

# THE LEARNING EXPERIENCE OVERLAND PARK, KANSAS (KANSAS CITY MSA)

YURAS **AICALE** Leased Investment Team **FORSYTH** CROWLE



### \$5,143,000 | 7.00% CAP RATE

- New 15-Year Net Lease with Scheduled Rental Increases
- National Tenant with 300+ Locations and Growing
- High-Traffic Location in Dense Retail Corridor
  - Outparcel to New Mixed-Use Development with 248 Apartments Plus Retail and Office Space
- Strong Customer Base with Affluent Demographics
  - High Average Household Income of \$158,012 Within One Mile
  - Population of 229,745 Within a Five-Mile Radius
- Prime Location in Bedroom Community with High Demand for Childcare and Early Education
- **New 2019 Construction**





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Property walk-throughs are to be conducted by appointment only. Contact Broker for additional information

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# **INVESTMENT SUMMARY**

ADDRESS	13417 Pflumm Road, Overland Park, Kansas		
PRICE	\$5,143,000		
CAP RATE	7.00% return (8.21% average cap rate)		
NOI	\$360,000		
TERM	15 years		
RENT COMMENCEMENT	November 1, 2019 (estimated)		
LEASE EXPIRATION	October 31, 2034 (estimated)		
RENTAL INCREASES	8% rental increases every five (5) years		
	YEAR 1-5 6-10 11-15 16-20 (Option 1) 21-25 (Option 2)	RENT \$360,000 \$388,800 \$419,904 \$453,497 \$489,777	<b>RETURN</b> 7.00% 7.56% 8.17% 8.82% 9.53%
	*For the first year of the lease, Tenant shall receive a rent concession and pay the greater of 16% of Tenant's annual gross revenue or \$162,500.		
YEAR BUILT	2019		
BUILDING SF	10,000 SF		
PARCEL SIZE	1.44 acres (67,777 SF)		
LEASE TYPE	Net, with tenant responsible for all insurance, taxes, and maintenance, excluding roof and structure		



# LONG-TERM LEASE WITH SCHEDULED RENTAL INCREASES TO NATIONAL TENANT WITH BRAND RECOGNITION AND GROWTH

- » 15-year net lease with 8% rental increases every five years
- Tenant has over 300 locations in 22 states and has ranked in the Franchise 500 nine years in a row
- Tenant experienced 210% increase in five-year system-wide revenue growth and is one of the fastest growing franchises in its industry

# HIGH-TRAFFIC LOCATION IN DENSE RETAIL CORRIDOR WITH ROBUST DEMOGRAPHICS

- Excellent access and visibility to 18,000 vehicles per day at the signalized intersection of Pflumm Road and West 133rd Street
- » Near West 135th Street (23,200 AADT), a major commercial and retail corridor
- Outparcel to Crystal Springs, a new mixed-use development that will include a
   248-unit apartment complex plus retail and office space
- » Affluent area, with an average household income of \$158,012 within one mile and average household incomes exceeding \$113,000 within three- and five-mile radii, significantly higher than national and regional averages
- Large population of 102,610 within three miles of the property and 229,745 within five miles
- Located near major employers, with 166,707 daytime employees working within a five-mile radius

# BEDROOM COMMUNITY WITH HIGH DEMAND FOR CHILDCARE AND EARLY EDUCATION

- Located in Overland Park, a family-oriented community whose average residents include working executives and school-age children
- Public school districts in Overland Park rank among the best in the nation
- Community places a high value on education; 61.4% of all Overland Park residents 25 years or older have a bachelor's degree or higher
- Many residents commute to Kansas City and the surrounding communities for work, creating a high demand for childcare services

