

OFFERING MEMORANDUM

## BRAND NEW INTERSTATE 5 HARBOR FREIGHT TOOLS

90' High Pylon Sign on I-5

Ingress/Egress Adjacent to Interstate 5 Freeway

LOS ANGELES COUNTY

5200 TRIGGS STREET COMMERCE, CA 90022







### HARBOR FREIGHT TOOLS · INTERSTATE 5

5200 TRIGGS STREET · COMMERCE, CA 90022

### PRESENTED BY

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# Commanding the most highly trafficked stretch of Southern California's Interstate 5 Freeway

## Marcus & Millichap

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An exclusive acquisition opportunity in one of Los Angeles' highest "barrier to entry" markets



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1



### OFFERING OVERVIEW

Marcus & Millichap is pleased to offer an exclusive acquisition of the feesimple interest in a net-leased Harbor Freight Tools (the "Property") located in the City of Commerce.

The property consists of a newly constructed freestanding building that is corporately tenanted by Harbor Freight Tools USA, Inc. (d/b/a Harbor Freight Tools) on a brand new NNN lease with 10 years of term and 10% increases every 5 years. Landlord responsibilities are limited to roof and structure. The improvements consist of a newly constructed 16,190 square foot building situated on a 1.068 acre lot with 54 parking spaces.

The property benefits from signage with a newly erected 90-foot-tall pylon sign overlooking the I-5 Freeway enhancing existing tenant exposure and visibility to over **380,000 vehicles per day**. This spectacular site is located just off the on/off ramp for the 5 Freeway along a stretch of Commerce surrounded by dense retail, industrial, and residential presence. The

unique intersection of Atlantic Boulevard, Telegraph Road, and Eastern Avenue located steps from the property bridge Downtown Los Angeles, Mid-Cities, East Los Angeles, Montebello and Whittier.

The unity of Atlantic Boulevard, Telegraph Road, and Eastern Avenue located in close proximity to the property is a key component of this unique location serving to bridge several markets: Downtown Los Angeles, Vernon, Mid-Cities, East Los Angeles, Montebello, and Monterrey Park.

Complimenting national credit retailers of Home Depot, Target, and Costco are located blocks from the property. The location serves an extremely dense middle-class demographic with over 280,000 total population in a 3-Mile Radius and **over 760,000 residents in a 5-Mile radius** with a median household income of \$43,671. The outstanding location, newly constructed building, long-term corporate lease, and contractual rental increases make this a great investment opportunity.

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- Concrete tilt-up built-to-suit building with official store opening October 22, 2019
- Tenant has 10 years of brand-new lease term remaining with 10% rental increases every 5 years
- The Tenant is on an NNN lease with landlord responsibilities limited to roof and structure
- Strong long-term tenant assumptions—Irreplaceable Harbor Freight Tools location with limited surrounding competition coupled with a replaceable starting rent of \$1.60/SF
- Property improvements include a newly constructed 16,190 square foot freestanding building with 24 foot high clearance, pylon signage, 54 parking spaces, with multiple points of ingress and egress
- Over \$1 Million in T.I.'s invested by tenant during construction
- Corporate guarantee from Harbor Freight Tools USA, Inc.
- Conveyer belt of consumers—Adjacent to a well-trafficked Interstate 5 Freeway Atlantic on/off ramp; adjacent to Denny's with reported annual sales of \$3,000,000+



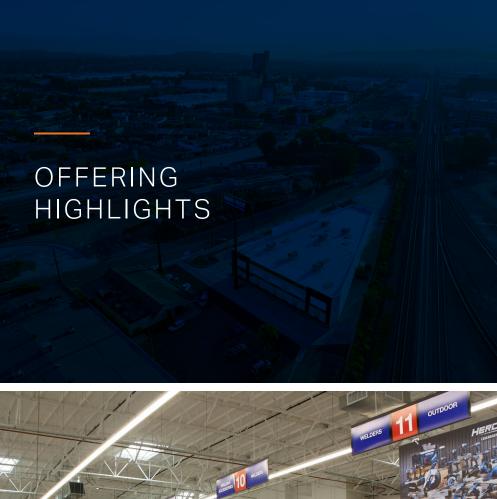
NEWLY CONSTRUCTED BUILT-TO-SUIT LOCATION



