FOR SALE ARBY'S RESTAURANT 1702 MARKET BLVD · HASTINGS, MN 55033

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## INVESTMENT SUMMARY ARBY'S | HASTINGS, MN

## PRICE

## SUMMARY

## \$2,250,000 7.70% Cap Rate

#### ADDRESS

1702 Market Blvd Hastings, MN 55033

## APN

19-32080-01-020

#### **NET OPERATING INCOME** \$173,454

BUILDING/LOT SIZE 3,679 SF/1.61 Acres

**YEAR BUILT** 2003

YEARS REMAINING 3.7 Years

**TYPE OF OWNERSHIP** Fee Simple

## **Outparcel to Grocery-Anchored Center**

The Subject sits directly in front of a 100,000 square foot Cub Foods-anchored shopping center. Cub Foods is the dominant grocer in the Twin Cities MSA. With the spike in demand for the grocery segment, despite the current economic climate, the Property will continue to see steady traffic.

### Direct Visibility on Highway 55

Located on a signalized intersection, the Property enjoys easy access and great visibility from Highway 55, the major thoroughfare connecting the City of Hastings with downtown Saint Paul.

## Close Proximity to Major Traffic Drivers

In addition to the Cub Foods-anchored center, there are <u>other local destinations for employment and shopping</u> that will provide ongoing traffic and visibility for the Property. Neighboring destinations include Walmart Supercenter, Hastings High School (enrollment of around 1,500 students), and the Dakota County law enforcement, judicial, and administrative offices with nearly one thousand employees.

## Located in the County Seat

Hastings is the county seat for <u>Dakota County</u>. County seats are rarely moved, giving the city long-term stability as a destination for employment and residential growth. This will preserve the long-term need for well-located retail properties.



## **Corporately Operated Location**

This location has been corporately operated since its construction in 2003.

Text That Looks Like This is Hyperlinked.

## TENANT SUMMARY ARBY'S | HASTINGS, MN

TENANT SUMMARY				
Ownership	Private			
Tenant	Franchise Associates Inc.			
Tenant Trade Name	Arby's			
Renewal Options	Two 5-Year			
Notice for Options	6 Months			
Right of First Refusal	So long as Tenant is not in default under this lease. If Landlord receives and desires to accept a bona fide offer to purchase the premises, Landlord shall deliver a notice to Tenant stating the name of such offeror and a copy of the terms and conditions of such offer. Within 20 days Tenant has the right to purchase the asset at the same price, terms and conditions if it so chooses.			
Estoppel Request Time	7 Days After Written Request			
Headquartered (Corporate)	Atlanta, GA			
Website	www.arbys.com			

LEASE SUMMARY				
Tenant	Franchise Associates Inc.			
Tenant Trade Name	Arby's			
Lease Commencement	6/30/2003			
Rent Commencement	1/1/2003			
Real Estate Tax	Tenant is responsible			
Property Insurance	Tenant is responsible			
Utilities	Tenant is responsible			
Roof & Structure	Tenant is responsible			
Parking Lot	Tenant is responsible			
HVAC	Tenant is responsible			
Repairs & Maintenance (CAM)	Tenant is responsible			



### **CORPORATE PROFILE**

The Arby's brand purpose is Inspiring Smiles Through Delicious Experiences®. Arby's delivers on its purpose by celebrating the art of Meatcraft® with a variety of high-quality proteins and innovative, crave-able sides, such as Curly Fries and Jamocha shakes. Arby's Fast Crafted® restaurant services feature a unique blend of quick-serve speed combined with the quality and made-for-you care of fast casual. Arby's Restaurant Group, Inc. is the franchisor of the Arby's Brand and is headquartered in Atlanta, Georgia.