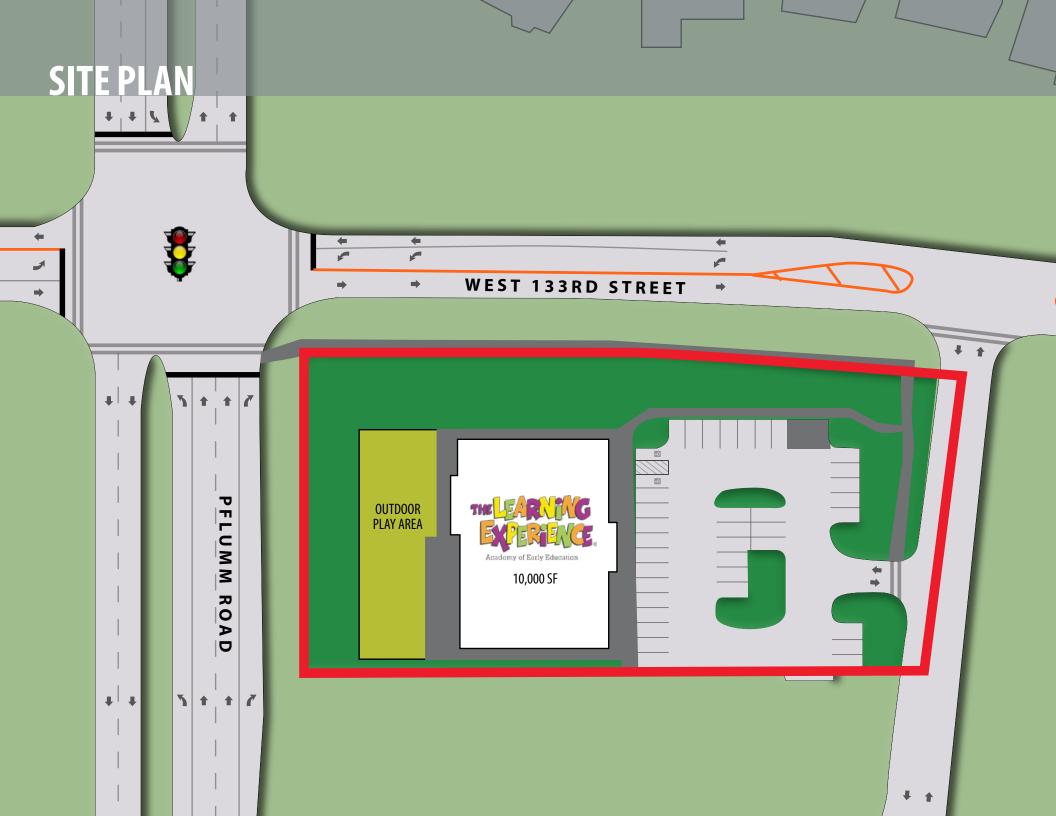












### **TENANT SUMMARY**



Founded in 1980, The Learning Experience is one of the nation's fastest growing childcare and early education franchises, with over 300 child development centers open or under development in 22 states. The Learning Experience offers childcare and early education services to infants, toddlers, twaddlers, preppers, preschoolers, and pre-K and kindergarten children. The company also provides before and after school care services for children up to eight years of age.

With a 210% increase in five-year system-wide revenue growth and over 35 new centers opening annually, Forbes named the company one of the "Best Franchises to Buy in 2015". The Learning Experience was ranked in the Franchise 500 in each of the past nine years (2011-2019).

The early education and childcare industry has grown exponentially over the past decade and shows no signs of slowing down. The U.S. Bureau of Labor Statistics projects that day care businesses will have some of the fastest employment growth of all industries through 2020. Demand for childcare services is driven primarily by growth in the youth population. According to a recent U.S. Census Bureau estimate, there are currently over 24 million children under the age of six living in the United States. Of those 24 million, 15.1 million require childcare. As a result, industry growth is expected to continue at a steady pace. In 2018, the childcare industry netted revenues of \$53 billion; over the next five years the childcare industry revenue is forecasted to increase at an average annual rate of 3.4% to \$62.6 billion.

In 2018, The Learning Experience was acquired by Golden Gate Capital, a private equity investment firm with over \$15 billion of capital under management.

