

# **Confidentiality and Disclaimer**

KFC

### 1334 Edgewood Road SW Cedar Rapids, IA 52404

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Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any

guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

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#### CONFIDENTIALITY AND DISCLAIMER

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## **Investment Highlights**

PRICE: \$1,952,994 | CAP: 6.00% | RENT: \$117,180



#### **About the Investment**

- ✓ Long Term, 20-Year Absolute Triple Net (NNN) Lease with Zero Landlord Responsibilities
- ✓ Two (2) Option Periods of Ten (10) Years Each | Potential for Total Lease Term of 40
  Years
- ✓ Strong Hedge Against Inflation | One and One-Half Percent (1.50%) Rental Increases Annually

#### **About the Location**

- ✓ Dense Retail Corridor | Walgreens, CVS, Wells Fargo, Taco Bell, Buffalo Wild Wings, Arby's, Starbucks and Many More
- ✓ Strong Demographics | Population Exceeds 109,000 Individuals Within a Five-Mile Radius
- ✓ Strong Traffic Counts | Over 20,000 and 17,000 Vehicles Per Day Along Edgewood Road SW and 16<sup>th</sup> Avenue SW
- ✓ Affluent Surrounding Location | Over \$77,000 Average Household Income in a Five-Mile Radius
- ✓ Compelling Location Fundamentals | Located in Cedar Rapids | Iowa's Second Largest City

### **About the Tenant / Brand**

- ✓ KFC is the World's Most Popular Chicken Restaurant Chain Serving More Than 12 Million Customers Per Day in 125 Countries
- ✓ KFC operates more than 17,000 restaurants in the Unites States and internationally
- ✓ Franchise Management, Inc. | Owns and Operates More Than 360 Locations Including Pizza Hut, KFC, Taco Bell, Panera Bread, and Robin's Donuts concepts
- ✓ KFC's parent company is Yum! Brands, Inc., the world's largest restaurant company in terms of system restaurants, with more than 40,000 locations in more than 130 countries and territories and employing more than one million associates







## **Financial Analysis**





PROPERTY DESCRIPTION				
Property	KFC			
Property Address	1334 Edgewood Road SW			
City, State ZIP	Cedar Rapids, IA 52404			
Year Built / Renovated	1972			
Building Size (SF)	2,825			
Lot Size (Acres)	+/- 0.49			
Type of Ownership	Fee Simple			
THE OFFERING				
Purchase Price	\$1,952,994			
CAP Rate	6.00%			
Annual Rent	\$117,180			
LEASE SUMMARY				
Property Type	Net-Leased Restaurant			
Tenant / Guarantor	Franchise Management Investors US, LLC (41-Units)			
Lease Commencement	November 15, 2016			
Lease Expiration	November 30, 2036			
Lease Term Remaining	16 + Years			
Lease Type	Triple Net (NNN)			
Roof & Structure	Tenant Responsible			
Rental Increases	1.50% Annually			
Options to Renew	Two (2), Ten (10)-Year Options			

RENT SCHEDULE						
Lease Year	Annual Rent	Monthly Rent	Rent Escalation			
Current	\$117,180	\$9,765	-			
Year 5	\$118,937	\$9,911	1.50%			
Year 6	\$120,721	\$10,060	1.50%			
Year 7	\$122,532	\$10,211	1.50%			
Year 8	\$124,370	\$10,364	1.50%			
Year 9	\$126,236	\$10,520	1.50%			
Year 10	\$128,129	\$10,677	1.50%			
Year 11	\$130,051	\$10,838	1.50%			
Year 12	\$132,002	\$11,000	1.50%			
Year 13	\$133,982	\$11,165	1.50%			
Year 14	\$135,992	\$11,333	1.50%			
Year 15	\$138,032	\$11,503	1.50%			
Year 16	\$140,102	\$11,675	1.50%			
Year 17	\$142,204	\$11,850	1.50%			
Year 18	\$144,337	\$12,028	1.50%			
Year 19	\$146,502	\$12,208	1.50%			
Year 20	\$148,699	\$12,392	1.50%			

### **INVESTMENT SUMMARY**

Marcus & Millichap is pleased to present the exclusive listing for a KFC located at 1334 Edgewood Road SW in Cedar Rapids, Iowa. The site consists of roughly 2,825 rentable square feet of building space on estimated 0.49-acre parcel of land. This KFC is subject to a 20-year absolute triple-net (NNN) lease, which commenced November 15th, 2016. The current annual rent is \$117,180 and is scheduled to increase by one and a half percent (1.50%) throughout the base term and in each of the two (2), ten (10)-year renewal options.