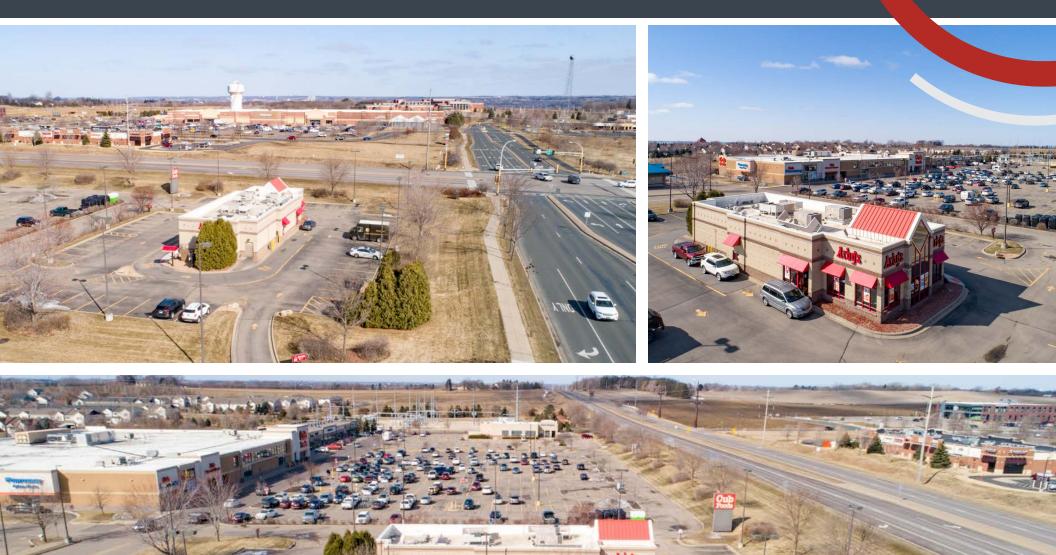
In October 2017 Arby's was called "America's second largest sandwich chain" by Food & Wine Magazine. Arby's Restaurant Group owns a number of other national chains, most recently including Buffalo Wild Wings with an acquisition that concluded on February 5, 2018.

RENT SCHEDULE						
	Date Start	Date End	Annual Rent	Per SF		
Current	1/1/2020	12/31/2020	\$173,454.48	\$47.15		
	1/1/2021	12/31/2021	\$175,189.02	\$47.62		
	1/1/2022	12/31/2022	\$176,940.91	\$48.09		
	1/1/2023	12/31/2023	\$178,710.32	\$48.58		
Option 1	1/1/2024	12/31/2028	1% Annual Increases			
Option 2	1/1/2029	12/31/2033	1% Annual Increases			

