**INCOME & EXPENSE** 

CAM	(\$5.94)	(\$35,039.00)
Insurance	(\$1.09)	(\$6,401.88)
Property Taxes	(\$10.90)	(\$64,338.84)
Management Fee (1%)	(\$0.64)	(\$3,798.40)
CapEx Reserves	(\$0.10)	(\$590.00)
TOTAL OPERATING EXPENSES	(\$18.67)	(\$110,168)
NET OPERATING INCOME		\$269,672

EXPENSE

TEN	IANT INFO		LEASE TERMS RENT SUMMARY		LEASE TERMS RENT SUMMARY		
TENANT	SQ. FT.	% OF GLA	TE	RM	MONTHLY RENT	ANNUAL RENT	RENT/FT
Habit Burger	2,800	47.46%	12/27/2016	12/31/2021	\$11,200	\$134,400	\$48.00
			1/1/2022	12/31/2026	\$12,320	\$147,840	\$52.80
		Option 1	1/1/2027	12/31/2031	\$13,552	\$162,624	\$58.08
		Option 2	1/1/2032	12/31/2036	\$14,908	\$178,892	\$63.89
		Option 3	1/1/2037	12/31/2041	\$16,399	\$196,784	\$70.28
Sleep Number	3,100	52.54%	1/13/2017	1/31/2022	\$11,883	\$142,600	\$46.00
			2/1/2022	1/31/2027	\$13,072	\$156,860	\$50.60
		Option 1	2/1/2027	1/31/2032	\$14,379	\$172,546	\$55.66
		Option 2	2/1/2032	1/31/2037	\$15,815	\$189,782	\$61.22
OCCUPIE	ED 5,900	100.00%	TOTAL	CURRENT	\$23,083.33	\$277,000.00	\$46.95
VACAN	NT O	0.00%					
CURRENT TOTA	LS 5,900	100.00%					







## PREMISE TERM

TENANT: Habit Burger BUILDING SF: 2,800 SF LEASE TYPE: Corporate NN RENT COMMENCEMENT: December 27, 2016 TERM: 10 Years OPTIONS: Three 5-year options

## RENT

BASE RENT		
DATE	MONTHLY	ANNUAL
RANGE	RENT	RENT
12/27/2016 - 12/31/2021	\$11,200	\$134,400
01/01/2022 - 12/31/2026	\$12,320	\$147,840

#### O P T I O N R E N T S

DATE	MONTHLY	ANNUAL
RANGE	RENT	RENT
#1. 01/01/2027 - 12/31/2031 #2. 01/01/2032 - 12/31/2036 #3. 01/01/2037 - 12/31/2041	\$13,552 \$14,908 \$16,399	\$162,624 \$178,892 \$196,784

# EXPENSES

#### TAXES

Tenant shall reimburse landlord for its pro rata share of property taxes.

#### **TENANT'S OBLIGATIONS**

Tenant is responsible for all maintenance and repair to the nonstructural portions of the Premises, including the HVAC unit.

#### LANDLORD'S OBLIGATIONS

Landlord is responsible for the maintenance and repair of the common areas, as well as the roof and structure.

#### **COMMON AREAS**

Landlord shall operate and maintain the common area, and Tenant shall reimburse for its pro rata share of CAM expenses including a management fee not to exceed 15% of CAM expenses and insurance. Tenant's CAM expenses shall not increase by more than 5% over the prior lease year (excluding taxes, insurance, utilities, snow/ice removal, and trash services).

#### INSURANCE

Commercial Tenant shall maintain: (i) general liability insurance with limits of no less than \$2 million per naming landlord as additional insured; (ii) occurrence, Workers' comp and employers' liability insurance; and (iii) 12 Business interruption insurance covering at least months of rent and charges. Landlord shall other maintain: (i) "All-Risk" insurance covering 100% of the full replacement value of the premises; (ii) Commercial general liability insurance with limits no less than \$2 million per occurrence.

#### UTILITIES

Tenant is responsible for direct payment of all separately metered utilities fees.

#### ASSIGNMENT/SUBLETTING

Tenant may not assign or sublease without landlord's consent unless it is to a parent, subsidiary, or affiliate of the tenant. Tenant shall remain fully liable upon such transfer. Notwithstanding the foregoing, Tenant has assigned all of its lease obligations to The Licking and remainings fully liable for all monetary and nonmonetary defaults.

