#### OFFERING MEMORANDUM

Net Leased Restaurant

## Marcus & Millichap

ACT ID ZAB0480013



1827 East Beltline Road SW

Decatur, AL

(HUNTSVILLE MSA)

**2010 CONSTRUCTION** 



**NEW 20 YEAR LEASE** 





### FINANCIAL OVERVIEW

## PRICE: \$2,217,300 | RENT: \$127,500

PropertyAddress	1827 Beltline Road SW		
City, State, Zip	Decatur, AL (Huntsville MSA)		
Estimated Building Size (SF)	2,039 SF		
Lot Size	.58 Acres		
Year Built	2010		

### LEASE SUMMARY

PropertyType	Net Leased Restaurant
Ownership	Franchisee
Tenant	Premier Cajun Kings, LLC – 22 Locations
Lease Commencement Date	Close of Escrow
Lease Expiration	20 Years
Lease Term Remaining	20 Years
Lease Type	NNN
Roof & Structure	Tenant Responsibility
Options to Renew	Four 5-Year Options
Base Term Rental Escalations	7.5% Every Five Years
Rent to Sales Ratio	8.5%
Right of First Refusal	Yes

### ANNUALIZED OPERATING DATA

Annual Rent	\$127,500				
Rental Escalations	calations 7.5% Every 5 Years				
Average Cap Rate		7.51%			
RENT SCHEDULE	ANNUALRENT	MONTHLY RENT	CAP RATE		
Years 1-5	\$127,500.00	\$10,625.00	5.75%		
Years 6-10	\$137,062.50	\$11,421.88	6.18%		
Years 11-15	\$147,342.19	\$12,278.52	6.65%		
Years 16-20	\$158,392.85	\$13,199.40	7.14%		
Option I Years 21-25	\$170,272.32	\$14,189.36	7.68%		
Option II Years 26-30	\$183,042.74	\$15,253.56	8.26%		
Option III Years 31-35	\$196,770.94	\$16,397.58	8.87%		
Option IV Year 36-40	\$211,528.77	\$17,627.40	9.54%		

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### **INVESTMENT OVERVIEW**

Property Address	1827 Beltline Road SW
City, State, Zip	Decatur, AL (Huntsville MSA)
Estimated Building Size (SF)	2,039 SF
Lot Size	.58 Acres
Year Built	2010
Net Operating Income	\$127,500

#### INVESTMENT SUMMARY

Marcus & Millichap is pleased to present for sale this single-tenant, absolute triple-net lease Popeyes Louisiana Kitchen Restaurant investment opportunity located at 1827 Beltline Road Southwest in Decatur, Alabama which is a suburb of Huntsville. The property consists of a .58 acre parcel improved with an approximately 2,039-square foot building. The newly constructed restaurant will have a brand new 20-year lease at the close of escrow with a seasoned RBI Brands Franchisee operating over 200 restaurants. This franchisee has been a Burger King and Popeyes operator for over a decade and is one of the fastest growing Franchisees in the entire system. In 2015, this operator was awarded "Franchisee of the Year". Annual base rent is set at \$127,500 with 7.5 percent rental increases every five years in the base term, as well as the four five-year renewal options.

The restaurant is located directly on Beltline Road/Highway 67 which experiences traffic counts exceeding 32,000 cars per day. Decatur is situated along the Tennessee River which flows along it's northern border. There two bridges across the river leading to Huntsville which is just 30 minutes to the northwest along Highway 72 or I 65.

**B**eltline Road/Highway 67 is home to all of Decatur's major retailers. Immediately surrounding this Popeyes are Publix, Lowes, Belk, McDonalds, Petco, Panda Express, Taco Bell and many others. The property also benefits from its location across from the Parkway Medical Center.