IDEAL 1031 EXCHANGE OPPORTUNITY – TENANT ON NEW NNN LEASE



NUMEROUS PROPERTY IMPROVEMENTS





### OFFERING HIGHLIGHTS

# HARBOR FREIGHT TOOLS

5200 Triggs Street, Commerce, CA 90022

\$6,844,444

4.50%

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Price	\$6,844,444
Cap Rate (Years 1–5)	4.50%
Cap Rate (Years 6–10)	4.95%
Net Operating Income	\$308,000
Remaining Lease Term	10 Years
Gross Leasable Area	16,190 SF
Lot Size	1.068 Acres

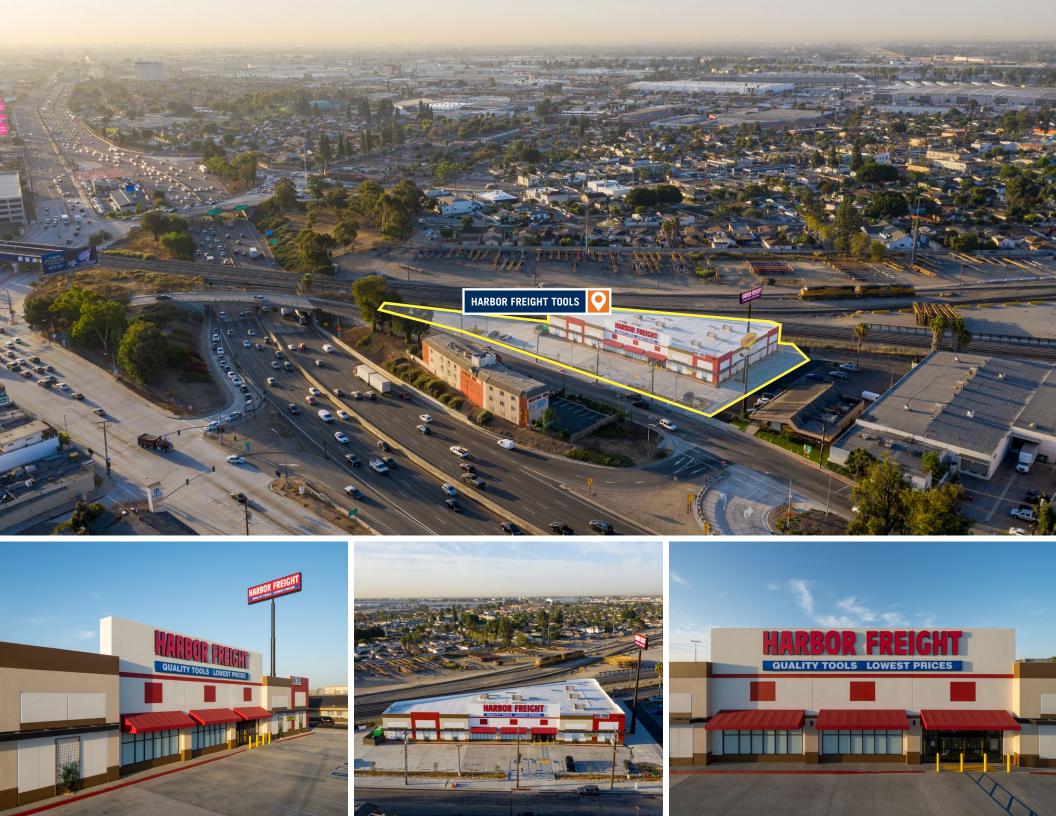




### NEWLY CONSTRUCTED BUILDING ON BRAND NEW NNN LEASE







### FINANCIAL ANALYSIS

THE OFFERING	
Property	Harbor Freight Tools
Address	5200 Triggs Street Commerce, CA 90022
Price	\$6,844,444
Cap Rate (Years 1–5)	4.50%
Cap Rate (Years 6–10)	4.95%
Product Type	Tools & Equipment

PROPERTY DESCRIPTION	
Year Built	2019
Gross Leasable Area	16,190 SF
Lot Size	1.068 Acres
Zoning	Commerce M2

DEBT SUMMARY	
Loan Amount	\$3,422,222
Interest Rate	4.04%
Amortization	30 Years
Term	10-Year Fixed

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No Prepayment Penalty

Property Subtype	Single-Tenant Freestanding Retail
Tenant	Harbor Freight Tools USA, Inc.
Company Type	Private
Lease Type	NNN
Landlord Responsibility	Roof & Structure*
Ownership Interest	Fee Simple
Lease Term	10 Years
NOI	\$308,000
NOI/SF	\$1.60
Rental Increases	10% Increase Every 5 years
Renewal Options	(4) 5-Year Options
Next Rental Increase	\$338,880 (Years 6-10)

