

The "Go-To" Company for Dollar Store Investments Buying or Selling!

Offering Memorandum: Dollar General #17187 – 7730 O'Bannon Rd, Nashport, OH 43830 <u>JUST LISTED - NN+ DOLLAR GENERAL!!!</u>



ACTUAL STORE PHOTO

Property Specifications		
Property Type	Retail	
Structure	Free standing (Upgraded Construction)	
Building size	9,100 Sq. Ft +/-	
Land	1.10 AC +/-	
Year built/renovated	2016	
Price & Lease Overview		
Sale Price	\$1,172,146.00	
Price per Sq. Ft.	\$128.81 +/-	
Annual Rent	\$89,991.96 NN+ Limited Landlord Responsibility	
Cap Rate	6.95%	
Lease start	10/01/2016	
Lease end	9/30/2031 (12yrs +/- remaining lease term)	
Options	3 at 5 years each	
Escalations	10% base rent increase at the beginning of each 5 year option	

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Investment Highlights

- ✓ NN+ Lease Landlord Responsibility Limited to Well Monitoring;
- ✓ Dollar General is responsible for all maintenance (well monitoring excepted), repairs, property taxes, insurance etc.;
- ✓ Dollar General was #123 on the Fortune 500 List at the end of 2018;
- ✓ Investment Grade Credit Tenant S&P rated BBB;
- ✓ Corporate guaranty lease by Dollar General Corporation (DOLGENCORP);
- ✓ DOLGENCORP (NYSE: DG) FY 2018 sales increased 3.2% to \$25.6B +/-;
- ✓ As of February 2019 Dollar General operated more than 15,357 +/- stores in 44 states;

Location Highlights

- ✓ Excellent 1031 Exchange Investment Opportunity;
- ✓ Virtually no competition (closest WalMart is 12.2m away, closest Family Dollar is 5.9m away and closest Dollar General is 9.5m away);
- ✓ Located next to the US Post Office branch in Nashport;
- ✓ 5 mile population 7,257 +/- with an average household income of \$83,915 +/- ;
- ✓ Annual cost of well monitoring is 8,500 + and is figured into the NOI of 81,492 + -;
- ✓ VPD 5,670 +/- in front of site on Newark Rd;

Rent Roll			
Rent periods	Annual rent	Monthly rent	
Current through 9/30/2031	\$89,991.96	\$7,499.33	
Option 1 (10/1/2031 – 9/30/2036)	\$98,991.24	\$8,249.27	
Option 2 (10/1/2036 – 9/30/2041)	\$108,890.28	\$9,074.19	
Option 3 (10/1/2041 – 9/30/2046)	\$119,779.32	\$9,981.61	



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Executive Summary

Dollar General Store #17187 7730 Obannon Rd, Nashport, Ohio, 43830 Rings: 1, 3, 5 mile radii Prepared by Bob Manor, CCIM

Latitude: 40.06903

Rings: 1, 3, 5 mile radii		Lon	gitude: -82.17819
	1 mile	3 miles	5 miles
Population			
2000 Population	272	1,662	6,679
2010 Population	268	1,665	6,942
2019 Population	280	1,711	7,257
2024 Population	285	1,736	7,416
2000-2010 Annual Rate	-0.15%	0.02%	0.39%
2010-2019 Annual Rate	0.47%	0.30%	0.48%
2019-2024 Annual Rate	0.35%	0.29%	0.43%
2019 Male Population	48.2%	49.7%	50.0%
2019 Female Population	51.8%	50.3%	50.0%
2019 Median Age	42.6	42.9	42.0

In the identified area, the current year population is 7,257. In 2010, the Census count in the area was 6,942. The rate of change since 2010 was 0.48% annually. The five-year projection for the population in the area is 7,416 representing a change of 0.43% annually from 2019 to 2024. Currently, the population is 50.0% male and 50.0% female.

Median Age

The median age in this area is 42.6, compared to U.S. median age of 38.5.

95.7%	96.1%	96.4%
0.7%	1.0%	0.9%
0.4%	0.3%	0.3%
0.0%	0.4%	0.5%
0.0%	0.0%	0.0%
0.4%	0.2%	0.2%
2.8%	2.0%	1.8%
0.7%	0.6%	0.9%
	0.7% 0.4% 0.0% 0.0% 0.4% 2.8%	0.7% 1.0% 0.4% 0.3% 0.0% 0.4% 0.0% 0.0% 0.4% 0.2% 2.8% 2.0%

Persons of Hispanic origin represent 0.9% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 8.8 in the identified area, compared to 64.8 for the U.S. as a whole.