## **Concept Overview**



### **About KFC**

KFC Corporation, based in Louisville, Kentucky, is one of the few brands in America that can boast a rich, decades-long history of success and innovation. KFC is the world's most popular chicken restaurant chain, specializing in that same Original Recipe® along with Extra Crispy™ chicken, home-style sides and buttermilk biscuits. There are over 20,500 KFC outlets in more than 125 countries and territories around the world. It is estimated that, on average, more than 185 million people see a KFC commercial at least once a week that's more than half the U.S. population. The KFC system serves more than 12 million customers each day in more than 115 countries and territories around the world. KFC operates more than 17,000 restaurants in the Unites States and internationally. KFC's parent company is Yum! Brands, Inc., the world's largest restaurant company in terms of system restaurants, with more than 40,000 locations in more than 130 countries and territories and employing more than one million associates. Yum! is ranked number 201 on the Fortune 500 list, with revenues exceeding \$13 billion in 2012.

### **About FMI**

Franchise Management, Inc. ("FMI") is the largest Pizza Hut operator in Canada and currently owns and operates more than 360 locations including Pizza Hut, KFC, Taco Bell, Panera Bread, and Robin's Donuts concepts. FMI was founded in the early 1990's and is based out of New Brunswick, Canada. Franchise Management Investors US, LLC houses FMI's operations in the United States and operates 41 stores.

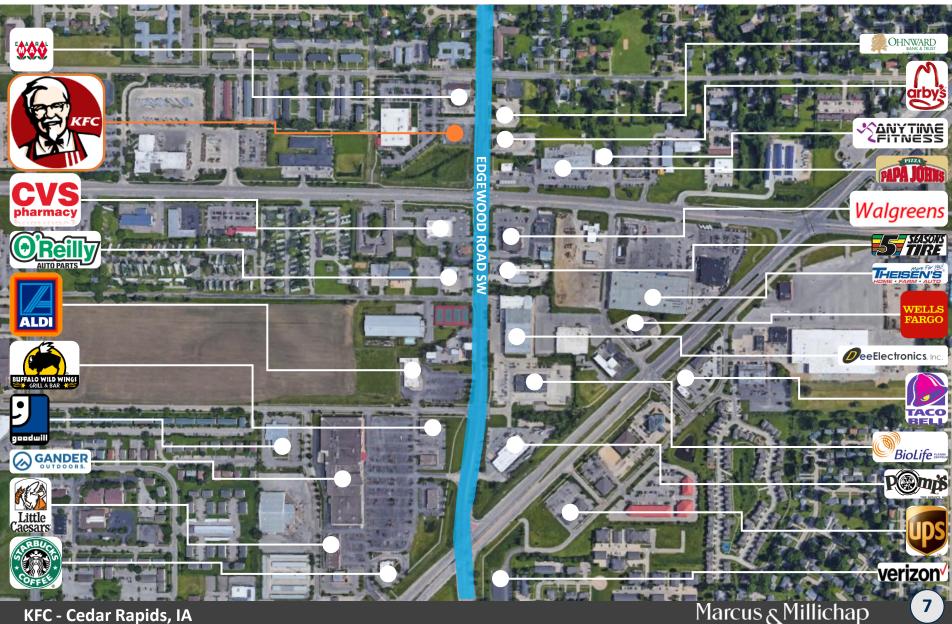






# **Surrounding Area**







years.

