



Offering Memorandum

Single-Tenant Net-Leased Dollar General Plus

> 166 South Street WEST WINFIELD, NEW YORK



# DOLLARGENERALPLUS

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## DOLLAR GENERAL PLUS | WEST WINFIELD, NY 166 SOUTH STREET



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#### Financial Overview | 4



#### **O**ADDRESS:

166 South Street, West Winfield, New York 13491

Price:	\$1,162,000	
Cap Rate:	7.75%	
Gross Leasable Area:	8,700	
Price PSF:	\$133.56	
Year Built/Renovated:	1979/2019	
Lot Size:	~1.50 Acres	
Lease Summary		
Lease Type:	Triple Net	
Roof & Structure:	Landlord Responsible	
Lease Term:	10 Years	
Rent Commencement:	June 13, 2019	
Lease Expiration:	June 30, 2029	
Term Remaining:	9+ Years	
Increases:	In Options	
Options:	Three, Five-Year	
Option to Terminate:	None	
Right of First Refusal:	None	



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TENANT IN	IFO	LEASE	LEASE TERMS RENT SUMMARY					
Tenant	Sq. Ft.	Lease Start	Lease End	Annual Rent	Monthly Rent	Rent/FT	CAM Reimb	Option Terms
Dollar General	8,700	6/13/2019	6/30/2029	\$90,000	\$7,500	\$10.34	\$3,600	(3) 5-Yr
	Option I	7/1/2029	6/30/2034	\$99,000	\$8,250	\$11.38		
	Option II	7/1/2034	6/30/2039	\$108,900	\$9,075	\$12.52		
	Option III	7/1/2039	6/30/2044	\$119,790	\$9,983	\$13.77		
Current Totals	8,700			\$90,000	\$7,500	\$10.34	\$3,600	
Occupied	8,700			\$90,000	\$7,500	\$10.34	\$3,600	
Vacant								

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#### Tenant Overview | 6





## TENANT OVERVIEW

Dollar General (NYSE: DG) is the largest small-box discount retailer in the United States with over 15,000 stores in 45 states. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. For the 2015 fiscal year, the company report total sales of \$20.37 Billion and a net worth of approximately \$5.38 Billion. Dollar General stores are typically in small shopping plazas or strip malls in local neighborhoods. Dollar General Plus stores are relocation and expansions of an existing store and are larger and have more coolers and freezers than a normal Dollar General store.

NYSE:

"DG"



