### INTERNATIONAL CAR WASH GROUP SALE-LEASEBACK

DBA. Car Wash USA

- 20-Year Sale-Leaseback
- Corporate Guarantee
- #1 Car Wash Operator Globally

- Absolute Triple-Net (NNN) Lease
- More Than 900 Locations
- Accelerated Depreciation



# **Confidentiality and Disclaimer**

Marcus & Millichap hereby advises all prospective purchasers of Net Leased property as follows:

The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable. However, Marcus & Millichap has not and will not verify any of this information, nor has Marcus & Millichap conducted any investigation regarding these matters. Marcus & Millichap makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information provided.

As the Buyer of a net leased property, it is the Buyer's responsibility to independently confirm the accuracy and completeness of all material information before completing any purchase. This Marketing Brochure is not a substitute for your thorough due diligence investigation of this investment opportunity. Marcus & Millichap expressly denies any obligation to conduct a due diligence examination of this Property for Buyer.

Any projections, opinions, assumptions or estimates used in this Marketing Brochure are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial and legal advisors.

Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some

properties, including newly-constructed facilities or newlyacquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

By accepting this Marketing Brochure you agree to release Marcus & Millichap Real Estate Investment Services and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property.

#### CONFIDENTIALITY AND DISCLAIMER

The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and should not be made available to any other person or entity without the written consent of Marcus & Millichap. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation, with respect to the

income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.

#### NON-ENDORSEMENT NOTICE

Marcus & Millichap Real Estate Investment Services, Inc. ("M&M") is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of M&M, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of M&M, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.



### **Investment Highlights Financial Analysis Tenant Overview** 6-7 **Depreciation Analysis** 8 **Surrounding Area** 9 **Location Overview** 10 Local Map 11 **Regional Map** 12 13 **Demographics Market Overview** 14 ICWG International Car Wash Group





### **About the Investment**

- ✓ 20-Year Triple-Net (NNN) Sale-Leaseback: At Closing the Tenant Will Execute a Brand New 20-Year Absolute Triple-Net Lease. The Lease Will Have No Landlord Responsibilities.
- ✓ Corporate Guarantee: The Lease is Subject to a Corporate Guarantee by International Car Wash Group Ltd. (UK) "ICWG" and the More Than 900 Locations Across Europe, Australia and the U.S.
- ✓ Accelerated Depreciation: This Property Qualifies for 15 Year Accelerated Depreciation

### **About the Location**

- ✓ Dense Retail Corridor | Walgreens, Office Depot, Dollar Tree, Bealls Outlet, CVS, McDonalds, Dairy Queen, Applebee's, Domino's, Burger King, KFC, Little Caesars, Braum's and Many More
- ✓ Proximity to Manufacturing and Distribution Complex | Within a One-Mile Radius of the Subject Property | Over 1,300 Total Full-Time Employees
- ✓ UT Health Athens Hospital | Within a Three-Mile Radius of the Site | 127 Beds
- ✓ Strong Academic Presence | Several Academic Institutions Within a Two-Mile Radius | Over 9,000 Total Students Enrolled
- ✓ Strong Traffic Counts | E. Tyler St and Highway-175 | 18,000 and 11,000 Vehicles Per Day, Respectively
- ✓ Positive Real Estate Fundamentals | Within 35 Miles of Tyler, Texas | Within 60 Miles of Downtown Dallas, Texas

### **About the Tenant / Brand**

- ✓ The World's Largest Car Wash Company: ICWG was Founded In 1965 and is Now the World's Largest Car Wash Operator, Washing More Than 35 Million Cars Every Year.
- ✓ In August 2015, ICWG entered the U.S. market and now operates more than 135 locations, making it the country's second largest operator.
- ✓ Favorable Industry Trends: In the U.S., the Percentage of Drivers that Wash their Vehicle at a Professional Car Wash has Increased from 47% in 1994 to 72% in 2014.







