



PANERA BREAD 1386 W MAIN ST. GAYLORD, MICHIGAN 49735 Offered By:
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MARKET & AREA OVERVIEW



# I. Executive Summary

## The Offering:

David Hesano from CBRE Net Lease Properties Group is pleased to offer for sale the fee simple interest in a Panera Bread located on Main St in Gaylord, MI just one (1) mile west of the city center, half (0.5) a mile west of the intersection of Interstate 75 and Main St and 1.3 miles north of the Gaylord Regional Airport.

Panera Bread is on a triple net (NNN) lease at this location where the Landlord shall have no responsibilities relating to the premises nor will Landlord have any responsibilities relating to the common areas. The lease is 15 years with 12 years remaining and there are rental escalations every five (5) years through the initial term and each of the three (3), five (5)-year renewal options. The tenant is a franchisee operator of over 100 Panera Breads, including approximately 26 units in Michigan and Indiana.

The asset is proposed to be a cash transaction and is offered free and clear of existing debt.

## Investment Highlights:

- 1) \$1,741,000 Asking Price / 5.50% Cap. rate
- 2) 15-Year Triple Net (NNN) Lease (12 Years Remaining).
- 3) Rental Escalations Every Five (5) Years through Initial Term and Three (3), Five (5)-Year Renewal Options.
- 4) 26-Unit Franchise Guarantor. Parent company is Manna which operates Panera locations in Michigan, Indiana, California, and parts of the Pacific Northwest.
- 5) Offered Free and Clear of Debt.
- The immediate trade area includes Walmart Supercenter, Home Depot, Lowe's, Meijer, Ulta Beauty, T.J. Maxx, Kohl's, and Starbucks.



## Property Facts:

PROPERTY ADDRESS	1386 W Main St. Gaylord, MI 49735				
YEAR BUILT	2016				
TOTAL BUILDING AREA	4,630 SF				
PARKING	Ample				
LAND AREA	0.962 Acres				



# II. Location & Property Overview

#### **Location Overview**

The subject property is situated on Main St (M-32) 1.2 miles west of the city center of Gaylord, MI, half (0.5) a mile west of I-75, 1.3 miles north of the Gaylord Regional Airport and lies in a substantial retail corridor of Gaylord, MI with state and nationally-recognized tenants including, but not limited to:

- Home Depot - ABC Warehouse - Walmart Supercenter - Hobby Lobby

Lowe's Home Improvement - GNC

Meijer - Bath & Body Works
Kohl's - Dunham's Sports
T.J. Maxx - Bob Evans
Walgreens - Goodwill
Rite Aid - Pet Supplies
Five Guys - Dollar Tree
Taco Bell - GameStop

Little Caesars Pizza - Subway Bigby Coffee - Hampton Inn

Tim Horton - Qdoba Mexican Eats

Big Boy - Wendy's
O'Reilly Auto Parts - McDonald's

Applebee's Grill + Bar - Arby's Save-A-Lot - KFC

- Jimmy John's

## Location Highlights

- » Situated on Main St (28,500-31,000 VPD between intersections with McVannel Rd and Michigan Ave)
- » Situated in substantial retail corridor of Gaylord, MI
- » Convenient access from Interstate 75
- » Proximity to the city center of Gaylord
- » Proximity to Gaylord Regional Airport

