

# DOLLAR GENERAL // RIDGEWAY, VA

**OFFERING MEMORANDUM** 

390 MOREHEAD AVENUE | RIDGEWAY, VIRGINIA 24148

Marcus & Millichap

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### PRESENTED BY

#### **ROBBY PFEIFFER**

SENIOR VICE PRESIDENT INVESTMENTS EXECUTIVE DIRECTOR, NATIONAL RETAIL GRUP

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### Marcus & Millichap

ATLANTA

1100 Abernathy RD NE Building 500, Suite 600 Atlanta, Georgia 30328

### INVESTMENT OVERVIEW

The subject property is a 2009 construction, freestanding Dollar General store located in Ridgeway, Virginia, just outside of Martinsville, Vrginia. Martinsville is home to the Martinsville Speedway which host multiple NASCAR and other racing events each year. Dollar General is ideally located about one-half mile from Highway 220 which boasts average daily traffic of 19,000. The property also benefits tremendously from the limited competition in the area as there is not a Family Dollar within 6+ miles.

Dollar General is signed to a 15-year NNN lease that commenced in November, 2009 upon store opening. The triple net (NNN) lease provides for Tenant to be responsible for property expenses including CAM, taxes, insurance, roof and HVAC. Three (3), 5-year renewal options follow the initial 15-year lease term. Rent is scheduled to increase by 10% at the beginning of each renewal period.

Dollar General Corporation has been delivering value to shoppers for 80 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, housewares and seasonal items at everyday low prices in convenient neighborhood locations. Dollar General operated 16,000 stores in 44 states as of September 28, 2019. In addition to high-quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. Learn more about Dollar General at www.dollargeneral. com.

#### INVESTMENT HIGHLIGHTS

- 4+ YEARS REMAINING ON 15-YEAR TRIPLE NET (NNN) LEASE
- 10% EVERY 5 YEARS WITH EACH RENEWAL OPTION
- LESS THAN 5 MILES FROM MARTINSVILLE SPEEDWAY
- NASCAR HOSTS 3 MAJOR RACE EVENTS EACH YEAR AT MARTINSVILLE SPEEDWAY
- APPROXIMATELY ½ MILE OFF OF HIGHWAY 220 | 19.000 VPD
- INVESTMENT GRADE TENANT | BBB / STABLE ON STANDARD & POORS
- PUBLICLY TRADED COMPANY | \$27.8 BILLION ANNUAL REVENUE



### PROPERTY SUMMARY & TENANT OVERVIEW

FAMILY DOLLAR	
PROPERTY ADDRESS	390 Morehead Avenue   Ridgeway, Virginia 24148
PRICE	\$1,071,000
CAP RATE	8.00%
PRICE / SF	\$118.82
YEAR BUILT	2009
GROSS LEASEABLE AREA	9,014+/- SF
LOT SIZE	1.13+/- Acres
TYPE OF OWNERSHIP	Fee Simple
BASE RENT	\$85,716

INCOME SUMMARY	ANNUAL BASE RENT	MONTHLY RENT	RENT / SF	CAP RATE
YEARS 1 - 15	\$85,716	\$7,143	\$9.51	8.00%
YEARS 16 - 20 (OPTION 1)	\$94,293	\$7,858	\$10.46	8.80%
YEARS 21 - 25 (OPTION 2)	\$103,723	\$8,644	\$11.51	9.68%
YEARS 26 - 30 (OPTION 3)	\$114,095	\$9,508	\$12.66	10.65%

TENANT OVERVIEW	
TENANT TRADE NAME	Dollar General
TENANT	Corporate
OWNERSHIP	Fee Simple
GUARANTOR	Corporate
LEASE TYPE	Triple Net (NNN)
ROOF AND STRUCTURE	Tenant
LEASE TERM	15 Years
LEASE COMMENCEMENT	November 24,2009
LEASE EXPIRATION DATE	November 31st, 2024
INCREASES	10% with Each Renewal Option
RENEWAL OPTIONS	3, 5-Year Options
HEADQUARTERED	Goodlettesville, TN
NUMBER OF LOCATIONS	16,000+ Locations
ANNUAL REVENUE	\$27.8 Billion
CREDIT RATING	BBB / Stable
RATING AGENCY	Standard & Poors
STOCK SYMBOL	DG
BOARD	NYSE
WEB SITE	www.dollargeneral.com



