# Marcus & Millichap

# Offering Memorandum



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FAMILY DOLLAR Reading, PA ACT ID ZAA0281005

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Any projections, opinions, assumptions or estimates used in this Marketing Brochure are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial and legal advisors.

Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

By accepting this Marketing Brochure you agree to release Marcus & Millichap Real Estate Investment Services and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property.



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# INVESTMENT OVERVIEW



#### **EXECUTIVE SUMMARY**

	OFFERING SUMMARY
Price	\$1,046,000
Net Operating Income	\$82,170
Capitalization Rate – Current	7.86%
Price / SF	\$116.22
Rent / SF	\$9.13
Lease Type	NN
Gross Leasable Area	9,000 SF
Year Built / Renovated	1960 / 2004
Lot Size	0.6 acre(s)

Down Payment Net Cash Flow Cash on Cash Return Total Return

Vall

## FINANCING

All Cash 7.86% / \$82,170 7.86% 7.86% / \$82,170

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## MAJOR EMPLOYERS

EMPLOYER	# OF EMPLOYEES
Reading Medical Center	3,600
Reading Hospital	3,548
Penske	2,130
BERKS COUNTY CLERK OF COURTS	1,000
Reading Area Community College	991
US Post Office	862
Boscovs	850
Auditor General PA Dept of	800
City of Reading	796
Sears Roebuck and Co	780
Evraz Inc NA	700
Sweet Street Desserts Inc	690

#### DEMOGRAPHICS

	1-Miles	3-Miles	5-Miles
2018 Estimate Pop	53,533	125,106	203,276
2010 Census Pop	52,298	122,980	201,002
2018 Estimate HH	17,992	45,140	77,422
2010 Census HH	17,653	44,294	76,305
Median HH Income	\$24,911	\$37,677	\$49,879
Per Capita Income	\$12,322	\$19,614	\$26,006
Average HH Income	\$36,175	\$53,442	\$67,470

\* # of Employees based on 5 mile radius

### **INVESTMENT OVERVIEW**

Reading is a city in and the county seat of Berks County, Pennsylvania. With a population of 87,575, it is the fifth-largest city in Pennsylvania. Located in the southeastern part of the state, it is the principal city of the Greater Reading Area, and is furthermore included in the Philadelphia-Reading-Camden PA-NJ-DE-MD Combined Statistical Area. The city, which is approximately halfway between the state's most populous city, Philadelphia, and the state capital, Harrisburg is strategically situated along a major transportation route from Central to Eastern Pennsylvania. Four institutions of higher learning are located in Reading: Penn State Berks, Albright College, Alvernia University, and Reading Area Community College.

#### **INVESTMENT HIGHLIGHTS**

- 9,000 Square Foot Dollar Store
- Corporate Guarantee
- Roof Replaced in 2017 and Under Warranty Until 2037
- Location Reports Sales (\$1,315,608 in Sales Throughout 2018)
- 3 (5) Year Renewal Options
- Surrounded by Multiple National Retailers (Including Burger King, Rite Aid, Dollar General, etc...)





# **Dollar Tree, Inc.**

🙀 DOLLAR TREE.

#### **CREDIT RATING: B1**

#### www.fdreports.com | www.creditntell.com | May 04, 2019

Gener	ral Information	Key	/ Personnel
Address	500 Volvo Pkwy, Chesapeake, Virginia, 23320,	Executive Chairman	Bob Sasser
Address	United States	Chief Financial Officer	Kevin S. Wampler
Phone	757-321-5000	President & CEO	Gary Philbin
Website	www.dollartree.com		

	Store Base	Final	ncial Markets
Store Count	15,264	Stock Ticker	DLTR
TTM Sales	\$23,078,300,000	Current Price	\$96.40 as of 8/23/19
		52 Week High/Low	\$113.38 / \$78.78

#### Credit Rating Chart Comparison Creditntell | F&Dreports

Please note that our rating model is our own proprietary model and is not meant to align with other rating agency models. This comparison was compiled purely for informational purposes based on a representative sampling of ratings on various retailers.