 $For more information, visit www.thelearning experience.com\ and\ www.goldengate cap.com.$ 

<b>HEADQUARTERS</b>	Boca Raton, FL	# OF LOCATIONS	300+
SALES	\$236.6M	OWNERSHIP	Private

### **LEASE ABSTRACT**

TENANT	TLE at Overland Park, LLC		
GUARANTOR	10-Year Guarantee from The Learning Experience Corp.		
ADDRESS	13417 Pflumm Road, Overland Park, Kansas		
RENT COMMENCEMENT	November 1, 2019 (estimated)		
LEASE EXPIRATION	October 31, 2034 (estimated)		
RENEWAL OPTIONS	Two (2) five (5) year options		
RENTAL INCREASES	YEAR 1-5 6-10 11-15 16-20 (Option 1) 21-25 (Option 2)  *For the first year of the lease greater of 16% of Tenant's an	RENT \$360,000 \$388,800 \$419,904 \$453,497 \$489,777 e, Tenant shall receive a ren nual gross revenue or \$162	RETURN 7.00% 7.56% 8.17% 8.82% 9.53%  at concession and pay the 2,500.
REAL ESTATE TAXES	Tenant shall reimburse Landlord for taxes.		
INSURANCE	Tenant is responsible for insurance.		
REPAIR & MAINTENANCE	Tenant is responsible for all repair and maintenance of the parking lot and all nonstructural portions of the Premises.		
MAINTENANCE BY LANDLORD	Landlord is responsible for the repair and maintenance of the roof and all structural portions of the Premises.		
RIGHT OF FIRST REFUSAL	None		

# **PROPERTY OVERVIEW**

#### **LOCATION**

The property is conveniently located at the signalized intersection of Pflumm Road and West 133rd Street, with excellent visibility and access to 18,000 vehicles per day. The property is approximately one block from West 135th Street (23,200 AADT), one of Overland Park's main commercial and retail corridors. A number of major national and regional retailers are located a short distance from the property, including Walmart Supercenter, Lowe's, Walgreens, Menards, Hobby Lobby, Starbucks, CVS, and more. The property is also outparcel to Crystal Springs, a new mixed-use development that will include a 248-unit apartment complex plus retail and office space.

The property is surrounded by affluent residential neighborhoods; the average household income within one mile of the property is \$158,012, and average household incomes within three- and five-mile radii exceed \$113,000. Additionally, the property benefits from its location in a densely populated area, with 102,610 residents within a three-mile radius and 229,745 residents living within a five-mile radius. Furthermore, the property is located near major employers, with 166,707 daytime employees working within a five-mile radius. A majority of the region's workforce works outside of the home, and many residents commute to Kansas City and the surrounding communities for work, providing a high demand for childcare services.

#### **ACCESS**

Access from West 133rd Street

#### **TRAFFIC COUNTS**

Pflumm Road: 14,600 AADT West 133rd Street: 3,400 AADT West 135th Street: 23,200 AADT

#### **PARKING**

38 parking stalls, including two (2) handicap stalls

#### **YEAR BUILT**

2019

#### **NEAREST AIRPORT**

Kansas City International Airport (MCI)











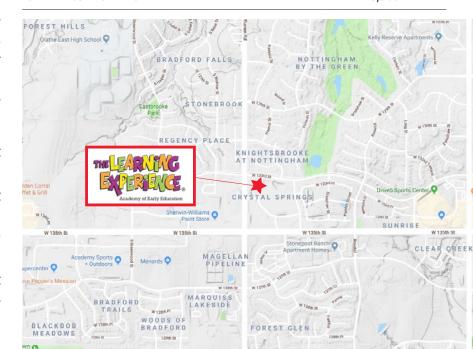
# **AREA OVERVIEW**

Overland Park is located in northeastern Kansas in Johnson County at the junction of Interstate 435 and U.S. Route 69. The city center is roughly 13 miles south-southwest of downtown Kansas City, Missouri. With more than 195,000 residents, Overland Park is the second most populous city in both Kansas and in the Kansas City metropolitan area. Overland Park is a principal city of both the Kansas City, MO-KS Metropolitan Statistical Area (MSA) and the Kansas City-Overland Park-Kansas City, MO-KS Combined Statistical Area (CSA). The service sector constitutes most of the local economy. Health care, retail trade, professional and technical services, finance and insurance, and information technology are the city's five largest industries. Companies with headquarters in the city include Sprint Corporation, YRC Worldwide, Black & Veatch, Waddell & Reed, Ferrellgas, Ash Grove Cement Company, and Compass Minerals. The city has developed a positive reputation in American media as an affordable and family-friendly community and has received many national awards for its quality of life, education system, public safety, low taxes, strong economy, outstanding health industry, and more. When Money Magazine named Overland Park one of the "Top Best Places to Live" in 2014, it was the fifth consecutive time the city earned a spot on the coveted list. In recent years, dozens of national trade and consumer publications in have recognized Overland Park for its strong business environment and quality of life.