### ABOUT THE TENANT

\$6.1b **INCREASE** in net sales

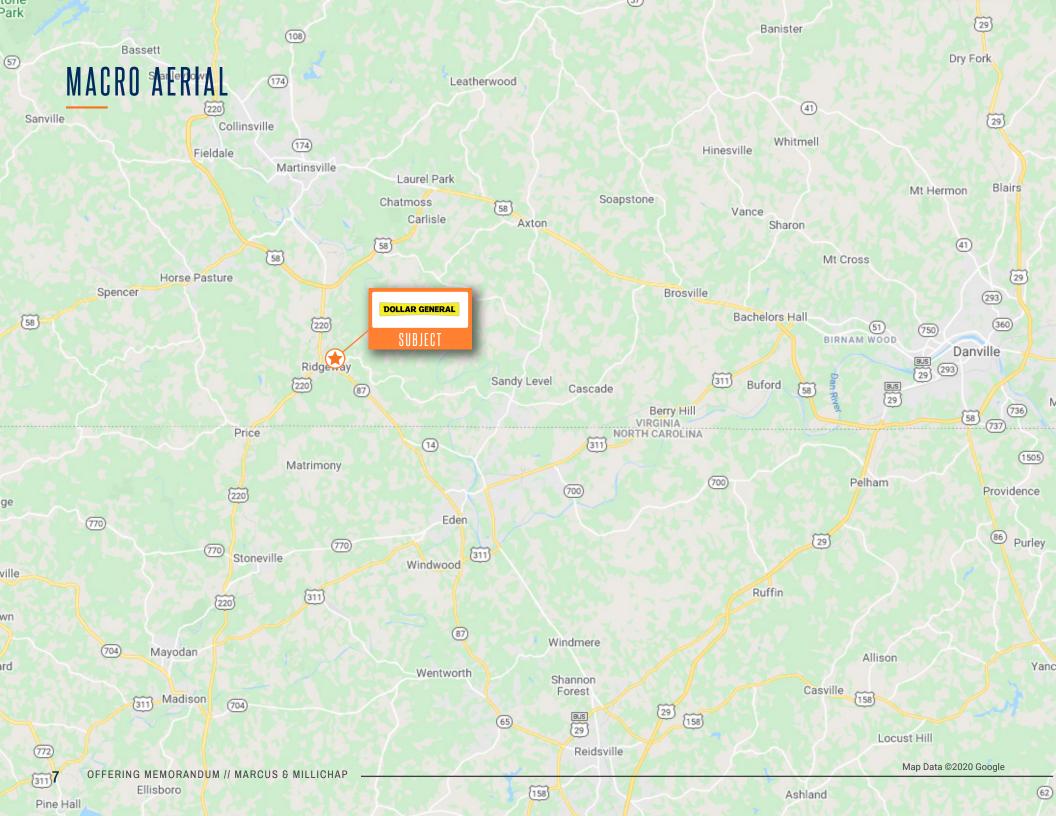
15,000+ **STORES** in 150 locations

**123rd FORTUNE 500 Annual Revenues** 



delivering value to shoppers for more are frequently used and replenished, housewares and seasonal items at General Mills, and PepsiCo. everyday low prices in convenient

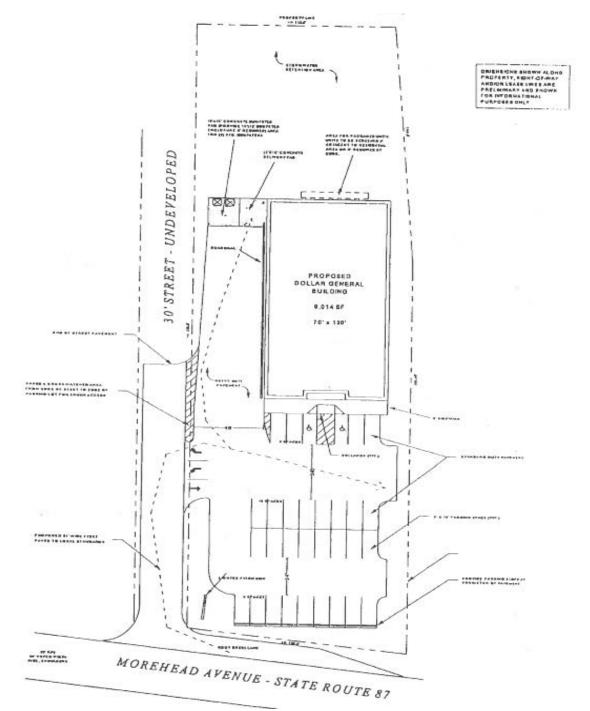
Dollar General Corporation has been neighborhood locations. Dollar General operated 14,761 stores in 44 states as of than 75 years. Dollar General helps May 4, 2018. In addition to high-quality, shoppers "Save time. Save money, private brands, Dollar General sells Every day!®" by offering products that products from America's most-trusted brands such as Clorox, Energizer, Procter such as food, snacks, health and beauty & Gamble, Hanes, Coca-Cola, Mars, aids, cleaning supplies, basic apparel, Unilever, Nestle, Kimberly-Clark, Kellogg's,



# DEMOGRAPHICS

FAMILY DOLLAR	1 MILE	3 MILES	5 MILES
2018 POPULATION	1,289	4,667	10,008
2018 DAYTIME POPULATION	823	3,681	8,779
2018 EST. AVERAGE HOUSEHOLD INCOME	\$53,848	\$53,800	\$51,218
2018 EST. MEDIAN HOUSEHOLD INCOME	\$44,639	\$44,898	\$42,700
2018 EST. PER CAPITA INCOME	\$22,718	\$22,715	\$21,901
2018 HOUSEHOLDS BY INCOME	1 MILE	3 MILES	5 MILES
\$ 0 - \$ 14,999	10.2%	10.9%	14.8%
\$ 15,000 - \$24,999	9.8%	12.4%	13.0%
\$ 25,000 - \$34,999	16.0%	12.9%	12.1%
\$ 35,000 - \$49,999	25.2%	24.2%	21.9%
\$ 50,000 - \$74,999	17.2%	18.0%	18.5%
\$ 75,000 - \$99,999	11.1%	11.2%	10.2%
\$100,000 - \$124,999	5.9%	6.0%	5.2%
\$125,000 - \$149,999	3.1%	2.6%	2.1%
\$150,000 - \$200,000	0.8%	1.0%	1.4%
\$200,000 TO \$249,999	0.2%	0.2%	0.2%
\$250,000 +	0.5%	0.6%	0.5%

# SITE PLAN







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