# PROPERTY PHOTO ARBY'S | HASTINGS, MN

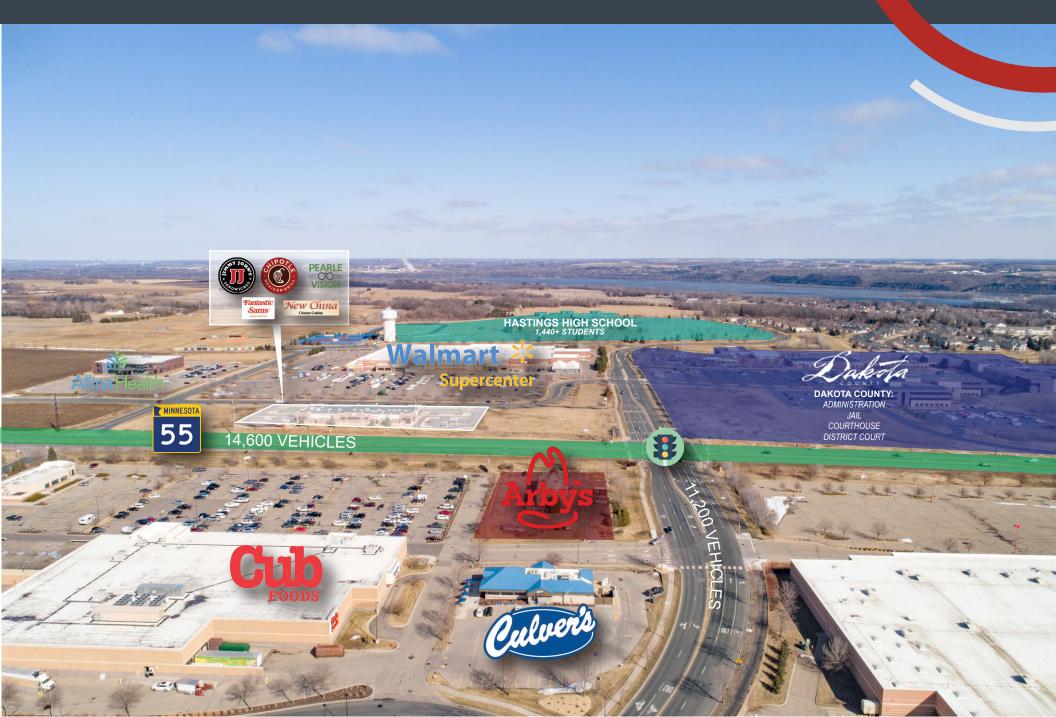


# PROPERTY PHOTOS ARBY'S | HASTINGS, MN

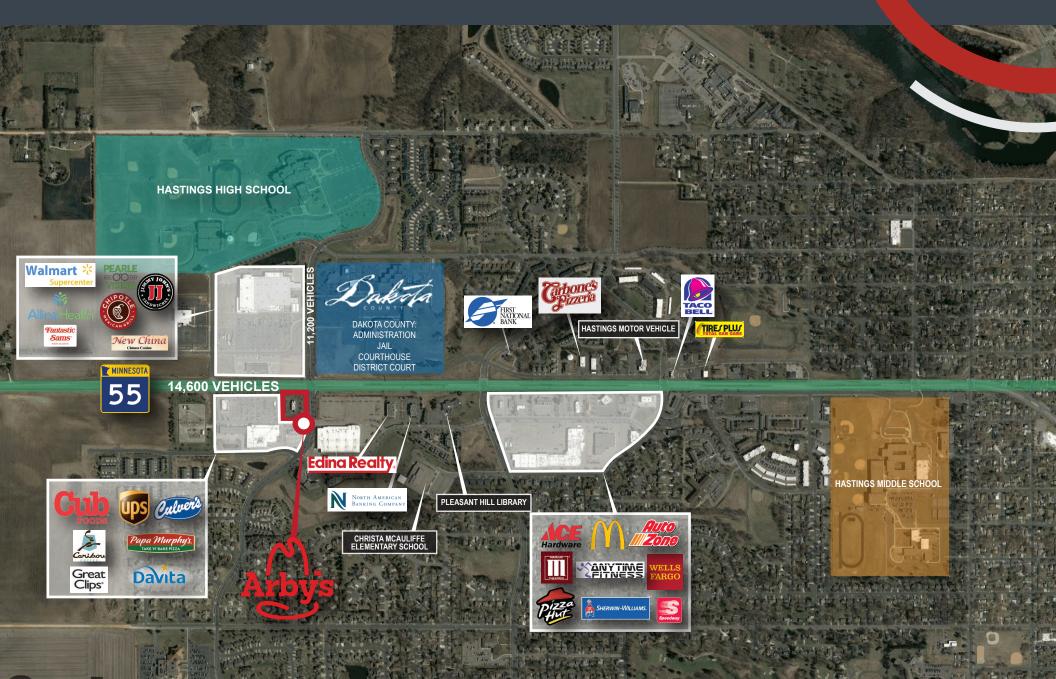


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# NORTHFACING AERIAL ARBY'S | HASTINGS, MN



# LOCAL TRADE AREA ARBY'S | HASTINGS, MN



Googledsat / Copernicus, Maxar Technologies, U.S. Geological Survey, USDA Farm Service Agency