# **Financial Analysis**



PRICE: \$2,938,296 | CAP: 5.75% | RENT: \$168,952

Property Description		
Property	International Car Wash Group	
Property Address	714 E. Tyler St.	
City, State, ZIP	Athens, TX	
Building Size (SF)	3,704	
Lot Size	+/- 1.10 Acres	
Type of Ownership	Fee Simple	
The Offering		
Purchase Price	\$2,938,296	
CAP Rate	5.75%	
Annual Rent	\$168,952	
Rent / SF	\$45.61	
Lease Summary		
Property Type	Net-Leased Car Wash	
Guarantor	International Car Wash Group Ltd. (UK)	
Original Lease Term	20 Years	
Lease Commencement	Close of Escrow	
Lease Expiration	20 Years from Close of Escrow	
Lease Term Remaining	20 Years	
Lease Type	Triple Net (NNN)	
Roof & Structure	Tenant Responsible	
Rental Increases	1.5% Annually	
Options to Renew	Four (4), Five (5) Year Options	

1.50% 1.50% 1.50%
1.50% 1.50%
1.50% 1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%
1.50%

### **INVESTMENT SUMMARY**

Marcus & Millichap is pleased to present the exclusive listing for 714 East Tyler Street in Athens, Texas. The tenant will enter into a brand new, 20-year triplenet (NNN) lease upon close of escrow with absolutely no landlord responsibilities. The base annual rent will be \$168,952 and will be subject to 1.50% annual rental escalations throughout the base term as well as the four, five-year tenant renewal option periods. The lease will have a corporate guarantee. International Car Wash Group operates more than 900 locations throughout the United States and Internationally. The property is 3,704 rentable square feet and is situated on 1.10 acres.





### **About International Car Was Group**

ICWG is the world's largest car wash company currently operating in 14 countries around the globe, washing more than 35 million cars every year through a network of more than 900 locations. In August 2015, ICWG entered the U.S. market and now operates more than 135 locations, making it the country's second largest operator. ICWG is led by an experienced team of car wash and investment professionals committed to delivering value, both for their customers and investors. The team is focused on developing and growing ICWG through a combination of market expansion, continuous innovation and investment. The sites are committed to delivering unparalleled service with consistent wash quality to each customer.

The Company has grown significantly in recent years through acquisitions, opening new sites in existing markets, investing in an extensive refurbishment program and expanding its international presence.

**TENANT NAME** 

**ICWG** 

**COUNTRIES** 

14

WEBSITE

**ICWG.COM** 

**FOUNDED** 

2014

**LOCATIONS** 

890+

**HEADQUATERS** 

Centennial, Colorado

### **Key Brands**

ICWG entered the US in August 2015 and already has over 150 sites which makes us one of the major players in the market. The US sites operate under 3 key brands — Car Wash USA Express, Goo-Goo 3 Minute Express Wash and Supersonic in the state of Utah.

#### CARWASH USA

Acquired by ICWG in 2015, Car Wash USA Express now consists of over 60 sites covering Alabama, Arkansas, Colorado, Georgia, Ohio, Mississippi, Tennessee and Texas. It is currently the largest express exterior car wash in the Mid-South offering a wash that takes just 3 minutes, coupled with free vacuums.

#### G00-G00

Since 1945 Goo-Goo 3 Minute Express Wash has met the needs of the driving public by giving customers a quality carwash with fast, economical, great service. As one of the oldest car wash brands in the United States, Goo-Goo has led the way by developing the concept to meet the needs of the driving public for over 60 years. Acquired by ICWG in July 2017, there are over 50 express wash outlets in seven states primarily in the southern United States and Ohio.

### **SUPERSONIC**

Supersonic Car Wash was founded in Ogden, Utah in 1959 and was Utah's only full service car wash at the time. Supersonic now has both full-service and express exterior locations in Salt Lake, Utah and Weber Counties. Acquired by ICWG in August 2015, Supersonic provides additional opportunities to grow within the state of Utah with a number of locations already identified.







### Roark Capital Group Acquires International Car Wash Group

Atlanta, GA (October 4, 2017) – Roark Capital Group, an Atlanta-based private equity firm focused on multi-unit consumer businesses, announced today that its affiliate has closed on the previously announced acquisition of UK-based International Car Wash Group from TDR Capital LLP.

ICWG is the largest car wash operator in the world, washing more than 35 million cars every year through more than 900 locations in 14 countries across Europe, the United States, and Australia. Founded in Germany in 1965, the Company has solidified its position as the international market leader, developing an extensive network of more than 750 car wash locations across Europe and more than 100 car wash locations in the U.S. ICWG's focus on express-service style operations appeals to a broad base of consumers seeking a quick and high-quality wash at an affordable price.

Ezra Field, Senior Managing Director and Chief Investment Officer at Roark, said, "ICWG's quick conveyor car wash model provides high-quality washes at an affordable price point that is attractive to today's consumers who demand convenience and value."

