## WENDY'S EXCLUSIVE NET LEASED OFFERING

# OFFERING MENORANDUM

Wendy's (@)

290 N Ellington Pkwy Lewisburg, TN 37091

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### **Table of Contents**

| Investment Highlights                   | 4  |
|---|----|
| Financial Analysis & Investment Summary | 5  |
| Concept & Tenant Overview               | 6  |
| Surrounding Area                        | 7  |
| Location Overview                       | 8  |
| Property Photos                         | 9  |
| Surrounding Area Photos                 | 10 |
| Local Map                               | 11 |
| Regional Map                            | 12 |
| Demographics                            | 13 |
| Market Overview                         | 14 |

Wendy's







#### **Optimal Lease Structure**

- ✓ 20-Year Triple Net (NNN) Lease with Zero Landlord Responsibilities
- ✓ Attractive Rental Increases | 10.00% Every Five (5) Years
- ✓ Four (4) Tenant Renewal Periods of Five (5) Years Each

#### **Compelling Location Fundamentals**

- ✓ Within One Hour of Downtown Nashville
- ✓ Dense Retail Corridor | Kroger, Walgreens, Rite Aid, Dollar General, Pizza Hut, Sonic Drive-In, and Many More
- ✓ Strong Traffic Counts Along North Ellington Parkway and East Commerce Street | Average 16,200 and 12,450 Vehicles Per Day, Respectively

### Strong Brand, Exceptional Operator

- ✓ Wendy's is the World's Number Three Hamburger Chain in Terms of Locations
- ✓ There are Approximately 6,600 Franchise and Company-Operated Wendy's Restaurants in the United States and 30 Countries and U.S. Territories Worldwide
- ✓ Wendy's of Bowling Green ("WBG") is a Premier Franchisee of the Wendy's Family with 101 Locations Spread Across Kentucky, Indiana, Tennessee and Alabama
- ✓ WBG is Currently Among the Top 15 Franchisees within the Wendy's System in Terms of Locations





## Financial Analysis & Investment Summary Wendys PRICE: \$1,826,827 | CAP RATE: 5.35% | RENT: \$97,735

| PROPERTY DESCRIPTION |                                | RENT SCHEDULE |             |              |                 |
|----------------------|--------------------------------|---------------|-------------|--------------|-----------------|
| Property             | Wendy's                        | Lease Year(s) | Annual Rent | Monthly Rent | Rent Escalation |
| Property Address     | 290 N Ellington Pkwy           | Year 1        | \$97,735    | \$8,145      | -               |
| City, State ZIP      | Lewisburg, TN 37091            | Year 2        | \$97,735    | \$8,145      | -               |
| Year Built           | 1985                           | Year 3        | \$97,735    | \$8,145      | -               |
| Building Size (SF)   | 2,641                          | Year 4        | \$97,735    | \$8,145      | -               |
| Lot Size (Acres)     | 0.77                           | Year 5        | \$97,735    | \$8,145      | -               |
| Type of Ownership    | Fee Simple                     | Year 6        | \$107,509   | \$8,959      | 10.00%          |
| THE OFFERING         |                                | Year 7        | \$107,509   | \$8,959      | -               |
| Purchase Price       | \$1,826,827                    | Year 8        | \$107,509   | \$8,959      | -               |
| CAP Rate             | 5.35%                          | Year 9        | \$107,509   | \$8,959      | -               |
| Annual Rent          | \$97,735                       | Year 10       | \$107,509   | \$8,959      | -               |
| LEASE SUMMARY        |                                | Year 11       | \$118,260   | \$9,855      | 10.00%          |
| Tenant / Guarantor   | Wendy's of Bowling Green, Inc. | Year 12       | \$118,260   | \$9,855      | -               |
| Original Lease Term  | 20 Years                       | Year 13       | \$118,260   | \$9,855      | -               |
| Lease Commencement   | June 17, 2019                  | Year 14       | \$118,260   | \$9,855      | -               |
| Lease Expiration     | June 16, 2039                  | Year 15       | \$118,260   | \$9,855      | -               |
| Lease Term Remaining | 19.8 Years                     | Year 16       | \$130,086   | \$10,840     | 10.00%          |
| Lease Type           | Triple Net (NNN)               |               | \$130,086   | \$10,840     | -               |
| Roof & Structure     | Tenant Responsible             | Year 18       | \$130,086   | \$10,840     | -               |
| Options to Renew     | Four, Five-Year Option Periods | Year 19       | \$130,086   | \$10,840     | -               |
| Rental Increases     | 10% Every Five Years           | Year 20       | \$130,086   | \$10,840     | -               |
|                      |                                |               |             |              |                 |