## MARKET SUMMARY ARBY'S | HASTINGS, MN

## HISTORIC MINNESOTAN CENTER OF COMMERCE

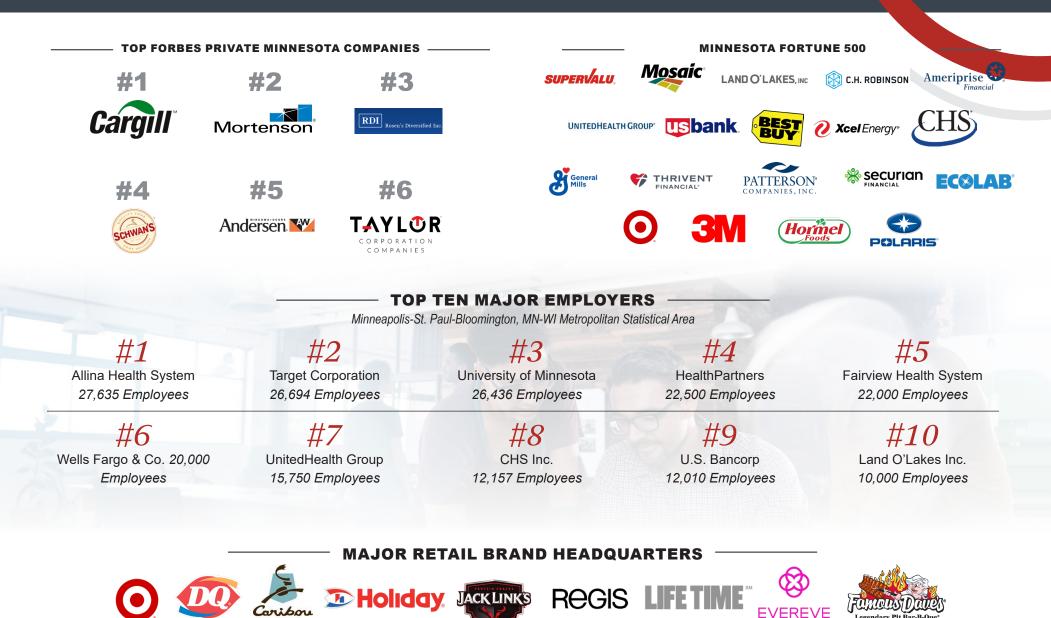
Located near the confluence of the Mississippi, Vermillion, and St. Croix Rivers, the City of Hastings is the county seat of Dakota County. Hastings is connected to the Minneapolis-St. Paul MSA via several major traffic arteries, including U.S. Highway 61 and Minnesota State Highway 55. The Hastings High Bridge is located along Highway 61 and it is currently the state's busiest two-lane bridge, carrying 32,000 vehicles per day.

## INCOME

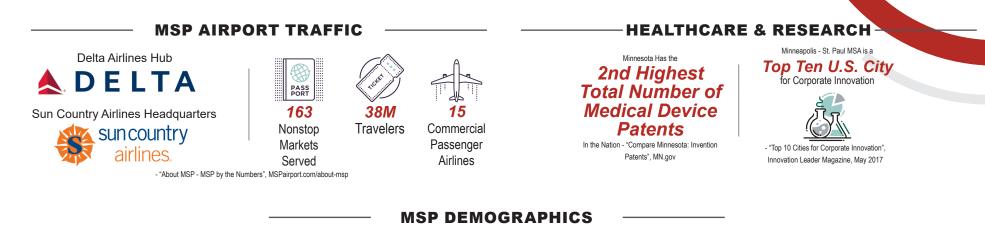
\$67,977 2019 Estimated Hastings Median Household Income
(\$61,372 2018 National Average, CNBC.com)
\$35,580 2019 Estimated Hastings Per Capita Income
(\$31,177 2018 National Average, www.census.gov)



## MSP MARKET SNAPSHOT ARBY'S | HASTINGS, MN



## MSP MARKET SNAPSHOT ARBY'S | HASTINGS, MN



# 3,628,856

Minneapolis-St. Paul, Bloomington Population - U.S. Census Bureau, 2018

# #2 in the Nation

#2 State in Percentage of the Population with Associate Degree or Higher - MN Office of Higher Education, http://www.ohe.state.mn.us/sPages/educ\_attain.cfm

