

# OFFERING MEMORANDUM

SIOUX CITY, IOWA





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# **OFFERING SUMMARY**

## **RED ROBIN @ LAKEPORT COMMONS**



#### **LOCATION**

**Red Robin (Ground Lease)** 

**4900 Sergeant Road** 

Sioux City, IA 51106

### **OFFERING SUMMARY**

Price:	\$2,118,000
Net Operating Income (NOI):	\$127,050
Capitalization Rate:	6.00%
Net Rentable Area:	6,350
Year Built:	2005
Lot Size (Acres):	1.66

#### **LEASE TERMS**

**Tenant:** Red Robin International, Inc.

**Lease Commencement:** 11/1/2005

Lease Expiration: 10/31/2030

**Lease Type:** Absolute NNN Ground Lease

Roof & Structure: Tenant Responsibility

**Monthly Rent:** \$10,588 (\$1.67/sf)

**Annual Rent:** \$127,050 (\$20.01/sf)

**Rental Increases:** 10% Every 5 Years

**Renewal Options:** Two 5-Year @ 10% Each Option

(1) All lease provisions to be independently verified by Buyer during the Due Diligence Period.









# **INVESTMENT HIGHLIGHTS**

## **RED ROBIN @ LAKEPORT COMMONS**



#### Single-Tenant Absolute NNN Red Robin Ground Lease:

- Absolute NNN ground lease; zero landlord responsibilities
- o 11 years remaining on lease with 10% increases every 5 years
- o Red Robin re-committed to the site by signing a 10-year lease extension in 2019 and they have plans to renovate the interior of the building in 2020
- Two 5-year options with 10% increases at each option
- Corporate guaranteed lease (NASDAQ: RRGB); 565 locations across the U.S. and Canada
- o #40 "Top 500 Chain Restaurants" by Restaurant Business (2017)
- #42 "Top 100" by Nation's Restaurant News (2017)



- Tenants include Best Buy, Buffalo Wild Wings, Chipotle Mexican Grill, Firehouse Subs, Five Below, Gap, Kohl's, Mattress Firm, Michael's, Old Chicago Pizza & Taproom, Old Navy, Panera Bread, Party City, PetSmart, Olive Garden, QDOBA Mexican Grill, Staples, Starbucks, and Texas Roadhouse
- South Sioux City is the Premier Shopping Destination for the Region:
  - O Draws from over 170,000 people in the larger lowa, Nebraska, and South Dakota tri-state area
  - o Retailers in the area include Southern Hills Mall (1.2 million square feet; 6 million annual visitors), Hy-Vee, Target, Lowes, CVS/pharmacy, Marshalls, AMC Theatres, Scheel's All Sports, Bed Bath & Beyond, and ULTA Beauty



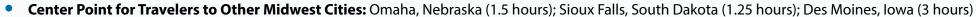




# **INVESTMENT HIGHLIGHTS**



- Strong Midwest Demographics: Over \$96,000 average household incomes in a 1-mile radius of the property; 170,000+ population in the trade area
- Sioux City is an Established and Historically Stable Market Drawing from Iowa, Nebraska, and South Dakota:
  - o #1 "Top State for Jobs in the U.S." by U.S. News & World Report (2019)
  - o #2 "Best State for Opportunity" by U.S. News & World Report (2019)
  - #1 "Best Places for Economic Development Metros Under 200,000" by Site Selection Magazine (2016-2018)
  - Extremely low unemployment rate of 2.6% (national average unemployment rate is 3.7%)



- Located Near Major Sioux City Landmarks:
  - o UnityPoint Health St. Luke's 158-bed hospital; treats more than 77,000 patients annually
  - O Sunnybrook Village New 64-acre, \$50 million mixed-use development (under construction)
  - O Sioux Gateway Airport Direct flights to Dallas-Fort Worth and Chicago













