OFFERING MEMORANDUM **PUBLIX SHADOW CENTER** WARNER ROBINS, GA

Marcus & Millichap



INVESTMENT OVERVIEW **PUBLIX SHADOW CENTER**

PUBLIX SHADOW CENTER · WARNER ROBINS, GA





BRAND NEW CLASS-A PUBLIX SHADOW CENTER



SYNERGISTIC MIX OF SERVICE, MEDICAL, & ESSENTIAL BUSINESS



ALL TENANTS PAYING FULL RENT



ALL TENANTS HAVE ANNUAL RENTAL INCREASES



WARNER ROBBINS, GA



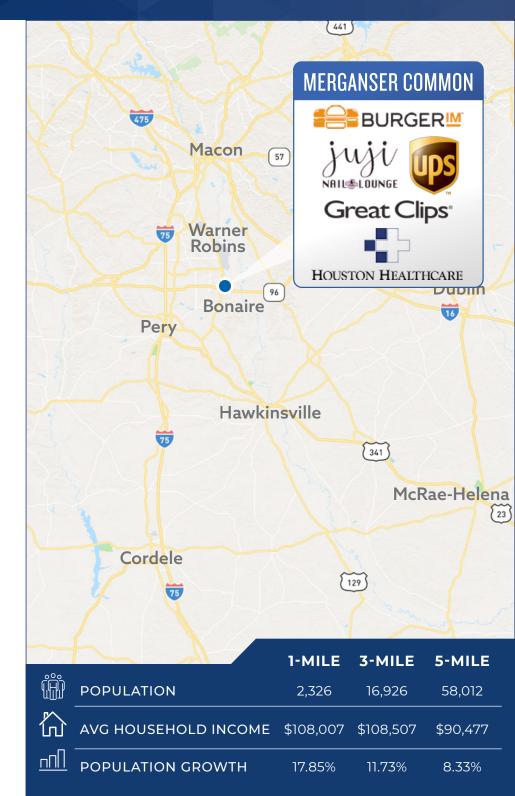
STRONG AND STEADY ECONOMY | ROBINS AIRFORCE BASE

PUBLIX SHADOW CENTER

510 GA-247 S · Bonaire, GA · 31005

PRICE	\$3,815,000
CAP RATE	7.50%
NOI	\$285,979
CURRENT OCCUPANCY	100%
SQUARE FOOTAGE	13,076 SF
YEAR BUILT	2020

MAJOR TENANTS	GLA	TERM REMAINING	RENT/SF
JUJU NRILæLOUNGE	24.09%	4 Years	\$25.00
Great Clips [®]	8.03%	4 Years	\$23.50
BURGER	21.41%	4 Years	\$23.50
HOUSTON HEALTHCARE (LOI)	35.76%	5 Years	\$19.50
Ups	10.71%	5 Years	\$19.00



PROPERTY HIGHLIGHTS PUBLIX SHADOW CENTER

PUBLIX SHADOW CENTER

- The subject property is a brand new Class-A 13,076 SF Publix shadow center in Warner Robins, GA.
- The center is shadow anchored by a brand new Publix (new 20year lease), the largest employee-owned grocery chain in the United States with 1,244 locations across 7 states.
- The center is 100% occupied with a synergistic mix of national and local tenants which include service, medical, & essential businesses.
- Class-A new 2020 construction.

FUNDAMENTAL REAL ESTATE

- The subject is strategically located at the intersection of Georgia SR 96 & Georgia ST 247 (Combined 36,900 VPD).
- Sits at hard corner with 5 points of Ingress/Egress into the center.
- Publix has no direct grocery competition within a 4-Mile Radius.
- Replaceable Rents | Average Rent in Center is \$21.79/SF.
- The NOI has annual growth built in due to the annual rent increases of each tenant.

AFFLUENT & RAPIDLY GROWING DEMOS

- The center is nestled in an affluent suburban pocket of Warner Robbins that continues to see explosive growth in the immediate area
- The 3 Mile Average Household income is \$108+K and is growing at a rate of 11%.