Roark focuses on franchised and multi-unit business models in the retail, restaurant, consumer and business services sectors. Since inception, affiliates of Roark have invested in 61 franchise/multi-unit brands which collectively generate \$25 billion in annual system revenues from 28,000 locations in 50 states and 78 countries. Roark's current brands include Anytime Fitness, Arby's, Atkins Nutritionals, Batteries Plus Bulbs, CKE Restaurants (the owner of Carl's Jr. and Hardee's), Corner Bakery, Driven Brands (the owner of Maaco, Meineke, CARSTAR, 1-800-Radiator and Take 5 Oil Change), Drybar, FOCUS Brands (the owner of Auntie Anne's Pretzels, Carvel Ice Cream, Cinnabon, McAlister's Deli, Moe's Southwest Grill, and Schlotzsky's), Great Expressions Dental Centers, Il Fornaio, Jimmy John's, Jim 'N Nick's, Massage Envy, Miller's Ale House, Naf Naf Grill, Orangetheory Fitness, Pet Retail Brands (the owner of Pet Supermarket and Pet Valu), Primrose Schools and Waxing the City. For more information, please visit www.roarkcapital.com.



# **Depreciation Benefits**



### **Accelerated Depreciation**

<u>Assumptions</u>		
Asset Type	Car Wash	
Ownership	Fee Simple	
Rent	\$168,952	
Cap Rate	5.75%	
Purchase Price	\$2,938,296	
Loan Amount	\$1,909,892	
LTV	65.00%	
Interest Rate	4.45%	
Amortization	25	
Debt Service	\$126,740	
Depreciable Basis for Improvements	80.00%	
Useful Life	15	
Federal Tax Rate	37.00%	
Year 1 Depreciation	\$156,709	
Potential Tax Savings	\$57,982	

### **Standard Depreciation**

<u>Assumptions</u>	
Asset Type	QSR
Ownership	Fee Simple
Rent	\$168,952
Cap Rate	5.75%
Purchase Price	\$2,938,296
Loan Amount	\$1,909,892
LTV	65.00%
Interest Rate	4.45%
Amortization	25
Debt Service	\$126,740
Depreciable Basis for Improvements	80.00%
Useful Life	39
Federal Tax Rate	37.00%
Year 1 Depreciation	\$60,273
Potential Tax Savings	\$22,301

### **Bonus Depreciation**

<u>Assumptions</u>		
Asset Type	Car Wash	
Ownership	Fee Simple	
Rent	\$168,952	
Cap Rate	5.75%	
Purchase Price	\$2,938,296	
Loan Amount	\$1,909,892	
LTV	65.00%	
Interest Rate	4.45%	
Amortization	25	
Debt Service	\$126,740	
Depreciable Basis for Improvements	80.00%	
Useful Life	1	
Federal Tax Rate	37.00%	
Year 1 Depreciation	\$2,350,637	
Potential Tax Savings	\$869,736	

### **Ground Lease**

<u>Assumptions</u>		
Asset Type	QSR	
Ownership	Ground Only	
Rent	\$3,155,217	
Cap Rate	6.20%	
Purchase Price	\$50,889,145	
Loan Amount	\$33,077,944	
LTV	65.00%	
Interest Rate	4.45%	
Amortization	25	
Debt Service	\$2,195,046	
Depreciable Basis for Improvements	0.00%	
Useful Life	0	
Federal Tax Rate	37.00%	
Year 1 Depreciation	\$0	
Potential Tax Savings	\$0	









## **Location Overview**

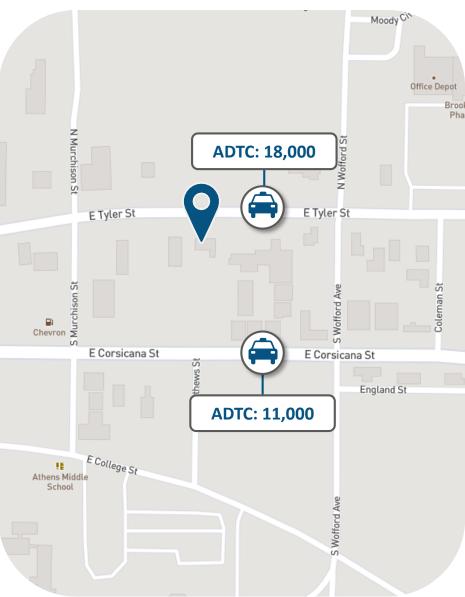
Property Address: 714 E. Tyler St, Athens, TX 75751



The subject Car Wash benefits from being well-positioned in a highly dense retail corridor consisting of national and local tenants, and academic institutions. Major national tenants in the area include Walgreens, Office Depot, Dollar Tree, Bealls Outlet, CVS Pharmacy, McDonalds, Dairy Queen, Applebee's, Domino's, Burger king, KFC and many more. The property is also within a one-mile radius of several manufacturing and distribution facilities. These include Dallas Manufacturing, Argon Medical Devices, Meridian Brick, as well as many more with a combined total of 1,300 full-time employees. The subject property also benefits from its close proximity to several academic institutions, the most notable being Trinity Valley Community College with over 9,000 students currently enrolled within a two-mile radius. UT Health Athens Hospital is also located less than three-miles from the subject property, which is a 127-bed general and surgical hospital. The subject property is less than 35-miles from Tyler, Texas and approximately 60 miles from downtown Dallas.

