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## Marcus & Millichap

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## Investment Highlights

#### 2011 Construction

15-Year Primary Term

Lease Expires 2026

Over 7 Years Remaining

#### **NNN** Lease

Tenant Reimburses Taxes

Tenant Pays Direct (Ins & CAM)

#### **Corporate Guaranty**

Over 430 Locations

+/- \$1 Billion Sales

#### **Strong Brand Recognition**

Consistent Sales Growth

Over 7 Years at This Location

#### **Excellent Location**

Denny Ave/Terry Michael Byrd Memorial Hwy | 29,000+ VPD

Outparcel to Super Wal-Mart



Excellent Sales at this Location
Avg. 7.6% Y-O-Y Sales Growth since '14

LONG - TERM NNN LEASE

15 Yr Triple Net Lease Limited Landlord Responsibilities 10% Rent Bumps every 5 Yrs



Established Restaurant
7+ Yrs Operating at Location
Traffic Counts +/- 29,000 VPD



Fantastic Location | Excellent Visibility Located along Terry Michael Byrd Hwy Super Wal-Mart Outparcel



Over 37,000 People Residing Within a Five Mile Radius

Daytime Population of over 56,000

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<b>S</b> UMMARY

SUMMARY	Lease Summary		Rent Schedule	
PRICE	LEASE TYPE	TRIPLE NET	CURRENT RENT	\$198,162
\$2,914,147  CAP RATE	LEASE TERM  COMMENCEMENT	15 YEARS July 28, 20111	INCREASES  YR 1 – 5	10% EVERY 5 YRS \$180,148
6.80%	EXPIRATION	July 27, 2026	YR 6 – 10	\$198,162
BUILDING SIZE	ROOF & STRUCTURE	TENANT	YR 11 – 15	\$217,978
3,686 SF	TAXES	ENANT REIMBURSES	OPTION 1	\$239,776
LOT SIZE	INSURANCE	TENANT	OPTION 2	\$263,754
1.12 Acres	UTILITIES	TENANT	OPTION 3	\$290,129
YEAR BUILT	CAM	TENANT	OPTION 4	\$319,142
2011	ROFR	NO	OPTION 5	\$351,056
	SALES	CONTACT BROKER		
	OPTIONS	FIVE (5 YR)		

