



# Overview



# PETSMART

1321 MANHATTAN BLVD, HARVEY, LA 70058

\$3,628,000

8.75%

**PRICE** 

CAP

**BLDG SF** 

LEASABLE AREA

LEASE TYPE

19,377 SF

**1.74 Acres** 

**Corporate NNN** 

YEAR BUILT

2003

LEASE TERM

**5** Years

RENTAL INCREASES

8% every 5 years

Rare Absolute NNN leased PetSmart located in New Orleans

Proven Location – 16 year operating history and tenant just exercised their first of four 5-year options at higher rent

Excellent Inflation Hedge – 8% rent bumps at each option period

Highly visible outparcel to Lowe's, Walmart and Sam's Club

Primary retail trade area among top national retail brands

Recent IPO of PetSmart's online retailer Chewy created \$1 billion windfall

## **Investment Highlights**

**CAPITAL PACIFIC** is pleased to present an opportunity to acquire a PetSmart, a well-located, corporate NNN leased investment in one of the most recognizable cities in the U.S. The subject property is leased to PetSmart, the world's largest specialty retailer for pet supplies. The company recently debuted its online retailer, Chewy, on the New York Stock Exchange and saw an astounding 86% rise in its price, valuing their online business at \$9 billion (PetSmart owns 70% of the stock, see page 13 for more information).

**PETSMART** has occupied this site since 2003 and recently extended their lease for an additional 5 years, speaking to the strength of this location. They have three remaining 5-year options to extend the lease, with an 8% rental increase during each of those options. The property is an absolute NNN lease, meaning that the tenant is responsible for all operating expenses, repairs, maintenance, insurance, and taxes, with Landlord having zero maintenance or expense responsibilities.

**THE PROPERTY** is located in the highly-desirable New Orleans market. It is well-positioned within a dense retail corridor, and occupies arguably the best corner within the corridor, benefiting from its high profile anchor tenants — Walmart, Lowe's, and Sam's Club, as well as neighboring pad sites Starbucks and McDonald's, which further drive traffic to the center. The trade area features a dense population of nearly 320,000 residents within 5 miles, and strong average household incomes of \$69,000.