Households			
2019 Wealth Index	66	103	105
2000 Households	102	591	2,427
2010 Households	109	619	2,577
2019 Total Households	115	640	2,704
2024 Total Households	118	652	2,770
2000-2010 Annual Rate	0.67%	0.46%	0.60%
2010-2019 Annual Rate	0.58%	0.36%	0.52%
2019-2024 Annual Rate	0.52%	0.37%	0.48%
2019 Average Household Size	2.43	2.67	2.68

The household count in this area has changed from 2,577 in 2010 to 2,704 in the current year, a change of 0.52% annually. The five-year projection of households is 2,770, a change of 0.48% annually from the current year total. Average household size is currently 2.68, compared to 2.69 in the year 2010. The number of families in the current year is 2,043 in the specified area.

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Longitude: -82.17819 Rings: 1, 3, 5 mile radii 5 miles 1 mile 3 miles Mortgage Income 2019 Percent of Income for Mortgage 11.3% 11.6% 11.6% Median Household Income 2019 Median Household Income \$54,415 \$60,094 \$61,129 2024 Median Household Income \$59,462 \$69,020 \$70,318 2019-2024 Annual Rate 2.84% 1.79% 2.81% Average Household Income 2019 Average Household Income \$69,929 \$83,312 \$83,915 \$96,915 2024 Average Household Income \$78,250 \$96,689 2019-2024 Annual Rate 2.92% 2.27% 3.02% Per Capita Income \$27,993 \$31,775 \$31,430 2019 Per Capita Income 2024 Per Capita Income \$31,588 \$37,044 \$36,369 2019-2024 Annual Rate 2.45% 3.12% 2.96%

Households by Income

Current median household income is \$61,129 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$70,318 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$83,915 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$96,915 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$31,430 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$36,369 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	203	199	198
2000 Total Housing Units	103	624	2,561
2000 Owner Occupied Housing Units	84	507	2,062
2000 Renter Occupied Housing Units	18	85	365
2000 Vacant Housing Units	1	32	134
2010 Total Housing Units	113	663	2,766
2010 Owner Occupied Housing Units	84	509	2,115
2010 Renter Occupied Housing Units	25	110	462
2010 Vacant Housing Units	4	44	189
2019 Total Housing Units	117	680	2,859
2019 Owner Occupied Housing Units	93	542	2,290
2019 Renter Occupied Housing Units	22	98	414
2019 Vacant Housing Units	2	40	155
2024 Total Housing Units	120	693	2,932
2024 Owner Occupied Housing Units	96	558	2,370
2024 Renter Occupied Housing Units	22	94	400
2024 Vacant Housing Units	2	41	162

Currently, 80.1% of the 2,859 housing units in the area are owner occupied; 14.5%, renter occupied; and 5.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 2,766 housing units in the area - 76.5% owner occupied, 16.7% renter occupied, and 6.8% vacant. The annual rate of change in housing units since 2010 is 1.48%. Median home value in the area is \$145,159, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.68% annually to \$165,670.

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Dollar General History

Dollar General (DG) has grown from a single store to the country's largest small-box retailer. A passionate commitment to serving its customers, employees, and communities is the foundation of Dollar General's growth.

James Luther (J.L.) Turner's father died in an accident in 1902 when J.L. was only 11. J.L. quit school so he could work on the family farm and help provide for his mother and siblings and never completed his education. J.L. knew his limited education demanded that he become a quick study of the world around him. After two unsuccessful attempts at retailing, J.L. became a travelling dry goods salesperson for a Nashville wholesale grocer. J.L. left the sales job after 10 years and settled his family in Scottsdale, KY. During the Depression he began buying and liquidating bankrupt general stores. J.L.'s only child, Carl Turner Sr., accompanied his father to these closeouts at a young age, gaining valuable business knowledge and skills. In October 1939 J.L. and Carl opened J.L. Turner and Son Wholesale with an initial investment of \$5,000 each. Wholesaling quickly gave way to retailing- J.L.'s third and final attempt at retailing. The switch to retailing resulted in annual sales above \$2 million by the early 1950s, and the rest is history.

The first DG store opened in Springfield, KY on June 1st, 1955, and the concept was simple – no item in the store would cost more than one dollar. The idea became a huge success and other stores owned by J.L. Turner and his son Carl Turner Sr. were quickly converted. By 1957, annual sales of DG's 29 stores were \$5 million. J.L. passed away in 1964. Four years later the company he co-founded went public as Dollar General Corporation, posting annual sales of more than \$40 million and net income in access of \$1.5 billion. In 1977, Carl Turner Jr., who joined the company in 1965 as the third generation Turner, succeeded his father as president of DG. Carl Turner Jr. led the company until his retirement in 2002. Under his leadership, the company grew to more than 6,000 stores and \$6 billion in sales.

