



### HARLEY DAVIDSON ABSOLUTE NNN LEASED OFFERING

1759 W AVE J 12 LANCASTER, CA 93534

offering MEMORANDUM

# OFFERING MEMORANDUM **PRESENTED BY:**

#### Jeff Bracco

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### INVESTMENT OVERVIEW



The subject offering is for the fee simple interest in a NNN leased Harley Davidson franchise. The lease provides for zero landlord obligations with an expiration of 2024. There are scheduled 1% annual rental increases. The tenant is Southern California Cycles, LLC, doing business as Antelope Valley Harley Davidson, one of the most successful full service Harley Davidson Franchisees in the country.

#### **INVESTMENT HIGHLIGHTS**

ABSOLUTE NNN LEASE	
ZERO LANDLORD RESPONSIBILITIES	
100% FEE SIMPLE INTEREST	
SCHEDULED ANNUAL INCREASES	
OPERATED BY ONE OF THE MOST SUCCESSFUL FULL	

SERVICE HARLEY DAVIDSON FRANCHISES IN THE COUNTRY

#### **OFFERING SPECIFICATIONS**

PRICE	\$7,662,400
CAP RATE	7.50%
NET OPERATING INCOME	\$574,680
SQUARE FOOTAGE	25,200
LOT SIZE	2.81 AC

### FINANCIAL SUMMARY

#### HARLEY DAVIDSON • ABSOLUTE NNN LEASED OFFERING

1759 W AVE J 12 LANCASTER, CA 93534

#### \$7,662,400 • 7.50%

JMMARY			G SUMMARY	
TENANT NAME	Harley Davidson		NET OPERATING INCOME	CAP RATE
	25.000	CURRENT	\$574,680	7.50%
SQUARE FOOTAGE	25,200	6/20 - 6/21	\$580,427	7.58%
LEASE STARTS	6/16/2004	6/21 - 6/22	\$586,231	7.65%
LEASE ENDS	6/15/2024	6/22 - 6/23	\$592,093	7.73%
ANNUAL RENT	\$574,680	6/23 - 6/24	\$598,013	7.80%
OPTIONS	Two, Ten-Year			
INCREASES	1% Annually			

## TENANT OVERVIEW





**\$5.647B** Revenue



#### **HARLEY DAVIDSON**

Harley-Davidson, Inc., H-D, or Harley, is an American motorcycle manufacturer founded in 1903 in Milwaukee, Wisconsin. It was one of two major American motorcycle manufacturers to survive the Great Depression, along with Indian. The company has survived numerous ownership arrangements, subsidiary arrangements, periods of poor economic health and product quality, and intense global competition to become one of the world's largest motorcycle manufacturers and an iconic brand widely known for its loyal following. There are owner clubs and events worldwide, as well as a company-sponsored, brand-focused museum.

Harley-Davidson is noted for a style of customization that gave rise to the chopper motorcycle style. The company traditionally marketed heavyweight, air-cooled cruiser motorcycles with engine displacements greater than 700 cc, but it has broadened its offerings to include more contemporary VRSC (2002) and middle-weight Street (2015) platforms.

Harley-Davidson manufactures its motorcycles at factories in York, Pennsylvania; Milwaukee, Wisconsin; Kansas City, Missouri (closing); Manaus, Brazil; and Bawal, India. Construction of a new plant in Thailand began in late 2018. The company markets its products worldwide, and also licenses and markets merchandise under the Harley-Davidson brand, among them apparel, home decor and ornaments, accessories, toys, scale figures of its motorcycles, and video games based on its motorcycle line and the community.