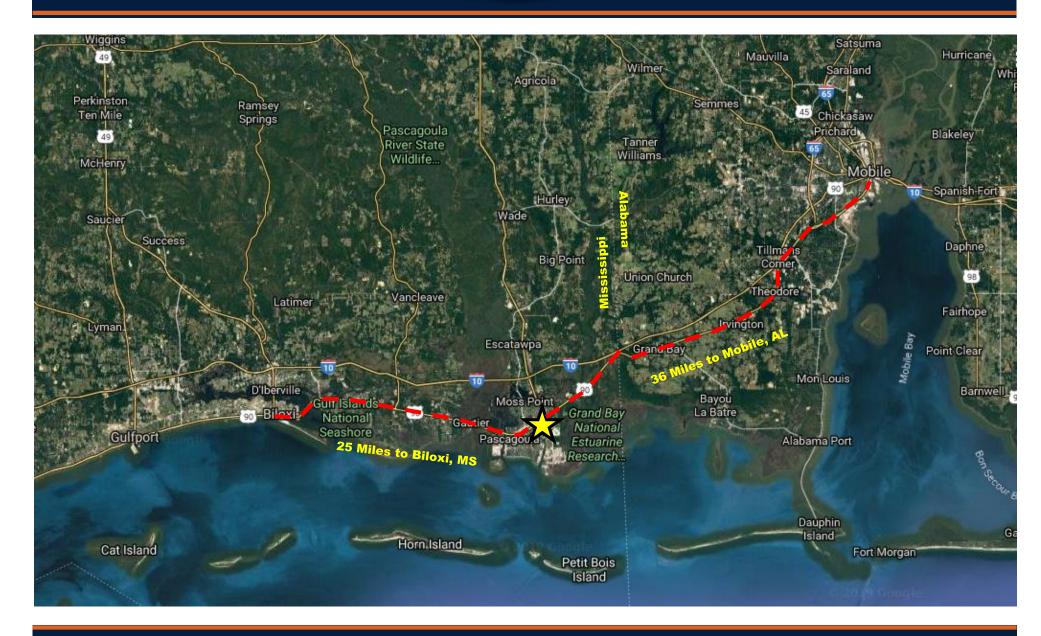












## TENANT SUMMARY

TENANT TRADE NAME

Raising Cane's Chicken

LEASE GUARANTOR

Corporate

DATE FOUNDED

August 28, 1996

**HEADQUARTERS** 

Baton Rouge, LA

**# OF LOCATIONS** 

430+

WEBSITE

www.RaisingCanes.com



# of Locations 430+



Y-O-Y Sales Growth 30%



Total Revenue (2017) \$966 Million



# TENANT PROFILE

COMPANY TYPE **Private** 

GENRE
Fast Food

Todd Graves & Craig Silvey

AREAS SERVED

USA, Bahrain, Kuwait, UAE, Saudi Arabia, Lebanon



**Todd Graves** first started dreaming of his own restaurant in the early 1990s. **Craig Silvey**, an initial partner in Todd's plan, was enrolled in a business plan writing course at LSU at the time. They wrote the business plan and Silvey turned it in, for which he received a "B-". Although the business plan was rejected numerous times by potential investors, Graves set out to earn the money he needed to start the restaurant, first by working in refineries in California, then by fishing for sockeye salmon in Alaska. He and Silvey then obtained an SBA loan, which they used to open the first restaurant in Baton Rouge near the LSU campus in 1996. They even drew on the help of friends and family for some of the work on Cane's #1, and many of these names are carved in the restaurant woodwork. Originally, the small restaurant competed against a similarly themed drive-in called **Bailey's Chicken Fingers** on the opposite end of the campus. By 1999, however, it was able to prove itself the more successful business, as it forced Bailey's out of business, becoming the only chicken-finger focused restaurant on campus.

Graves and Silvey, who both worked as salmon fishermen in Alaska to raise money to open the first Raising Cane's restaurant, were going to name the chain **Sockeye's Chicken Fingers**, after the Sockeye salmon they fished for. The two decided not to name their restaurant after the fish to avoid confusion in whether the restaurant sold seafood or chicken fingers. They were later convinced to name it after Graves's dog, a yellow Labrador, "Raising Cane," called "Cane" for short.

**By 2008**, the chain had grown to over 50 locations. Most of these locations were in Louisiana, particularly in the Baton Rouge area. The first location outside of Baton Rouge opened in 2001 in Lafayette, LA. Since then, over 430 restaurants have opened in 26 other states, in addition to all eight metropolitan areas of Louisiana. Graves plans to continue expanding the chain throughout the United States and internationally.

**By 2015**, the chain expanded internationally by opening its first restaurant in Kuwait. Graves and his staff members made the menu halal compliant, changing food ingredients, storage, and customer service, in ordinance with local customs. Since then, 4 additional restaurants opened in Kuwait, 8 in Saudi Arabia, 2 in Bahrain, and 1 each in Lebanon and the United Arab Emirates. With the addition of these international locations, the chain has amassed over 130 locations globally.

# TENANT PROFILE

### "Top Restaurant Chain of 2017"

-- Business Insider

"Raising Cane's is doing for chicken tenders what Chick-fil-A did for chicken sandwiches — making tastier fast-food versions to popularize all over the country."

-- USA Today

"One of the Top 100 Places to Work in 2019"

-- Glassdoor

"Raising Cane's boasts the fastest drive-thru speed of service in the United States at just two minutes and 48 seconds."

-- QSR Magazine

"Raising Cane's has been ranked as the fastest-growing chain restaurant in the United States."