# LEASE ABSTRACT

MILLENIA PARTNERS 4104 Millenia Blvd, Suite 100, Orlando, FL 32839 407.370.3211 • lpoorman@millenia-partners.com Licensed Real Estate Broker



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# PREMISE TERM

TENANT: Sleep Number BUILDING SF: 3,000 SF LEASE TYPE: Corporate NN RENT COMMENCEMENT: January 13, 2017 TERM: 10 Years OPTIONS: Two 5-year options

# RENT

BASE RENT DATE RANGE 01/13/2017 - 01/31/2022 02/01/2022 - 01/31/2027

 MONTHLY
 ANNUAL

 RENT
 RENT

 \$11,883
 \$142,600

 \$13,072
 \$156,860

#### O P T I O N R E N T S

DATE	MONTHLY	ANNUAL
RANGE	RENT	RENT
#1. 02/01/2027 - 01/31/2032	\$14,379	\$172,546
#2. 02/01/2032 - 01/31/2037	\$15,815	\$189,782

# EXPENSES

#### TAXES

Tenant shall reimburse landlord for its pro rata share of property taxes

#### **TENANT'S OBLIGATIONS**

Tenant is responsible for all maintenance and repair to the non-structural portions of the Premises, including the HVAC unit.

#### LANDLORD'S OBLIGATIONS

Landlord is responsible for the maintenance and repair of the common areas, as well as the roof and structure.

#### **COMMON AREAS**

Landlord shall operate and maintain the common area, and tenant shall reimburse for its pro rata share of CAM expenses including a management fee not to exceed 10% of CAM expenses, insurance, and taxes. Tenant's CAM expenses shall not increase by more than 5% over the prior year (excluding taxes, insurance, utilities, snow/ice removal, and trash services).

#### INSURANCE

Tenant shall maintain: (i) Commercial general liability insurance with limits of no less than \$1 million per occurrence and \$2 million in aggregate; (ii) "Special Causes of Loss" insurance covering full replacement value of building improvements. Landlord shall be named as additional insured on all insurance carried. Landlord shall maintain: (i) Fire and extended coverage insurance covering 100% of insurable value of the improvements. Tenant shall reimburse for its pro rata share of landlord's insurance.

#### UTILITIES

Tenant is responsible for direct payment of all separately metered utilities fees.

#### ASSIGNMENT/SUBLETTING

Tenant may not assign or sublease without landlord's consent unless it is an affiliate of the tenant or is in connection with the merger, acquisition or reorganization of tenant or affiliate. Tenant shall remain fully liable upon such transfer.

# LEASE ABSTRACT





## ABOUT HABIT BURGER

The Habit Burger Grill is a burger-centric, fast casual restaurant concept that specializes in preparing fresh, madeto-order char-grilled burgers and sandwiches. Since opening the first location in 1969, Habit has grown to over 190 restaurants in 10 states throughout California, Arizona, Utah, New Jersey, Florida, Idaho, Virginia, Nevada, Washington and Maryland as well as two international total revenue of locations. The company had а approximately \$402.1 million fiscal year 2018, an increase from \$331.4 million in fiscal year 2017. Habit Burger was acquired by Yum! Brands in January of this year. Yum! Brands, Inc., based in Louisville, Kentucky, has over 50,000 restaurants in more than 150 countries and territories. Yum! Brands reported a total revenue of \$5.597 billion in 2019.

\$5.597 B+ TOTAL REVENUE IN FISCAL YEAR 2019

## ABOUT SLEEP NUMBER

Sleep Number Corporation, together with its subsidiaries, provides sleep solutions and services in the United States. It designs, manufactures, markets, retails, and services beds, bases, and bedding accessories under the Sleep Number name. Sleep Number products are sold throughout the approximately 579 company-owned stores located across all U.S. states; select bedding retailers and direct marketing operations. The company has experienced continued growth. In 2018, Sleep Number saw net sales increased by 6% to \$1.53 billion, operating income increasing by 20% to \$92 million, and earnings per diluted share increasing 24% to \$1.92.



\$1.53B 2018 NET SALES

# TENANT MIX