# 93.6%

of Persons Age 25+Hold High School Diploma or Higher | 88% National Average - U.S. Census Bureau, 2018

3% Unemployment 3.8% National Average, January 2019 - U.S. Census Bureau, 2018

## LIFE & RETAIL IN MSP

# Best Parks

System in the Nation According to The Trust for Public Land's ParkScore® Index



"Minneapolis Repeats as Nation's Best Park System." Minneapolis Park & Rereation Board, May 23, 2018, www.MinneapolisParks.org

## #3 Fittest City

Ranked by the American Fitness Index Summary 2019



"ACSM American Fitness Index", American Fitness Index, May 2019, www.americanfitnessindex.org

## #2 Ticket Sales

In the Nation, Theater Tickets Sold Per Capita (NYC #1)



Meet Minneapolis - Things To Do, https:// www.minneapolis.org/things-to-do/arts-culture/theaters/

## \$2 Billion

in Economic Activity Generated for Minnesota by Mall of America



"Mall of America: By the Numbers." Mall of America, 2016, www.mallofamerica.com/upload/ FactSheets\_2016.pdf

# #3 Best State

Overall in the United States Based on 70 Metrics, 2019



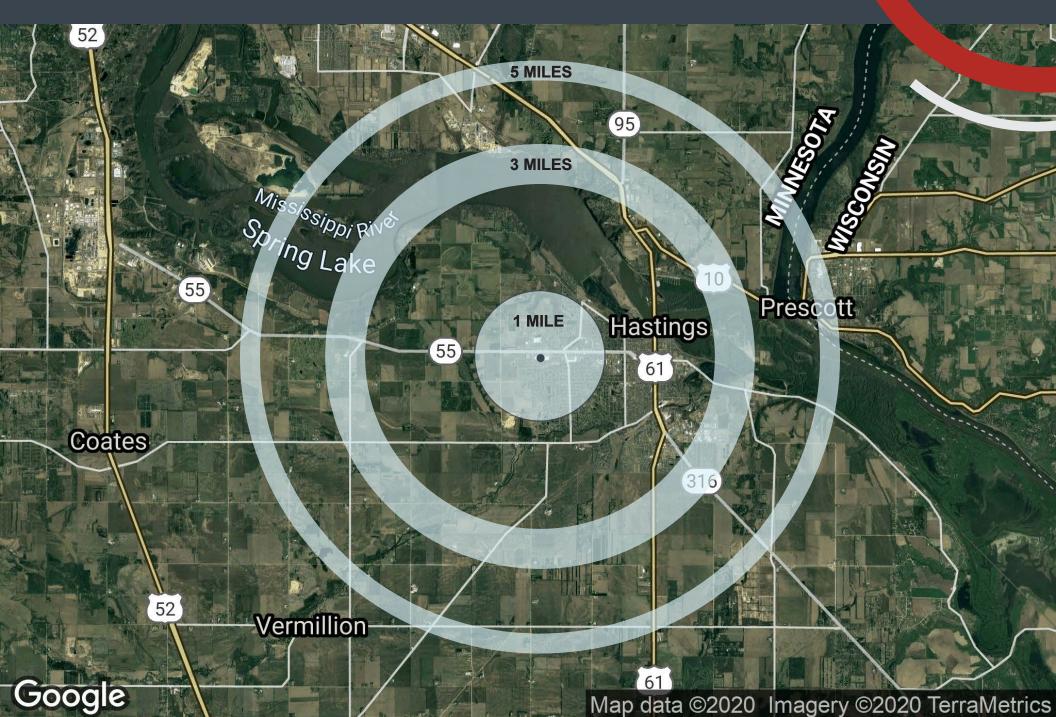
"Best States Rankings." U.S. News, 2019, https://www.usnews.com/news/best-states/rankings