# Contact the team

#### **JOHN ANDREINI**

jandreini@capitalpacific.com PH: 415.274.2715 CA DRE# 01440360

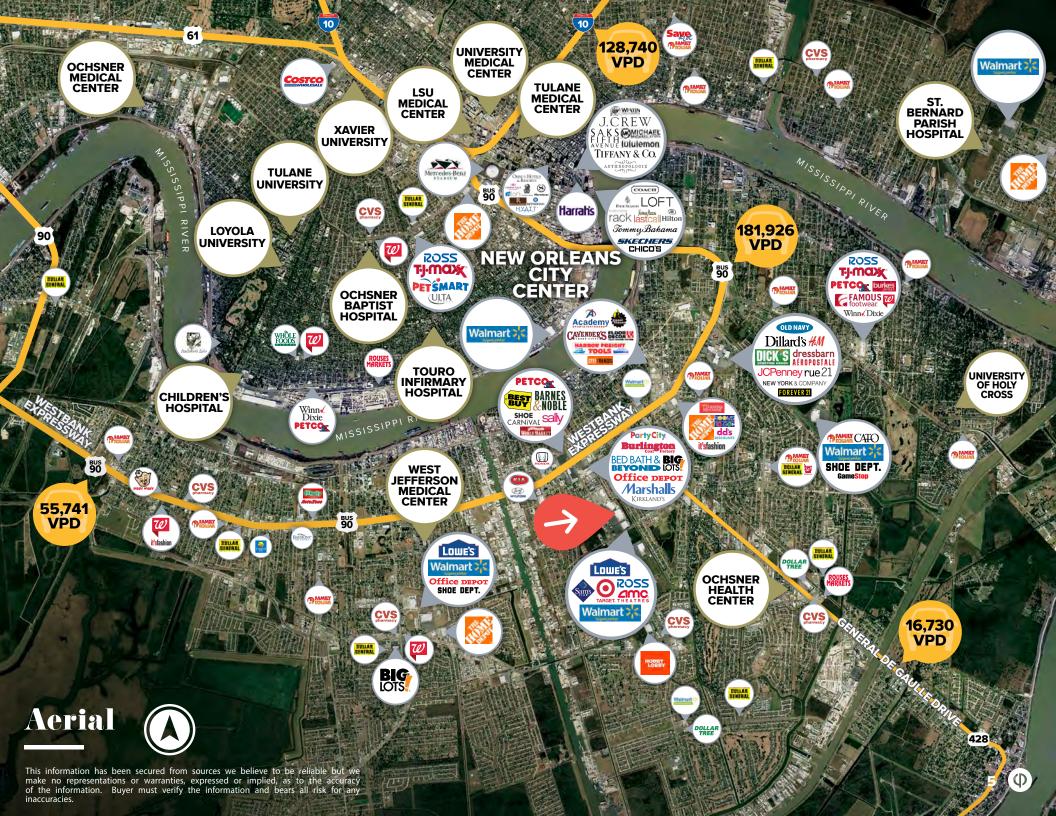
#### **JUSTIN SHARP**

jsharp@capitalpacific.com PH: 415.274.7392 CA DRE# 01895013

## IN CONJUNCTION WITH LA LICENSED BROKER:

Beau Box Baton Rouge, LA 225.237.3343 bbox@beaubox.com

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# Surrounding Retail Site Plan







# **Surrounding Retail**









# **Income & Expense**

PRICE		\$3,628,000
Capitalization Rate:		8.75%
Total Rentable Area (SF):		19,377
Lot Size (AC):		1.74
STABILIZED INCOME	PER SF	
Scheduled Rent	\$16.38	\$317,408
Effective Gross Income	\$16.38	\$317,408
EXPENSES	PER SF	
Taxes	NNN	\$0.00
Insurance	NNN	\$0.00
Total Operating Expenses	NNN	\$0.00
NET OPERATING INCOM	\$317,408	





TENANT	INFO	LEASE	TERMS		REN	IT SUMMAF	RY	
TENANT NAME	SQ. FT.			CURRENT RENT	MONTHLY RENT	YEARLY RENT	MONTHLY RENT/FT	YEARLY RENT/FT
PetSmart	19,377	06/09/03	01/31/24	\$317,408	\$26,451	\$317,408	\$1.37	\$16.38
	2nd Option	02/01/24	01/31/29		\$28,567	\$342,800	\$1.47	\$17.69
	3rd Option	02/01/29	01/31/34		\$30,852	\$370,224	\$1.59	\$19.11
	4th Option	02/01/34	01/31/39		\$33,320	\$399,842	\$1.72	\$20.63
TOTALS:	19,377			\$317,408	\$26,451	\$317,408	\$1.37	\$16.38

<sup>\*</sup>PetSmart took occupancy on June 9, 2003. On February 1, 2019 PetSmart exercised their 1st of 4 extensions options at higher rent.

### Lease Abstract

TENANT
LEASE SIGNED BY
LEASABLE SF
LEASE TYPE
LEASE TERM
OPTIONS

PetSmart
PetSmart, Inc.
19,377 SF
Absolute NNN
5 Years (First Option)
Three 5-year options remaining

#### RENT

#### **OPTION RENTS**

DATE RANGE	MONTHLY RENT	ANNUAL RENT
#1.06/09/03 - 01/31/24*	\$26,451	\$317,408
#2. 02/01/24 - 01/31/29	\$28,567	\$342,800
#3. 02/01/29 - 01/31/34	\$30,852	\$370,224
#4. 02/01/34 - 01/31/39	\$33,320	\$399,84

\*PetSmart recently exercised their first 5-year option where base rent increased by 8%

\*PetSmart has three 5-year options remaining, each with scheduled base rental increases of 8%

The details contained within the Lease Abstract are provided as a courtesy to the recipient for purposes of evaluating the Property's suitability. While every effort is made to accurately reflect the terms of the lease document(s), many of the items represented herein have been paraphrased, may have changed since the time of publication, or are potentially in error. Capital Pacific and its employees explicitly disclaim any responsibility for inaccuracies and it is the duty of the recipient to exercise an independent due diligence investigation in verifying all such information, including, but not limited to, the actual lease document(s).