# **AERIAL SITE PLAN / PARCEL MAP**





# **SITE PLAN**

## **RED ROBIN @ LAKEPORT COMMONS**

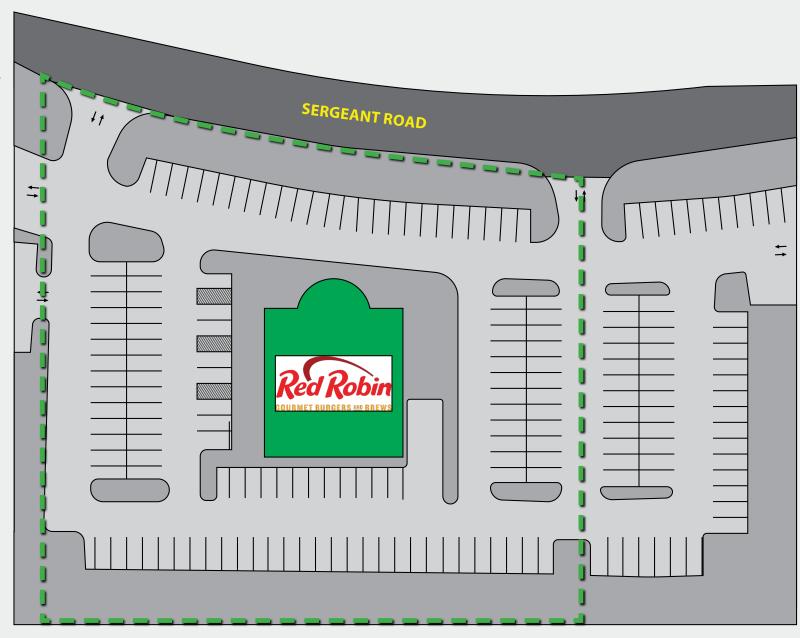


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**PROPERTY PARCEL** 

**APN:** 884708377020

**SUBJECT PROPERTY** 







# **AERIAL OVERVIEW**





# **AERIAL OVERVIEW**





# **AERIAL OVERVIEW**

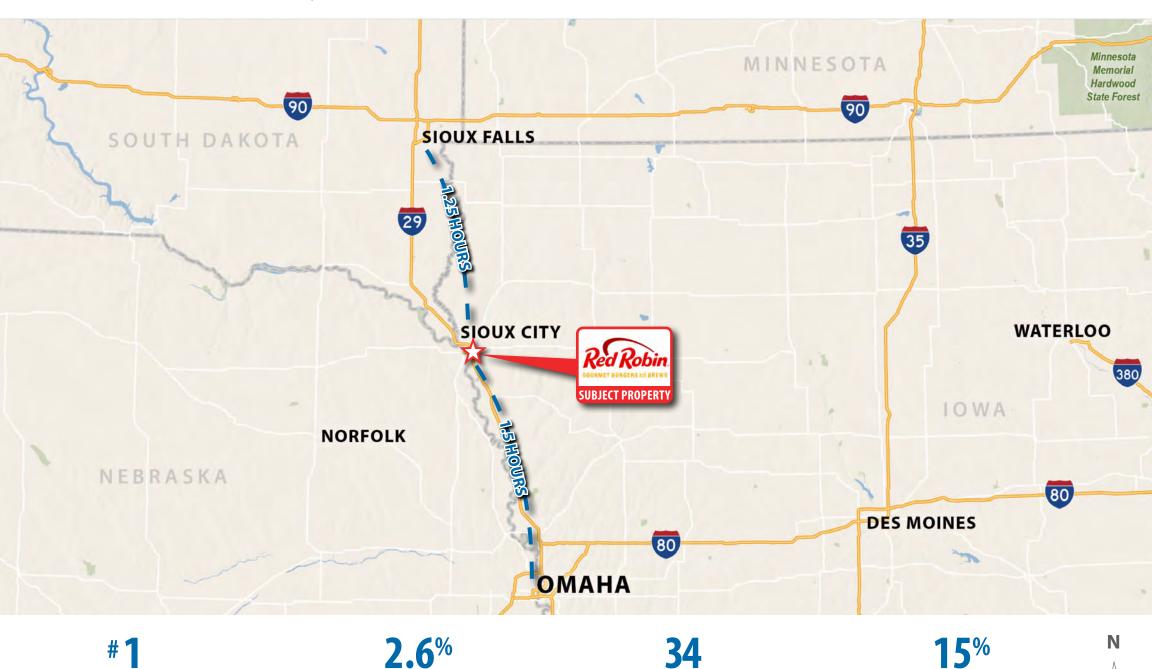




# **REGIONAL MAP**

## **RED ROBIN @ LAKEPORT COMMONS**





**MOST POPULOUS** 

**CITY IN THE COUNTY** 

**BELOW AVERAGE** 

**COST OF LIVING** 

**MEDIAN** 

**AGE IN THE CITY** 

UNEMPLOYMENT

**RATE IN THE CITY** 

## TENANT PROFILE

## **RED ROBIN @ LAKEPORT COMMONS**









Red Robin Gourmet Burgers and Brews is a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc. The burger chain is famous for serving more than two dozen delicious burgers that have more than 100 different toppings to choose from. The restaurant features

a premium burger line consisting of high-quality burgers known as Red Robin's Finest, which launched in 2013 and uses half-pound patties of Black Angus beef. Red Robin holds its burger ingredients to very strict standards; the beef is always fresh and never frozen, all-natural, domestic, and free of preservatives and added ingredients. The chain was ranked #40 on Restaurant Business' "Top 500 Chain Restaurants" in 2017.

Red Robin also offers a variety of creative and signature beverages, such as the Hawaiian Heart Throb Smoothie and the Silver Spoon S'mores Monster Milkshake. Additionally, Red Robin offers a variety of options behind the bar, including signature cocktails and innovative booze infused shakes such as the Root Brewshi Float, the Blue Moon Beer Shake, and the Spiked Freckled Lemonade. Their extensive selection of local and regional beers and spirits has earned the restaurant a VIBE Vista Award for "Best Beer Program in a Multi-Unit Chain Restaurant."