### **Location Overview**

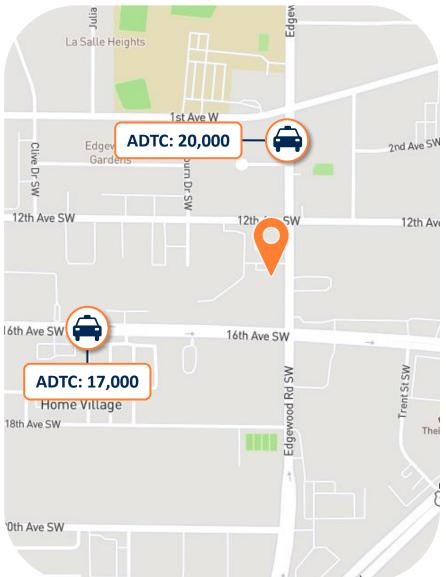
1334 Edgewood Road SW, Cedar Rapids, IA 52404

This KFC property is situated on Edgewood Road SW, which boasts an average daily traffic count of 20,000 vehicles. Edgewood Road SW intersects with 16<sup>th</sup> Avenue SW which brings an additional 17,000 vehicles into the immediate area on average daily. This site is centrally located in a densely populated residential area. There are more than 55,000 individuals residing within a three-mile radius of the property and more than 109,000 individuals within a five-mile radius, with the population expected to increase in the next five

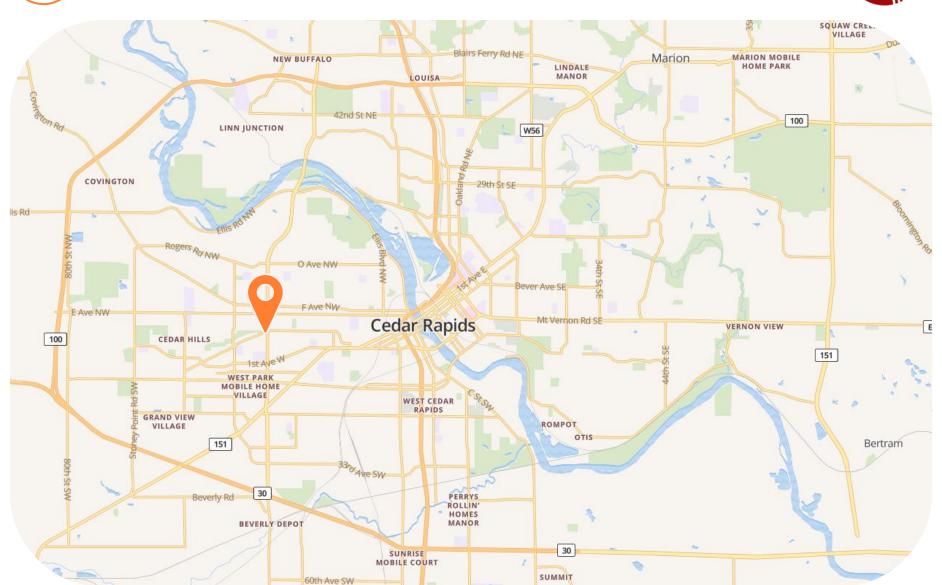
The subject property benefits from being well-positioned in a dense retail corridor consisting of national and local tenants, shopping centers and other notable points of interest all within close proximity of this property. Major national tenants in the area include: Walgreens, CVS, Wells Fargo, Taco Bell, Buffalo Wild Wings, Arby's, Starbucks as well as many others. This KFC also benefits from an affluent surrounding area with over \$77,000 average household income.

Cedar Rapids is the second-largest city in Iowa and is the county seat of Linn County. The city lies on both banks of the Cedar River, 20 miles north of Iowa City and 100 miles northeast of Des Moines, the state's capital and largest city. Cedar Rapids is nicknamed the "City of Five Seasons", for the so-called "fifth season," which is time to enjoy the other four. The symbol of the five seasons is the Tree of Five Seasons sculpture in downtown along the north river bank. The name "Five Seasons" and representations of the sculpture appear throughout the city in many form. Cedar Rapids is an economic hub of the state, located at the core of the interstates 380 corridor. Cedar Rapids is one of the largest cities in the world for corn processing. The grain processing industry is Cedar Rapids' most important sector, directly providing 4,000 jobs that pay on average \$85,000, and also providing 8,000 indirectly. Fortune 500 company Collins Aerospace and trucking company CRST are based in Cedar Rapids, and Aegon has its United States headquarters there. A large Quaker Oats mill, one of the four that merged in 1901 to form Quaker Oats, dominates the north side of downtown. Other large companies that have facilities in Cedar Rapids include Archer Daniels Midland, Cargill, General Mills, Toyota Financial Services and Nordstrom.











