### **INVESTMENT OFFERING**



#### POPEYES

1511 Lafayette Parkway LaGrange (Outside Atlanta), GA 30241



# TABLE OF CONTENTS

## **POPEYES** \* LOUISIANA KITCHEN \*

| Financial Overview | 3    |
|--------------------|------|
| Tenant Overview    | 4    |
| Executive Summary  | 5    |
| Property Photos    | 6-11 |
| Location Map       | 12   |
| Area Map           | 13   |
| Market Overview    | 14   |
| Demographic Report | 15   |

## DISCLAIMER

This Marketing Package was prepared by Wertz Real Estate Investment Services and DZ Net Lease Realty, LLC ("Broker") solely for the use of prospective buyer considering the purchase of the Property within (the "Property") and is not to be used for any other purpose. Neither the Broker nor the Owner of the Property make any representation or warranty, expressed or implied, as to the completeness or accuracy of the material contained in the Marketing Package.

Prospective purchasers of the Property are advised that changes may have occurred in the physical or financial condition of the Property since the time this Marketing Package or the financial statements herein were prepared. Prospective purchasers acknowledge that this Marketing Package and the financial statements herein were prepared by Broker, and not by Owner, and are based upon assumptions or events beyond the control of both Broker and Owner, and therefore may be subject to variation. Other than current and historical revenue and operating expense figures for the Property, Owner has not, and will not, provide Broker or any prospective purchaser with any projections regarding the Property. Prospective purchasers of the Property are advised and encouraged to conduct their own comprehensive review and analysis of the Property.

The Marketing Package is a solicitation of interest only and is not an offer to sell the Property. The Owner and Broker expressly reserve the right, at their sole discretion, to reject any or all expression of interest or offers to purchase the Property and expressly reserve the right, at their sole discretion, to terminate discussions with any entity at any time with or without notice.

The Owner shall have no legal commitments or obligations to any entity reviewing the Marketing Package or making an offer to purchase the Property unless and until such offer is approved by Owner pursuant to its Governing Authorities and the signature of the Owner or Owner's representative is affixed to a Real Estate Purchase Agreement prepared by Owner.

This Marketing Package is confidential. By accepting the Marketing Package, you agree (i) that you will hold and treat the Marketing Package and its contents in the strictest confidence, (ii) that you will not photocopy or duplicate any part of the Marketing Package, (iii) that you will not disclose the Marketing Package or any of its contents to any entity without the prior authorization of the Owner, and (iv) that you will not use the Marketing Package in any fashion or manner detrimental to the Owner or Broker.

Broker has obtained the information contained in this Marketing Package from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, changes of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions, or estimates for example only, and they may not represent current or future performance of the Property. You and your tax and legal advisors should conduct your own investigations of the physical condition of the Property and of the financial performance of its future Ownerships.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT BROKER FOR MORE DETAILS.

#### For more information contact:

John R. Wertz Tel: (619) 218-6427 jwertz@wertzrealestate.com CA Lic No. 01448585 Michael Mulvihill Tel: (858) 442-7298 mmulvihill@wertzrealestate.com CA Lic No. 02059623 Listed with Georgia broker DZ Net Lease Realty, LLC Lic. No. h-63528



## **FINANCIAL OVERVIEW**

#### **OFFERING SUMMARY**

| PRICE                       | \$2,719,298        |
|-----------------------------|--------------------|
| DOWN PAYMENT                | 100% / \$2,719,298 |
| <b>RENTABLE SQUARE FEET</b> | 1,846 SF           |
| CAP RATE                    | 5.70%              |
| YEAR BUILT                  | 2020               |
| LOT SIZE                    | 1.00 +/- Acres     |
| TYPE OF OWNERSHIP           | Fee Simple         |
|                             |                    |

#### **TENANT SUMMARY**

| TENANT TRADE NAME             | Popeyes            |
|-------------------------------|--------------------|
| OWNERSHIP                     | Public             |
| LEASE GUARANTOR               | Franchisee         |
| LEASE TYPE                    | Absolute NNN       |
| ROOF & STRUCTURE              | Tenant Responsible |
| ORIGINAL LEASE TERM           | Fifteen (15) Years |
| RENT COMMENCEMENT DATE        | 08/24/2020         |
| LEASE EXPIRATION DATE         | 08/23/2035         |
| TERM REMAINING ON LEASE       | Fifteen (15) Years |
| INCREASES                     | 10% Every 5-Years  |
| <b>OPTIONS TO RENEW</b>       | (4) 5-Year Options |
| <b>RIGHT OF FIRST REFUSAL</b> | No                 |
|                               |                    |



