



## 1578 Appleton Road

Menasha, WI.

This retail building was built in 1981 and has excellent visibility from Highway 441, with convenient access to Interstate 41.

Pylon signage and building signage available.

Home to Xperience Fitness and Fantastic Sam's.

High traffic counts at Midway Road/Appleton Road intersection - over 22,000 vehicles per day!

**PARKING-AMPLE - PAVED AND LIGHTED -  
704 SPACES AVAILABLE**

<b>PRICE</b>	<b>\$8,500,000</b>
<b>LEASE RATE</b>	<b>\$7.00-\$7.50/SF NNN</b>
BUILDING SIZE	81,171 SF
PARCEL	740077907
ACRES	7.39
MUNICIPALITY	CITY OF MENASHA
COUNTY	WINNEBAGO
ZONED	C-1

For more information:

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200 E. Washington Street, Suite 2A

Appleton, WI 54911

920.968.4700

**naipfefferle.com**



For Sale or Lease  
1578 Appleton Road  
Menasha, WI.



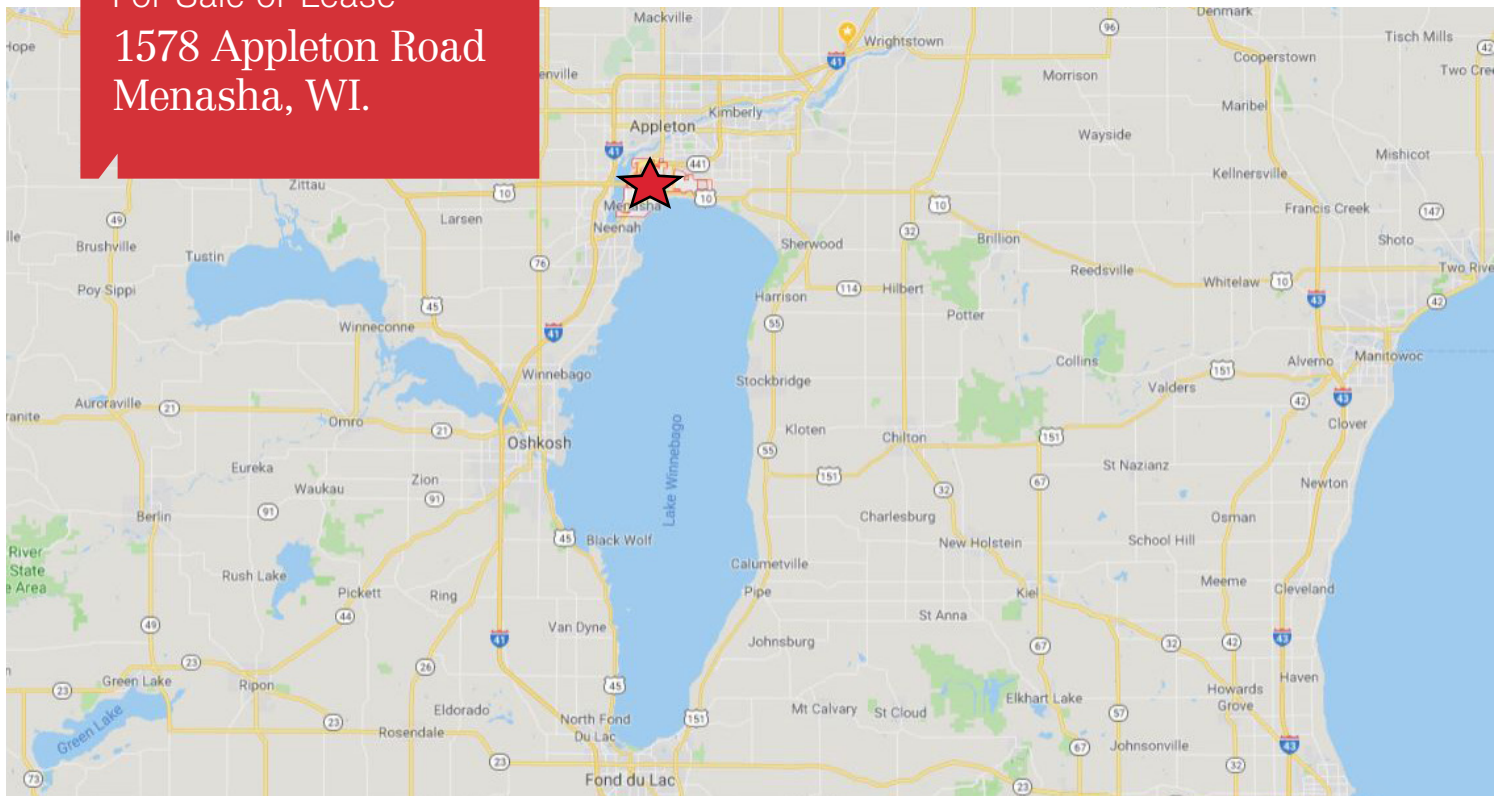
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Menasha is a city in Calumet and Winnebago counties in the state of Wisconsin. The population was 17,353 at the 2010 census. Of this, 15,144 were in Winnebago County, and 2,209 were in Calumet County. Menasha is part of the Fox Cities Region, a three-county area boasting a population of over 400,000 people. The city is surrounded by Lake Winnebago, the Fox River and Little Lake Butte des Morts, which offer a myriad of recreational activities for fishermen, boaters, kayakers and sailors. Menasha is also home to the Barlow Planetarium and Weis Earth Science Museum, both housed at the University of Wisconsin-Fox Valley – the second largest of the 13 that make up the University of Wisconsin Colleges and as of 2018, a satellite campus of the University of Wisconsin-Oshkosh.