# **Concept & Tenant Overview**



### **About Wendy's**

**Wendy's** is an American international fast food chain restaurant founded by Dave Thomas on November 15, 1969, in Columbus, Ohio. The company moved its headquarters to Dublin, Ohio on January 29, 2006. The Wendy's chain offers made-to-order burgers and fries as well as such alternative menu items as baked potatoes, chili, and salads. The chain is known for its square hamburgers, sea salt fries and the Frosty, a form of soft serve ice cream mixed with frozen starches. As of 2018, Wendy's is the world's number three hamburger chain in terms of locations (only behind McDonald's and Burger King), with approximately 6,600 franchise and Companyoperated restaurants in the United States and 30 countries and U.S. territories worldwide.

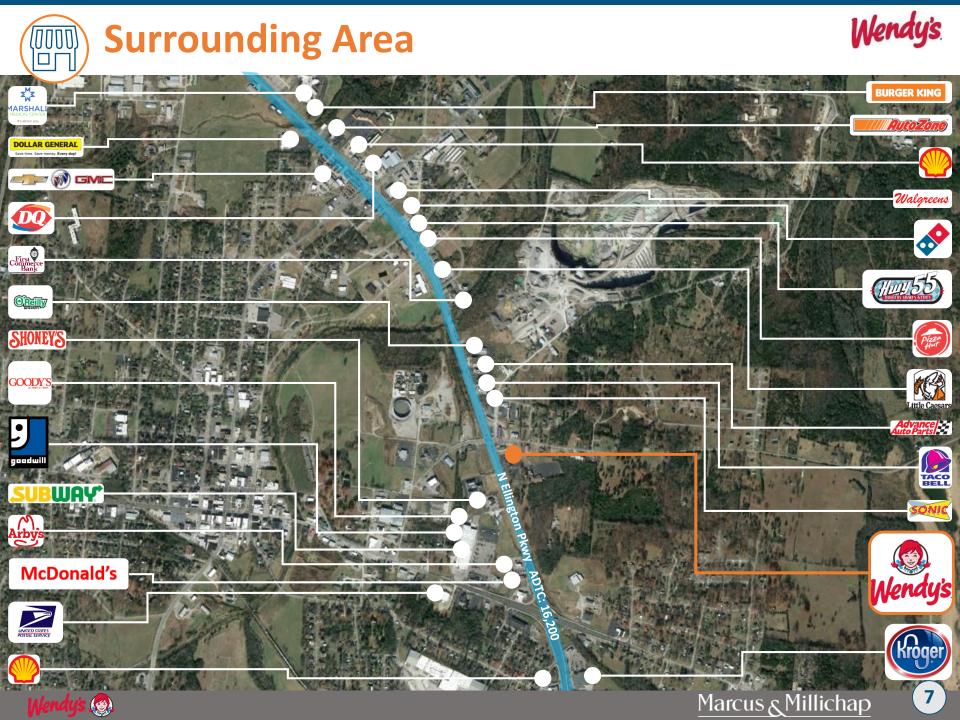




### **About Wendy's of Bowling Green**

Wendy's of Bowling Green ("WBG") is a premier franchisee of the Wendy's family. WBG currently operates 101 restaurants in four different states: Kentucky, Indiana, Tennessee and Alabama. In June of 2019, WBG almost doubled the number of stores under its umbrella with the acquisition of 44 Wendy's restaurants in the Nashville market from Manna Inc. These stores are well positioned within WBG's footprint as they are located comfortably between the Bowling Green market, where the franchise is based, and its interests in the Huntsville, Alabama, market. With the acquisition, WBG has solidified itself as a top 15 franchisee within the Wendy's system. The Company started in 1975 and is owned by Mike O'Malley of Clarksville, Tennessee and John Hughes of Bowling Green, Kentucky. WBG has been and continues to be a leader in the Industry within the Wendy's Hospitality International Organization.





### Marcus & Millichap



The subject property is situated on North Ellington Parkway, which boasts average daily traffic counts of 16,200 vehicles. North Ellington Parkway intersects with the E. Commerce Street, which brings an additional 12,450 vehicles into the immediate area, on average daily.