\*10 year transferable roof warranty

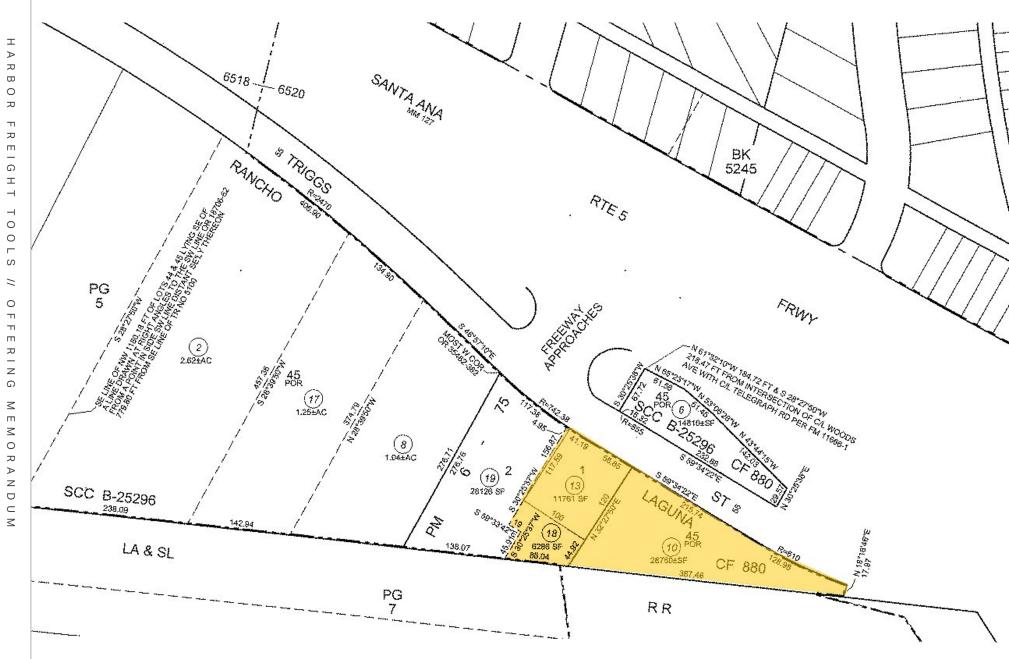
LEASE SUMMARY

\*50 year transferable roof membrane

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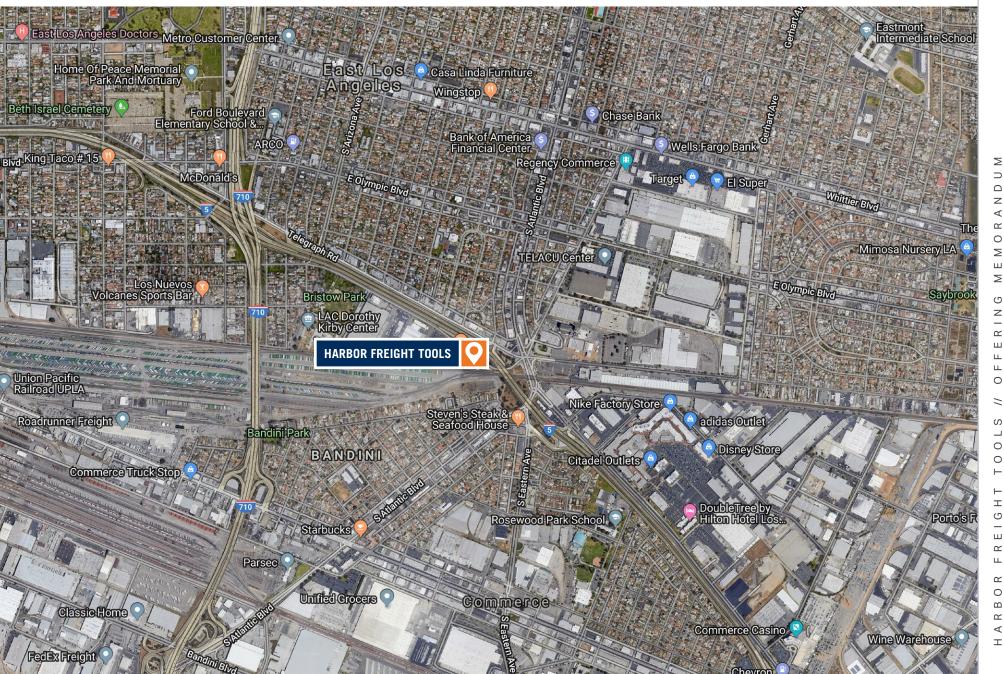






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### WHY HARBOR FREIGHT TOOLS?