-- Business Insider



# TENANT PROFILE

#### **ABOUT THE LOGO**

The founder uncovered the historic mural under the cracking plaster while renovating the first Raising Cane's at the gates of LSU in Baton Rouge.

Wolf's Bakery inspired the design of the current logo and the development of hand-painted murals seen in every location throughout the country.

The remains of the original mural have been restored and still visible on the wall inside the restaurant.



## Pascagoula, MS Summary







**Pascagoula** is a city in Jackson County, Mississippi, United States. It is the principal city of the Pascagoula Metropolitan Statistical Area, as a part of the Gulfport–Biloxi–Pascagoula Combined Statistical Area. The population was 22,392 at the 2010 census, down from 26,200 at the 2000 census. As of 2016 the estimated population was 21,981. It is the county seat of Jackson County.

Pascagoula is a major industrial city of Mississippi, on the Gulf Coast. Prior to World War II, the town was a sleepy fishing village of about 5,000. The population exploded with the war-driven shipbuilding industry. Although the city's population seemed to peak in the late 1970s and early 1980s as Cold War defense spending was at its height, Pascagoula experienced some new growth and development in the years before Hurricane Katrina.

Today, Pascagoula is home to the state's largest employer, Ingalls Shipbuilding, owned by Huntington Ingalls Industries. Other major industries include the largest Chevron refinery in the world; Signal International, an oil platform builder; and Mississippi Phosphates.

Naval Station Pascagoula was located on Singing River Island and was homeport to several Navy warships, as well as a large Coast Guard contingent. However, Naval Station Pascagoula was decommissioned as part of the 2005 BRAC recommendations and ceased operations in 2006.

The city is served by three airports: Mobile Regional Airport, 34 miles to the northeast in Alabama; Gulfport-Biloxi International Airport, about 40 miles west of Pascagoula; and the Trent Lott International Airport, 9 miles to the north in Jackson County.

<sup>\*</sup> This information has been secured from sources deemed to be reliable, but Marcus & Millichap makes no representations or warranties, expressed nor implied, as to the accuracy of the information provided

### **GULFPORT-BILOXI**

#### **OVERVIEW**

The Gulfport-Biloxi region of Mississippi is located on the Gulf Coast, encompassing three counties: Hancock, Harrison and Jackson. The region hosts a variety of entertainment venues, including up to a dozen casinos and multiple golf courses, restaurants and premium outlets. Approximately 400,000 residents live in the metro year-round. The city of Gulfport is the second largest city in Mississippi and is the home to the U.S. Navy Atlantic Fleet Seabees.





#### **METRO HIGHLIGHTS**



#### **PORT ACTIVITY**

The area contains multiple seaports along the Gulf of Mexico, including Pascagoula, Biloxi, Gulfport and Port Bienville Industrial Park.



#### **MILITARY PRESENCE**

The Naval Construction Battalion Center is located on 1,100 acres and employs more than 5,000 people.



#### **CASINOS**

Gaming tax revenue generated by Mississippi casinos is upward of \$6 billion since its origination in 1992.



- The local economy includes a diverse set of employers, including a number of military installations. In addition to the Navy, the U.S. Air Force also houses the Gulfport Combat Readiness Training Center. Keesler Air Force Base is home of Headquarters, Second Air Force and a training wing.
- The seafood industry contributes \$450 million to the Mississippi Gulf Coast economy, supporting an estimated 1,600 shrimp workers and 1,200 employees in seafood processing. Thirty-eight seafood processing plants are situated along the Gulf Coast, with 11 in Biloxi.

#### **DEMOGRAPHICS**









<sup>\*</sup> Forecast

#### EXCLUSIVELY LISTED BY

### **KEN JACOBSMEYER**

Net-Leased Property Group Baton Rouge Office Tel: (225) 376-6724

License: LA 0995685411-ACT

### WILLIAM M. DAVIS

Mississippi Broker of Record License #BROK. B15586

### **CHRIS SHAHEEN**

Louisiana Broker of Record Baton Rouge Office Tel: (225) 376-6750 License #BROK.0995692662-ACT