**Location Overview** 

The subject property is well positioned in a dense retail corridor with numerous national and local tenants, shopping centers and academic institutions. Major national tenants include: Kroger, Walgreens, Dollar General, O'Reilly Auto Parts, Goodwill, Taco Bell, Pizza Hut, Sonic Drive-In, as well as many more. The subject property benefits from being located three miles from Marshall County High School, which currently has a total enrollment of more than 900 students. Additionally, the subject property is located just over one mile south of the Marshall Medical Center, which is a 25-bed state-of-the-art critical access medical facility.

Lewisburg is a city in, and the county seat of Marshall County, TN. Lewisburg is in the middle of Tennessee, situated less than 50 miles from Nashville, one of the largest and fastest growing cities in the country. Nashville is the capital of the state of Tennessee and the county seat of Davidson County. The city is a center of music, healthcare, publishing, banking, and transportation industries, and it is also home to various colleges and universities. Nashville is known as the "home of country music" and has become a major music and production center. The city also hosts the CMA music festival, a four-day event featuring performances by country music stars that is accompanied with other activities for country music fans. Although Nashville is known for its music, the largest industry is health care. Nashville is home to more than 300 health care companies, including Hospital Corporation of America, the world's largest private operator of hospitals. Vanderbilt University and Medical Center is the city's largest employer with more than 23,000 employees. There are numerous universities and colleges located in Nashville, including: Vanderbilt University, Belmont University, Tennessee State University, Lipscomb University, and Nashville State Community College, which have a total enrollment of approximately 44,000 students.

