The site is situated on E. Tyler St, which has an average daily traffic count of 18,000 vehicles. E. Tyler St runs parallel to Turner Highway-175 which brings an additional 11,000 vehicles into the immediate area per day. There are approximately 17,500 individuals within a five-mile radius of this property and nearly 27,000 individuals within a ten-mile radius.

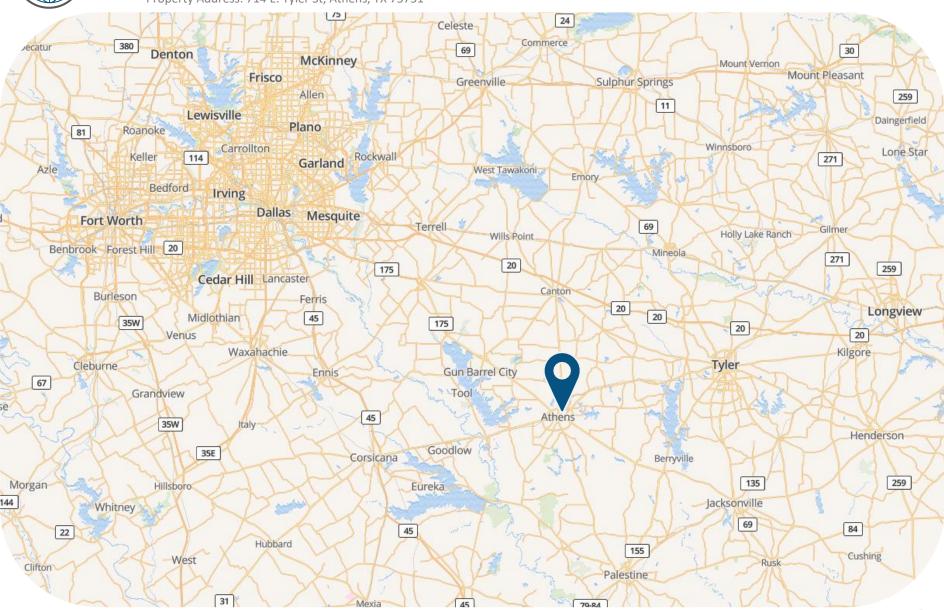
Athens is a city in and the county seat of Henderson County, Texas. E. Tyler Street leads into Highway-31 which continues directly towards Tyler, Texas, only 35 Miles away. Tyler is the county seat of Smith County in east-central Texas. The city of Tyler has long been Smith County's major economic, educational, medical and cultural hub. Tyler is also known as the 'Rose Capital of the World', this nickname was earned from a long history of rose production, cultivation and processing. It is home to the largest rose garden in the United States and holds annual festivals, attracting tourists by the thousands each year. The city has an abundance of outdoor recreation. Tyler State Park, located a few miles north, attracts visitors with opportunities to camp, canoe and boat on the lake, alongside numerous hiking and biking trails. The main industries in Tyler and the surrounding area are education, healthcare and manufacturing and distribution.