\$59,736 Average Per Capita Personal Income (2017), \$53,658 National Average (2018)



"Per Capita Personal Income in Minneapolis-St. Paul Bloomington MSA", Federal Reserve Bank of St. Louis, Economic Pasearch

# DEMOGRAPHICS ARBY'S | HASTINGS, MN



# DEMOGRAPHICS ARBY'S | HASTINGS, MN

OPULATION         Constraint from the Estimate         7,035         21,282         28,413           2019 Population - Erve Year Projection         7,212         21,794         29,176           2019 Advantal Population Growth Rate Projection         0.50%         0.48%         0.53%           SENERATIONS         2		1 Mile	3 Miles	5 Miles
2019 Population - Current Year Estimate         7.035         21,282         28,413           2024 Population - Five Year Projection         7.212         21,794         29,776           2019-2024 Annual Population Growth Rate Projection         0.50%         0.48%         0.53%           SENERATIONS	POPULATION			
2024 Population - Five Year Projection         7.212         21,794         29,172           2019-2024 Annual Population Growth Rate Projection         0.50%         0.48%         0.53%           SENERATIONS         22.1%         22.2%           Ulternials (Bom 1991-2024)         24.3%         22.5%         22.2%           Witernials (Bom 1981-1998)         24.3%         22.6%         22.9%           Saber Bonners (Born 1946-1964)         23.8%         22.6%         22.9%           COUSEHOLD INCOME         20.9%         24.1%         20.9%           COUSEHOLD INCOME         \$89,286         \$91,438         \$92,014           EDUCATION         \$10.8%         21.6%         26.6%           EDUCATION         \$10.8%         21.6%         26.6%           Social S Degree         18.3%         21.6%         26.6%           Social S Degree         11.1%         11.3%         11.6%           Sachalor S Degree         26.5%         23.2%         22.1%           EMPLOYMENT         26.5%         23.2%         22.1%           EMPLOYMENT         96.9%         97.0%         97.1%		7.035	21.282	28,413
2019-2024 Annual Population Growth Rate Projection         0.50%         0.48%         0.53%           SENERATIONS         22.1%         22.2%           Generation Z (Born 1999-2016)         20.9%         22.1%         22.2%           Millendia (Born 1991-1998)         24.3%         23.5%         23.2%           Generation X (Born 1986-1980)         19.1%         20.1%         20.5%           Jaby Boomers (Born 1946-1964)         23.3%         22.6%         22.9%           HOUSEHOLD INCOME         20.9%         22.6%         29.9%           COUSEHOLD INCOME         \$103.459         \$106.853         \$107.015           EDUCATION         \$103.459         \$106.853         \$107.015           EDUCATION         \$20.9%         \$2.4%         \$2.6%         \$2.2%           College - No Degree         18.3%         \$16.853         \$107.015           EDUCATION         \$11.1%         11.3%         \$16.8%         \$2.1%           Schold S Degree         18.3%         \$21.6%         \$2.1%         \$2.1%           Schold S Degree         11.1%         \$11.3%         \$1.6%         \$2.2%         \$2.1%           Schold S Degree         26.5%         \$2.2%         \$2.1%         \$2.1%         \$2.1%		,	,	29,178
Generation Z (Born 1999-2016)         20.9%         22.1%         22.2%           Willennials (Born 1981-1998)         24.3%         23.5%         23.2%           Generation X (Born 1965-1980)         19.1%         20.1%         20.5%           Baby Boomers (Born 1946-1964)         23.8%         22.6%         22.9%           HOUSEHOLD INCOME         20.9%         22.6%         22.9%           HOUSEHOLD INCOME         \$89,286         \$91,438         \$92,014           2024 Average Household Income         \$89,286         \$91,438         \$92,014           2024 Average Household Income         \$103,459         \$106,853         \$107,016           EDUCATION         EDUCATION         EDUCATION         25.4%         26.6%           Some College - No Degree         18.3%         21.6%         21.7%           Associate's Degree         18.3%         21.6%         22.4%           Graduate or Professional Degree         9.9%         9.9%         9.4%           ENPLOYMENT         ENPLOYMENT         20.9%         97.0%         97.1%	2019-2024 Annual Population Growth Rate Projection	0.50%	0.48%	0.53%
Millennials (Born 1981-1989)         24.3%         23.5%         23.2%           Generation X (Born 1965-1980)         19.1%         20.1%         20.5%           Baby Boomers (Born 1946-1964)         23.8%         22.6%         22.9%           HOUSEHOLD INCOME         20.1%         20.1%         20.1%           2019 Average Household Income         \$89.286         \$91,438         \$92.014           2024 Average Household Income         \$103,459         \$106,853         \$107,015           EDUCATION	GENERATIONS			