Today, the company is a leading discount retailer with over 15,300 stores in 44 states. The yellow DG sign is a popular symbol of value. Convenient everyday low prices model has survived and thrived through the decades. The company remains true to the humble ethic of hard work and friendly customer service, embodied by the founding family. About a quarter of DG's merchandise still sells for a dollar or less. The simplicity that defined DG's past is the engine that drives its success today.

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About the Broker

'Dollar Bob' has more than 20 years multi-unit operational retail management experience, six years of which were as District Manager with Dollar General Corporation. He knows the Dollar Store model very well and he brought that experience with him into the commercial real estate industry. 'Dollar Bob' left Dollar General in 2003 due to family illness, and started his commercial real estate career at Coldwell Banker Commercial AI Group in Orange City, Florida. He maintained a good working relationship with Dollar General Corporation and with several Dollar General Store and Family Dollar Store developers that he met while working as a district manager with DG. He was actively involved in site selection and worked closely with the developers and various Dollar Store corporate office construction teams.

'Dollar Bob' immediately started studying for the CCIM designation, because he recognized the value it would have for investors and developers. Having completed all of his course work, his CCIM portfolio, and after closing more than \$20 million in Dollar Store sales within his first 18 months in the commercial real estate industry, he received his CCIM designation in April 2005. Since beginning his commercial real estate career in 2003, Bob sold hundreds of Dollar Stores and other retail properties across the USA. It was also during this time that an executive in Coldwell banker Commercial in Parsippany, NJ gave him nickname 'Dollar Bob'. For several years he also served as a member of the National Retail Advisory Group for Coldwell Banker Commercial.

'Dollar Bob' received several awards from the Central Florida Commercial Association of Realtors (CFCAR). For the year 2011 he was the 'Overall Top Producer' in commercial retail sales (retail category) for 10 county areas in Central Florida, for which he received the prestigious Hallmark Award. He received second Hallmark Award for being the Top Producer in the retail category for Volusia County, and he also received a Hallmark Award for being among the Overall Top 10 producers by volume in commercial real estate sales for the same 10 county area. Bob also received special recognition from Florida Governor Rick Scott for his accomplishments in commercial real estate.

Dollar Store Brokerage, LLC deals strictly with Dollar Store Properties. 'Dollar Bob' brings a wealth of experience to the table and he is looking forward to working with Sellers to assist them in the sale of their Dollar Store Properties, and also looks forward to working with Buyers to assist in helping them make informed buying decisions for their investment portfolios. 'Dollar Bob' welcomes all types of Dollar Store Properties (absolute NNN, modified NNN, and NN), multi-property portfolios, and 1031 Exchanges. Contact 'Dollar Bob' at Dollar Store Brokerage, LLC the 'Go-To' company for Dollar Store Investments, Buying and Selling!!

Doesn't it make sense to trust a real estate professional who is also a Dollar Store professional to handle your Dollar Store properties and your investments needs?

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Disclaimer

This offering has been prepared solely for informational purposes. It is designed to assist a potential investor in determining whether it wishes to proceed with an in-depth investigation of the subject property. While the information contained herein is from sources deemed reliable, it has not been independently verified by Dollar Store Brokerage, LLC, any of its agents of affiliates, or by the Seller.

The projections and pro-forma budget contained herein represent best estimates on assumptions considered reasonable under the circumstances. No representation or warranties, expressed or implied, are made that actual results will conform to such projections. The document is provided subject to errors, omissions and changes in the information and is subject to modification or withdrawal. The contents herein are confidential and are not to be reproduced without the express written consent.

Interested buyers should be aware the Seller is selling the property "AS IS" CONDITION WITH ALL FAULTS, WITHOUT REPRESENTATIONS OR WARRANTIES OF ANY KIND OR NATURE. Prior to an/or after contracting to purchase, as appropriate, Buyer will be given a reasonable opportunity to inspect and investigate the Property and all improvements herein, either independently or through agents of the Buyer's choice.

The Seller reserves the right to withdraw the Property being marketed at any time without notice, to reject all offers, and to accept any offer without regard to the relative price and terms of any other offer. Any offer to buy must be: (i) presented in the form of a non-binding letter of intent; (ii) incorporated in a formal written contract of purchase and sale to be prepared by the Seller and executed by both parties; (iii) approved by the Seller and such other parties who may have an interest in the Property. Neither the prospective Buyer nor Seller shall be bound until execution of the contract of purchase or sale, which contract shall supersede prior discussion and writings and shall constitute the sole agreement of the parties. Prospective buyers shall be responsible for their costs of investigating the Property and all other expenses, professional or otherwise.

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