Publix

WARNER ROBINS, GA

Publix

- Warner Robins, Georgia's International City, is best known as the home of Robins Air Force Base, the Museum of Aviation (second largest in the country), and the Southeast Regional Little League Headquarters and field.
- Robins Air Force Base, a major U.S. Air Force maintenance and logistics complex, is located just east of the city limits. The base's expansion and the suburbanization of nearby Macon have led to the city's rapid growth.
- The base is one of the largest employers in the state of Georgia and directly contributes over 25,000 military, civil service, and contractor jobs to the local economy. It has provided an economic stability not only for Warner Robins but the entire Middle Georgia Community
- The Museum of Aviation is located just next to the Airforce base and is Georgia's largest tourist attraction outside of Atlanta. It is the second largest museum sponsored by the United States Air Force and the fourth-most visited museum in the Department of Defense
- Warner Robins is widely known for its quality of life for families. For consecutive years in 2009 & 2010, Business Week magazine named Warner Robbins the best place in Georgia to raise a family. In 2012, CNN Money named Warner Robins #7 on its Best Places To Lice list for America's best small cities.

WARNER ROBINS

Warner Robins is the main city of the Warner Robins Metropolitan Statistical Area, including the entirety of Houston, Peach, and Pulaski counties, which had an estimated population of 193,835 in 2018; it, in turn, is a component of a larger trade area, the Macon-Warner Robins-Fort Valley Combined Statistical Area, with an estimated 2018 population of 423,572. Robins Air Force Base, a major U.S. Air Force maintenance and logistics complex founded as Warner Robins Air Depot in 1942, is located just east of the city limits; the base's expansion and the suburbanization of nearby Macon have led to the city's rapid growth in the post-World War II era. The base has an economic impact of \$2.8 billion to the local ecomomy and is one of the largest employers in the state of Georgia and directly contributing over 25,000 military, civil service, and contractor jobs to the local economy. The Houston Medical Center is one of the area's top employers, serving over 300,000 people annually.

423,500+ POPULATION MACON-WARNER ROBINS MSA



\$2.8 BILLION ECOMOMIC IMPACT Robins Air Force Base

300,000 SERVED ANNUALLY HOUSTON MEDICAL CENTER



KNOWLEDGE Economy Ranked 12 Small Cities Driving U.S. Knowledge Economy in Wired Magazine

FINANCIAL OVERVIEW PUBLIX SHADOW CENTER

FINANCIAL OVERVIEW PUBLIX SHADOW CENTER

ANNUALIZED OPERATING DATA	YEAR 1
POTENTIAL GROSS REVENUE	
BASE RENTAL REVENUE	\$296,225
SCHEDULED BASE RENTAL REVENUE	\$296,225
EXPENSE REIMBURSEMENT REVENUE	
COMMON AREA MAINTENANCE	\$81,952
INSURANCE	\$2,991
REAL ESTATE TAXES	\$11,067
MANAGEMENT FEE	\$19,936
TOTAL REIMBURSEMENT REVENUE	\$115,946
TOTAL POTENTIAL GROSS REVENUE	\$412,171
GENERAL VACANCY	(\$17,917)
EFFECTIVE GROSS REVENUE	\$394,254
OPERATING EXPENSES	
COMMON AREA MAINTENANCE	\$79,190
INSURANCE EXPENSE	\$4,115
REAL ESTATE TAXES	\$11,066
MANAGEMENT FEE	\$13,904
TOTAL OPERATING EXPENSES	\$108,275
NET OPERATING INCOME	\$285,979

Landlord is required to maintain the common areas of the shopping center including the Publix & Heartland Dental Parcel. Landlord is NOT responsible for replacement of Publix & Heartland Parking Lot, Roof, or Structure. Publix reimburses Pro-Rata for CAM capped at \$1.20 PSF. Hearland reimburses Pro-Rata for CAM + Management

ASSUMPTIONS

PUBLIX SHADOW CENTER

GENERAL

- The analysis was assumed to start on January 1, 2021.
- Inflation was assumed to be 3% annually on a calendar year basis.
- Vacancy loss of 5% was underwritten on small shop income.