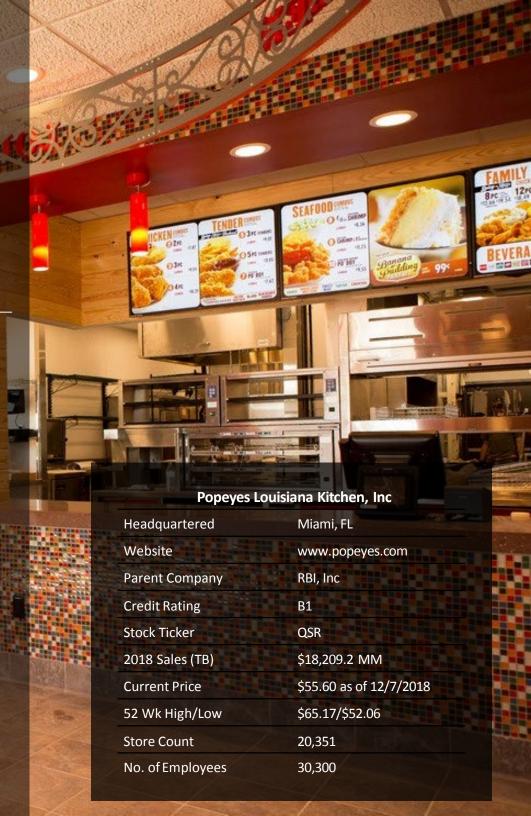
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**Premier Kings** operates well over 200 restaurants across multiple brands. Their operating companies are set up by brand and market. Through a sound strategy of acquisitions and new development they are one of the fastest growing restaurant franchisees in the country. Operating both Burger King and Popeyes throughout the Southeast through their headquarters in Montgomery, Alabama. In 2015, RBI named them "Franchisee of the Year".