In addition to its many burger offerings, Red Robin serves bottomless fries and a wide variety of salads, soups, appetizers, entrees, and desserts. All of the produce used at Red Robin is GMO-free. There are 565 Red Robin restaurants across the United States and Canada. For the fiscal year ending December 30, 2018, the total company revenues, which include company-owned restaurant sales and franchise royalties, were \$1.3 billion.

## TOP HONORS

- #40 "Top 500 Chain Restaurants" Restaurant Business (2017)
- #42 "Top 100" Nation's Restaurant News (2017)

**Company Type:** Public (NASDAQ: RRGB)

Locations: 565

Website: www.redrobin.com



## **AREA OVERVIEW**

## **RED ROBIN @ LAKEPORT COMMONS**



# Sioux City, Iowa

- 4th largest city in lowa; nestled along Loess Hills and the Missouri River in Woodbury County
- Primary city in Sioux City, IA-NE-SD metropolitan statistical area (MSA)
- 170,600 MSA population; \$9.7 billion gross metro product (GMP)
- #2 "Best State for Opportunity" by U.S. News & World Report (2019)

#### **ECONOMY**

- A diverse economy with the largest industries in manufacturing, health care, social assistance, and retail trade
- Current top employers include: Tyson Foods Inc., Sioux City Community School District, Bomgaars, Seaboard Triumph Foods, Mercy Medical Center, UnityPoint Health St Lukes, and Hard Rock Hotel & Casino
- Regional hub in the tri-state area for business, employment, industry, retail trade, medical care, educational opportunities, and tourism
- 14.4% projected growth in AHHI between 2017-2022
- 1.2% projected annual job growth
- 2.6% unemployment rate vs. 3.7% U.S. average
- Sioux City MSA was crowned an "Economic Development King" by Site Slection Magazine 6 years in a row

- Seaboard Triumph Hog processing plant opened in 2017;
   2,000 jobs created
- 24 business projects are currently underway to expand or renovate, adding new jobs in the process
- UnityPoint Health-St. Luke's Regional medical center for the tri-state area
  - o Serves as the regional medical center for the area
  - o 158 staffed beds; 77,000 patients treated annually

