### **OFFERING MEMORANDUM**

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# **STARBUCKS** 608 WEST TENNESSEE STREET | TALLAHASSEE, FL 32304

DRIVE THRU

PROTOTYPE CONSTRUCTION - EXTENDED DRIVE-THRU LANE STRATEGIC LOCATION AT FLORIDA STATE UNIVERSITY CAMPUS EXCELLENT VISIBILITY AND CURB APPEAL NNN LEASE WITH LIMITED LANDLORD RESPONSIBILITIES

**CBRE** 

**Representative Image** 

**CAPITAL MARKETS | INVESTMENT PROPERTIES** 

### **OFFERING MEMORANDUM**

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# **STARBUCKS** 608 WEST TENNESSEE STREET | TALLAHASSEE, FL 32304

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# \$ \$2,459,995 Offering Price

#### **OFFERING SUMMARY**

ASKING PRICE	\$2,459,995		
NOI	\$123,000		
ADDRESS	608 W Tennessee Street   Tallahassee, FL 32304		
TENANT	Starbucks Corporation		
BUILDING SIZE	±2,226 Square Feet		
PARCEL SIZE	±0.70 Acres (±30,492 Square Feet)		
YEAR BUILT	2014		
LEASE TYPE	NNN - Landlord Maintains Roof & Structure		
OWNERSHIP INTEREST	Fee Simple		
ENCUMBRANCES	None, Delivered Free & Clear		

CBRE is offering to qualified investors the opportunity to acquire fee simple interest in the free-standing Starbucks Café located at 608 West Tennessee Street, Tallahassee, Florida (the "Property"). The Property is strategically located across from Florida State University - a public space-grant and sea-grant research university ranked in 2019 by U.S. News & World Report as the 26th best public university in the United States. Florida State University has an on-campus enrollment of 41,900 students and is one of Florida's three state-designated "preeminent universities."

The Property is being offered free and clear of any debt. Ownership anticipates investors consider the strong real estate fundamentals and the Tenants' creditworthiness when evaluating the Property.

## **Investment Highlights**

NNN LEASE WITH LIMITED LANDLORD RESPONSIBILITIES

**BEST-IN-CLASS CORPORATE GUARANTEE** 

FORTUNE 500 CREDIT TENANT • AS OF 1ST QUARTER 2019, STARBUCKS REPORTED A 4% INCREASE IN STORE SALES AND CONSOLIDATED NET REVENUES OF \$6.6 BILLION (UP 9% FROM 2018)

EXCELLENT ACCESS & VISIBILITY • STRATEGICALLY LOCATED ALONG WEST TENNESSEE ROAD ACROSS FROM FLORIDA STATE UNIVERSITY WITH ±41,900 STUDENT ENROLLMENT FOR 2018-2019 SCHOOL YEAR

2014 PROTOTYPE CONSTRUCTION WITH EXTENDED DRIVE-THRU LANE

PRIDE OF OWNERSHIP PROPERTY • IDEAL FOR 1031 EXCHANGE

# Lease Abstract

Tenant	Starbucks		
Guarantor	Starbucks Corporation (NYSE: SBUX)		
Lease Date	April 10, 2014		
Lease Type	NNN		
Property Address	608 West Tennessee Street Tallahassee, FL 32304		
Building SF	±2,226 Square Feet		
Year Constructed	2014		
Parcel Size	±0.70 Acres (±30,492 Square Feet)		
Rent Commencement	September 19, 2014		
Term Expiration	February 28, 2025		
Primary Term	Ten (10) Years		
Options	Four (4) 5-Year Options		
Rent Increases	10% every 5 Years, Including Options		
Sublet/Assignment	Requires Landlord consent		
Building Use	Tenant may use the premises for a coffee store or any other lawful retail or restaurant use.		
Building, Parking Lot, Landscaping and Grounds	Tenant maintains and repairs non-structural portion of building, HVAC, electrical, lighting, storefront, parking lot, landscaping, drainage, utilities and plumbing.		
Taxes & Insurance	Tenant Responsibility		
Utilities	Tenant Responsibility		
Roof & Structure	Landlord repairs and replaces roof and structure, and pays for capital improvements, if needed.		
Exclusive Use	Tenant has the exclusive right to sell whole or ground coffee beans, espresso, espresso- based drinks, or coffee-based drinks.		
Estoppel	Tenant agrees to execute and deliver an estoppel certificate to Landlord within 30 days after receipt of such written request.		



# **Rent Schedule**

Years	Dates	Annual Rent	Rent/SF		
1-5	Current – 2/29/2020	\$123,000	\$4.60		
6-10	3/1/2020 – 2/28/2025	\$135,300	\$5.07		
OPTION PERIODS					
Option 1	3/1/2025 – 3/28/2030	\$148,830	\$5.57		
Option 2	3/1/2030 – 2/28/2035	\$163,713	\$6.13		
Option 3	3/1/2035 – 3/28/2040	\$180,084	\$6.74		
Option 4	3/1/2040 – 2/28/2045	\$198,093	\$7.42		





## **Tenant Overview**

Starbucks Corporation (NASDAQ: SBUX) is a global coffee company and coffeehouse chain based in Seattle, Washington. The company was founded in 1971 as a local coffee bean roaster and retailer, and has grown into the largest coffeehouse company in the world. As of September 30, 2018 the company operates more than 29,324 stores in 78 markets, including over 17,454 in the United States.

#### **GROWTH STRATEGY**

Starbucks has a strong presence both in the U.S. and in the global marketplace due in part to its rapid growth over the last few decades. In the 1990s, Starbucks was opening a new store every workday, a pace that continued into the 2000s. The first store outside the United States or Canada opened in the mid-1990s, and overseas stores now constitute almost one third of Starbucks' stores.

In fiscal year 2018, Starbucks' Net revenues for the Americas segment grew 11% over Q4 FY17 to \$6.6 billion in Q4 FY18, primarily driven by incremental revenues from the impact of Starbucks' ownership change in East China at the end of Q1 FY18, incremental revenues from 1,997 net new Starbucks store openings over the past 12 months, and 3% growth in global comparable store sales, partially offset by licensing its CPG and foodservice businesses to Nestlé following the close of the deal on August 26, 2018. Operating income grew 3% to \$928.5 million in Q4 FY18, up from \$901.5 million in Q4 FY17.

GUARANTOR PROFILE		
Tenant	Starbucks	
Guarantor	Starbucks Corporation	
Ownership Type	Public	
Traded As	NASDAQ: SBUX	
# of Locations	±29,324 in 78 markets (±17,454 in US)	
Founded	1971	
Headquarters	Seattle, WA	
Website	www.starbucks.com	

COFFEE

### **Location Overview**

Located in the Florida Panhandle, **TALLAHASSEE** is the largest city in the region and is the state capital of Florida. It is the county seat and the only incorporated municipality in Leon County. In 2019, the city's population was 191,049 making it the 7th largest city in the state of Florida and the 125th largest city in the United States. Tallahassee is currently the 12th fastest growing metropolitan area in Florida with a growth rate of 12.4%, which is higher than Miami and Tampa. As the largest city in the Florida Panhandle region, Tallahassee is the main center for trade and agriculture in the Florida Big Bend (-the marshy coast without barrier islands that extends along the Gulf of Mexico coast of Florida from the Ocklockonee River to Anclote Key) and Southwest Georgia regions.

Tallahassee is home to Florida State University, Florida A&M University, and Tallahassee Community College. Tallahassee Community College is a large state college that serves mainly as a feeder school to Florida State and Florida A&M. The city of Tallahassee qualifies as a significant college town, with combined student population exceeding 70,000.

### HIGHLIGHTS

- ECONOMY THE UNEMPLOYMENT RATE IN TALLAHASSEE IS 3.6% (U.S. AVG. IS 3.9%). RECENT JOB GROWTH IS POSITIVE. SINCE 2018 TALLAHASSEE JOBS HAVE INCREASED BY 1.95%.
- TRANSPORTATION AVERAGE COMMUTE TIME IS 18 MINUTES. THE NATIONAL AVERAGE IS 26 MINUTES.
- REAL ESTATE THE MEDIAN HOME COST IN TALLAHASSEE IS \$176,800. WITHIN THE LAST 10 YEARS, HOME APPRECIATION HAS BEEN 6.14%. WITHIN THE LAST 12 MONTHS, HOME APPRECIATION IS UP 8.8%.
- POPULATION TALLAHASSEE'S POPULATION IS 191,049 PEOPLE. SINCE 2010, IT HAS HAD A POPULATION GROWTH OF 6.57%.
- TECHNOLOGY TALLAHASSEE IS HOME TO THE NATIONAL HIGH MAGNETIC FIELD LABORATORY, THE LARGEST MAGNET LAB IN THE
  WORLD WITH EQUIPMENT CAPABLE OF GENERATING A MAGNETIC FIELD 1,000,000X STRONGER THAN THAT OF THE EARTH

## **Location Overview**

#### **FLORIDA STATE UNIVERSITY**

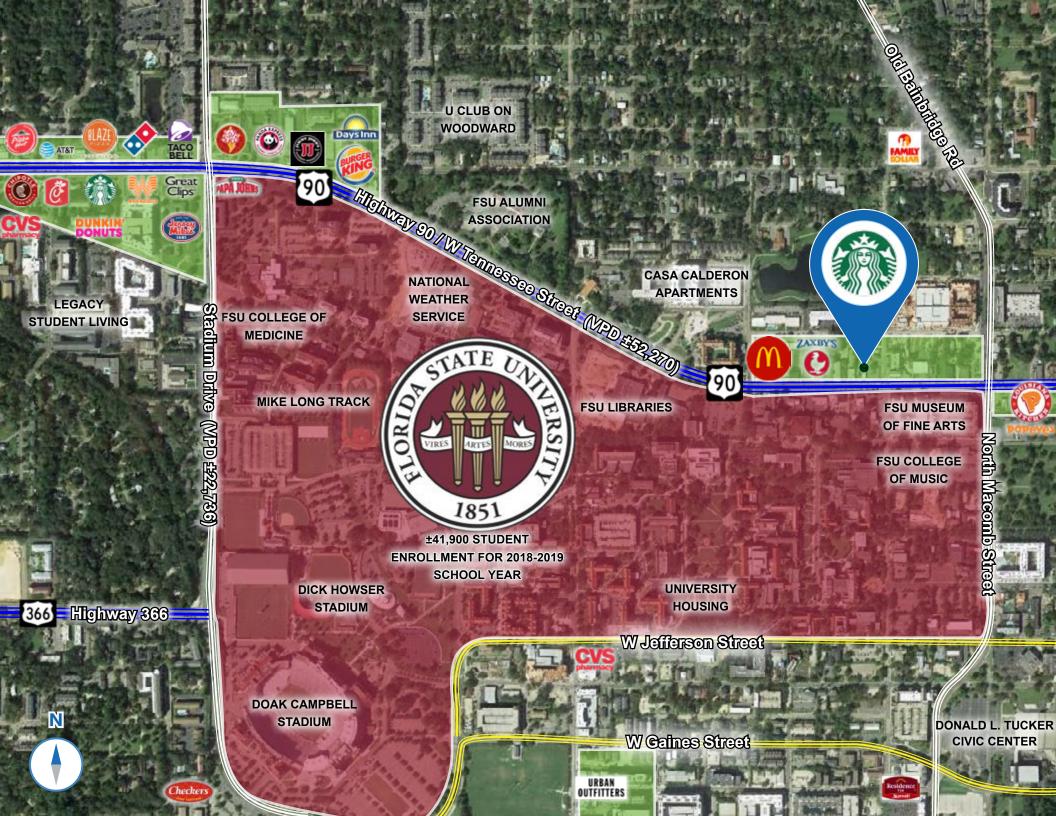
Florida State University (Florida State or FSU) is a public spacegrant and sea-grant research university in Tallahassee, Florida. It is a senior member of the State University System of Florida. Founded in 1851, it is located on the oldest continuous site of higher education in the state of Florida.

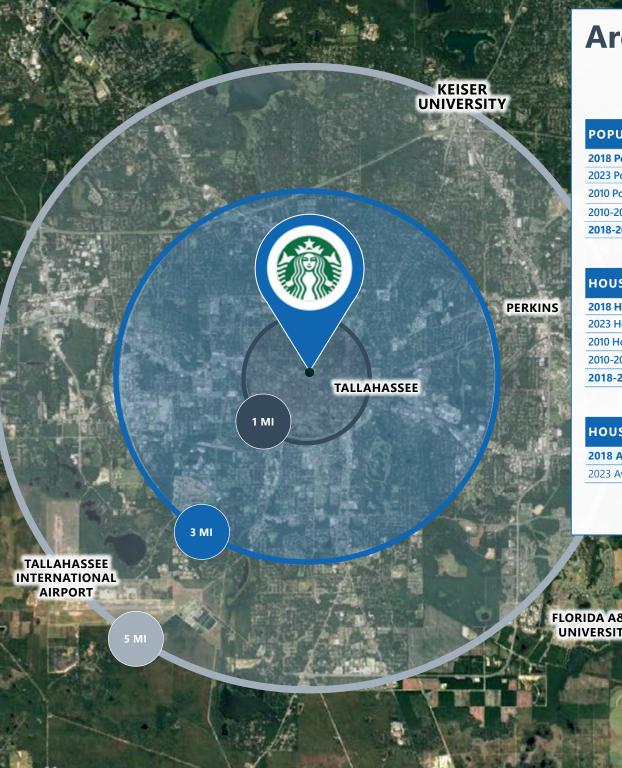
The university is classified as a Research University with Very High Research by the Carnegie Foundation for the Advancement of Teaching. The university comprises 16 separate colleges and more than 110 centers, facilities, labs and institutes that offer more than 360 programs of study, including professional school programs. The university has an annual budget of over \$1.7 billion and an annual economic impact of over \$10 billion. Florida State is home to Florida's only National Laboratory, the National High Magnetic Field Laboratory, and is the birthplace of the commercially viable anti-cancer drug Taxol. Florida State University also operates The John & Mable Ringling Museum of Art, the State Art Museum of Florida and one of the largest museum/university complexes in the nation. The university is accredited by the Southern Association of Colleges and Schools (SACS).

For 2019, U.S. News & World Report ranked Florida State as the 26th best public university in the United States in the national university category. Florida State University is one of Florida's three state-designated "preeminent universities."

FSU's intercollegiate sports teams, commonly known by their "Florida State Seminoles" nickname, compete in National Collegiate Athletic Association (NCAA) Division I and the Atlantic Coast Conference (ACC). In their 113-year history, Florida State's varsity sports teams have won 20 national athletic championships and Seminole athletes have won 78 individual NCAA national championships.







# **Area Demographics**

POPULATION	0-1 MI	0-3 MI	0–5 MI
2018 Population - Current Year Estimate	18,613	101,977	174,686
2023 Population - Five Year Projection	18,930	104,968	180,795
2010 Population - Census	18,156	97,672	166,283
2010-2018 Annual Population Growth Rate	0.30%	0.52%	0.60%
2018-2023 Annual Population Growth Rate	0.34%	0.58%	0.69%

HOUSEHOLDS			
2018 Households - Current Year Estimate	5,454	40,620	71,481
2023 Households - Five Year Projection	5,605	41,784	73,803
2010 Households - Census	5,273	39,314	68,928
2010-2018 Annual Household Growth Rate	0.41%	0.40%	0.44%
2018-2023 Annual Household Growth Rate	0.55%	0.57%	0.64%

HOUSEHOLD INCOME			
2018 Average Household Income	\$31,769	\$48,159	\$56,100
2023 Average Household Income	\$37,573	\$56,790	\$65,977

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FLORIDA A&M UNIVERSITY

# CBRE

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