# Marcus & Millichap



## **DOLLAR GENERAL**

**509 N Main St ● Rich Square, North Carolina** 

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**DOLLAR GENERAL** Rich Square, NC ACT ID ZAA0250107

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Benjamin.Yelm@marcusmillichap.com

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## **Dollar General Corporation**



**CREDIT RATING: A2** 

www.fdreports.com | www.creditntell.com | November 02, 2018

General Information		
Address	100 Mission Ridge , Goodlettsville, Tennessee, 37072, United States	
Phone	615-855-4000	
Website	www.dollargeneral.com	

Key Personnel		
CFO & EVP	John W. Garratt	
Chief Executive Officer	Todd J. Vasos	
Chairman	Michael M Calbert	

Store Base		
Store Count	15,227	
TTM Sales	\$25,104,665,000	

Financial Markets			
Stock Ticker	DG		
Current Price	\$113.66 as of 3/15/19		
52 Week High/Low	\$121.27 / \$86.87		

Dollar General commands the field of discount general merchandise. The fast-growing retailer boasts some 14,500 discount stores in some 45 US states, mostly in the South, the Midwest, and the Southwest. It generates more than 75% of its sales from consumables (including refrigerated, shelf-stable, and perishable foods) and more than 10% from seasonal items. The stores also offer household products (cleaning supplies and health and beauty aids) and apparel. Dollar General targets low-, middle-, and fixed-income shoppers, pricing items at \$10 or less. The no-frills stores typically measure about 7,400 sq. ft. and are in small towns that are off the radar of giant discounters.

Fiscal Year Ended February 02, 2018

Credit Rating Chart Comparison Creditntell | F&Dreports

Please note that our rating model is our own proprietary model and is not meant to align with other rating agency models. This comparison was compiled purely for informational purposes based on a representative sampling of ratings on various retailers.

RATING	CREDIT QUALITY	EST. S&P
A1	Excellent	AAA
A2	Excellent	AA (+/-)
B1	Good	A (+/-)
B2	Good	BBB (+/-)
C1	Satisfactory	BB(+/-)
C2	Satisfactory	B+
D1	Below Satisfactory	В
D2	Below Satisfactory	B-
E1	Poor	CCC+/CCC
E2	Poor	CC
F1	Critical	С
F2	Critical	D

#### **EXECUTIVE SUMMARY**

OFFERING SUMMARY		
Price	\$607,362	
Net Operating Income	\$49,500	
Capitalization Rate - Current	8.15%	
Price / SF	\$67.38	
Rent / SF	\$5.49	
Lease Type	NN	
Gross Leasable Area	9,014 SF	
Year Built / Renovated	2005	
Lot Size	1.2 acre(s)	

	FINANCING
Down Payment	All Cash
Net Cash Flow	8.15% / \$49,500
Cash on Cash Return	8.15%
Total Return	8.15% / \$49,500



#### **MAJOR EMPLOYERS**

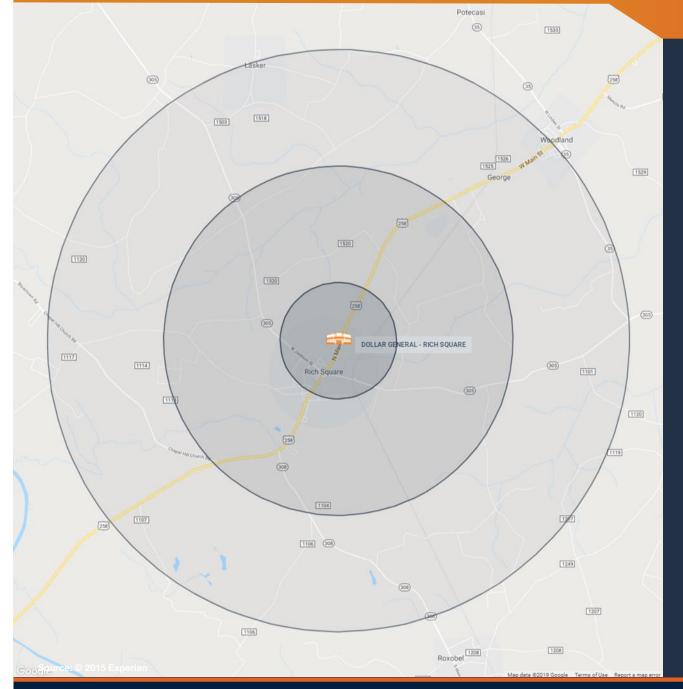
EMPLOYER	# OF EMPLOYEES
Autumn Care of Roanoke Valley	120
Rich Square Healthcare Center	93
Choanoke Public Trnsp Auth	47
CADA	30
Northeast Academy	28
Lasker Volunteer Fire Dept Inc	23
ARC/Hds Northampton Hous Corp	20
Eastside Ems	20
Rich Square Market LLC	18
Duck Thru Food Store	15
Headstart	15
Rv Assisted Living LLC	15