#### ANNUALIZED OPERATING DATA

| RENT INCREASES         | ANNUAL RENT  | MONTHLY RENT |
|------------------------|--------------|--------------|
| Years 1-5              | \$155,000.00 | \$12,916.66  |
| Years 6-10             | \$170,500.00 | \$14,208.33  |
| Years 11-15            | \$187,550.00 | \$15,629.17  |
| Years 16-20 (Option 1) | \$206,305.00 | \$17,192.08  |
| Years 21-25 (Option 2) | \$226,935.50 | \$18,911.29  |
| Years 26-30 (Option 3) | \$249,629.05 | \$20,802.42  |
| Years 31-35 (Option 4) | \$274,591.95 | \$22,882.66  |
|                        |              |              |
| BASE RENT              |              | \$155,000.00 |
| NET OPERATING INCOME   |              | \$155,000.00 |
| TOTAL RETURN YR-1      | 5.70%        | \$155,000.00 |

# **TENANT OVERVIEW**



#### **POPEYES LOUISIANA KITCHEN, INC.**

Founded in New Orleans in 1972, Popeyes Louisiana Kitchen, Inc., (Nasdaq: PLKI), is one of the largest quick service restaurant chains in the world; with more than 2,600 restaurants in the U.S. and around the world. Popeyes distinguishes itself with a unique New Orleans style menu featuring spicy chicken, chicken tenders, fried shrimp, and other regional items. The chain's parent company, Restaurant Brands International Inc. ("RBI") (NYSE: QSR), operates over 24,000 restaurants in more than 100 countries with more than \$30 billion in system-wide sales. RBI owns three of the world's most prominent and iconic quick service restaurants brands - Tim Hortons, Burger King, and Popeyes.

#### **ABOUT THE TENANT**

Funky Chicken, LLC, the tenant, is a rapidly growing Popeyes franchisee operated by Purple Square Management. The guarantor, Purple Square Management, a very experienced and successful growing franchisee of Popeyes and Dunkin' Donuts, currently operates over 100 locations throughout Florida and Georgia. One of the largest and fastest growing operators in the country, Purple Square Management has earned Dunkin' Brands' "National Rising Star Award" (2008), "Franchisee of the Year Award" (2014), and "Philanthropist of the Year Award" (2015).



#### PROPERTY NAME PROPERTY ADDRESS

**PROPERTY TYPE** PARENT COMPANY **OWNERSHIP** I FASE GUARANTOR **STOCK SYMBOL** BOARD **TERM REMAINING ON LEASE OPTIONS TO RENEW** LEASE TYPE LANDLORD RESPONSIBILITY INCREASES YEAR 1 NET OPERATING INCOME **NO. OF LOCATIONS HEADOUARTERED WEBSITE** YFARS IN THE BUSINESS

Popeyes 1511 Lafayette Parkway LaGrange (Outside Atlanta), GA 30241 Net Lease Quick Service Restaurant Restaurant Brands International, Inc. Public Franchisee PLKI NASDAQ Fifteen (15) Years (4) 5-Year Options Absolute NNN None 10% Every 5-Years \$155.000.00 2.600 +Atlanta, GA www.popeyes.com

Since 1972

## **EXECUTIVE SUMMARY**

#### **INVESTMENT OVERVIEW**

The subject property is a newly constructed Popeyes drive-thru located in LaGrange, Georgia. The brand new 15-year absolute NNN lease includes 10% rental increases every 5-years in the primary term and in the (4) five-year option periods. With a drive-thru that is consistently wrapped around the building, this is a top tier location with store sales significantly above Popeyes national average. The property is strategically located across from Home Depot and adjacent to the LaGrange Mall (a 233,000 SF fully-enclosed retail shopping center anchored by Belk and T.J. Maxx). The site benefits from its excellent frontage and visibility along one of the most heavily trafficked thoroughfares in LaGrange (Lafayette Highway), which boasts over 27,000 vehicles per day. This Popeyes is located only 3-miles from LaGrange College and 7-miles from the campus of West Georgia Technical College.

National retailers in the immediate vicinity include Home Depot, PNC Bank, Verizon, PepBoys, Starbucks, Zaxby's, McDonald's, Tractor Supply, Longhorn Steakhouse, Burger King, Cracker Barrell, Chick-Fil-A, RaceTrac, IHOP, Wendy's, Aspen Dental, Firehouse Subs, Circle-K, TJ-Maxx, Belk, Hobby Lobby, GameStop and many more. This is an excellent opportunity for an investor to purchase a stable, long term investment with zero landlord responsibility. LaGrange is located in Troup County in the Atlanta Combined Statistical Area. This CSA spans up to 39 counties in north Georgia with about 6.5 million people making this the third largest metropolitan region after Greater Washington and South Florida.