Generation X (Born 1965-1980)         19.1%         20.1%         20.5%           Baby Boomers (Born 1964-1964)         23.8%         22.6%         22.9%           HOUSEHOLD INCOME         20.1%         22.6%         22.9%           HOUSEHOLD INCOME         20.1%         59.286         \$91,438         \$92,014           2019 Average Household Income         \$103,459         \$106,853         \$107,015           EDUCATION         20.1%         25.4%         26.6%           Some College - No Degree         18.3%         21.6%         21.7%           Associate's Degree         11.1%         11.3%         11.6%           Bachelor's Degree         26.5%         23.2%         22.1%           Graduate or Professional Degree         9.9%         9.9%         9.4%           EMPLOYMENT         2019 Employed Civilian Population (16+)         96.9%         97.0%         97.1%	Generation Z (Born 1999-2016)	20.9%	22.1%	22.2%
Baby Boomers (Born 1966-1964)         23.8%         22.6%         22.9%           HOUSEHOLD INCOME         2019 Average Household Income         \$89,286         \$91,438         \$92,014           2019 Average Household Income         \$80,286         \$91,438         \$92,014           2024 Average Household Income         \$103,459         \$106,853         \$107,015           EDUCATION           TUCATION           TUCATION           Associate's Degree         18.3%         21.6%         21.7%           Associate's Degree         11.1%         11.3%         11.6%           3raduate or Professional Degree         9.9%         9.9%         9.9%         9.9%         9.4%           EMPLOYMENT           2019 Employed Civilian Population (16+)         96.9%         97.0%         97.1%	Millennials (Born 1981-1998)	24.3%	23.5%	23.2%
HOUSEHOLD INCOME       \$89,286       \$91,438       \$92,014         2019 Average Household Income       \$89,286       \$91,438       \$92,014         2024 Average Household Income       \$103,459       \$106,853       \$107,015         EDUCATION         TIME School Diploma       24.7%       25.4%       26.6%         Some College - No Degree       18.3%       21.6%       21.7%         Associate's Degree       11.1%       11.3%       11.6%         Bachelor's Degree       26.5%       23.2%       22.1%         COLOYMENT	Generation X (Born 1965-1980)	19.1%	20.1%	20.5%
2019 Average Household Income         \$89,286         \$91,438         \$92,014           2024 Average Household Income         \$103,459         \$106,853         \$107,015           EDUCATION	Baby Boomers (Born 1946-1964)	23.8%	22.6%	22.9%
Definition         Definition <thdefinition< th="">         Definition         Definiti</thdefinition<>	HOUSEHOLD INCOME			
EDUCATION         24.7%         25.4%         26.6%           High School Diploma         24.7%         21.6%         21.7%           Some College - No Degree         18.3%         21.6%         21.7%           Associate's Degree         11.1%         11.3%         11.6%           Bachelor's Degree         26.5%         23.2%         22.1%           Graduate or Professional Degree         9.9%         9.9%         9.4%           EMPLOYMENT         2019 Employed Civilian Population (16+)         96.9%         97.0%         97.1%	2019 Average Household Income	\$89,286	\$91,438	\$92,014
High School Diploma       24.7%       25.4%       26.6%         Some College - No Degree       18.3%       21.6%       21.7%         Associate's Degree       11.1%       11.3%       11.6%         Bachelor's Degree       26.5%       23.2%       22.1%         Graduate or Professional Degree       9.9%       9.9%       9.9%       9.9%         EMPLOYMENT       2019 Employed Civilian Population (16+)       96.9%       97.0%       97.1%	2024 Average Household Income	\$103,459	\$106,853	\$107,019
Some College - No Degree         18.3%         21.6%         21.7%           Associate's Degree         11.1%         11.3%         11.6%           Bachelor's Degree         26.5%         23.2%         22.1%           Graduate or Professional Degree         9.9%         9.9%         9.4%           EMPLOYMENT         2019 Employed Civilian Population (16+)         96.9%         97.0%         97.1%	EDUCATION			
Associate's Degree         11.1%         11.3%         11.6%           Bachelor's Degree         26.5%         23.2%         22.1%           Graduate or Professional Degree         9.9%         9.9%         9.4%           EMPLOYMENT         2019 Employed Civilian Population (16+)         96.9%         97.0%         97.1%	High School Diploma	24.7%	25.4%	26.6%
Bachelor's Degree       26.5%       23.2%       22.1%         Graduate or Professional Degree       9.9%       9.9%       9.4%         EMPLOYMENT       2019 Employed Civilian Population (16+)       96.9%       97.0%       97.1%	Some College - No Degree	18.3%	21.6%	21.7%
Graduate or Professional Degree       9.9%       9.9%       9.4%         EMPLOYMENT       2019 Employed Civilian Population (16+)       96.9%       97.0%       97.1%	Associate`s Degree	11.1%	11.3%	11.6%
EMPLOYMENT 2019 Employed Civilian Population (16+) 96.9% 97.0% 97.1%	Bachelor`s Degree	26.5%	23.2%	22.1%
2019 Employed Civilian Population (16+) 96.9% 97.0% 97.1%	Graduate or Professional Degree	9.9%	9.9%	9.4%
	EMPLOYMENT			
2019 Unemployed Population (16+) 3.0% 3.0% 2.9%	2019 Employed Civilian Population (16+)	96.9%	97.0%	97.1%
	2019 Unemployed Population (16+)	3.0%	3.0%	2.9%