HEADQUARTERED IN Goodlettsville, TN

1939

YEAR

FOUNDED

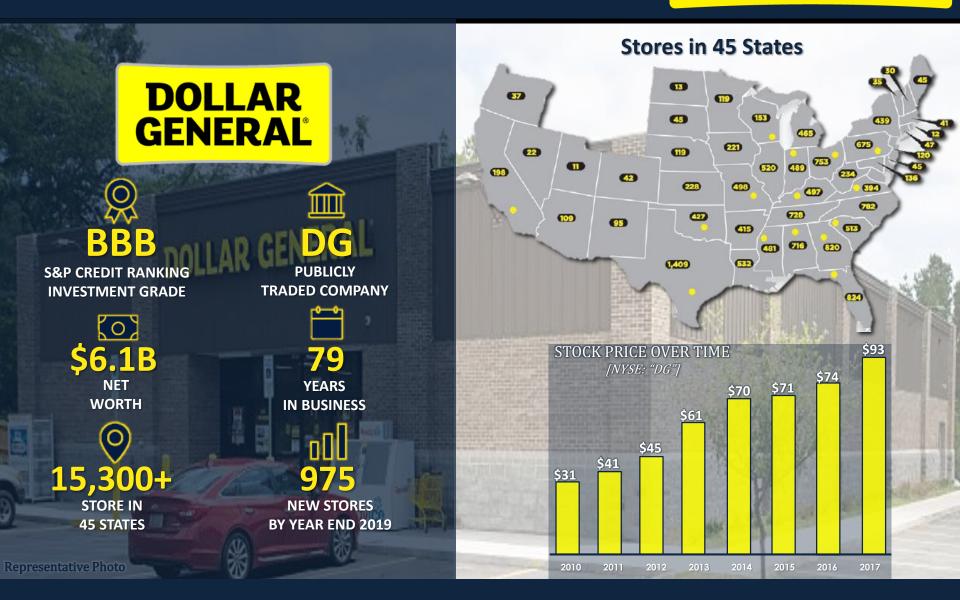
**Ş23.5B** COMPANY REVENUE



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#### Tenant Overview | 7

## **DOLLAR GENERAL**



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#### Lease Abstract | 8



COMMON AREA MAINTENANCE	Landlord shall maintain, repair, and replace all aspects of the Parking Areas including all paved, grassed, or landscaped areas (including regular mowing and replacement of dead landscaping), and irrigation systems. Landlord agrees to promptly remove snow and ice., and keep the Parking Areas properly paved, sealed, and striped. Tenant will reimburse Landlord for actual costs of maintenance and repair (but not replacement) including landscaping, maintenance of irrigation systems, cleaning, snow and ice removal, repair and maintenance of Parking Areas; sealing and striping not more than once every five years, and light pole repairs. Such Permitted Costs shall be paid on a fixed monthly contribution of \$300 per month.		
REAL ESTATE TAXES	Tenant shall pay on an annual basis in arrears, any Real Estate Taxes relating to the Premises within 30 days of Tenant's receipt of the applicable Real Estate Tax bill.		
INSURANCE	Landlord shall carry commercial general liability insurance, including contractual liability, on the Premises, and to maintain a "special cause of loss" insurance all improvements on the Premises. Landlord shall be required to obtain flood insurance. Tenant covenants to pay to Landlord on an annual basis, as additional rent, the premiums for insurance required by Landlord. Tenant shall maintain comprehensive general liability insurance at its own expense.		
ROOF & STRUCTURE	Landlord shall, at Landlord's sole cost and expense, maintain in clean donation and good repair the exterior walls, foundations, roof, gutters, downspouts, exterior and all structural portions of the Premises.		
HVAC	Tenant shall be responsible, at Tenant's costs and expense all maintenance, repairs and replacements of the HVAC provided however in the event of a replacement of the HVAC, the cost will be amortized over 120 months.		KILU
ROFR	NONE	and the second s	Representative Photo

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## DOLLAR GENERAL PLUS | WEST WINFIELD, NY 166 SOUTH STREET



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#### Investment Overview | 10



#### **INVESTMENT HIGHLIGHTS**

- Brand New 10-Year Corporately Guaranteed Lease
- New 2019 Remodel to Dollar General "Plus" Concept – Plus Stores are Relocations/Expansions of Existing Stores
- Dollar General Plus Stores are Clear Demonstrations of their Success & Commitment to the Market
- No Discount Store & Grocery Store Competition Nearby
- 10% Rent Bumps in Each of the Three, Five-Year Renewal Options
- Corporately Guaranteed Lease by Dollar General (NYSE: DG)
- Dollar General has over 15,000 Locations in 45 States and is the Largest Small-Box Discount Retailer in the U.S.

**Marcus & Millichap** is pleased to present this single tenant Dollar General Plus store located in West Winfield, New York.

The 8,700 square foot building was just recently remodeled which was a major investment and helps to deter any potential deferred maintenance on the building that was originally built in 1979. Dollar General Plus stores are relocations and expansions of existing Dollar General stores, and are larger footprints with more coolers and freezers. Dollar General Plus stores illustrate the success Dollar General is having and their commitment to the market, relocating to a larger space and signing a new lease. Dollar General signed a brand new 10-year lease, with the lease commencing on June 13, 2019 and the expiration set for June 30, 2029. There are three, five-year renewal options available for Dollar General, each option having a ten percent rent increase providing a perfect hedge against future inflation.

Dollar General benefits from the complete lack of discount store and grocery store competition nearby. The West Winfield market has ideal demographics for a discount store and sits in between Syracuse, New York and Albany, New York.

Dollar General (NYSE: DG) is the largest small-box discount retailer in the United States with over 15,000 stores in 45 states. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. For the 2017 fiscal year, the company report total sales of \$23.5 Billion and a net worth of approximately \$5.38 Billion.

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#### Local Map | 11





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#### Regional Map | 12





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## DOLLAR GENERAL PLUS | WEST WINFIELD, NY 166 SOUTH STREET



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## Demographic Summary | 14



#### **Population**

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In 2018, the population in your selected geography is 4,682. The population has changed by -7.03% since 2000. It is estimated that the population in your area will be 4,671.00 five years from now, which represents a change of -0.23% from the current year. The current population is 50.21% male and 49.79% female. The median age of the population in your area is 43.45, compare this to the US average which is 37.95. The population density in your area is 59.49 people per square mile.



There are currently 1,890 households in your selected geography. The number of households has changed by -1.25% since 2000. It is estimated that the number of households in your area will be 1,905 five years from now, which represents a change of 0.79% from the current year. The average household size in your area is 2.58 persons.

#### Income

In 2018, the median household income for your selected geography is \$55,317, compare this to the US average which is currently \$58,754. The median household income for your area has changed by 59.74% since 2000. It is estimated that the median household income in your area will be \$63,263 five years from now, which represents a change of 14.36% from the current year.

The current year per capita income in your area is \$26,473, compare this to the US average, which is \$32,356. The current year average household income in your area is \$65,578, compare this to the US average which is \$84,609.