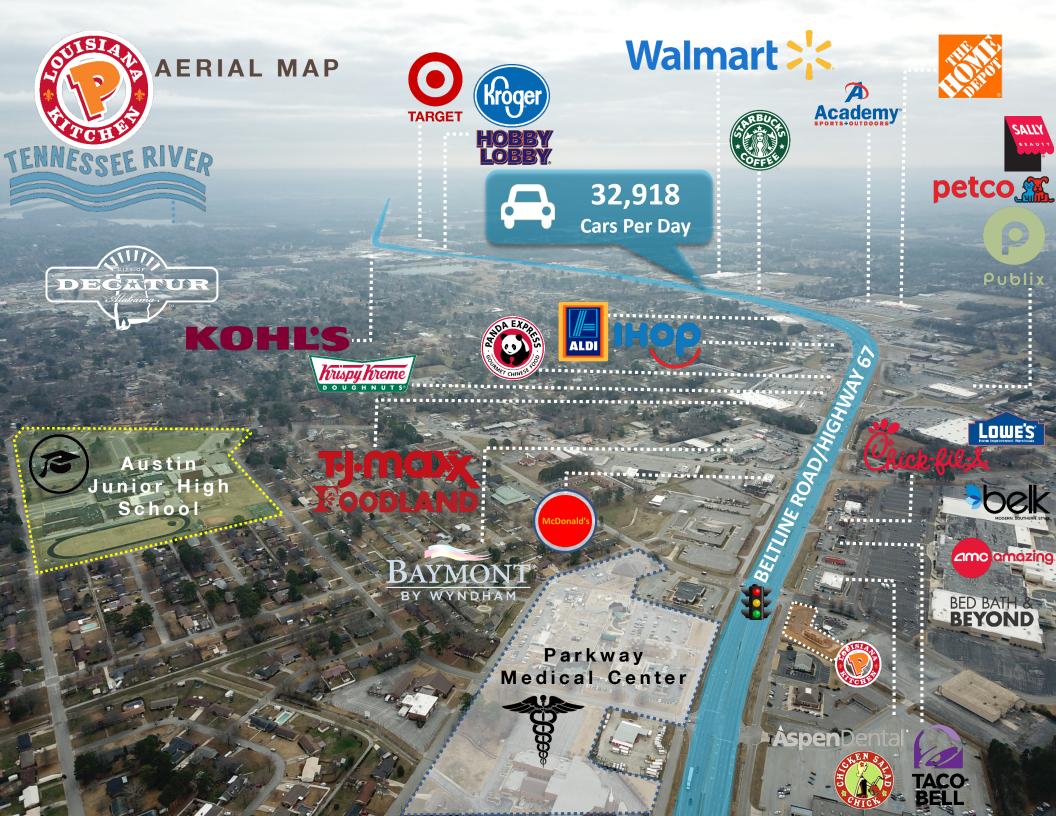


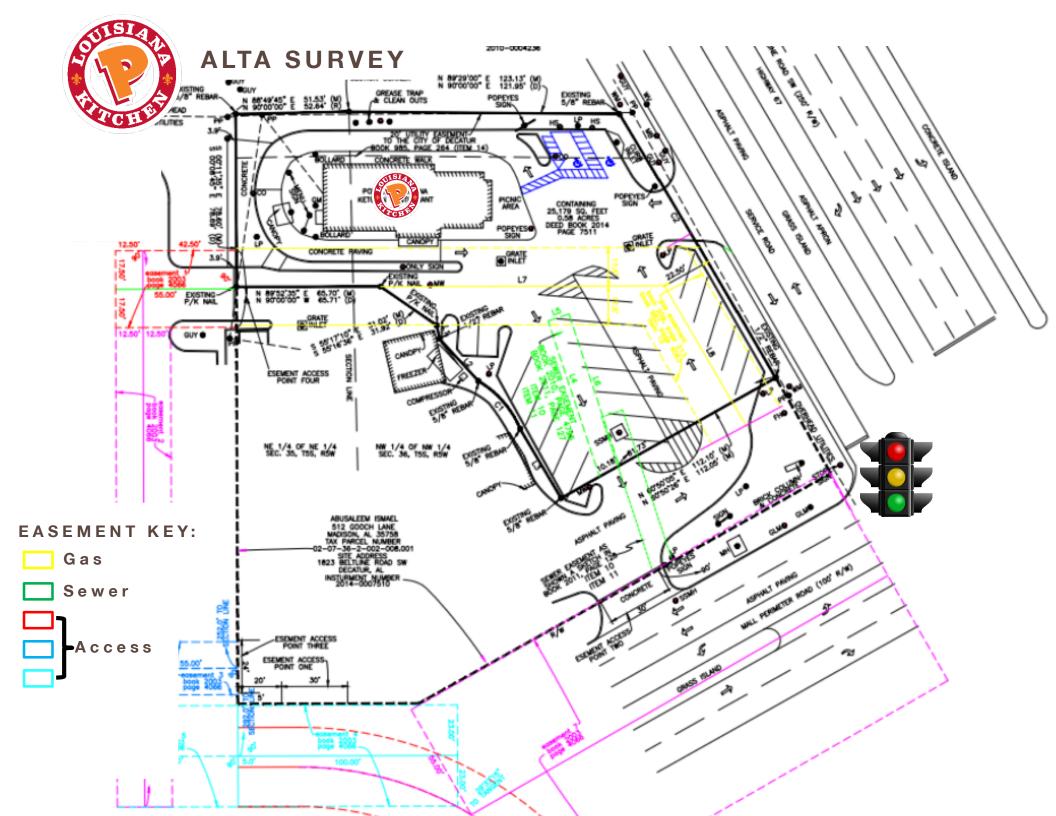
## Popeyes Louisiana Kitchen

Founded in New Orleans in 1972, Popeyes® has more than 40 years of history and culinary tradition. Popeyes distinguishes itself with a unique New Orleans style menu featuring spicy chicken, chicken tenders, fried shrimp and other regional items. The chain's passion for its Louisiana heritage and flavorful authentic food has allowed Popeyes to become one of the world's largest quick service restaurant chicken concepts with over 2,600 restaurants in the U.S. and around the world. In March 2017, Popeye's was acquired by Restaurant Brands International, Inc. (NYSE/TSX: QSR, TSX: QSP) the third largest operator of fast food restaurants in the world.











### LOCATION OVERVIEW | DEMOGRAPHICS

# Decatur, AL

**Decatur, AL** is a suburb of Huntsville Alabama and is known as the river city do to its northern border the Tennessee River. The river and proximity to major metropolitan areas has also made Decatur a hub for industry.

**Port of Decatur** is the busiest port along the Tennessee River which has led to twelve Fortune 500 companies in the city. These companies include Pepsi Co, 3M, Coca Cola, International Paper, Kinder Morgan, Nucor Steel, Stanley-Black & Decker among others.

**Total Population** within the city limits exceeds 55,000. The cities low unemployment rate (3%), low cost of living (12% below the national average) and beautiful Mountain and River views make Decatur a great place to live, work and play.