#### **INVESTMENT HIGHLIGHTS**

- Brand New Construction (Grand Opening August 24th, 2020)
- 15-Year Absolute NNN Lease w/ 10% Increases Every 5-Years
- Experienced 100+ Unit Operator of Popeyes and Dunkin' Donuts
- Extremely Busy High Volume Location
- Traffic Counts Exceed 27,000 Vehicles Per Day
- · Located Across from Home Depot & Adjacent to the LaGrange Mall
- Popeyes Sales Up 24% Q2 2020 (During COVID-19)



# **AERIAL PHOTO**









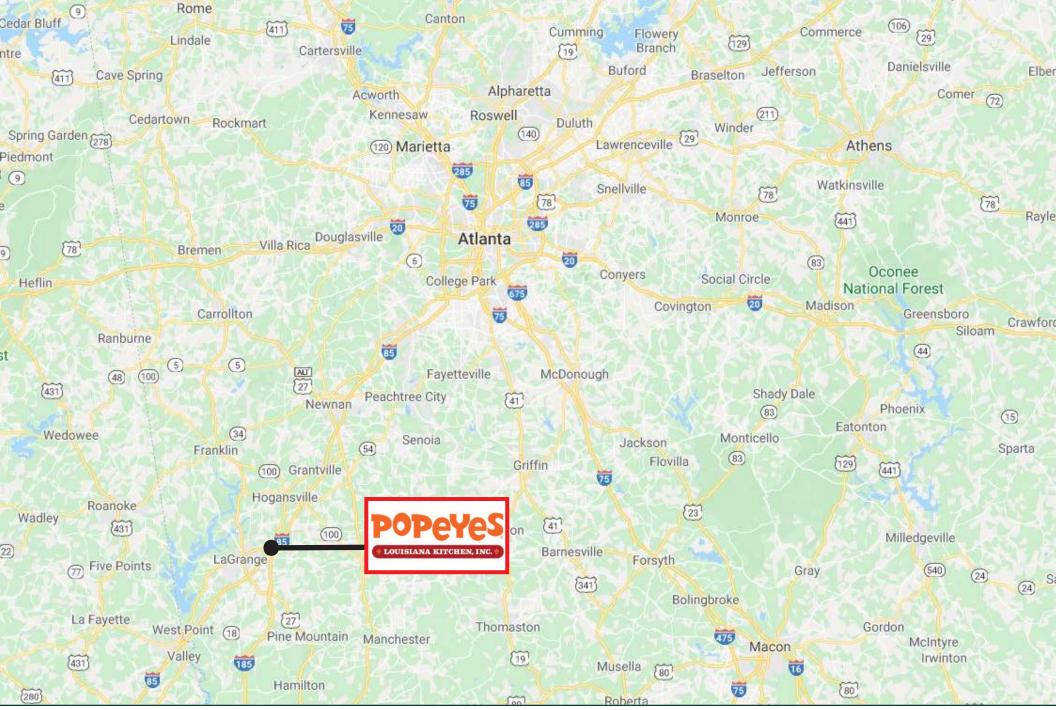




## **LOCATION MAP**



## **AREA MAP**



# **MARKET OVERVIEW**

#### LAGRANGE, GEORGIA

LaGrange is a city in Troup County, Georgia, United States. The community is a growing suburb just outside Atlanta in the foothills of the Georgia Piedmont. LaGrange is located in the LaGrange, Georgia MSA, which is included in the Atlanta–Sandy Springs–Gainesville, Georgia Combined Statistical Area. This CSA spans up to 39 counties in north Georgia with about 6.5 million people making this the third largest metropolitan region after Greater Washington and South Florida. The city has industrial and commercial access, and as well as major distribution centers including Wal-Mart. LaGrange is also the North American headquarters for Caterpillar's forestry division. Just south of LaGrange, KIA Motors has its only US assembly plant. Many of Kia's suppliers are also located in LaGrange. The city of LaGrange is a full-service utility provider for the region, including electricity, natural gas, water, sewer, refuse collection, and telecommunication. In 2000 the city was named "Intelligent Community of the Year" by the Intelligent Community Forum and has been ranked as a Georgia City of Excellence, and received a Government Technology Leadership Award.

