

### **POPEYES** Exclusive net-lease offering

\$1399

## OFFERING NENORANDUM

LOUISIANA KITCHEN



1902 North Main Street, Jacksonville, FL 32206

## **Confidentiality and Disclaimer**

Marcus & Millichap hereby advises all prospective purchasers of Net Leased property as follows:

The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable. However, Marcus & Millichap has not and will not verify any of this information, nor has Marcus & Millichap conducted any investigation regarding these matters. Marcus & Millichap makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information provided.

As the Buyer of a net leased property, it is the Buyer's responsibility to independently confirm the accuracy and completeness of all material information before completing any purchase. This Marketing Brochure is not a substitute for your thorough due diligence investigation of this investment opportunity. Marcus & Millichap expressly denies any obligation to conduct a due diligence examination of this Property for Buyer.

Any projections, opinions, assumptions or estimates used in this Marketing Brochure are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial and legal advisors.

Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newlyacquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

By accepting this Marketing Brochure you agree to release Marcus & Millichap Real Estate Investment Services and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property.

#### CONFIDENTIALITY AND DISCLAIMER

The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and should not be made available to any other person or entity without the written consent of Marcus & Millichap. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.

#### NON-ENDORSEMENT NOTICE

Marcus & Millichap Real Estate Investment Services, Inc. ("M&M") is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of M&M, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of M&M, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.



### **Table of Contents**

**Investment** Highlights 4 **Financial Analysis** 5 6 **Concept Overview Surrounding Area** 7 **Location Overview** 8 **Property Photos** 9 **Surrounding Area Photos** 10 Local Map 11 12 **Regional Map Demographics / Market Overview** 13-14

# POPEYES.





#### About the Investment

- ✓ Brand New 20-Year Lease Term
- ✓ Triple-Net (NNN) Lease with Zero Landlord Responsibilities
- ✓ Attractive Rental Increases of 1.75% Annually
- ✓ Four Tenant Renewal Options of Five Years Each

#### **About the Location**

- ✓ Dense Retail Corridor | Walgreens, Family Dollar, Burger King, KFC, Wells Fargo, McDonald's, as Well as Many More
- ✓ Heavily Trafficked Area | N. Main Street, Martin Luther King Jr Pkwy, I-95 | Average Daily Traffic Counts of Approximately 13,000, 40,500, and 88,000, Respectively
- ✓ Very Robust Demographics | More than 73,500 Individuals within Three Miles of the Subject Property
- ✓ Immediate Access to Healthcare | Less than One Mile from UF Health Jacksonville | 695-Bed Facility
- ✓ Excellent Florida Real Estate | Located in Jacksonville, Florida | The Most Populous City in Florida
- ✓ Compelling Business Incentives | Florida has No State-Level Income Tax

#### About the Tenant / Brand

- ✓ Headquartered in Miami, FL | Sailormen, Inc. is One of the Largest Domestic Franchisees of Popeyes
- ✓ Strong Track Record With Proven Operational Expertise
- ✓ Operates 111 Locations throughout Seven States
- ✓ Popeyes is One of the World's Largest Quick Service Restaurant Concepts | More than 3,100 Units Worldwide | 99% Franchised





Financial Analysis PRICE: \$1,714,286 | CAP: 5.25% | RENT: \$90,000



PROPERTY DESCRIPTION		Rent Schedule			
Property	Popeyes Louisiana Kitchen	Lease Year(s)	Annual Rent	<b>Monthly Rent</b>	Rent Escalation (%)
		Year 1	\$90,000	\$7,500	-
Property Address	1902 North Main Street	Year 2	\$91,575	\$7,631	1.75%
City, State ZIP	Jacksonville, FL 32206	Year 3	\$93,178	\$7,765	1.75%
Year Built/Remodeled	1980 / 2006	Year 4	\$94,808	\$7,901	1.75%
Building Size	1,526 SF	Year 5	\$96,467	\$8,039	1.75%
Lot Size	+/- 0.41 Acres	Year 6	\$98,155	\$8,180	1.75%
Type of Ownership	Fee Simple	Year 7	\$99,873	\$8,323	1.75%
	-	Year 8	\$101,621	\$8,468	1.75%
THE OFFERING		Year 9	\$103,399	\$8,617	1.75%
Purchase Price	\$1,714,286	Year 10	\$105,209	\$8,767	1.75%
CAP Rate	5.25%	Year 11	\$107,050	\$8,921	1.75%
Annual Rent	\$90,000	Year 12	\$108,923	\$9,077	1.75%
		Year 13	\$110,830	\$9,236	1.75%
LEASE SUMMARY		Year 14	\$112,769	\$9,397	1.75%
Property Type	Net Leased Quick Service Restaurant	Year 15	\$114,743	\$9,562	1.75%
Tenant / Guarantor	Sailormen, Inc. (111 Units)	Year 16	\$116,751	\$9,729	1.75%
Ownership	Private	Year 17	\$118,794	\$9,899	1.75%
Original Lease Term	20.0 Years	Year 18	\$120,873	\$10,073	1.75%
		Year 19	\$122,988	\$10,249	1.75%
Lease Commencement	September 20, 2019	Year 20	\$125,140	\$10,428	1.75%
Lease Expiration	September 30, 2039				
Lease Term Remaining	20.0 Years	INVESTMENT S	SUMMARY		
Lease Type	Triple-Net (NNN)	Marcus & Millichap is	s pleased to present		

This is not set of the product of provide the product of provide the product of provide the product of product of the product of product of the product of product of the pro

\*Glen Kunofsky and other members of the selling entity, Exclusive Listing Agents, are part fee owners of this property. They are licensed real estate salespeople for Marcus and Millichap in the State of New York.

Roof & Structure

Rental Increases

**Options to Renew** 

## **Concept Overview**



#### **About Popeyes**

Founded in 1972, Popeyes is the world's second largest quick service chicken concept as measured by total number of restaurants (only behind KFC). As of September 3, 2019, Popeyes owned or franchised a total of 3,102 restaurants. Popeyes restaurants are quick service restaurants that distinguish themselves with a unique "Louisiana" style menu featuring spicy chicken, chicken tenders, fried shrimp and other seafood, red beans and rice and other regional items. Popeyes was acquired on March 27, 2017 for a total consideration of \$1.7 billion by Restaurant Brands International (NYSE: QSR).

#### Fun Facts:

- Global Leadership in Chicken Segment One of the largest players with rapidly-growing market share
- Unique, Highly-Differentiated Brand Internationally-recognized Louisiana heritage since 1972
- Highly-Attractive Unit Economics >\$1.4mm ARS and strong franchisee EBITDA margins
- Nearly Fully-Franchised Business Model ~99% franchised, leading to healthy margins and cash flow
- Significant Expansion Opportunity in the U.S. Consistent track record of successful growth across the country
- International Growth Acceleration Numerous development agreements signed in last few years

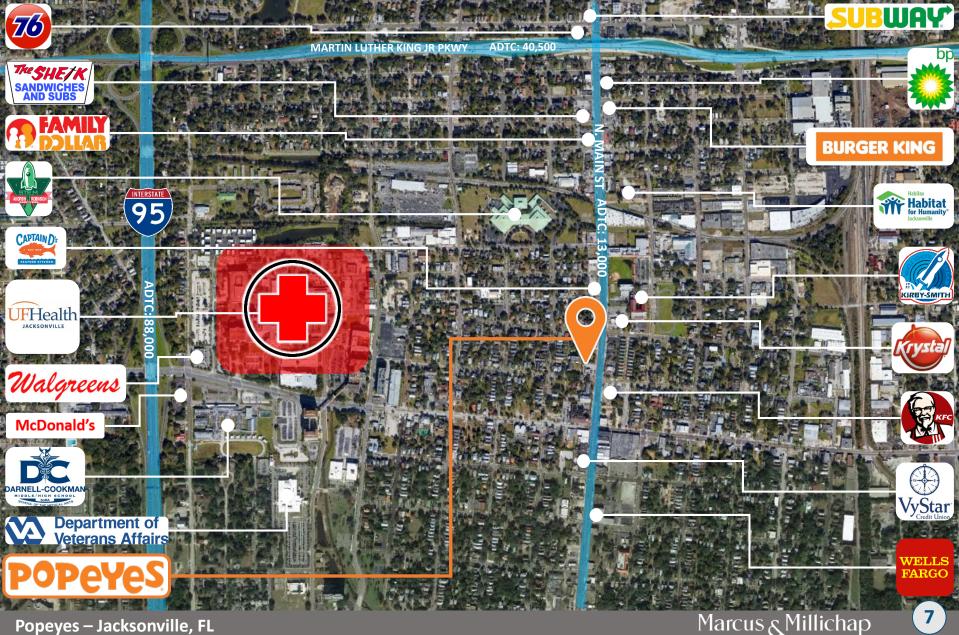


#### Sailormen, Inc.

Sailormen, Inc. was founded in 1987 when Robert Berg and Steve Wemple purchased 10 Popeye's restaurants in Miami, Florida. Since, the company has grown both organically and through acquisitions. Today, the company operates 111 stores throughout Florida, Georgia, Mississippi, Alabama, Illinois, Missouri and Louisiana, and has over \$185 million in revenue. Sailormen, Inc. operates as a subsidiary of Interfoods of America, Inc. **Surrounding Area** 

Property Address: 1902 North Main Street, Jacksonville, FL 32206





Popeyes – Jacksonville, FL

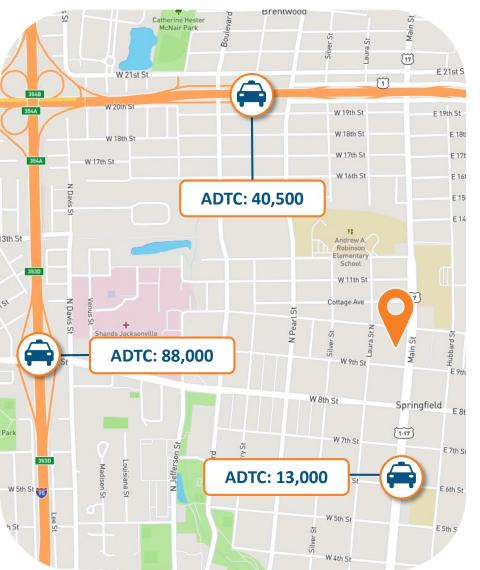
### **Location Overview**

Property Address: 1902 North Main Street, Jacksonville, FL 32206

This Popeyes property is situated on North Main Street, which boasts average daily traffic counts of approximately 13,000 vehicles. North Main Street intersects with Martin Luther King Jr Parkway and runs parallel to I-95, which bring an additional average of 40,500 and 88,000 vehicles into the immediate area each day, respectively. There are more than 73,500 individuals residing within a three-mile radius of the property and more than 197,000 individuals within a five-mile radius.

This Popeyes property benefits from being well-positioned in a residential neighborhood with close proximity to several academic institutions, hospitals, and other major retailers. Major national tenants in the area include: Walgreens, Family Dollar, Subway, Burger King, Krystal, Captain D's, KFC, Wells Fargo, as well as many others. This Popeye's benefits from being located less than one mile from UF Health Jacksonville. UF Health Jacksonville is a private, not-for-profit hospital with 695-beds and 3,300 employees. Located just under 2.5 miles from the subject property is Jacksonville Port Authority. "JaxPort" is one of the largest commercial cargo ports on the Atlantic Coast offering competitive transit times to 140 ports in more than 70 countries. This Popeye's benefits from being situated within a three-mile radius of several academic institutions. Most notable of these are Kirby-Smith Middle School and Darnel Cookman Middle/High School which have a combined total enrollment exceeding 1,800 students.

Home to Fortune 500 headquarters, thriving businesses and startups, Jacksonville is growing twice as fast as the rest of the nation and is ranked #7 Best City for Job Seekers by Money Magazine. Jacksonville's global reputation helps the city to attract major companies, including France-based Saft, German-based Deustche Bank and Brazilian-based Embraer. Jacksonville's regional population of 1.6 million people and labor force comprised of more than 830,000 skilled workers creates a strong talent base. JAX has the fourth-most diverse industry base in the state and the city's westernmost location on the East Coast uniquely positions them with same-day access to the entire Southeastern consumer market. Jacksonville is also considered to be America's Logistics Center - as one of the only regions offerings a logistics infrastructure that includes rail, air, maritime and highway, it is easy to see why Jacksonville is consistently selected as a top U.S. logistics hub. The Jacksonville region exports more than \$5.4 billion in goods and services annually, and the city's modern transportation infrastructure includes 10 airports, an FAA-licensed horizontal spaceport, two deep-water ports with four marine terminals, a strong network of railways and direct access to major roadways and interstates.



LOUISIANA KITCHEN

#### Popeyes – Jacksonville, FL

Marcus & Millichap













Popeyes – Jacksonville, FL

## Surrounding Area Photos Property Address: 1902 North Main Street, Jacksonville, FL 32206











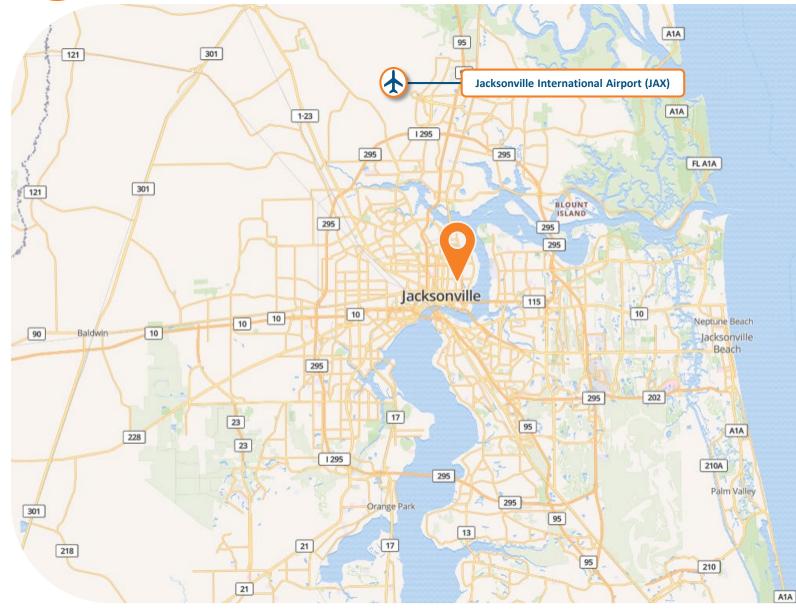
Popeyes – Jacksonville, FL





Property Address: 1902 North Main Street, Jacksonville, FL 32206



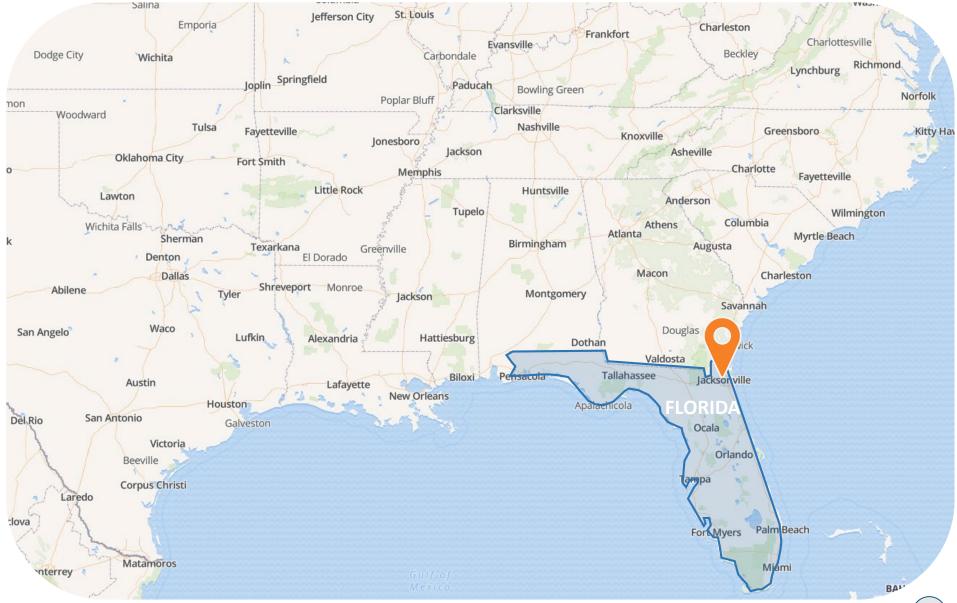


Popeyes – Jacksonville, FL

Regional Map

Property Address: 1902 North Main Street, Jacksonville, FL 32206

## POPEYES



Popeyes – Jacksonville, FL

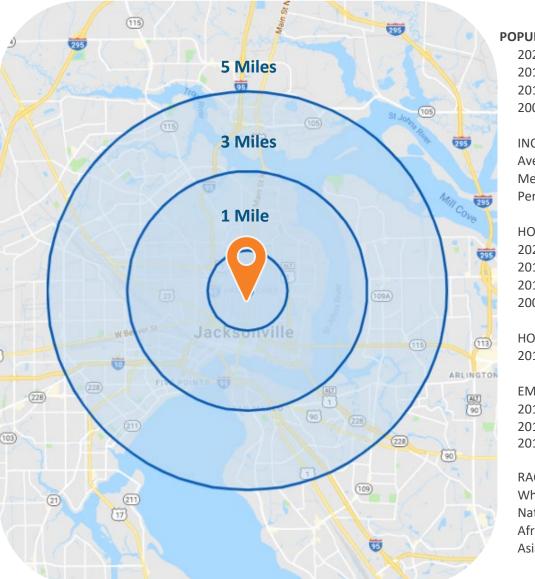
Marcus & Millichap



### **Demographics**

Property Address: 1902 North Main Street, Jacksonville, FL 32206





	1 Mile	3 Miles	5 Miles
DPULATION			
2023 Projection	11,104	72,120	194,857
2018 Estimate	11,665	73,572	197,389
2010 Census	11,356	70,935	189,550
2000 Census	13,433	77,564	202,748
INCOME			
Average	\$39,804	\$44,379	\$54,946
Median	\$23,940	\$26,805	\$35,794
Per Capita	\$17,585	\$18,651	\$22,846
HOUSEHOLDS			
2023 Projection	4,463	28,870	80,135
2018 Estimate	4,701	28,852	79,839
2010 Census	4,605	27,986	77,223
2000 Census	5,594	30,207	80,983
HOUSING			
2018	\$99,542	\$84,090	\$117,431
EMPLOYMENT			
2018 Daytime Population	40,273	192,155	333,350
2018 Unemployment	11.21%	9.51%	6.65%
2018 Median Time Traveled	24 Mins	25 Mins	25 Mins
RACE & ETHNICITY			
White	19.58%	23.74%	38.00%
Native American	0.06%	0.04%	0.07%
African American	75.79%	72.48%	55.56%
Asian/Pacific Islander	0.66%	0.93%	1.84%







Jacksonville has a young population and a strong, diversified economy. In 2017, Jacksonville had an estimated population of 892,062, ranking them as the twelfth largest city in the United States. Historically, military operations, sea trade, and paper manufacturing drove Jacksonville's expansion. Growing technical, manufacturing, service, and tourism industries have supplemented this foundation. The metro is home to three Fortune 500 companies: Fidelity National Information Services, Fidelity National Financial, and CSX. The city has developed a large financial services sector, led by Bank of America, Fidelity National, and Citibank. Jacksonville's emerging industrial base is centered largely around medical product research and manufacturing. More than 8 million tons of cargo pass through Jacksonville's port each year, and the development of cruise ship service will promote further expansion. Jacksonville's riverine location facilitates Naval Station Mayport, Naval Air Station Jacksonville, and the U.S. Marine Corps Blount Island Command. Jacksonville's military bases and the nearby Naval Submarine Base, Kings Bay, form the third largest military presence in the United States.

Warm weather and sunshine attract many to communities such as Atlantic Beach, Neptune Beach and Jacksonville Beach. Sport fishing, golf, and tennis are among the most popular recreational activities. Others take advantage of attractions like the Museum of Science & History, the Cummer Museum of Art, the Mandarin Museum & Historical Society, and the Museum of Contemporary Art Jacksonville. Additional sites of interest include the home of the Jacksonville Jaguars, TIAA Bank Field, and the Jacksonville Zoo, as well as the Jacksonville Landings, a mix of retail and restaurants along the St. Johns River. For those visiting Jacksonville, the Jacksonville International Airport is one option of arrival. The airport served approximately 6 million passengers in 2017.

#### **Major Employers**

Employer	Estimated # of Employees
Baptist Health System Foundation, Inc.	7,200
Fis	5,200
Black Knight Financial Services, LLC	4,233
Servicelink	3,796
Wolfson Children's Hospital	3,578
Baptist Medical Center	3,007
Jacksonville Sheriff's Office	3,000
University Health Groups	2,999
Black Knight Financial Services	2,920
Alfa Smartparks, Inc.	2,500
Jacksonville Electric Authority	2,317
	$\frown$



## Marcus & Millichap

### **EXCLUSIVE NET LEASE OFFERING**

Ryan Nee Marcus & Millichap 5900 North Andrews Ave., Suite 100 Fort Lauderdale, FL 33309 Tel: (954) 245-3400 Fax: (954) 245-3410 License: BK3154667