LEASING

- All fixed-rate renewal options were assumed to renew. Thereafter, renewal probability was assumed to be 75%.
- Market rent for shops was assumed to be \$23.00 PSF with 3% annual rent steps thereafter.
- No market rent was underwritten for any other tenant because each anchor has options to extend through the analysis.
- Tenant improvement costs were assumed to be \$5.00 PSF for new tenants and none for renewals.
- Leasing commissions were assumed to be 6% for new tenants and none for renewals.
- Downtime at rollover was assumed to be 6 months for all tenants.
- Market lease term was assumed to be 5 years.
- The new LOI is assumed to be in place on day 1 of the analysis with all leasing costs and free rent paid by seller.

EXPENSES

- Management fee was underwritten at 4% of EGR for owned GLA.
- CAM expense was underwritten at \$1.20 PSF.
- All other expenses were modeled as per the 2020 Budget of the Center
- Taxes were assumed at \$11,067. Any increase in taxes would be a full passthrough to the tenants.

EXPENSE REIMBURSEMENTS

- Publix's CAM cap was assumed to remain at \$1.20 PSF throughout the analysis.
- Shop tenants were modeled to reimburse their share of all costs including management fee, and 15% administrative fee on CAM as per the lease language.

CAPITAL EXPENDITURES

• Capital reserves were assumed to be \$0.10 PSF, growing annually by inflation.

CASH FLOW PUBLIX SHADOW CENTER

FOR THE YEARS ENDING	YEAR 1 JUN-2021	YEAR 2 JUN-2022	YEAR 3 JUN-2023	YEAR 4 JUN-2024	YEAR 5 JUN-2025	YEAR 6 JUN-2026	YEAR 7 JUN-2027	YEAR 8 JUN-2028	YEAR 9 JUN-2029	YEAR 10 JUN-2030	YEAR 11 JUN-2031
POTENTIAL GROSS REVENUE											
BASE RENTAL REVENUE	\$296,225	\$303,922	\$311,826	\$301,912	\$308,958	\$336,274	\$348,936	\$359,098	\$369,814	\$389,158	\$400,623
ABSORPTION & TURNOVER VACANCY				(24,924)		(20,780)			(33,992)	(7,002)	(24,089)
SCHEDULED BASE RENTAL REVENUE	296,225	303,922	311,826	276,988	308,958	315,494	348,936	359,098	335,822	382,156	376,534
EXPENSE REIMBURSEMENT REVENUE											
COMMON AREA MAINTENANCE	81,952	83,712	84,639	84,173	86,578	86,404	88,634	89,707	88,875	91,555	91,754
INSURANCE	2,991	3,057	3,091	3,058	3,163	3,147	3,242	3,281	3,231	3,346	3,344
REAL ESTATE TAXES	11,067	11,398	11,740	11,176	12,455	12,064	13,213	13,610	12,768	14,180	13,986
MANAGEMENT FEE	19,936	20,435	20,900	18,545	20,892	20,949	23,056	23,645	21,472	24,858	24,392
TOTAL REIMBURSEMENT REVENUE	115,946	118,602	120,370	116,952	123,088	122,564	128,145	130,243	126,346	133,939	133,476
TOTAL POTENTIAL GROSS REVENUE	412,171	422,524	432,196	393,940	432,046	438,058	477,081	489,341	462,168	516,095	510,010
GENERAL VACANCY	(17,917)	(18,390)	(18,874)		(18,866)		(21,118)	(21,731)		(16,417)	
EFFECTIVE GROSS REVENUE	394,254	404,134	413,322	393,940	413,180	438,058	455,963	467,610	462,168	499,678	510,010
OPERATING EXPENSES											
COMMON AREA MAINTENANCE	79,190	81,566	84,013	86,533	89,129	91,803	94,557	97,394	100,316	103,325	106,425
INSURANCE EXPENSE	4,115	4,238	4,366	4,497	4,631	4,770	4,914	5,061	5,213	5,369	5,530
REAL ESTATE TAXES	11,066	11,398	11,740	12,092	12,455	12,829	13,214	13,610	14,018	14,439	14,872
MANAGEMENT FEES	13,904	14,270	14,644	13,106	14,615	14,839	16,384	16,860	15,760	17,897	17,638
TOTAL OPERATING EXPENSES	108,275	111,472	114,763	116,228	120,830	124,241	129,069	132,925	135,307	141,030	144,465
NET OPERATING INCOME	285,979	292,662	298,559	277,712	292,350	313,817	326,894	334,685	326,861	358,648	365,545