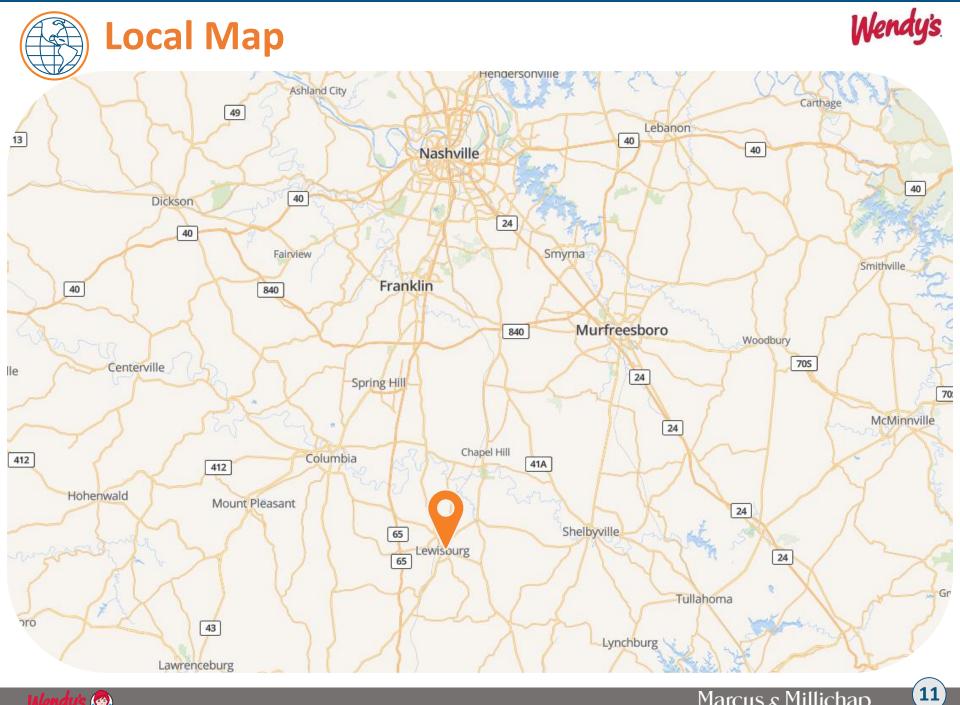










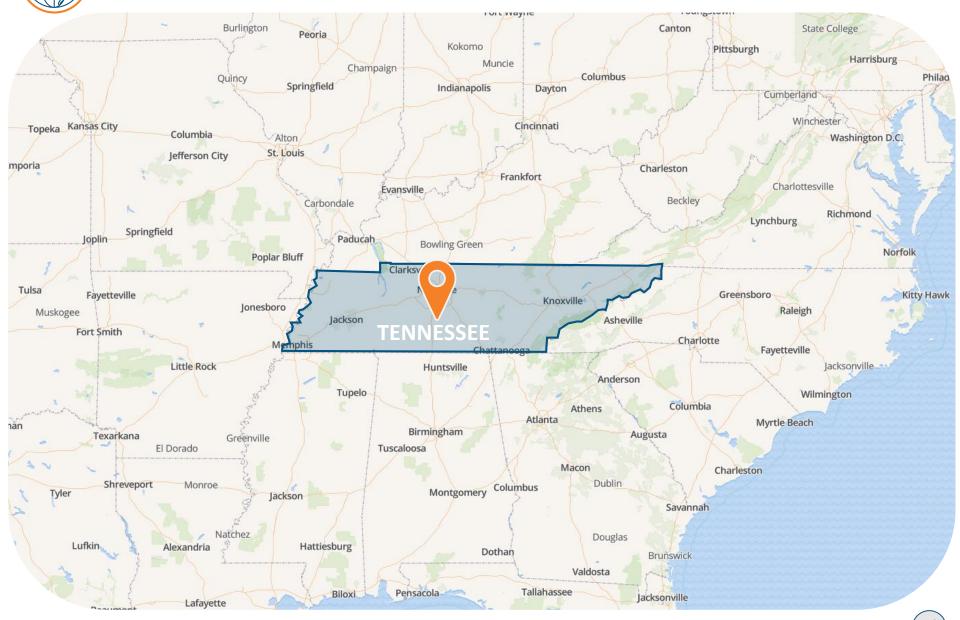






# **Regional Map**







# **Demographics**



|                       | 69)                    |                           | 3 Miles   | 5 Miles           | 10 Miles  |
|-----------------------|------------------------|---------------------------|-----------|-------------------|-----------|
|                       |                        | POPULATION                |           |                   |           |
| 412                   | (41A)                  | 2023 Projection           | 13,002    | 16,266            | 26,740    |
|                       | Chapel Hill Unionville | 2018 Estimate             | 12,596    | 15,743            | 25,671    |
|                       |                        | 2010 Census               | 12,301    | 15,360            | 24,955    |
| (272)                 | 99                     | 2000 Census               | 11,481    | 14,322            | 22,827    |
|                       |                        |                           |           |                   |           |
|                       |                        | INCOME                    |           |                   |           |
| Fountain              |                        | Average                   | \$52,341  | \$54 <i>,</i> 654 | \$58,928  |
| Heights               | Junit Le               | Median                    | \$40,456  | \$43 <i>,</i> 491 | \$47,250  |
| 373 (5)               |                        | Per Capita                | \$21,620  | \$22 <i>,</i> 059 | \$23,322  |
|                       |                        |                           |           |                   |           |
|                       | (27) Wheel             | HOUSEHOLDS                |           |                   |           |
| Culleoka 😽 Vinitehead |                        | 2023 Projection           | 5,338     | 6,550             | 10,629    |
|                       | 6                      | 2018 Estimate             | 5,127     | 6,280             | 10,090    |
| 65<br>(37) Lawred O   |                        | 2010 Census               | 4,974     | 6,088             | 9,761     |
|                       |                        | 2000 Census               | 4,676     | 5,680             | 8,842     |
|                       | Belf                   |                           |           |                   |           |
|                       |                        | HOUSING                   |           |                   |           |
|                       | 431                    | 2018                      | \$101,334 | \$106,706         | \$122,579 |
| 129 129               | 130                    |                           |           |                   |           |
| Cornersville          |                        | EMPLOYMENT                |           |                   |           |
| G                     |                        | 2018 Daytime Population   | 11,057    | 13,047            | 18,433    |
| 272                   |                        | 2018 Unemployment         | 4.79%     | 4.52%             | 4.04%     |
| 33 (23)               | Petersburg             | 2018 Median Time Traveled | 25 Mins   | 26 Mins           | 28 Mins   |
|                       | Petersburg             |                           |           |                   |           |