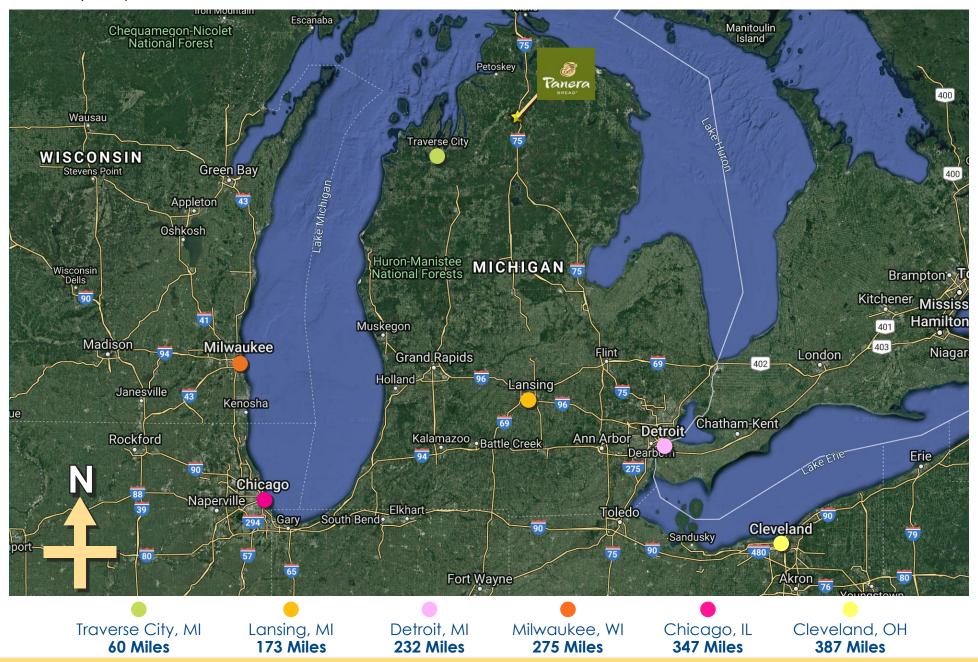




Aerial Map: Nearby National Tenants & Retail Corridors



### Proximity Map



## Property Photos Exterior









#### Lease Abstract

PROPERTY ADDRESS 1386 W Main St, Gaylord, MI 49735

**TENANT** Panera Bread

Bread of Life, LLC (26-Unit Franchisee) GUARANTOR

LEASE TYPE Triple Net (NNN) w/ limited LL responsibilities

RENT COMMENCEMENT DATE November 15, 2016

EXPIRATION DATE November 14, 2031

LEASE TERM 15-year Initial Term / Approximately 12 years remaining

YEAR ONE RENT \$95.748.00

> Landlord and tenant agree to adjust Tenant's base rent after the 36th month and shall be calculated by multiplying the average annual sales over the 36 months by tenant's occupancy cost rate of 6.5%. The total amount of NNN charges (i.e. Taxes, Common Area Expenses and Insurance) shall be deducted from that amount, and the resulting amount shall become the increased annual base rent. IN NO EVENT SHALL TENANT'S

THIRD YEAR RENTAL ADJUSTMENT

ANNUAL BASE RENT BE DECREASED from the amount above (and the amounts below in the rent schedule). If Tenant's annual basic rent is increased based upon better than expected sales, then the 10% increases in base rent during the initial 15-year lease term and the 15% increases in annual base rent for the first Extension Period shall stay in effect based upon the new annual base rent.

Years 1-5: \$95.748.00 Years 6-10: \$105,322.80 Years 11-15: \$115.855.08

Years 16-20 (Option 1): \$133,233.34 Years 21-25 (Option 2): \$146,556.68 Years 26-30 (Option 3): \$162,212.34

RENTAL ABATEMENTS None

RENTAL ESCALATIONS

Tenant shall pay to Landlord the amount by which five percent (5.00%) of gross sales PERCENTAGE RENT

exceeds annual base rent. In no event shall Tenant's base rent plus percentage rent

exceed \$154,700.00 during the first 15 years.

RENEWAL OPTIONS Three (3), five (5)-year renewal options

OPTION TO PURCHASE None **EARLY TERMINATION OPTION** None RIGHT OF FIRST REFUSAL None





#### Lease Abstract

ASSIGNMENT RIGHTS

Tenant shall not assign this Lease or sublet all or any portion of the Premises without the prior written consent of Landlord, and neither shall release Tenant from its obligations under the Lease.

OPERATING COSTS

Beginning on the first day of the calendar year after the "Base Year" the Common Area Expenses (see below) will not exceed \$1.55 per SF, the charge for Taxes shall not exceed \$3.25 per SF, and the insurance to be maintain shall not exceed \$0.25 per SF. The increases in the Common Area Expenses for each subsequent lease year shall not exceed The lesser of (i) the actual increases in the cost comprising the Common Area Expenses or (ii) five percent (5.00%) of the previous year's Common Area Expenses (excluding taxes, insurance, snow/ice removal costs, increases in common area electrical costs, and parking lot re-striping when needed, which shall not be subject to the cap).

Real Estate Taxes:

Tenant shall pay its pro rata share of real estate taxes.

Tenant Insurance:

Tenant shall at its expense procure and maintain commercial general liability insurance, "all-risk" property insurance, worker's compensation employee liability and automobile liability insurance.

Landlord Insurance

Landlord will maintain in force all-risk casualty insurance insuring the Center, comprehensive general liability insurance including contractual liability and property damage insurance.

Utilities:

Tenant shall pay directly all charges for water, electricity, telephone and natural gas use at the Premises.

TENANT REPAIR, MAINTENANCE & REPLACEMENT RESPONSIBILITIES

Tenant will, at its cost, clean the glass in windows and doors, clean exterior store surfaces, replace cracked and broken glass, maintain the Premises and remove trash. Tenant will keep the interior of the Premises, together with HVAC, electrical, plumbing, an other mechanical systems serving the Premises, and all plate glass windows in good order, condition and repair and make all replacements required. Tenant will maintain, repair and, if necessary, replace the HVAC serving the Premises. Tenant shall pay all costs and expense of operating, insuring, maintaining and repairing the outdoor cafes and any drive through area.

LANDLORD REPAIR, MAINTENANCE & REPLACEMENT RESPONSIBILITIES (COMMON AREA)

Panera parcel owner will not have any responsibilities as it relates to common area maintenance which, after the time of sale, will become the responsibilities of the adjacent shopping center owner. The Panera parcel owner will remain responsible for building roof and structure.