Just as the American consumer becomes more price sensitive:

#### I. In 2019, tariffs increased from 10% to 25% on \$250 billion worth of exports II. Chance of market correction / recession within next 24 months

Harbor Freight Tools and its proprietary brands have reached a tipping point of national recognition. The retailer has expanded to every city and state in the USA and now has the scale to meaningfully draw customers away from The Home Depot, Walmart, and Loews at little additional marketing and logistics costs.

The corporation has expanded from

#### I. In July 2015, \$3.1 billion in revenue & a \$606.9 million profit (EBITDA) to II. In April 2019, \$4.6 billion in annual revenue & a \$961.3 million profit (EBITDA)

at the lowest cost of money of any privately held retailer in the United States.

### *I. As of Summer 2019, Harbor Freight Tools pays a 4.94% interest rate on its debt II. Other major retailers, from discount to luxury, pay 6.00% to 7.50% interest*

Like Apple, Starbucks and other leading American companies, Harbor Freight Tools has taken advantage of its low cost of money to not only expand, but *invest*:

#### I. The company controls its supply chain, from the manufacturing to the warehousing II. In its market space, Harbor Freight Tools is uniquely able to redistribute costs and discounts at the store to gain market share without decreasing profit, while simultaneously relocating manufacturing across the world to avoid tariffs

"Lenders line up to write money for him," jests investment banker Lloyd Greif to *Bloomberg* several months ago about Harbor Freight Tools sole owner, philanthropist Eric Smidt. The smartest and most conservative money in the world (BlackRock, Fidelity Investments) competes to lend to this corporation because it is both the "high EBIT margin" player in its industry (*Moody's*) and yet also positioned to dominate that market as the synergies of its just-completed national expansion come to fruition. In its August 4, 2019 credit opinion, *Moody's* predicted that "given the many pressures facing consumers, we think the company's focus on value is an advantage."

#### **TENANT SUMMARY**

Name	Harbor Freight Tools USA, Inc.	
Туре	Private	
Founded	1977	
Headquarters	Calabasas, California	
Locations	1,000 Nationwide	
Number of Employees	20,000	

#### IMAGE A: HARBOR FREIGHT REVENUE GROWTH FROM JULY 2015 TO MOST RECENT DISCLOSURE

	7/31/15	7/31/16	7/31/17	7/31/18	4/30/19
Revenue	3,100,000,000	3,500,000,000	3,800,000,000	4,300,000,000	4,600,000,000
Operating Leases	131,000,000	149,600,000	173,400,000	197,100,000	197,100,000
Leases as % of Revenue	4.23%	4.27%	4.56%	4.58%	4.28%
Moody's-Adjusted EBITDA	606,900,000	850,000,000	866,000,000	1,011,100,000	961,300,000
Leases as % of EBITDA	21.59%	17.60%	20.02%	19.49%	20.50%

#### IMAGE B: COST OF MONEY FOR HARBOR FREIGHT TOOLS AS OF SUMMER 2019

### BlackRock Debt Strategies Fund

From May 31, 2019 Schedule of Investments Z

Harbor Freight Tools 2018 Term Loan B, (1 mo. LIBOR + 2.50%)	4.94%	08/18/23
Hudson's Bay Co. 2015 Term Loan B, (2 mo. LIBOR + 3.25%, 1.00% Floor)	5.81%	09/30/22
Neiman Marcus 2020 Term Loan, (1 mo. LIBOR + 3.25%, 1.00% Floor)	5.72%	10/25/20
Albertsons Term Loan B7, (1 mo. LIBOR + 3.00%)	5.44%	11/17/25
Albertsons	6.63%	06/15/24
Staples	7.50%	04/15/26

#### Fidelity Summer Street Trust

From June 30, 2019 Portfolio Holdings Exhibit 🗹

Archived 2

Harbor Freight Tools Tranche B, term Ioan 3 month U.S. LIBOR + 2.500%	4.9024%	8/19/23
PETCO Tranche B 1LN, term Ioan 3 month U.S. LIBOR + 3.250%	5.8328%	1/26/23
PetSmart term Ioan 3 month U.S. LIBOR + 4.250%	6.67%%	3/11/22