#### **EXPENSES**

#### **TAXES**

Tenant pays directly to local taxing authorities.

#### **INSURANCE**

Tenant pay for and maintain the following insurance policies: (i) Fire and All Risk for no less than the full insurable value, (ii) General Commercial for no less than \$1,000,000 per occurrence and an annual aggregate limit of \$5,000,000, (iii) Business Interruption for no less than twelve months of rent and property operating expenses, (iiii) Flood if property is located in a designated floodplain according to most current Federal Emergency Management Agency map.

#### UTILITIES

Tenant pays all utilities servicing the premises directly to the appropriate authority.

#### **TENANT'S OBLIGATIONS**

Tenant is responsible, at its sole cost and expense, for all necessary maintenance, repair and replacement to the entire premises (building and parcel). This includes (but not limited to) the maintenance, repair, and replacement of all structural or load-bearing elements, roofs, walls, foundations, HVAC, electrical systems, resurfacing and striping of walkways, driveways, parking areas and adjacent public sidewalks, maintenance of utility lines and exterior lighting.

#### LANDLORD'S OBLIGATIONS

None.

# Site Plan



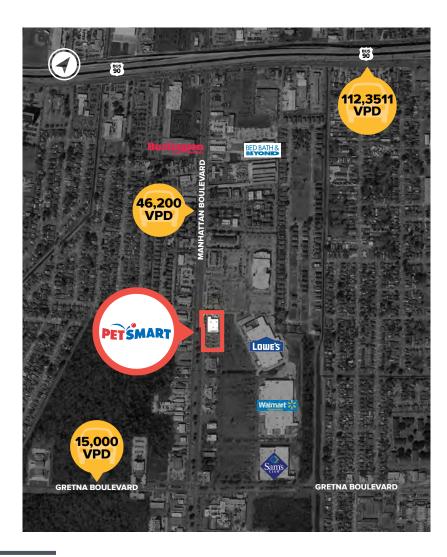
19,377 RENTABLE SF



1.74 ACRES



98 SPACES



This site plan is a rendering that has been created based on sources we believe to be reliable. We make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.





# PETSMART

PetSmart, Inc. is the largest specialty pet retailer of services and solutions for the lifetime needs of pets. In March 2015, a group of private equity firms led by BC Partners took the company private in a deal worth \$8.7 billion. PetSmart employs approximately 56,000 associates and operates more than 16,500 pet stores in the United States, Canada and Puerto Rico, as well as more than 200 in-store PetSmart PetsHotel dog and cat boarding facilities.

PetSmart provides a broad range of competitively priced pet food and products, as well as pet-focused services such as dog training, pet grooming, pet boarding, PetSmart Doggie Day Camp, and pet adoption. PetSmart, together with nonprofits PetSmart Charities and PetSmart Charities of Canada, invite more than 3,500 animal welfare organizations to bring adoptable pets into stores so they have the best chance possible of finding a forever home. Through this instore adoption program and other signature events, PetSmart has facilitated more than 8 million adoptions – more than any other brick and mortar organization.

LOCATIONS IN THE U.S., CANADA AND **PUERTO RICO** 

\$5.32 Billion

### In the News

#### CHEWY, PETSMART'S ONLINE BUSINESS, SOARS AS MUCH 86% AFTER IPO PRICING AT \$22 PER SHARE

**June, 14 2019 (CNBC)** Shares of Chewy, the online pet product retailer owned by PetSmart, soared as much as 86% Friday after the company made its public debut.

The retailer's stock opened Friday at \$36, giving the company a market capitalization of \$14.3 billion. Chewy closed its first trading day at \$34.99 per share, trading 59% above its IPO price.

On Thursday night, Chewy priced 46 million shares at \$22 apiece, above the indicative range of \$19 to \$21 that it had given. The amount of stock offered in the deal was 5 million more than expected, and raised \$1 billion.

Chewy, founded in 2011 by Ryan Cohen and Michael Day, calls itself the "largest pure-play pet e-tailer in the United States." It has distinguished itself from many of its competitors with customer service that includes 24/7 access and two-day shipping of online orders.

Its loyal customer base, 60% growth rate and \$3.5 billion in sales, helped it to attract investors in its IPO, said Kathleen Smith, principal at Renaissance Capital, which manages IPO-focused exchange traded funds.