POPULATION	INCOME		HOUSEHOLDS		
2023 Projection	Average		2023 Projection		
1-MILE 3-MILES 5-MILES	1-MILE 3-MILES	5-MILES	1-MILE	3-MILES	5-MILES
	\$79,295 \$113,844	\$112,762			
2019 Population	Median		2019 Households		
1-MILE 3-MILES 5-MILES	1-MILE 3-MILES	5-MILES	1-MILE	3-MILES	5-MILES
	\$50,366 \$85,111	\$85,000			
	S				

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### LOCATION OVERVIEW | HUNTSVILLE

# **ECONOMY**

- Government contractors such as Boeing, Northrop Grumman and Lockheed Martin are leading employers, supporting the area's space and defense industry.
- Huntsville has a growing science, technology, engineering and mathemat (STEM) workforce. The median pay for STEM occupations in the area is \$95,000 annually through employers including the Hudson Alpha Institute for Biotechnology and the Redstone Arsenal.
  - The area is being reinvented as a tech center and many buildings are redeveloped to attract new companies and workers to the metro.



### **METRO HIGHLIGHTS**



#### U.S. ARMY - REDSTONE ARSENAL

More than 35,000 individuals are employed at this garrison to support the Army's missile programs.

#### NASA



Marshall Space Flight Center was where the most powerful rocket ever designed was developed, enabling the exploration far into the solar system. It has a workforce of nearly 6,000.

#### **HIGHER EDUCATION**

The University of Alabama Huntsville has nearly 10,000 students, with roughly half earning a degree in engineering or

Sources: Marcus & Millichap Resi n Services; BLS; Bu ureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Ce

2018 POPULATION:

2018 HOUSEHOLDS:

Growth 2018-2023 8.0%

2018 **MEDIAN AGE:** 

38.8

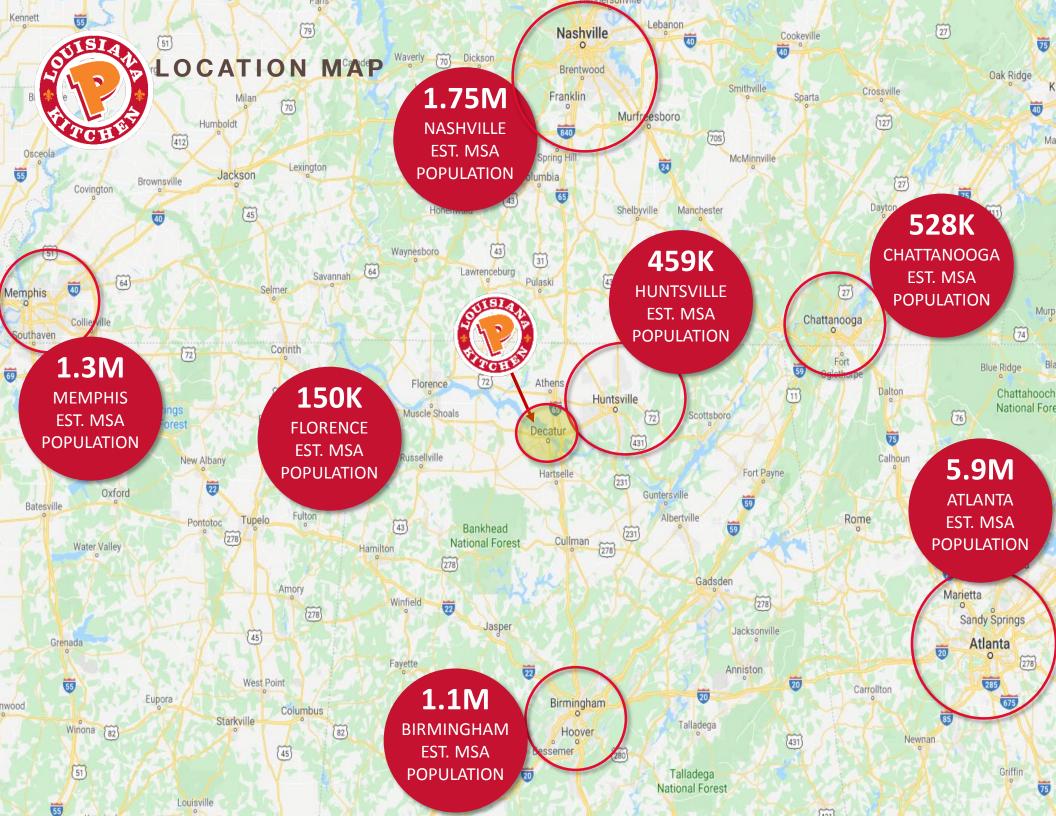
U.S. Median: 38.0

2018 MEDIAN HOUSEHOLD INCOME:

U.S. Median: \$58,800

Growth 2018-2023\*: 7.2%

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Popeyes | Decatur, AL

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