RENT ROLL

SUITE	TENANT	SQ. FEET	% OF GLA	LEASE TER BEGIN	M END	RENTAL RATES BEGIN	PSF	ANNUAL	EXPENSE RECOVERY CALCULATION METHOD
1	Vi's Nails	3,150	24.09%	Jan-2019	Dec-2023	Current	\$25.00	\$78,750	CAM: PRS + 15%
	:: :					Jan-20	\$25.75	\$81,113	TAX: PRS
	YUXV					Jan-21	\$26.52	\$83,538	INS: PRS
	NAIL&LOUNGE					Jan-22	\$27.32	\$86,058	MGMT: PRS
						Jan-23	\$28.14	\$88,641	MLA: Shops
2	Great Clips	1,050	8.03%	Jan-2019	Dec-2023	Current	\$21.50	\$22,575	CAM: PRS + 15%
						Jan-20	\$22.15	\$23,258	TAX: PRS
	Great Clips					Jan-21	\$22.81	\$23,951	INS: PRS
	-					Jan-22	\$23.49	\$24,665	MGMT: PRS
						Jan-23	\$24.20	\$25,410	MLA: Shops
						OPTIONS			
						One / 5 Year			
						Opt. 1: Jan-24	\$24.92	\$26,166	
						Jan 25-28		l Increases	
						Opt. 2: Jan 29	\$28.08	\$29,484	
						Jan 30-33	3% Annua	l Increases	
3	Burgerim	2,800	21.41%	Jan-2019	Dec-2023	Current	\$23.50	\$65,800	CAM: PRS + 15%
						Jan-20	\$24.20	\$67,760	TAX: PRS
	🔚 BURGER M					Jan-21	\$24.93	\$69,804	INS: PRS
						Jan-22	\$25.68	\$71,904	MGMT: PRS
						Jan-23	\$26.45	\$74,060	MLA: Shops
4	Houston Healthcare	4,676	35.76%	Sep-2020	Dec-2025	Current	\$19.50	\$91,182	CAM: PRS + 15%
						Sep-21	\$19.89	\$93,006	TAX: PRS
						Sep-22	\$20.29	\$94,876	INS: PRS
						Sep-23	\$20.69	\$96,746	MGMT: PRS
	HOUSTON HEALTH	CARE				Sep-24	\$21.11	\$98,710	MLA: Shops
						Sep-25	\$21.53	\$100,674	
5	The UPS Store	1,400	10.71%	Jan-2020	Dec-2024	Jan-21	\$19.00	\$26,600	CAM: PRS + 15%
						Jan-22	\$19.38	\$27,132	TAX: PRS
	UDC					Jan-23	\$19.77	\$27,678	INS: PRS
	C					Jan-24	\$20.16	\$28,224	MGMT: PRS
	N						\$20.57	\$28,798	MLA: Shops
						OPTIONS			
						One / 5 Year			
						Opt. 1: Jan-25	\$20.98	\$29,372	
						Jan 26-29	2% Annua	al Increases	