#### **Race and Ethnicity**

The current year racial makeup of your selected area is as follows: 96.94% White, 0.49% Black, 0.02% Native American and 0.62% Asian/Pacific Islander. Compare these to US averages which are: 70.20% White, 12.89% Black, 0.19% Native American and 5.59% Asian/Pacific Islander. People of Hispanic origin are counted independently of race.

People of Hispanic origin make up 1.95% of the current year population in your selected area. Compare this to the US average of 18.01%.



#### Housing

The median housing value in your area was \$94,803 in 2018, compare this to the US average of \$201,842. In 2000, there were 1,557 owner occupied housing units in your area and there were 357 renter occupied housing units in your area. The median rent at the time was \$344.



#### **Employment**

In 2018, there are 884 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 53.17% of employees are employed in white-collar occupations in this geography, and 46.96% are employed in blue-collar occupations. In 2018, unemployment in this area is 4.38%. In 2000, the average time traveled to work was 27.00 minutes.

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## Demographic Report | 15

POPULATION	5 Miles	10 Miles	15 Miles
2023 Projection			
Total Population	4,671	17,562	122,988
2018 Estimate			
Total Population	4,682	17,361	122,493
<ul> <li>2010 Census</li> </ul>			
Total Population	4,751	17,780	124,442
<ul> <li>2000 Census</li> </ul>			
Total Population	5,036	18,336	121,364
<ul> <li>Current Daytime Population</li> </ul>			
2018 Estimate	3,158	11,408	112,503
HOUSEHOLDS	5 Miles	10 Miles	15 Miles
2023 Projection			
Total Households	1,905	6,879	49,434
2018 Estimate			
Total Households	1,890	6,724	48,770
Average (Mean) Household Size	2.58	2.56	2.43
<ul> <li>2010 Census</li> </ul>			
Total Households	1,925	6,886	49,752
<ul> <li>2000 Census</li> </ul>			
Total Households	1,914	6,648	48,000
<ul> <li>Occupied Units</li> </ul>			
2023 Projection	1,905	6,879	49,434
2018 Estimate	2,153	7,866	55,010
HOUSEHOLDS BY INCOME	5 Miles	10 Miles	15 Miles
2018 Estimate			
\$150,000 or More	4.69%	5.86%	6.45%
\$100,000 - \$149,000	11.57%	12.97%	10.86%
\$75,000 - \$99,999	14.93%	14.78%	12.34%
\$50,000 - \$74,999	23.75%	23.56%	19.97%
\$35,000 - \$49,999	15.02%	13.66%	12.88%
Under \$35,000	30.03%	29.18%	37.51%
Average Household Income	\$65,578	\$69,209	\$66,304
Median Household Income	\$55,317	\$57,675	\$49,515

HOUSEHOLDS BY EXPENDITURE	5 Miles	10 Miles	15 Miles
Total Average Household Retail Expenditure	\$66,910	\$69,217	\$61,949
Consumer Expenditure Top 10			
Categories	• · · · · · ·	• · · · · · ·	<b>.</b>
Housing	\$18,891	\$19,388	\$17,842
Shelter	\$12,131	\$12,426	\$11,529
Transportation	\$11,255	\$11,681	\$9,958
Food	\$6,374	\$6,631	\$5,950
Personal Insurance and Pensions	\$5,698	\$6,071	\$5,118
Health Care	\$3,715	\$3,831	\$3,390
Utilities	\$3,473	\$3,545	\$3,250
Entertainment	\$2,490	\$2,589	\$2,291
Cash Contributions	\$2,365	\$2,393	\$2,127
Apparel	\$1,642	\$1,769	\$1,688
POPULATION PROFILE	5 Miles	10 Miles	15 Miles
Population By Age			
2018 Estimate Total Population	4,682	17,361	122,493
Under 20	24.50%	23.60%	25.33%
20 to 34 Years	16.60%	16.94%	18.87%
35 to 39 Years	5.21%	5.25%	5.43%
40 to 49 Years	12.52%	12.26%	11.35%
50 to 64 Years	22.78%	23.56%	20.48%
Age 65+	18.40%	18.38%	18.51%
Median Age	43.45	43.93	40.35
Population 25+ by Education Level			
2018 Estimate Population Age 25+	3,265	12,213	83,386
Elementary (0-8)	2.02%	2.05%	3.40%
Some High School (9-11)	6.92%	6.40%	7.55%
High School Graduate (12)	40.34%	37.81%	32.17%
Some College (13-15)	19.00%	18.50%	17.89%
Associate Degree Only	11.99%	13.54%	12.04%
Bachelors Degree Only	9.95%	11.72%	14.17%
Graduate Degree	7.87%	8.23%	10.81%

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#### Marcus & Millichap

DOLLAR GENERAL

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DOLLAR GENERAL PLUS | WEST WINFIELD, NY

## New York BOR

John Krueger Regional Manager, Manhattan Lic#10311205789

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