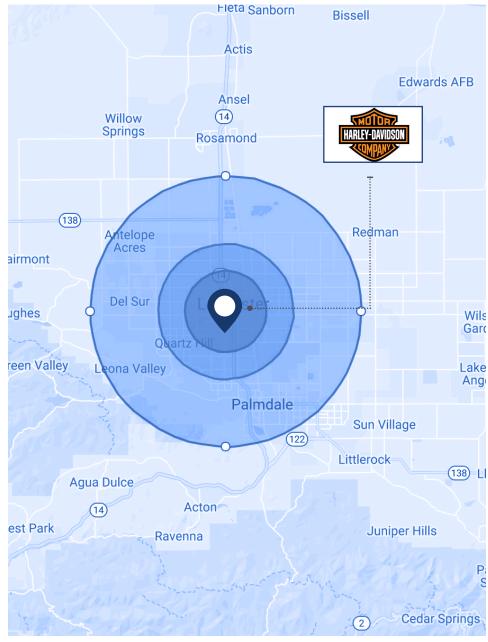
### LOCATION AERIAL



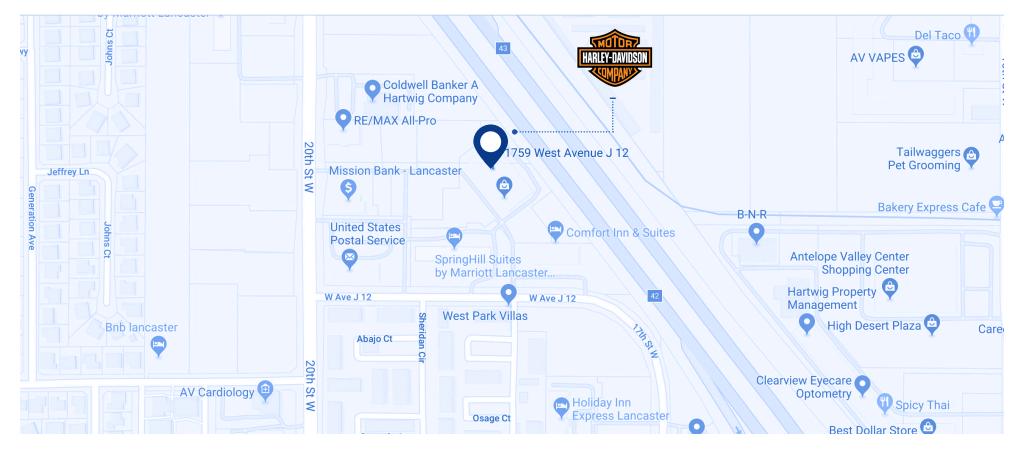
### REGIONAL OVERVIEW







### DEMOGRAPHICS



	3 MILES	5 MILES	10 MILES
TOTAL POPULATION	99,746	177,930	307,687
TOTAL HOUSEHOLDS	33,203	54,303	93,087
Average Household Income	\$62,474	\$69,231	\$69,464
AVERAGE AGE	35.50	35.70	35.30

### AREA OVERVIEW

DEMOGRAPHICS	3 MILES	5 MILES	10 MILES
TOTAL POPULATION	99,746	177,930	307,687
TOTAL HOUSEHOLDS	33,203	54,303	93,087
Persons Per Household	2.90	3.00	3.20
Average Household Income	\$62,474	\$69,231	\$69,464
Average House Value	\$230,638	\$242,661	\$249,557
Average Age	35.50	35.70	35.30
WHITE	66,625	121,693	218,289
BLACK	20,787	35,203	54,192
Am. Indian & Alaskan	1,902	3,193	5,365
Asian	5,865	10,028	16,811
HAWAIIAN & PACIFIC ISLAND	365	636	1,098
Other	4,202	7,175	11,933

#### LANCASTER, CALIFORNIA

Lancaster is a charter city in northern Los Angeles County, in the Antelope Valley of the western Mojave Desert in Southern California. As of the 2010 census it had a population of 156,633, and in 2018 the population was estimated at 159,053, making Lancaster the 33rd largest city in California. Lancaster is part of a twin city complex with its southern neighbor Palmdale, and together they are the principal cities within the Antelope Valley region.

Lancaster is located approximately 70 miles north of downtown Los Angeles, and is near the Kern County line. It is separated from the Los Angeles Basin by the San Gabriel Mountains to the south, and from Bakersfield and the San Joaquin Valley by the Tehachapi Mountains to the north. The population of Lancaster has grown from 37,000 at the time of its incorporation in 1977 to over 159,000 as of 2018.



### LANCASTER, CALIFORNIA



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