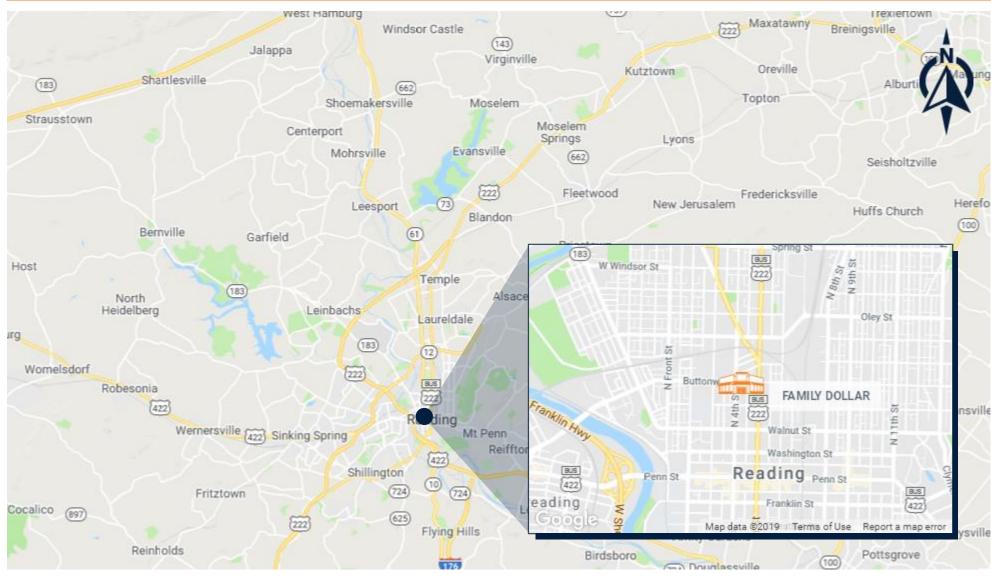
RATING	CREDIT QUALITY	EST. S&P	
A1	Excellent	AAA	
A2	Excellent	AA (+/-)	
B1	Good	A (+/-)	
B2	Good	BBB (+/-)	
C1	Satisfactory	BB(+/-)	
C2	Satisfactory	B+	
D1	Below Satisfactory	В	
D2	Below Satisfactory	В-	
E1	Poor	CCC+/CCC	
E2	Poor	CC	
F1	Critical	С	
F2	Critical	D	

Dollars may not grow on trees, but Dollar Tree brings in the green. The fast-growing company operates more than 15,000 Dollar Tree and Family Dollar discount stores across the US and in five provinces in Canada. The stores carry a mix of housewares, toys, seasonal items, food, health and beauty aids, and books. At Dollar Tree shops most goods are priced at \$1 or less while Family Dollar merchandise is usually less than \$10. The stores are generally located in high-traffic strip centers and malls, often in midsized cities and small towns.

Fiscal Year Ended February 02, 2019

### REGIONAL AND LOCAL MAP

## 333 N 4th Street, Reading, PA 19601



## FAMILY DOLLAR



# FINANCIAL ANALYSIS



## **PROPERTY SUMMARY**

THE OFF	ERING
Property	Family Dollar
Property Address	333 N 4th Street Reading, PA 19601
Price	\$1,046,000
Capitalization Rate	7.86%
Price/SF	\$116.22

PROPERTY DESCRIPT	ION
Year Built / Renovated	1960 / 2004
Gross Leasable Area	9,000 SF
Zoning	N/A
Type of Ownership	Fee Simple
Lot Size	0.60 Acres