# III. Financial Analysis

# NET OPERATING INCOME YEAR ONE CASH FLOW ESTIMATES

Price	\$1,741,000
Rentable Square Feet	4,630
Price per Square Foot	\$376.03
CAP Rate	5.50%

		Year One 10/2019 - 9/2020	Monthly	Per SF
Base Rent				
Bread of Life, LLC Nov. 15, 2016 - Nov. 14, 2031 15-year Initial Term / Approximately 12 y	vears remaining	\$95,748.00	\$7,979.00	\$20.68
Total Base Rent		\$95,748.00	\$7,979.00	\$20.68
Scheduled Base Rental Revenue		\$95,748.00	\$7,979.00	\$20.68
Expense Reimbursement Revenue Administrative Fee Center Electric Center Water & Sewer Insurance Common Area Maintenance Special Assessment* Real Estate Taxes Total Expense Reimbursement Revenue		\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$362.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$30.17 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.08 \$0.00
Gross Potential Income		\$96,110.00	\$8,009.17	\$20.76
Effective Gross Income		\$96,110.00	\$8,009.17	\$20.76
Operating Expense Estimates Administrative Fee Center Electric Center Water & Sewer Insurance Common Area Maintenance Special Assessment* Real Estate Taxes Total Common Area Expenses		\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$362.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$30.17 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.08 \$0.00
Management Fee	0.00%	\$0.00	\$0.00	\$0.00
Replacement Reserve Total Expenses	\$0.00	\$0.00 \$362.00	\$0.00 \$30.17	\$0.00 \$0.08
Operating Income		\$95,748.00	\$7,979.00	\$20.68



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You are solely responsible for independently verifying the information in this Memorandum. ANY RELIANCE ON IT IS SOLELY AT YOUR OWN RISK.

<sup>\*</sup>Special Assessment for the original property, (ALDI, Panera, and the Shoppes on Main parcels combined) was \$43,000 to be paid over 15 years and has been prorated between the three (3) properties. Special Assessment represents ALDI Special Assessment proration, exclusive of Panera Bread and Shoppes on Main parcels.



# IV. Comparables

# Sale Comparables

SALE COMPARABLES	BUILDING NAME ADDRESS	YEAR BUILT	BUILDING SIZE (SF)	SALE DATE	SALES PRICE	PRICE/SF	CAP RATE	NOI	noi/sf	TERM REMAINING (YEARS)	COMMENTS
*	Panera Bread 1386 W Main St Gaylord, MI	2015	4,630	Subject Property	\$1,741,000	\$376.03	5.50%	\$95,748	\$20.68	11.0	The subject property is a Panera Bread on an outparcel of the Shoppes on Main shopping center. Panera is on a 15-year triple net (NNN) lease with limited Landlord responsibilities and is currently paying its pro rata share of shopping center and common area maintenance charges. After the sale, the Panera parcel owner shall have no responsibilities as it relates to the common areas. The parcel has been separately assessed for 2020. Tenant on the lease is Bread of Life, LLC, a 26-unit operator of Panera Breads in Michigan and Indiana.
1	Panera Bread 876 Eastgate North Dr Cincinnati, OH	2008	4,675	11/29/2016	\$2,400,000	\$513.37	5.75%	\$138,000	\$29.52	12.0	This property is a Panera Bread that spent 71 days on the market before the time of sale.
2	Panera Bread 1905 Geneva St Delavan, WI	2006	5,008	2/22/2016	\$2,900,000	\$579.07	5.00%	\$145,000	\$28.95	11.0	This property is a Panera Bread that was initially listed at a \$3,092,000 asking price that spent 196 days on the market before the time of sale.
3	Panera Bread 4646 Calumet Ave Manitowoc, WI	2019	4,300	On Market	\$2,944,000	\$684.65	5.55%	\$163,392	\$38.00	10.4	This property is a Panera Bread that has ten percent (10%) rental increases every five (5) years through the initial term and three (3), five (5)-year renewal options.
		'	CO	MPARABLE A	AVERAGES	\$592.36	5.43%	\$148,797	\$32.16	11.1	





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# V. Market & Area Overview

#### Market & Area Overview

### City of Gaylord:

The city of Gaylord is the county seat of and located in Otsego County in northern Michigan and has a population of 3,927 in 1,753 households with an average household income of \$54,436 and a per capita income of \$23,651. The city is known as an "alpine village" style town with many buildings having "Tyrolean traverse" style motifs and is known for its numerous skiing and golf resorts with one of the largest such concentrations in the Midwest. The city has a robust retail property market for its size and population with 2.2 Million square feet of rentable retail space, an overall vacancy rate of 0.8% and an average rental rate of \$8.72 per square foot (\*CoStar Analytics).

AREA DEMOGRAPHICS							
area averages	radius from subject property						
	5mi.	10mi.	20mi.				
POPULATION	13,153	23,138	44,580				
HOUSEHOLDS	5,283	9,329	18,104				
HOUSEHOLD INCOME	\$65,869	\$69,393	\$65,298				
PER CAPITA INCOME	\$26,579	\$28,083	\$26,672				









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