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## CONSUMER BASE - 5 MILE RADIUS ARBY'S | HASTINGS, MN

# DOMINANT LIFE SEGMENT **28.9% MIDDLEBURG**

- Conservative, family-oriented consumers
- Rely on their smartphones and mobile devices and stay in touch
- Prefer to buy American and travel in the US
- Traditional values are the norm here: faith, family, and country
- Sports include hunting, fishing, bowling, and baseball

# DOMINANT LIFEMODE GROUP 29.7% FAMILY LANDSCAPES

- · Successful young families in their first homes
- Do-it-yourselfers, who work on home improvement projects as well as their lawns and gardens
- Eat out frequently at fast food or family restaurants to accommodate their busy lifestyle

# DOMINANT URBANIZATION GROUP

- Well-educated two-income households, accept long commute times to raise their children in family-friendly neighborhoods
- Older householders have either retired in place, downsized, or purchased a seasonal home
- Residents invest for their future, insure themselves against unforeseen circumstances but also enjoy the fruits of their labor

# OTHER TOP SEGMENTS

# **18.4%** PARKS & REC

- Many of these families are two-income married couples approaching retirement age
- Comfortable in their jobs and homes, budget wisely, but do not plan on retiring any time soon
- Appeal of these kid friendly neighborhoods is attracting a new generation of young couples

# **14.0%** BRIGHT YOUNG PROFESSIONALS

- Singles' lifestyle on a budget
- Neighborhoods in transition, populated by renters who are just beginning theri careers or retiring
- Consumers are price aware and coupon clippers, but open to impulse buys
- Attentive to environmental concerns

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