The Kansas City metropolitan area is a 15-county metropolitan area anchored by Kansas City, Missouri, that straddles the border between Missouri and Kansas. With a population of 2,153,766, it ranks as the second largest metropolitan area with its core in Missouri and has a population in Kansas larger than the Wichita metropolitan area. The federal government is the largest employer in the Kansas City metro area, with more than 146 federal agencies maintaining a presence in the MSA. The Kansas City MSA's largest private employer is Cerner Corporation, a global healthcare IT company which is headquartered in North Kansas City. Other major employers and business enterprises are AT&T, BNSF Railway, Citigroup, EMBARQ, Garmin, Hallmark Cards, Harley-Davidson, Husqvarna, H&R Block, General Motors, Ford, MillerCoors, and State Street, some of which are headquartered in the metropolitan area.

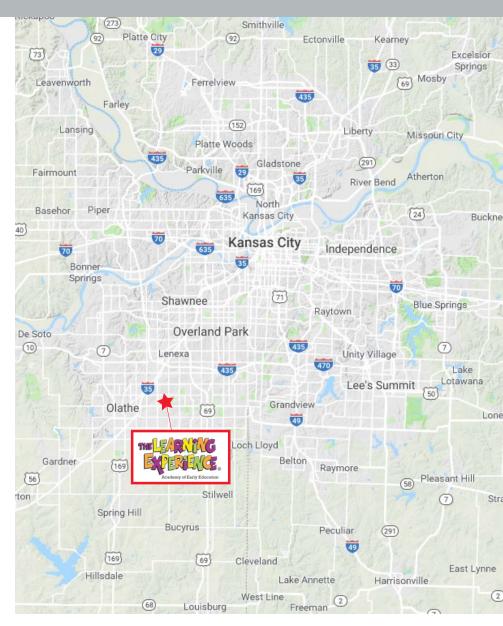
- Overland Park represents about one-third of the total population of Johnson County, the most populous county in Kansas.
- The three public school systems serving Overland Park families consistently rank among the best in the nation. In addition to excellent primary and secondary schools, numerous higher education institutions are located in Overland Park. Over 61% of adults 25 years and older in Overland Park have a bachelor's degree or higher.
- » Retail comprises 11% of business activity in Overland Park, which has nearly 18 million square feet of retail space. Retail sales have grown by 6.2% in the last two years to nearly \$5 billion. Of the \$14.4 billion in total retail sales in Johnson County in 2018, Overland Park was responsible for 34.6%.

MAJOR EMPLOYERS IN KANSAS CITY MSA	# OF EMPLOYEES
FEDERAL GOVERNMENT	18,774
CERNER CORPORATION	13,964
HCA MIDWEST HEALTH SYSTEM	9,934
UNIVERSITY OF KANSAS HOSPITAL	9,810
FORT LEAVENWORTH	8,821
CHILDREN'S MERCY HOSPITALS & CLINICS	8,299
WHITEMAN AIR FORCE BASE	7,639
FORD MOTOR COMPANY	7,470
SAINT LUKE'S HOSPITAL OF KANSAS CITY	7,278
SPRINT CORPORATION	6,500



# **DEMOGRAPHIC PROFILE**

2018 SUMMARY	1 Mile	3 Miles	5 Miles
Population	12,672	102,610	229,745
Households	4,215	37,110	85,957
Families	3,361	26,681	59,562
Average Household Size	3.01	2.74	2.65
Owner Occupied Housing Units	2,413	23,991	54,988
Renter Occupied Housing Units	1,802	13,119	30,969
Median Age	35.6	35.8	36.0
Average Household Income	\$158,012	\$121,208	\$113,066
2023 ESTIMATE	1 Mile	3 Miles	5 Miles
Population	14,327	108,510	244,066
Households	4,731	39,131	90,989
Families	3,780	28,052	62,854
Average Household Size	3.03	2.75	2.66
Owner Occupied Housing Units	2,752	25,622	58,998
Renter Occupied Housing Units	1,978	13,509	31,991
Median Age	37.1	36.9	36.8
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