## **Regional Map**







# **Demographics**



Alburnett	(13)
10 Miles	13
Shellsburg  Falo  5 Miles  Robins	
3 Miles 100 Mar	ion (151)
Atkins  Covington  Cedar Papids  (29)  Cedar Papids	(151) Bertran
Norway (151)	30
Walford Western Shueyville	Ely
na East Amana Hawkeye Wildlife Management Area	Twin View Heights Solon
Homestead	

	3 Miles	5 Miles	10 Miles
POPULATION			
2024 Projection	57,011	112,485	211,797
2019 Estimate	55,008	109,112	203,665
2010 Census	51,552	103,068	190,752
2000 Census	50,467	100,155	173,327
INCOME			
Average	\$69,466	\$77,645	\$86,734
Median	\$56,920	\$58,772	\$67,409
Per Capita	\$30,303	\$33,551	\$36,390
HOUSEHOLDS			
2024 Projection	24,948	48,584	88,947
2019 Estimate	23,790	46,615	84,888
2010 Census	21,975	43,403	78,576
2000 Census	20,856	41,381	69,987
HOUSING			
2019	\$139,208	\$143,663	\$161,885
EMPLOYMENT			
2018 Daytime Population	59,607	130,452	233,336
2018 Unemployment	3.31%	3.69%	3.15%
2018 Median Time Traveled	19 Mins	19 Mins	20 Mins
RACE & ETHNICITY			
White	85.66%	84.35%	87.08%
Native American	0.15%	0.13%	0.12%
African American	7.08%	8.21%	6.02%
Asian/Pacific Islander	2.14%	2.21%	2.64%



### **Market Overview**

1334 Edgewood Road SW, Cedar Rapids, IA 52404





### **Cedar Rapids**

is the second-largest city in Iowa and is the county seat of

Linn County. The city lies on both banks of the Cedar River, 20 miles north of Iowa City and 100 miles northeast of Des Moines, the states capital and largest city. Cedar Rapids is nicknamed the "City of Five Seasons", for the so-called "fifth season," which is time to enjoy the other four. The symbol of the five seasons is the Tree of Five Seasons sculpture in downtown along the north river bank. The name "Five Seasons" and representations of the sculpture appear throughout the city in many form. Cedar Rapids is an economic hub of the state, located at the core of the interstates 380 corridor. Cedar Rapids is one of the largest cities in the world for corn processing. The grain processing industry is Cedar Rapids' most important sector, directly providing 4,000 jobs that pay on average \$85,000, and also providing 8,000 indirectly. Fortune 500 company Collins Aerospace and trucking company CRST are based in Cedar Rapids, and Aegon has its United States headquarters there. A large Quaker Oats mill, one of the four that merged in 1901 to form Quaker Oats, dominates the north side of downtown. Other large companies that have facilities in Cedar Rapids include Archer Daniels Midland, Cargill, General Mills, Toyota Financial Services and Nordstrom.

Cedar Rapids is a flourishing center for arts and culture in Eastern Iowa. The city is home to the Cedar Rapids Museum of Art, the National Czech & Slovak Museum & Library, the Paramount Theatre, Orchestra Iowa, Theatre Cedar Rapids, the African American Museum of Iowa, and the Iowa Cultural Corridor Alliance. Cedar Rapids is the home to two-four year colleges, Coe College and Mount Mercy University. The University of Iowa also has an evening MBA facility there. Kirkwood Community College is the area's only two-year college, while Kaplan University (formerly Hamilton College) and Upper Iowa University also have campuses there.



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# Marcus & Millichap

### **EXCLUSIVE NET-LEASE OFFERING**