"Today, in the United States, we're only about 14% penetrated from an online point of view," Chewy CEO Sumit Singh said on CNBC's "Squawk on the Street" before the company began trading. "Chewy, if you look at it — it's a \$70 billion industry — we're penetrated in about roughly 10% of the households."

Still, the company is not all positives. The high cost of shipping has eaten into its margins. From fiscal 2017 to 2018, it reported a net loss of \$268 million, narrowing from a net loss of \$338 million.

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# **Demographics**

#### **POPULATION**

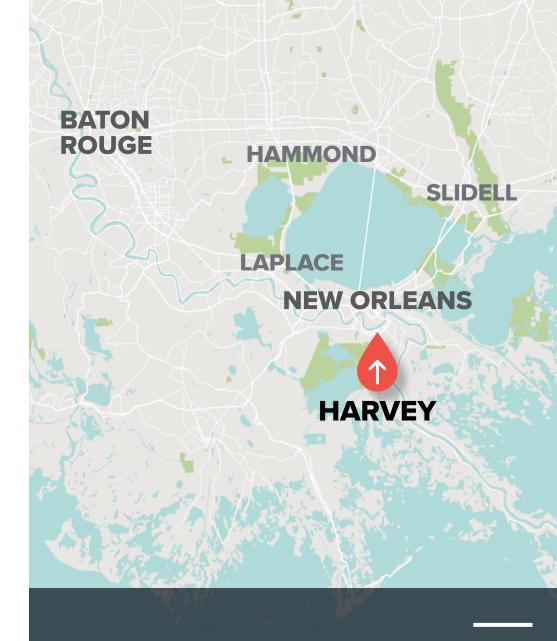
223	1-MILE	3-MILES	5-MILES
2010	13,577	123,075	303,251
2018	14,098	126,788	318,692
2023	14,377	128,709	324,184

#### **2018 HH INCOME**

\$	1-MILE	3-MILES	5-MILES
Average	\$45,188	\$66,495	\$69,168

#### **LARGEST EMPLOYERS IN NEW ORLEANS MSA**

EMPLOYER	# OF EMPLOYEES
Ochsner Health System	16,000
Ochsner Medical Center	7,832
University of New Orleans	3,425
Harrah's Casino	2,200
Children's Hospital	2,139



THE AVERAGE HOUSEHOLD INCOME WITHIN A 5-MILE RADIUS IS OVER \$69K

### **Location Overview**



**HARVEY** is a city located within Jefferson Parish within the New Orleans–Metairie–Kenner MSA. Located on the west bank of the Mississippi River and the Harvey Canal, which is a vital shipping route to the Gulf of Mexico. A short 15-minute drive from downtown New Orleans, Harvey is home to a number of hotels, restaurants, shopping, and a casino.

Jefferson Parish is the state's most populous parish and is home to two of its largest employers - Ochsner Health System and the Jefferson School Board. The economy is bolstered by major industries including medical, oil, gas, marine, and white-collar services.

**NEW ORLEANS** is the largest city in Louisiana with an estimated population of 393,292 residents. Located on the Mississippi River, the city has a moderate climate. New Orleans has a solid economic base, one of the country's most important ports, a major tourist destination, and a medical, industrial, and educational center. It is home to the well-known celebration of Mardi Gras, a two-week long annual event that includes vibrant costumes, parades, food, and music. With over 1 million visitors to the event each year, the total contribution to the local economy amounts to over \$300 million.





# We'd love to hear from you.

#### **JOHN ANDREINI**

jandreini@capitalpacific.com PH: 415.274.2715 CA DRE# 01440360

#### **JUSTIN SHARP**

jsharp@capitalpacific.com PH: 415.274.7392 CA DRE# 01895013

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Beau Box Baton Rouge, LA 225.237.3343 bbox@beaubox.com

CAPITAL PACIFIC COLLABORATES.
CLICK HERE TO MEET OUR
SAN FRANCISCO TEAM:

ZEB RIPPLE CHRIS KOSTANECKI CHRIS PETERS

JOHN ANDREINI JOE CACCAMO DAVE LUCAS

ZANDY SMITH RICK SANNER JACK NAVARRA

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