#### **DEVELOPMENT**

- Sunnybrook Village 64-acre mixed use development
  - Includes a 250,000 square foot, \$30 million retail center anchored by Mills Farm Fleet and Hobby Lobby; 2019 opening
- The Summit 225-unit, \$20 million apartment complex
  - Includes a 13.5-acre, 8-building complex which overlooks
     Sunnybrook Village; summer 2020 completion date



#4
LARGEST CITY
IN IOWA

15%
BELOW THE NATIONAL AVERAGE COST OF LIVING









## **AREA OVERVIEW**

## RED ROBIN @ LAKEPORT COMMONS



# Sioux City, Iowa

- 15% below the national average for cost of living by Forbes (2019)
- #1 "Best Places for Economic Development for Metros under 200,000" by Site Selection Magazine (2018, 2017, 2016)
- #1"State for Jobs in the U.S." by U.S. News & World Report (2019)
- The Arena Project \$13 million youth sports complex; opening fall 2019
- Riverfront Development 23-acre master planned riverfront park; under construction
  - Includes a yoga lawn, basketball courts, and a dog park

#### **EDUCATION**

- Sioux City Community Schools Serves 14,600+ students
  - One of only two districts in the country to be awarded an Air Force JROTC program
- 38 colleges and universities within 100 miles including, The University of South Dakota, Wayne State College, Northwestern College, Western Iowa Tech Community College, Morningside College, and Briar Cliff University

#### **TRANSPORTATION**

- 4 hour drive to most major U.S. cities
- Interstate 29 currently undergoing a \$400 million

- reconstruction project to expand a 10-mile stretch within the city to 6 lanes; 2020 completion
- Sioux Gateway Airport 85,000 passengers in 2017; Located 7 miles south on Interstate 29
- Midwest hub for north-south railroad traffic with connections west
  - Ships to the other Midwest cities, Gulf of Mexico, San Diego, Los Angeles, Seattle, Tacoma, and Portland

#### **TOURISM**

- Saturday in the Park One of the largest outdoor music festivals in the upper midwest; 45,000+ attendees per event
- Tyson Events Center Over 300,000 visitors annually; 10,000 guest capacity
- Cone Park Newest all season park featuring tubing hill, day lodge, ice skating rink, splash pad and recreational trail
  - o "lowa's Best New Tourist Attraction" by MSN (2018)
  - "Outstanding Attraction Award" by Iowa Economic Development Authority (2019)



2.6%
UNEMPLOYMENT RATE
VS. U.S. AVERAGE 3.7%

38
COLLEGES WITHIN
100 MILES

#1
STATE FOR
JOBS IN U.S.







# **DEMOGRAPHICS**





	<u>1-Mile</u>	3-Mile	<u>5-Mile</u>
Population			
2023 Projection	3,639	27,077	56,158
2018 Estimate	3,550	26,948	55,738
2010 Census	3,500	26,436	55,127
2000 Census	3,255	26,126	53,992
Growth 2000-2010	7.53%	1.19%	2.10%
Growth 2010-2018	1.43%	1.94%	1.11%
Growth 2018-2023	2.51%	0.48%	0.75%
Households			
2023 Projection	1,535	10,800	21,200
2018 Estimate	1,479	10,650	20,822
2010 Census	1,451	10,372	20,435
2000 Census	1,225	9,987	19,857
Growth 2000-2010	18.45%	3.86%	2.91%
Growth 2010-2018	1.93%	2.68%	1.89%
Growth 2018-2023	3.79%	1.41%	1.82%
2018 Est. Population by Single-Classification Race			
White Alone	3,340	24,113	43,219
Black or African American Alone	26	447	1,789
American Indian and Alaska Native Alone	19	307	1,198
Asian Alone	74	407	1,460
Native Hawaiian and Other Pacific Islander Alone	1	13	95
Some Other Race Alone	45	914	6,081
Two or More Races	45	732	1,869
2018 Est. Population by Ethnicity (Hispanic or Latino)			
Hispanic or Latino	124	2,276	12,918
Not Hispanic or Latino	3,426	24,672	42,820
2018 Est. Average Household Income	\$96,612	\$70,047	\$65,259



## **CONFIDENTIALITY AGREEMENT**

**RED ROBIN @ LAKEPORT COMMONS** 



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retail sales nationwide