LEA	SE SUMMARY
Property Subtype	Net Leased Discount
Tenant	Family Dollar
Rent Increases	10% Increase at Options
Guarantor	Corporate Guarantee
Lease Type	NN
Lease Commencement	11/23/2005
Lease Expiration	12/31/2024
Lease Term	19
Term Remaining on Lease (Years)	5.3
Renewal Options	3 (5) Year Options
Landlord Responsibility	Roof & Structure
Tenant Responsibility	Taxes, Insurance, CAM, Parking Lot
Right of First Refusal/Offer	No

ANNUALIZED OPERATING INFORMATION	
INCOME	
Net Operating Income	\$82,170

RENT SCHEDULE					
YEAR	ANNUAL RENT	MONTHLY RENT	RENT/SF	CAP RATE	
Current	\$82,170	\$6,848	\$9.13	7.86%	
Option 1	\$100,430	\$8,369	\$11.16	9.60%	
Option 2	\$110,473	\$9,206	\$12.27	10.56%	
Option 3	\$121,520	\$10,127	\$13.50	11.62%	



# MARCUS & MILLICHAP CAPITAL CORPORATION CAPABILITIES

MMCC—our fully integrated, dedicated financing arm—is committed to providing superior capital market expertise, precisely managed execution, and unparalleled access to capital sources providing the most competitive rates and terms.

We leverage our prominent capital market relationships with commercial banks, life insurance companies, CMBS, private and public debt/equity funds, Fannie Mae, Freddie Mac and HUD to provide our clients with the greatest range of financing options.

Our dedicated, knowledgeable experts understand the challenges of financing and work tirelessly to resolve all potential issues to the benefit of our clients.



Closed 1,678 debt and equity financings in 2018



National platform operating within the firm's brokerage offices



6.24 billion billion total national volume in 2018



Access to more capital sources than any other firm in the industry

# WHY MMCC?

Optimum financing solutions to enhance value

Our ability to enhance buyer pool by expanding finance options

Our ability to enhance seller control

- Through buyer
  qualification support
- Our ability to manage buyers finance expectations
- Ability to monitor and manage buyer/lender progress, insuring timely, predictable closings
- By relying on a world class set of debt/equity sources and presenting a tightly underwritten credit file

# MARKET OVERVIEW



## Created on August 2019

POPULATION	1 Miles	3 Miles	5 Miles
2023 Projection			
Total Population	52,175	123,996	205,395
2018 Estimate			
Total Population	53,533	125,106	203,276
2010 Census			
Total Population	52,298	122,980	201,002
2000 Census			
Total Population	48,832	114,883	183,759
Current Daytime Population			
2018 Estimate	50,841	142,548	215,413
HOUSEHOLDS	1 Miles	3 Miles	5 Miles
2023 Projection			
Total Households	17,987	45,581	79,535
2018 Estimate			
Total Households	17,992	45,140	77,422
Average (Mean) Household Size	2.88	2.65	2.55
2010 Census			
Total Households	17,653	44,294	76,305
2000 Census			
Total Households	17,687	43,963	72,598
Occupied Units			
2023 Projection	17,987	45,581	79,535
2018 Estimate	20,682	49,364	82,509
HOUSEHOLDS BY INCOME	1 Miles	3 Miles	5 Miles
2018 Estimate			
\$150,000 or More	1.33%	4.05%	6.98%
\$100,000 - \$149,000	3.79%	7.66%	11.30%
\$75,000 - \$99,999	5.35%	8.88%	12.26%
\$50,000 - \$74,999	12.90%	17.46%	19.37%
\$35,000 - \$49,999	14.68%	15.10%	13.91%
Under \$35,000	61.95%	46.84%	36.18%
Average Household Income	\$36,175	\$53,442	\$67,470
Median Household Income	\$24,911	\$37,677	\$49,879
Per Capita Income	\$12,322	\$19,614	\$26,006