The early 1900's saw a shift to industrial production of general and specialized papers and kept the economy strong, even through the great depression. Today, Menasha continues to be home to some of the world's largest corporations as well as innovative local companies including: Essity, RR Donnelley, Intertape Polymer Group, Orbis (Menasha Corporation), Coveris, Sonoco, Advanced Tool, Simply Incredible, McClone Insurance, and Faith Technologies – an electrical contractor which built a new, eight-story, 118,200-square-foot corporate headquarters downtown Menasha in 2017.

## Demographics

	5 Miles	10 Miles	15 Miles
Total Population 2018	130,861	243,507	322,278
Total Population 2023	135,683	252,066	333,419
Total Households	56,517	101,255	132,118
Average Household Income	\$80,150	\$86,572	\$84,652
Employed	97.29%	97.54%	97.50%

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## STATE OF WISCONSIN BROKER DISCLOSURE



Wisconsin law requires all real estate licensees to give the following information about brokerage services to prospective customers.

**Prior to negotiating on your behalf the Brokerage firm, or an agent associated with the firm, must provide you the following disclosure statement.**

### Disclosure to Customers

You are a customer of NAI Pfefferle (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a Property, unless disclosure of the information is prohibited by law.
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information of other parties.
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

### Confidentiality Notice to Customers

The Firm and its Agents will keep confidential any information given to the Firm or its Agents in confidence, or any information obtained by the Firm or its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

*No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.*

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01(5g) of the Wisconsin Statutes (see definition below).
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may list that information below or provide that information to the Firm or its Agents by other means. At a later time, you may also provide the Firm or its Agents with other information you consider to be confidential.

### CONFIDENTIAL INFORMATION

### NON-CONFIDENTIAL INFORMATION

(the following information may be disclosed to the Firm and its Agents)

(Insert information you authorize to be disclosed, such as financial qualification information.)

### Definition of Material Adverse Facts

A "Material Adverse Fact" is defined in Wis. Stat. 452.01(5g) as an Adverse Fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse Fact" is defined in Wis. Stat. 452.01(1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

### Notice About Sex Offender Registry

You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov> or by telephone at 608-240-5830.