Atlanta is rated a "beta(+)" world city that exerts a moderate impact on global commerce, finance, research, technology, education, media, art, and entertainment. It ranks 38th among world cities and 10th in the nation with a gross domestic product of \$320 billion. Atlanta's economy is considered diverse, with dominant sectors that include logistics, professional and business services, media operations and information technology. In 2016, Atlanta was the third-most visited city in the United States, with over 51 million visitors per year. Although the most popular attraction among visitors to Atlanta is the Georgia Aquarium, the world's largest indoor aquarium, Atlanta's tourism industry is mostly driven by the city's history museums and outdoor attractions. Atlanta is home to professional franchises for four major team sports: the Atlanta Braves of Major League Baseball, the Atlanta Hawks of the National Basketball Association, the Atlanta Falcons of the National Football League, and Atlanta United FC of Major League Soccer.



**3rd Largest Metropolitan** Region After Greater Washington and South Florida



**Ranked # 10** in the Nation with a Gross Domestic Product of \$320 Billion



*Home to the Largest* Concentration of Colleges and Universities in the Southeastern U.S.



The information contained herein has been obtained from the owners or from other sources deemed reliable. We have no reason to doubt its accuracy but regret we cannot guarantee it. References to square footage or age are approximate. Buyer must verify the information and bears all risk for any inaccuracies. All properties subject to change or withdrawal without notice. Wertz Real Estate Investment Services, Inc.

## **DEMOGRAPHIC REPORT**

| POPULATION               | 3 MILE | 5 MILES | 10 MILES |   |
|--------------------------|--------|---------|----------|---|
| 2025 Projection          | 17,434 | 37,881  | 61,883   | 1 |
| 2020 Estimate            | 16,722 | 36,629  | 59,856   |   |
| 2010 Census              | 15,639 | 34,687  | 56,836   |   |
| 2000 Census              | 14,024 | 30,959  | 49,726   |   |
| Percent Change 2000-2010 | 11.52% | 12.04%  | 14.30%   |   |
| Percent Change 2010-2020 | 6.92%  | 5.60%   | 5.31%    |   |
| Percent Change 2020-2025 | 4.26%  | 3.42%   | 3.39%    |   |
| Median Age               | 35.18  | 34.49   | 36.64    |   |
|                          |        |         |          |   |

|                          | 1 - 1    |          |          |
|--------------------------|----------|----------|----------|
| HOUSEHOLDS               | 3 MILE   | 5 MILE   | 10 MILES |
| 2020 Est. Avg. HH Income | \$50,875 | \$52,840 | \$60,023 |
| 2025 Projection          | 6,572    | 13,752   | 22,750   |
| 2020 Est. Households     | 6,284    | 13,262   | 21,980   |
| 2010 Census              | 5,843    | 12,637   | 21,020   |
| 2000 Census              | 5,299    | 11,541   | 18,494   |
| Percent Change 2000-2010 | 10.27%   | 9.50%    | 13.66%   |
| Percent Change 2010-2020 | 7.55%    | 4.95%    | 4.57%    |
| Percent Change 2020-2025 | 4.58%    | 3.69%    | 3.50%    |
|                          |          |          |          |

ACTUAL SITE

The information contained herein has been obtained from the owners or from other sources deemed reliable. We have no reason to doubt its accuracy but regret we cannot guarantee it. References to square footage or age are approximate. Buyer must verify the information and bears all risk for any inaccuracies. All properties subject to change or withdrawal without notice. Wertz Real Estate Investment Services, Inc.

belk



Wertz Real Estate Investment Services 3138 Roosevelt Street, Suite L Carlsbad, CA 92008 Tel: (619) 218-6427 Fax: (858) 408-1830 www.wertzrealestate.com

Listed with Georgia broker DZ Net Lease Realty, LLC license h-63528

#### Real estate disclosure for the state of Georgia

This document is to be attached to marketing packages, brokerage agreements and offers revised 12.13.19

#### (Please put an X below in front of what is applicable)

DZ Net Lease Realty, LLC and non-Georgia broker are:

Not the brokers of a party for the proposed transaction and will help both parties equally.

Brokers of the seller/landlord.

Brokers of the buyer/tenant.

Brokers of both the seller/landlord and buyer/tenant and are acting as dual agents.

#### (Please put an X below in front of what is applicable)

DZ Net Lease Realty, LLC and/or non-Georgia real estate broker shall be paid by:

Seller/landlord

Buyer/tenant

Seller/landlord AND buyer/tenant

#### (Please put an X below in front of what is applicable)

\_\_\_\_\_ is the broker of:

The broker of the buyer/tenant

There is not a broker of the buyer/tenant

\_\_\_\_\_ shall be paid by:

(Please put an X below in front of what is applicable)

Seller/landlord

Buyer/tenant

Not applicable

#### Acknowledged and Accepted: