### OFFERING MEMORANDUM Harley Davidson | San Diego, CA MSA



### **J** STREAM CAPITAL PARTNERS

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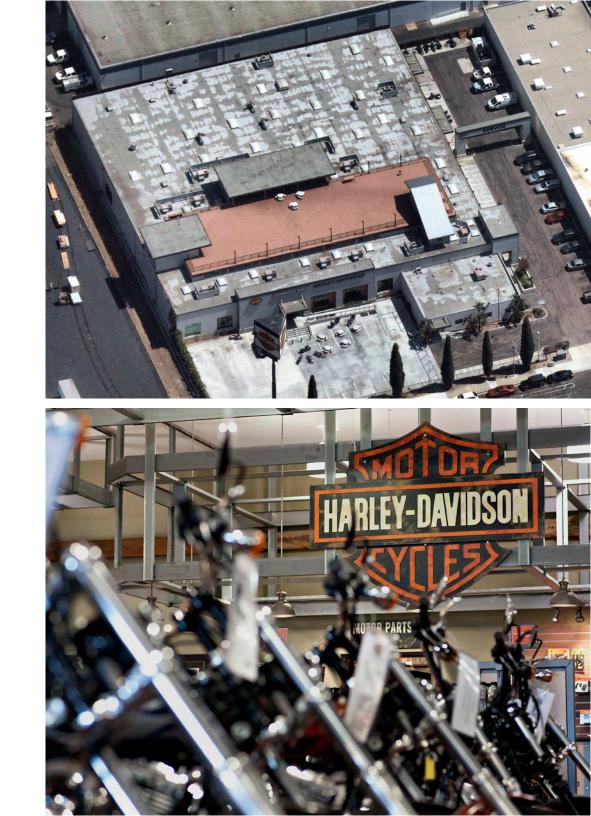
#### **EXCLUSIVE REPRESENTATION**

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### **TRANSACTION SUMMARY**

Purchase Price:	\$8,000,000
Cap Rate:	6.75%
Annual Rent:	\$540,000

#### Lease Specifications

Tenant:	Hoover Properties, LP
Guarantor:	Mark Smith Powersports, LP
Lease Type:	NN
Landlord Responsibilities:	Roof, Struture & Repair/ Replacement of HVAC*
Term Remaining:	5.5 Years
Lease Commencement:	January 17, 2018
Lease Expiration:	January 16, 2024
Options to Renew:	Two, 5-year Options

\* Tenant Responsible for Maintaining HVAC

#### **Property Specifications**

Location:	3201 Hoover Avenue National City, CA
RSF:	42,700
Land Size:	1.85 AC
Current Rent (\$/SF):	\$12.65

### Location Highlights

Located in the San Diego area near Coronado Beach

The property is located along I-5 with 187,000 VPD, Route 54 with 115,000 VPD and I-805 with 238,000 VPD

Located 8 miles from Naval Air Station North Island/ Navy Base Coronado - The largest aero-industrial complex in the U.S.





# **TENANT OVERVIEW**

#### **Brand Overview**

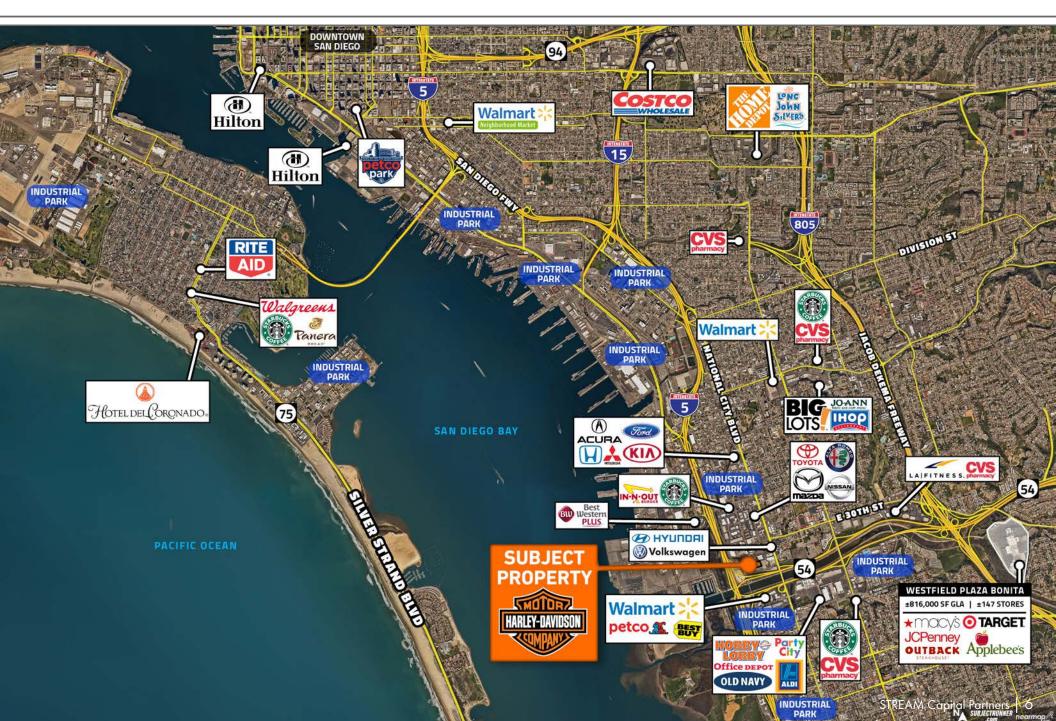
- Harley-Davidson, Inc. (NYSE: "HOG"), is an American motorcycle manufacturer
- For Year End 2018, Harley-Davidson reported revenue of over \$5.7 billion
- For Year End 2018, Harley-Davidson reported EBITDA of over \$1.0 billion
- According to Interbrand, Harley-Davidson ranked as the 93rd most valuable global brand in 2018
- Harley-Davidson has a historic connection with the United States Military, having supplied the US Military with motorcycles since 1917
- Harley-Davidson owns the military motorcycle market with a 78.5% approval rating, according to March On Vets.

#### **Tenant Overview**

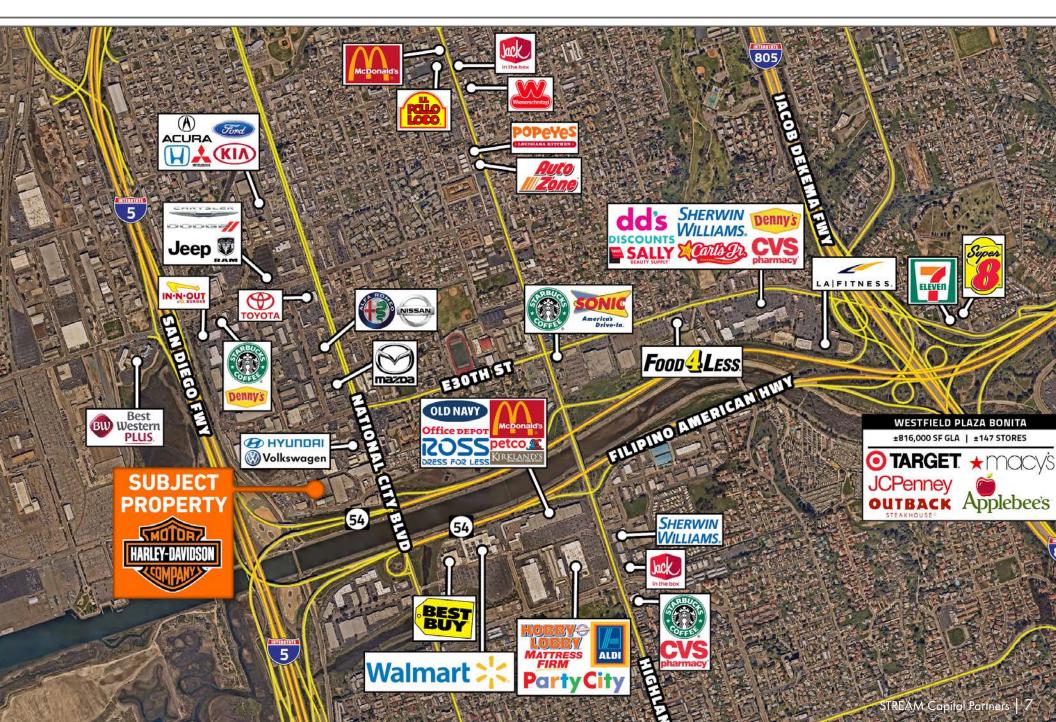
- Coronado Beach Harley-Davidson has been in the local market for nearly 35 years
- Coronado Beach Harley-Davidson was formerly owned by Tom Horning in 1985 and was known as Sweetwater Harley-Davidson
- In 2018, after 33 years of ownership, Tom Horning's children sold the business to Mark Smith Powersports, an experienced owner of Harley-Davidson locations
- Mark Smith Powersports (Lease Guarantor) brings tremendous experience to ownership. A motorcycle enthusiast since 1992 when he built his first Sportster, Mark Smith also owns and operates Orange County Harley-Davidson in Irvine, California, Harley-Davidson of Fort Worth, Texas and Stampede Harley-Davidson in Burleson, Texas, which was awarded to Mark as a new location in 2015



# **AERIAL VIEW**



## **AERIAL VIEW**



# **AERIAL VIEW**



# **METROPOLITAN MAP**



# **MARKET OVERVIEW**

#### San Diego

- The San Diego-Tijuana MSA has a population of nearly 5 million people
- San Diego's diversified and growing economy reported a GDP of \$231.8 billion in 2017, a 32% increase from GDP of \$175.6 millon just 10 years before in 2007
- San Diego has the largest military installation in the world
- The Military Advisory Council (SDMAC) reported military spending of \$26 billion dollars in 2018. Additionally, another \$50 billion of the GDP results from the military's impact on other local industries.
- San Diego average retail rent reached a record high of \$2.49 psf per month (\$29.88 psf per year) at the end of 2018
- Current retail vacancy in San Diego also reached a low of 6.5% at the end of 2018

#### **National City**

- National City is located just south of downtown San Diego and has a population of over 60,000 residents
- The subject property is located immediately off of I-5, the major interstate in California
- The subject property is located close to major auto dealers including: Toyota, Ford, Chevrolet, Nissan, Mazda, Hyundai, Volkswagen, Subaru, among others)
- The subject property is located across from a major Wal Mart Center with other major national tenants nearby





### **CONTACT INFORMATION**

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