RENT ROLL

SUITE	TENANT	SQ. FEET	% OF GLA	LEASE TEF BEGIN	RM END	RENTAL RATES BEGIN	PSF	ANNUAL	EXPENSE RECOVERY CALCULATION METHOD
12	Publix (CAM Only)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Reimburses Pro Rata Share for CAM capped at \$1.20 PSF
13	Heartland Dental (CAM Only)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Reimburses Pro Rata Share for CAM
	TOTAL OCCUPIED TOTAL VACANT TOTAL	13,076 0 13,076	100% 0% 100%						

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SITE PLAN



TENANT OVERVIEW PUBLIX SHADOW CENTER

PUBLIX SHADOW CENTER · WARNER ROBINS, GA TENANT OVERVIEW



Great Clips[®]

Guaranteed by JB Clips. This experienced operator is opening this store as it's 5th location in the franchise.

Great Clips is a hair salon franchise with over 4,100 locations across the United States and Canada. It is headquartered in Minneapolis, Minnesota. In 2019, it had system-wide revenue of \$1.5 billion.



Juji Nail Salon is the latest business venture of Tich Tran & Vi To. Together they own a total of 9 nail salons across Georgia and are bringing their experience and success to Merganser Commons.



This essential business is brought to this shopping center by Mack & Freida McCullough. A couple who lives in the area locally and are both pastors. These entrepreneurs also own a Keller Williams agency in Warner Robbins and are experts in the marketplace. The UPS Store network includes more than 5,000 independently owned stores.

PUBLIX SHADOW CENTER · WARNER ROBINS, GA





What began as one community hospital has evolved over the past 50 years into a healthcare system consisting of seven separate entities serving 300,000 people every year in multiple locations.



Franchisee of this location is a is a retired veteran of a long career in the military. This family owned location is the first and only location for this franchisee. BurgerIM was founded in 2011 in Los Angeles California and has 60+ franchise locations

DEMOGRAPHICS

	1-MILE	3-MILE	5-MILE	7-MILE	10-MILE		
POPULATION							
2024 PROJECTION	2,741	18,911	62,843	113,139	159,625		
2019 ESTIMATE	2,326	16,926	58,012	105,698	149,755		
DAYTIME POPULATION							
2019 ESTIMATE	1,875	11,758	73,396	120,440	156,778		
HOUSEHOLDS							
2024 PROJECTIONS	1,047	6,976	23,683	42,823	61,428		
2019 ESTIMATE	885	6,215	21,651	39,738	57,163		
GROWTH 2019 - 2024	18.36%	12.24%	9.38%	7.76%	7.46%		
2010 CENSUS	671	5,177	18,805	35,287	51,036		
2019 ESTIMATED POPULATION E	BY RACE						
% WHITE	71.18%	71.27%	62.84%	58.18%	59.62%		
% BLACK	20.60%	20.34%	27.47%	31.21%	30.60%		
% ASIAN	3.02%	2.78%	2.75%	3.09%	3.08%		
% AMERICAN INDIAN, ESKIMO, ALEUT	0.36%	0.32%	0.34%	0.36%	0.36%		
% HAWAIIAN OR PACIFIC IS- LANDER	0.06%	0.07%	0.12%	0.18%	0.17%		
% MULTI-RACE	2.92%	2.87%	3.60%	3.66%	3.38%		
% OTHER	1.86%	2.35%	2.88%	3.32%	2.79%		
2019 ESTIMATED HOUSEHOLD INCOME							
2019A EST. AVERAGE HOUSE- HOLD INCOME	\$108,007	\$108,507	\$90,477	\$83,123	\$80,829		
2019 EST. MEDIAN HOUSEHOLD INCOME	\$94,374	\$91,526	\$73,612	\$67,657	\$66,634		
2019 EST. PER CAPITA INCOME	\$41,082	\$39,844	\$33,923	\$31,376	\$30,970		

	1-MILE	3-MILE	5-MILE	7-MILE	10-MILE
2019 POPULATION 16+ BY EMP	LOYMENT ST	TUS			
EMPLOYED CIVILIANS	94.05%	93.41%	91.18%	91.96%	92.61%
UNEMPLOYED	3.35%	3.35%	3.68%	4.01%	3.94%