### LOCATION OVERVIEW

The City of Commerce is located in Southeast Los Angeles County bordered by Vernon to the West and Southwest, Montebello to the east, Downey and Bell Gardens to the south. The immediate area is largely categorized as a concentrated in-fill market. Known for being a primarily industrial market in Los Angeles County, Commerce boasts itself as a haven for industry, consumerism, and transportation. The City of Commerce boasts several established points of interest between Commerce Casino, Citadel Outlet Malls and AltaMed's corporate Commerce Facility. Amazon recently opened a fulfillment center in neighboring Vernon further boosting the area's profile. Commerce is served by major freeways, including the Long Beach 710 and Santa Ana 5 Freeways, along with Metrolink commuter rail service center at the Commerce station. In 1960, the city was incorporated to prevent neighboring cities from annexing industrial land for tax revenue. In the 1980s, Commerce began the process to maintain it's processing and manufacturing distribution base by successfully converting former industrial sites into high technology, warehouse, office, and retail. The City of Commerce continues to be a dynamic city servicing the greater Los Angeles area.



#### CITADEL OUTLET MALL →

Located in the City of Commerce, the Citadel Outlets is an outlet mall and can be seen along the Santa Ana Freeway (I-5 Freeway) going towards Downtown Los Angeles. The center features exotic revival architecture of the old tire factory, completed in the style of an Assyrian castle. It features over 130 name brand stores and restaurants. In 2008, a \$52M renovation took place to maintain its historical architecture and in 2010, the center expanded again opening an additional \$157,000 SF. The Citadel Outlets is known as one of Southern California's most convenient and attractive outlet shopping destinations.

Distance to the Property: 0.7 Miles



#### ← COMMERCE CASINO

Commerce Casino is the largest cardroom in the world which features over 240 tables on site. As of 2016, the casino was providing \$22M annually in licensing fees to the city. Along with the cardroom, Commerce Casino includes a full service 200-room hotel, the Crowne Plaza Hotel, including dining options, spa, salon, pool, shops and entertainment. The Commerce Casino houses several poker tournament series, including the Los Angeles Poker Classic, California State Poker Championship, Commerce Hold'em Series, and the LA Poker Open.

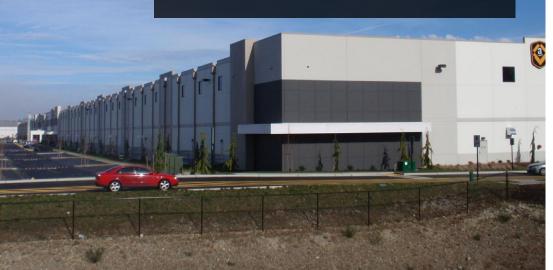
**Distance to the Property:** 1.3 Miles Away



#### AMAZON FULFILLMENT CENTER 🔸

Newly constructed in 2015, the site serves as the fulfilment facility for Amazon's Los Angeles and Southern California market. The site serves and a 120,000 SF warehouse and distribution facility visited by hundreds of drivers and delivery personnel daily while employing a multitude of logistics managers, operations specialists, and corporate employees.

#### Distance to the Property: 2.1 Miles



#### ALTAMED CORPORATE HEADQUARTERS **↑**

To expand health care services to Los Angeles' growing communities, AltaMed Health Services, the nation's largest independent federally qualified community health center, has opened a new medical and dental center in Commerce.

The community will have a new 30,000 square foot facility, which has 13 urgent care exam rooms, 10 dental exam rooms, 19 pediatric exam rooms, eight women's health exam rooms for gynecology and obstetrics, and a pharmacy.

The increased prevalence of chronic diseases in the United States, including diabetes, obesity, heart disease and respiratory illness, have been widely recognized as major social and economic challenges for Los Angeles County. According to a report from the Los Angeles County Department of Public Health, 35 percent of adults in East Los Angeles have expressed difficulty accessing medical care.

Distance to the Property: 0.7 Miles

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### AREA HIGHLIGHTS



#### **EXCELLENT INFRASTRUCTURE**

I-5 Freeway adjacent with access to over 380,000 vehicles VPD. The I-5 Freeway is the primary North-South artery of Southern California. I-5 Freeway enters the City of Commerce from Downtown Los Angeles, passing the property, and intersects the I-710 Freeway before entering large unincorporated communities of East and South Los Angeles.