|                       | (244)                  | RACE & ETHNICITY          |           |                   |           |
| <b>5</b>              |                        | White                     | 77.35%    | 80.11%            | 85.39%    |
|                       |                        | Native American           | 0.03%     | 0.03%             | 0.05%     |
|                       |                        | African American          | 13.07%    | 11.31%            | 7.86%     |
|                       |                        | Asian/Pacific Islander    | 0.89%     | 0.88%             | 0.74%     |
|                       |                        |                           |           |                   |           |

Wendy's 🎯



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# **Market Overview**





### Nashville

Nashville is the capital of the state of Tennessee and the county seat of Davidson County. Located in northern middle Tennessee, Nashville is the core of the largest metropolitan area in Tennessee and ranks as the 24th largest city by population in the United States. The city is a center for music, healthcare, publishing, banking, and transportation industries. As the "home of country music", Nashville has become a major music recording and production center. Since the 1960s, Nashville has been the second-largest music production center (after New York) in the US. Nashville's music industry is estimated to have a total economic impact of \$6.4 billion per year and to contribute 19,000 jobs to the Nashville area. Although Nashville is renowned as a music recording center and tourist destination, its largest industry is health care. Nashville is home to more than 300 health care companies. As of 2012, it is estimated the health care industry contributes U.S. \$30 billion per year and 200,000 jobs to the Nashville-area economy.

In recent times Nashville has been described as a "southern boomtown" as evidenced by the city having the third fastest growing economy in the United States. It has been stated by the US Census bureau that Nashville "adds an average of 100 people a day to its net population increase". The Nashville region was also stated to be the "Number One" Metro Area for Professional and Business Service Jobs in America, as well as having the "Hottest Housing Market in America", as stated by Zillow.

### **Major Employers**

| Employer                               | Estimated # of Employees |
|--|--------------------------|
| Walker Die Casting Inc                 | 655                      |
| CNA Insurance                          | 654                      |
| Kantus Corporation                     | 650                      |
| Marshall County Board of Education     | 587                      |
| International Comfort Products         | 460                      |
| Teledyne Microelectronic Tech          | 349                      |
| Teledyne AES                           | 335                      |
| Tennessee Nichirin Inc                 | 290                      |
| Walmart                                | 157                      |
| Staffing Solutions                     | 143                      |
| Marshall County Trustee                | 140                      |
| Marshall Medical Center                | 140                      |
| # of Employees based on 10-mile radius | $\frown$                 |





# **EXCLUSIVE NET LEASE OFFERING**



TN BROKER OF RECORD: Jody McKibben Marcus & Millichap Lic.# 307629