## DEMOGRAPHICS

HOUSEHOLDS BY EXPENDITURE	1 Miles	3 Miles	5 Miles
Total Average Household Retail	\$38,695	\$51,478	\$62,046
Expenditure Consumer Expenditure Top 10	φ00,000	ψ01,470	ψ02,040
Categories			
Housing	\$11,707	\$15,088	\$17,809
Shelter	\$6,903	\$8,847	\$10,400
Transportation	\$5,435	\$7,137	\$8,573
Food	\$4,353	\$5,137	\$5,821
Utilities	\$2,792	\$3,465	\$4,017
Personal Insurance and Pensions	\$2,315	\$4,007	\$5,611
Health Care	\$2,152	\$3,489	\$4,507
Apparel	\$1,591	\$1,668	\$1,745
Entertainment	\$1,584	\$2,215	\$2,721
Education	\$1,030	\$1,372	\$1,756
POPULATION PROFILE	1 Miles	3 Miles	5 Miles
Population By Age			
2018 Estimate Total Population	53,533	125,106	203,276
Under 20	33.71%	30.43%	27.44%
20 to 34 Years	24.28%	22.56%	20.64%
35 to 39 Years	6.47%	6.09%	5.99%
40 to 49 Years	11.79%	11.31%	11.79%
50 to 64 Years	14.85%	16.40%	18.48%
Age 65+	8.91%	13.21%	15.64%
Median Age	29.78	32.81	36.55
Population 25+ by Education Level			
2018 Estimate Population Age 25+	31,257	77,557	133,886
Elementary (0-8)	15.89%	9.91%	6.65%
Some High School (9-11)	19.71%	14.35%	10.86%
High School Graduate (12)	35.12%	35.97%	35.94%
Some College (13-15)	13.57%	14.68%	15.21%
Associate Degree Only	4.79%	5.86%	7.14%
Bachelors Degree Only	5.62%	11.19%	14.82%
Graduate Degree	2.19%	5.88%	7.80%

Source: © 2018 Experian



#### Population

In 2018, the population in your selected geography is 203,276. The population has changed by 10.62% since 2000. It is estimated that the population in your area will be 205,395.00 five years from now, which represents a change of 1.04% from the current year. The current population is 48.40% male and 51.60% female. The median age of the population in your area is 36.55, compare this to the US average which is 37.95. The population density in your area is 2,584.14 people per square mile.



#### **Race and Ethnicity**

The current year racial makeup of your selected area is as follows: 64.97% White, 8.79% Black, 0.06% Native American and 1.94% Asian/Pacific Islander. Compare these to US averages which are: 70.20% White, 12.89% Black, 0.19% Native American and 5.59% Asian/Pacific Islander. People of Hispanic origin are counted independently of race.

People of Hispanic origin make up 37.85% of the current year population in your selected area. Compare this to the US average of 18.01%.



#### **Households**

There are currently 77,422 households in your selected geography. The number of households has changed by 6.64% since 2000. It is estimated that the number of households in your area will be 79,535 five years from now, which represents a change of 2.73% from the current year. The average household size in your area is 2.55 persons.



#### Income

In 2018, the median household income for your selected geography is \$49,879, compare this to the US average which is currently \$58,754. The median household income for your area has changed by 29.79% since 2000. It is estimated that the median household income in your area will be \$57,626 five years from now, which represents a change of 15.53% from the current year.

The current year per capita income in your area is \$26,006, compare this to the US average, which is \$32,356. The current year average household income in your area is \$67,470, compare this to the US average which is \$84,609.



### Housing

The median housing value in your area was \$150,521 in 2018, compare this to the US average of \$201,842. In 2000, there were 48,347 owner occupied housing units in your area and there were 24,252 renter occupied housing units in your area. The median rent at the time was \$461.

1	JOBS						

#### Employment

In 2018, there are 99,723 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 55.80% of employees are employed in white-collar occupations in this geography, and 44.16% are employed in blue-collar occupations. In 2018, unemployment in this area is 5.89%. In 2000, the average time traveled to work was 24.00 minutes.

Source: © 2018 Experian