Property Address: 714 E. Tyler St, Athens, TX 75751



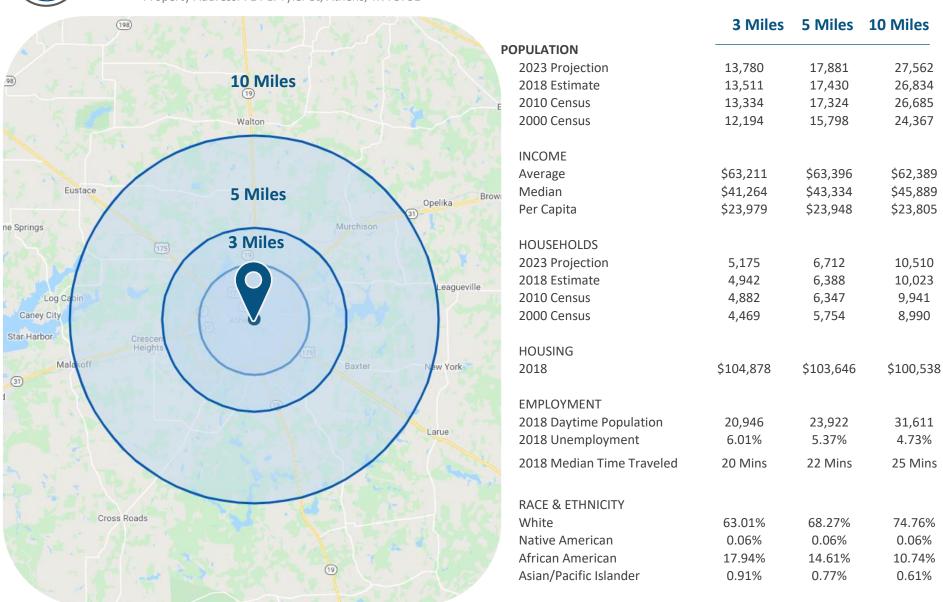








Property Address: 714 E. Tyler St, Athens, TX 75751







**Tyler** is the county seat of Smith County, located in east-central Texas. The city has long been Smith County's major economic, educational, financial, medical and cultural hub. The city's name derives from Joh Tyler, the tenth President of the United States, but it is also nicknamed the 'Rose Capital of America As a regional educational and technology center, Tyler is the host for more than 20,000 higher-education students, as well as numerous higher education institutions.

As well as its role in the rose-growing industry, Tyler is the headquarters for Brookshire Grocery Company, which operates Brookshire's, Fresh, Super 1 Foods and Spring Market Supermarkets in three states. Petroleum is another large part of the economy and historically one of the main reasons behind its origin. Although Petroleum and related industries are still important, the city has diversified both commercially and culturally. Businesses in food processing, cotton and cottonseed oil, furniture, machining, and retail distribution have developed. More recently the area has evolved into healthcare and a retail hub for the region. The Tyler area has seen strong growth over the past year, with unemployment expanding by more than 4% and thousands of jobs added. The expansion has been broad based, with gains in trade, transportation and utilities; education and healthcare services; and hospitality. The energy sector is also contributing to the strong pace of hiring. Growth in Tyler is expected to occur at a pace faster than the nationwide rate. Real Gross Product is forecast to expand at 4.09% annual pace, resulting in a gain of almost \$4.2billion by 2023. Key growth sectors are likely to be the service, information and mining sectors. The Perryman Group's current forecast calls for ongoing growth in Tyler.

### **Major Employers**

Employer	Estimated # of Employees
East Texas Med Center- Athens	500
Athens Independent School District	495
Trinity Valley Community College	350
Futurmatrix Interventional Inc	340
Argon Medical Devices Inc	274
Air Force US Dept	254
Angiotech	150
Walmart	150
Schneider Electric	136
DAK Security Agency Inc	134
County of Henderson	126

Marcus Millichap 14

# Information About Brokerage Services



#### Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

#### TYPES OF REAL ESTATE LICENSE HOLDERS:

- · A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- · A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

#### A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- · Put the interests of the client above all others, including the broker's own interests;
- . Inform the client of any material information about the property or transaction received by the broker;
- · Answer the client's questions and present any offer to or counter-offer from the client; and
- . Treat all parties to a real estate transaction honestly and fairly.

#### A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - that the owner will accept a price less than the written asking price;
- o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
- any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

#### TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- . Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Marcus & Millichap	9002994		972.755.5200
Licensed Broker / Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
Tim Speck	432723	Tim.Speck@marcusmillichap.com	972.755.5200
Designated Broker of Firm	License No.	Email	Phone
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
Sales Agent/Associate's Name	License No.	Email	Phone
Buyer/Ter	nant/Seller/Land	lord Initials Date	
Sect Transferance on Section 100 Contraction 10		Y857/204 \$500 \$220000	2 4 EN S

Regulated by the Texas Real Estate Commission Information available at www.trec.texas.gov

IABS 1-0



#### TX Broker of Record:

Timothy Speck Marcus & Millichap 5001 Spring Valley Road, Suite 100W Dallas. TX 75244

Tel: 972-755-5200 Fax: 972-755-5210 License: 432723



# Marcus & Millichap

### **EXCLUSIVE NET LEASE OFFERING**

Tim Speck Marcus & Millichap 5001 Spring Valley Road, Suite 100W Dallas, TX Tel: 972-755-5200

License: 9002994