#### MAJOR INDUSTRIAL MARKET

Property is in City of Commerce a major industrial market of Los Angeles for both manufacturing and national logistics.



#### **HIGH VISIBILITY**

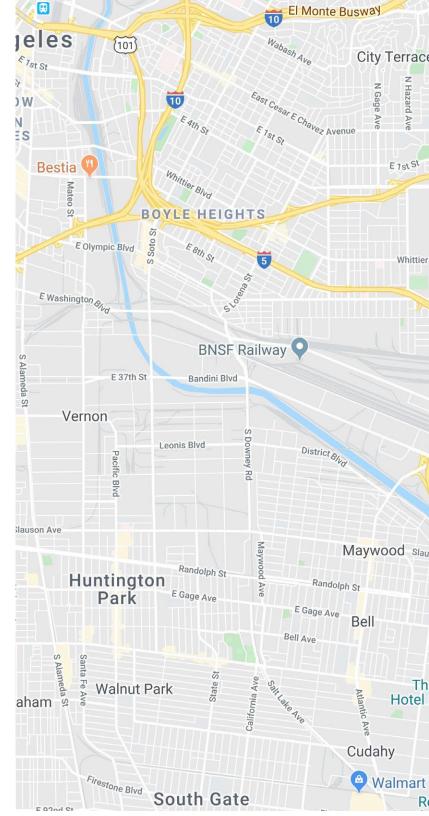
Excellent frontage a visibility to I-5 Freeway, Atlantic Avenue, Eastern Avenue and Telegraph Road.

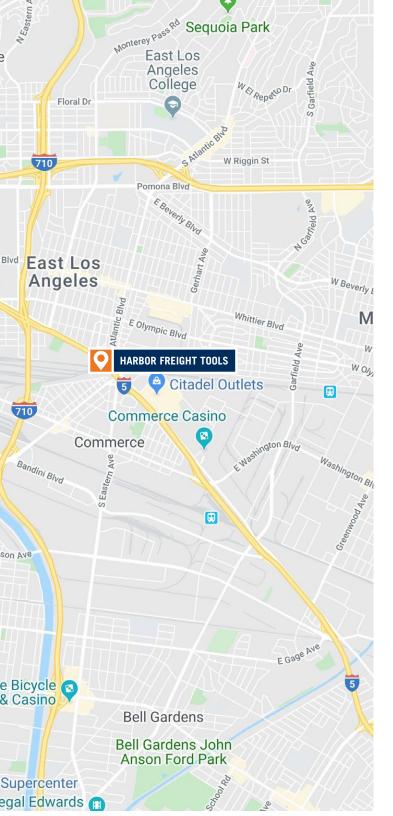


#### **IDEAL TENANT DEMOGRAPHIC**

Large dense in-fill market comprised of neighboring East Los Angeles, Montebello, Whittier, Mid-Cities.

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### DEMOGRAPHIC SNAPSHOT

POPULATION	1 MILE	3 MILES	5 MILES
2023 Projection	20,772	237,765	748,880
2018 Estimate	20,761	240,623	760,979
2010 Census	20,046	234,793	745,319
2000 Census	19,068	234,369	748,315

INCOME	1 MILE	3 MILES	5 MILES
Average	\$70,754	\$69,294	\$68,764
Median	\$54,535	\$52,286	\$52,366
Per Capita	\$18,474	\$18,892	\$18,519

HOUSEHOLDS	1 MILE	3 MILES	5 MILES
2023 Projection	5,389	65,765	205,257
2018 Estimate	5,289	65,129	203,738
2010 Census	5,056	62,896	197,487
2000 Census	4,738	62,447	196,299

HOUSING	1 MILE	3 MILES	5 MILES
2018	\$458,508	\$467,888	\$438,914
EMPLOYMENT	1 MILE	3 MILES	5 MILES
2018 Daytime Population	25 783	235 78/	677 /17

2018 Daytime Population	25,783	235,784	677,417
2018 Unemployment	7.05%	5.74%	5.59%
2018 Median Time Traveled	32	32	32

RACE & ETHNICITY	1 MILE	3 MILES	5 MILES	
White	53.99%	54.35%	51.78%	
Native American	0.15%	0.11%	0.14%	
African American	1.42%	1.49%	1.94%	
Asian/Pacific Islander	2.65%	3.17%	4.44%	

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COMMERCE, CA



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