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Millichap TAYLOR MCMINN RETAIL GROUP

Dated:

Zach Taylor Marcus & Millichap 1100 Abernathy Road, NE, Suite 600 Atlanta, GA 30328

Phone: (678) 808-2780 ztaylor@marcusmillichap.com

Re: 510 GA-247 S, Bonaire, GA 31005 (Publix Shadow Center)

Dear Zach:

Please accept this offer to purchase the above referenced Property. This letter expresses Purchaser's interest in purchasing the Property under the following terms and conditions:

Purchaser	
Purchaser's Address	
Purchaser's Phone	
Purchaser's Email Address	
Offer Price	
Earnest Money	\$50,000 earnest money deposit due within forty-eight (48) hours of the Effective Date of the Contract. The Earnest Money shall be increased to \$100,000 at the expiration of the Inspection Period and shall become non-refundable barring any other listed contingencies.
Inspection Period	30 Calendar Days from Effective Date, which shall mean the date on which the latter of the parties executes a Contract for Sale and Purchase. All available Due Diligence Documents ("Documents") will be forwarded immediately upon the Effective Date of the Contract.

Financing Period (Please Check One)	□ All Cash (No Financing Period)
	\Box Purchaser shall have ten (10) days from the Effective Date of the Contract to apply for and obtain a financing commitment. In addition, Purchaser shall have 30 days from the expiration of the effective date of the contract to complete loan processing
Closing Date	15 Calendar Days after the expiration of the Inspection Period (or Financing Period if applicable).
Closing Costs	Seller shall pay for the transfer tax. Buyer shall pay for Title. Purchaser and Seller shall each bear its own attorneys expenses. All other Closing Costs shall be split 50-50 between Buyer and Seller.
Property Condition	Property is being sold "AS IS" with Seller making representations or warranties concerning the property.
Contract within 10 days:	Within Ten (10) Calendar Days of the Effective Date of this Letter of Intent, Purchaser and Seller shall enter into a binding Contract (the "Contract"). Seller will Draft the Contract and Failure to reach an agreement will allow the Seller to consider this agreement void and accept offers from other parties.
1031 Exchange	Purchaser \Box is / \Box is not (check one) completing an IRS 1031 Tax Deferred Exchange, to which the Seller agrees to cooperate providing there is no cost or expense to Seller. Purchaser has $_$ in an exchange account from a transaction which closed escrow on Purchaser will provide Seller, upon request, proof of such funds.
Confidentiality	Purchaser and Purchaser's agents and representatives hereby covenant with Seller that Purchaser and Purchaser's agents and representatives shall not, without the prior written consent of Seller (which consent may be withheld in Seller's sole and absolute discretion), disclose to any other person (other than Purchaser's accountants and attorneys) or entity by any means whatsoever: (i)any information pertaining to the Documents; (ii) any information pertaining to the Contract; or (iii) any information or documentation (written or oral) provided by Seller or Seller's agents and representatives concerning Seller, Seller's business, Tenant, Tenant's business or the Property.

This Letter of Intent is contingent upon the prospective Purchaser's willingness to execute Seller's standard Purchase Agreement as well as review and approval of the details of the transaction proposed above by the appropriate principal parties of the Seller.

It is understood and agreed that the foregoing constitutes a *Letter of Intent* setting forth the major business points from our discussions. It is further understood that neither party intends to create any contractual rights or obligations as a result of entering into this *Letter of Intent*. No binding agreement or rights or obligations shall arise as the result of executing this letter or with respect to the proposed transactions, unless and until we execute definitive documentation incorporating the above provisions and other appropriate terms.

If the foregoing accurately reflects our discussions, please acknowledge same by returning a signed copy of this letter. Execution of this Letter of Intent by the undersigned agent in no way binds or obligates the Seller or any of its principals.

Agreed and Accepted Purchaser	Agreed and Accepted Seller
By:	By:
Printed:	Printed:
Dated:	Dated: