### WENDY'S EXCLUSIVE NET LEASED OFFERING

# OFFERING MENORANDUM

Wendy's (2)

806 N 3rd St Bardstown, KY 40004

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Wendy's







#### **Optimal Lease Structure**

- ✓ 20-Year Triple Net (NNN) Lease with Zero Landlord Responsibilities
- ✓ Attractive Rental Increases | 10.00% Every Five (5) Years
- ✓ Four (4) Tenant Renewal Periods of Five (5) Years Each

#### **Compelling Location Fundamentals**

- ✓ Features High Visibility & Ease of Access | Strong Traffic Counts | North 3rd Street and John Rowan Road Average 17,800 and 28,800
  Vehicles Per Day Respectively
- ✓ Strong Academic Presence | Located Within Three-Mile Radius of Three High Schools | Combined Total Enrollment Exceeds 1,700 Students
- ✓ Located Less Than 25-Miles Outside of Downtown Louisville

### Strong Brand, Exceptional Operator

- ✓ Wendy's is the World's Number Three Hamburger Chain in Terms of Locations
- ✓ There are Approximately 6,600 Franchise and Company-Operated Wendy's Restaurants in the United States and 30 Countries and U.S. Territories Worldwide
- ✓ Stonewall Road Restaurant Group ("SRRG") is a Singularly Focused Restaurant Operations Firm, and One of Wendy's Fastest-Growing and Most-Respected Franchisee Groups
- ✓ SRRG Currently Operates 45 Wendy's Restaurants with Significant Plans for Expansion through a Robust M&A and Development Pipeline





### Financial Analysis & Investment Summary Wendys PRICE: \$4,701,239 | CAP RATE: 5.65% | RENT: \$265,620

	PROPERTY DESCRIPTION	RENT SCHEDULE			
Property	Wendy's	Lease Year(s)	Annual Rent	Monthly Rent	Rent Escalation
Property Address	806 N 3rd St	Year 1	\$265,620	\$22,135	-
City, State ZIP	Bardstown, KY 40004	Year 2	\$265,620	\$22,135	-
Year Built	1985	Year 3	\$265,620	\$22,135	-
Building Size (SF)	2,449	Year 4	\$265,620	\$22,135	-
Lot Size (Acres)	0.84	Year 5	\$265,620	\$22,135	-
Type of Ownership	Fee Simple	Year 6	\$292,182	\$24,349	10.00%
	THE OFFERING	Year 7	\$292,182	\$24,349	-
Purchase Price	\$4,701,239	Year 8	\$292,182	\$24,349	-
CAP Rate	5.65%	Year 9	\$292,182	\$24,349	-
Annual Rent	\$265,620	Year 10	\$292,182	\$24,349	-
	LEASE SUMMARY	Year 11	\$321,400	\$26,783	10.00%
Tenant / Guarantor	SRRG Kentucky LLC / SRRG Holdings LLC & Stonewall Road Partners LLC	Year 12	\$321,400	\$26,783	-
Original Lease Term	20 Years	Year 13	\$321,400	\$26,783	-
Lease Commencement	March 18, 2019	Year 14	\$321,400	\$26,783	-
Lease Expiration	March 18, 2039	Year 15	\$321,400	\$26,783	-
Lease Term Remaining	19.5 Years	Year 16	\$353,540	\$29,462	10.00%
Lease Type	Triple Net (NNN)	Year 17	\$353,540	\$29,462	-
Roof & Structure	Tenant Responsible	Year 18	\$353,540	\$29,462	-
Options to Renew	Four, Five-Year Option Periods	Year 19	\$353,540	\$29,462	-
Rental Increases	10% Every Five Years	Year 20	\$353,540	\$29,462	-



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# **Concept & Tenant Overview**



### **About Wendy's**

**Wendy's** is an American international fast food chain restaurant founded by Dave Thomas on November 15, 1969, in Columbus, Ohio. The company moved its headquarters to Dublin, Ohio on January 29, 2006. The Wendy's chain offers made-to-order burgers and fries as well as such alternative menu items as baked potatoes, chili, and salads. The chain is known for its square hamburgers, sea salt fries and the Frosty, a form of soft serve ice cream mixed with frozen starches. As of 2018, Wendy's is the world's number three hamburger chain in terms of locations (only behind McDonald's and Burger King), with approximately 6,600 franchise and Companyoperated restaurants in the United States and 30 countries and U.S. territories worldwide.

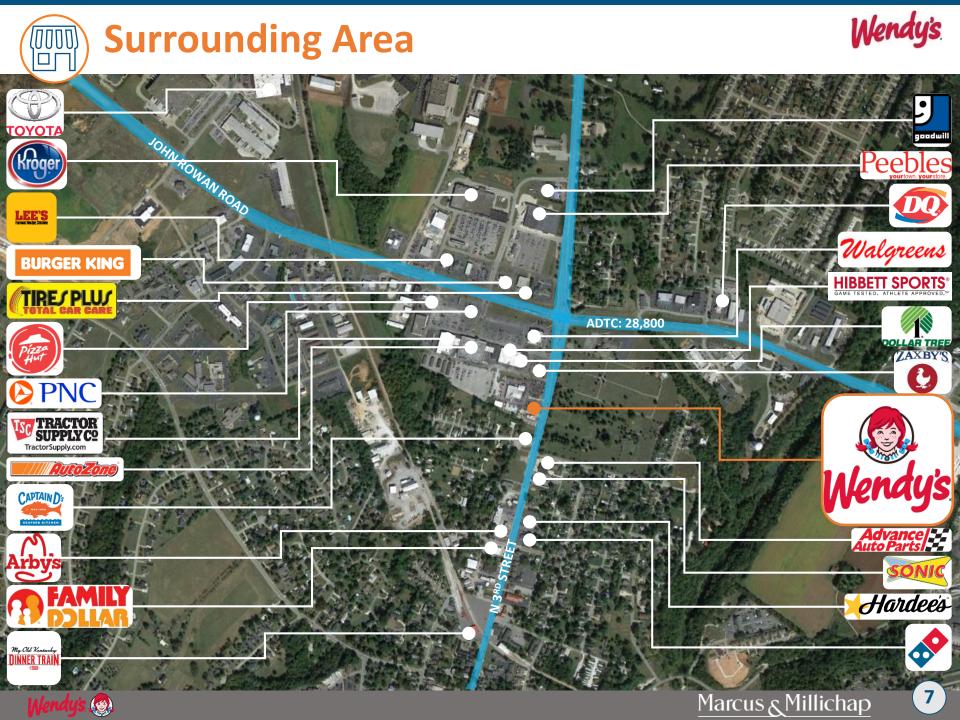




### About Stonewall Road Restaurant Group

**Stonewall Road Restaurant Group ("SRRG")** is a singularly focused restaurant operations firm, and one of Wendy's fastest-growing and most-respected franchisee groups. Founded in 2017 by two friends and partners with deep personal roots in franchising and experience building and growing businesses, SRRG represents 'the next generation' of Wendy's franchisees. SRRG is led by Glen Brandeburg, a former Wendy's operations executive (SVP & DVP) with ~25 years of experience in the quick-service-restaurant space. Operational expertise is further buoyed by >200 years of collective experience in the Wendy's system via SRRG's experienced multi-unit operations managers. The Company currently operates 45 Wendy's restaurants with significant plans for expansion through a robust M&A and development pipeline. SRRG's headquarters is located in Dallas, TX.



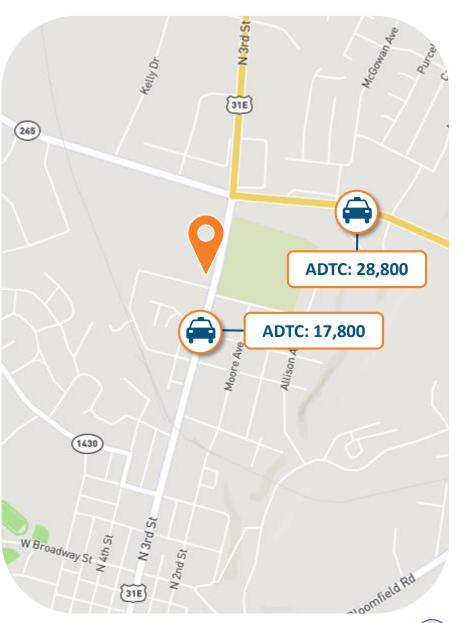


## **Location Overview**

This Wendy's investment property is situated along North 3rd Street, which intersects John Rowan Road. North 3rd Street and John Rowan Road boast average daily traffic counts of 17,800 and 28,000 vehicles, respectively.

The subject property benefits from being well-positioned in the center of Bardstown, which is a suburb about 25 miles away from downtown Louisville. The city of Bardstown also boasts the title of "Bourbon Capital of the World" and has six bourbon distilleries in town. There are also several parks in the area such as: Bardstown Community Park, Dean Watts Park, Woodson Rogers Park, and Jones Avenue Park. Another point of interest is the Bernheim Arboretum and Research Forest, which has over 15,000 acres of forest and is located about five miles from the subject property. This Wendy's benefits from being surrounded by retail and major national tenants in close proximity of the property including: Kroger, Walgreens, Peebles, Family Dollar, Dollar Tree, Marathon, Burger King, Pizza Hut, Baskin-Robins, and more. Additionally, there are several hospital accommodations in the area such as Hampton Inn, Quality Inn & Suites, SureStay by Best Western, and more. The subject property benefits from being within a three-mile radius of three high schools, with a combined total enrollment that exceeds 1,700 students.

Louisville, Kentucky's largest city, sits on the Ohio River along the Indiana Border. Louisville is the county seat of Jefferson County and has a metro population of roughly 1,284,848. Louisville, since its origin, has been heavily linked to the shipping and cargo industries, due to its location at the crossroads of three major interstate highways (I-64, I-65, and I-71). However, in the recent past, Louisville has expanded its economy across several industries, emerging as a major center for health care and medical sciences. It has been central to advancements in heart and hand surgery, as well as cancer treatment. In fact, some of the earliest artificial heart and hand transplants were conducted in Louisville. In addition to a growing economy, Louisville is home to a very diverse cultural scene that includes international cuisine, fine and performing arts, and music. Today, the city is known as the home of the Kentucky Derby, Kentucky Fried Chicken, the University of Louisville and its Louisville Cardinals athletic teams, Louisville Slugger baseball bats, and three of Kentucky's six Fortune 500 companies. Its main airport, Louisville International Airport, is also the site of United Parcel Service's (UPS) worldwide air hub.











Wendy's 🛞









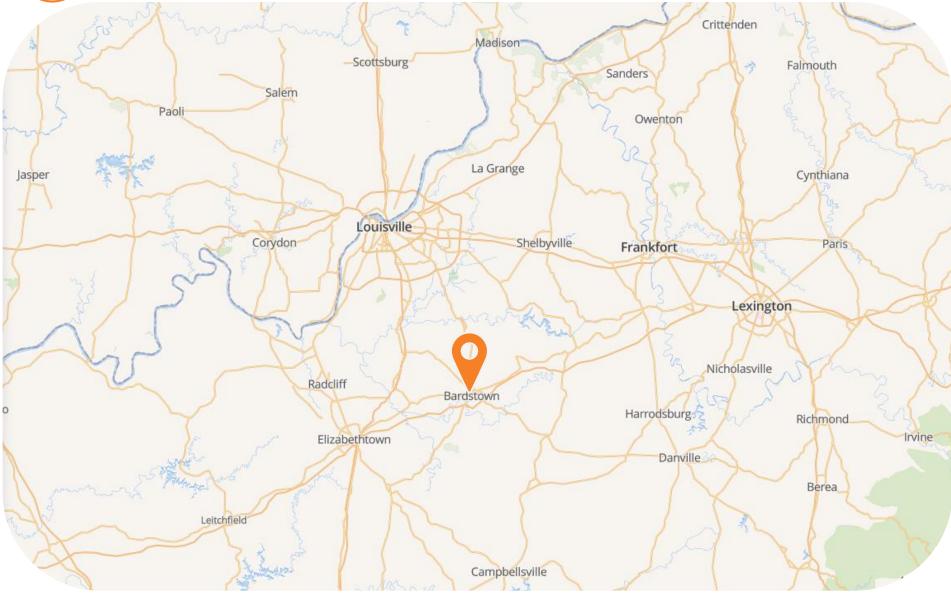








# Wendy's

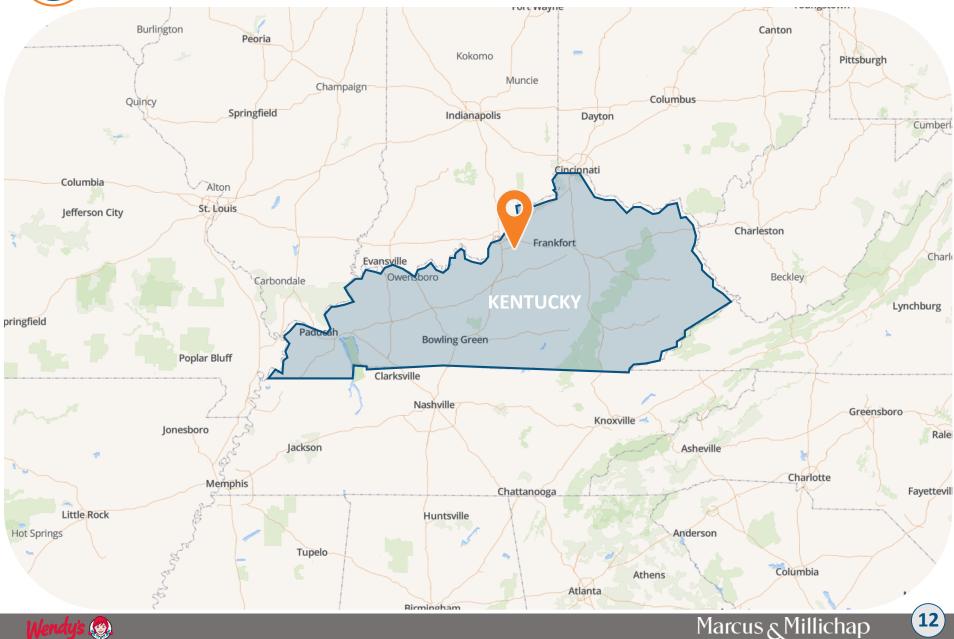




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# **Demographics**

Wendy's 🛞

Wendy's
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(623) (44) Taylorsville		3 Miles	5 Miles	10 Miles
(2239)	POPULATION			
	2023 Projection	18,582	27,443	43,081
	2018 Estimate	17,313	25,493	40,158
(480) (1392) (55)	2010 Census	16,395	23,983	37,686
150 (48) (1066)	2000 Census	13,388	19,735	31,723
1604 523 Lenóre				
Clermont	INCOME			
(245)	Average	\$66,211	\$68,471	\$69,539
Arboreum	Median	\$49,210	\$52,952	\$55,862
and Kesearch	Per Capita	\$26,535	\$26,804	\$26,855
Samuels				
	HOUSEHOLDS			
Nazareth (6) most diver	2023 Projection	7,477	10,803	16,753
2) Plues (1859)	2018 Estimate	6,887	9,919	15,436
Maud	2010 Census	6,568	9,393	14,561
Bardatown Gas Gas (49)	2000 Census	5,281	7,499	11,720
loston (52)				
	HOUSING	6427 005	6427.042	6444.000
	2018	\$127,905	\$137,842	\$144,892
9002	EMPLOYMENT			
Balltown	2018 Daytime Population	21,907	28,481	37,322
46) 605 Manton	2018 Unemployment	6.45%	6.17%	5.69%
Manton St Catharin	2018 Median Time Traveled	25 Mins	26 Mins	28 Mins
		25 101115	20 101115	20 1011115
49 (52)	RACE & ETHNICITY			
(52) (457) (527) Nerinx (429) (429)	White	84.14%	87.23%	90.42%
New Haven (52)	Native American	0.02%	0.03%	0.04%
Athertenville	African American	10.46%	8.06%	5.77%
New Hope (52)	Asian/Pacific Islander	0.77%	0.81%	0.67%
		0.7770	0.01/0	

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# **Market Overview**





### Louisville

Louisville is a city that combines heritage with innovation, authenticity with originality, and quirkiness with friendliness, in a way that's completely unique to the region. The city is an entirely different type of Southern. From boundary pushing twists on Southern cuisine that has made the city one of the "10 Best New Food Cities" in America to the one and only Urban Bourbon Experience, featuring the world's only, city-wide trail filled with award-winning microdistilleries, exhibits and craft cocktail destinations. Then discover one-of-a-kind attractions like the legendary Churchill Downs, Louisville Slugger Museum & Factory, and the Muhammed Ali Center. Louisville today is home to dozens of companies and organizations across several industrial classifications. However, the underpinning of the city's economy since its earliest days has been the shipping and cargo industries. Its strategic location at the Falls of the Ohio, and its unique position in the central United States (within one day's road travel to 60 percent of the cities in the continental United States) make it a very practical location for the transfer of cargo along its route to other destinations. Additionally, the Louisville and Portland Canal and the Louisville and Nashville Railroad have been important links in water and rail transportation. Louisville is also a significant center of manufacturing, with two major Ford plants, and the headquarters of major home appliance factory, GE Appliances. The city is also a major center of the American whiskey industry, with about one-third of all bourbon in the nation coming from Louisville.

### **Major Employers**

Employer	Estimated # of Employees
Kops	650
Tower Automotive	537
American Greetings	450
Heaven Hill Brands	400
Flaget Memorial Hospital	380
Tyson	277
Walmart	250
Town & Country Bank and Trust Co.	221
American MITSUBA	212
Nally & Hamilton Enterprises Inc	200
Flowers Baking of West VA	175
Kroger	155
# of Employees based on 10-mile radius	



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# **EXCLUSIVE NET LEASE OFFERING**



KY BROKER OF RECORD:

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