#### **DEMOGRAPHICS**

	1-Miles	3-Miles	5-Miles
2019 Estimate Pop	491	1,565	2,638
2010 Census Pop	522	1,667	2,831
2018 Estimate HH	195	644	1,101
2010 Census HH	214	703	1,209
Median HH Income	\$24,280	\$28,874	\$30,030
Per Capita Income	\$16,555	\$16,281	\$17,413
Average HH Income	\$39,601	\$38,481	\$40,287

\* # of Employees based on 5 mile radius

#### **DEMOGRAPHICS**



	1 Miles	3 Miles	5 Miles
POPULATION			
2019 Estimate	491	1,565	2,638
INCOME			
Average	\$39,601	\$38,481	\$40,287
Median	\$24,280	\$28,874	\$30,030
Per Capita	\$16,555	\$16,281	\$17,413
HOUSEHOLDS			
2023 Projection	197	648	1,112
2019 Estimate	195	644	1,101
2010 Census	214	703	1,209
2000 Census	220	729	1,221
HOUSING			
2018	\$73,805	\$69,682	\$70,779
EMPLOYMENT			
2018 Daytime Population	335	991	1,540
2018 Unemployment	9.61%	7.94%	7.80%
2018 Median Time Traveled	28	30	29

30.16%

0.00%

67.87%

0.00%

26.83%

0.00%

70.33%

0.01%

**RACE & ETHNICITY** 

Native American

African American

Asian/Pacific

Islander

White

**CREATED ON MARCH 15, 2019** 

31.54%

0.00%

64.76%

0.21%

#### **INVESTMENT OVERVIEW**

Marcus and Millichap is pleased to exclusively offer for sale the Dollar General located at 509 N. Main St. in Rich Square, North Carolina.

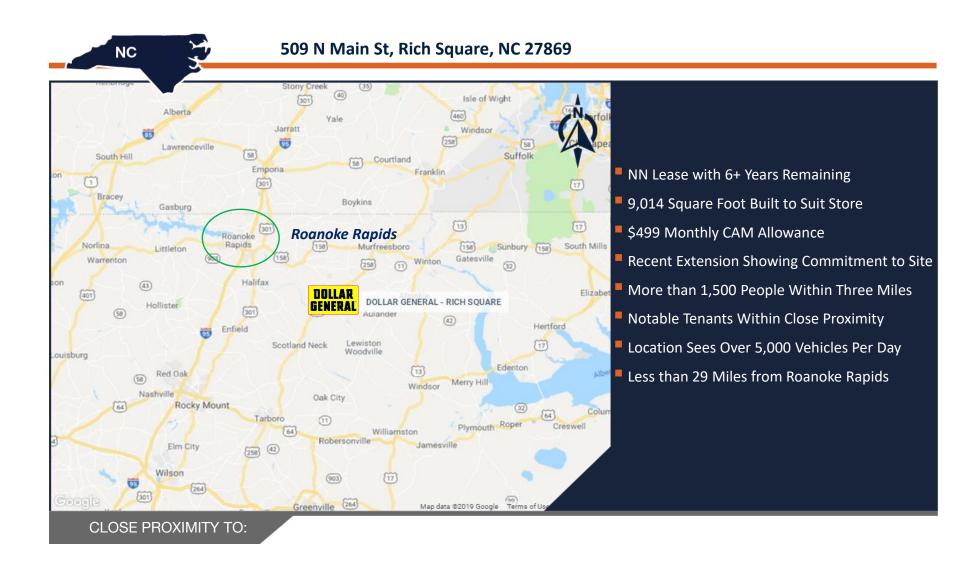
This is a 9,014 square foot built to suit store that was put up in 2005. Dollar General has demonstrated continued commitment to this location as evidence of a recent lease extension which set the current term to more than 6 years remaining. Landlord responsibilities are limited to roof, structure and parking lot and tenant reimburses for Real Estate taxes and insurance. There is also a very strong \$499 monthly CAM payment with excess not factored into NOI.

The store is positioned on a road that sees more than 5,000 vehicles per day and the area hosts ideal dollar store demographics with approximately 1,500 people within three miles. The median household income within three miles is \$25,000-\$30,000 which is the sweet spot for Dollar General locations as well.

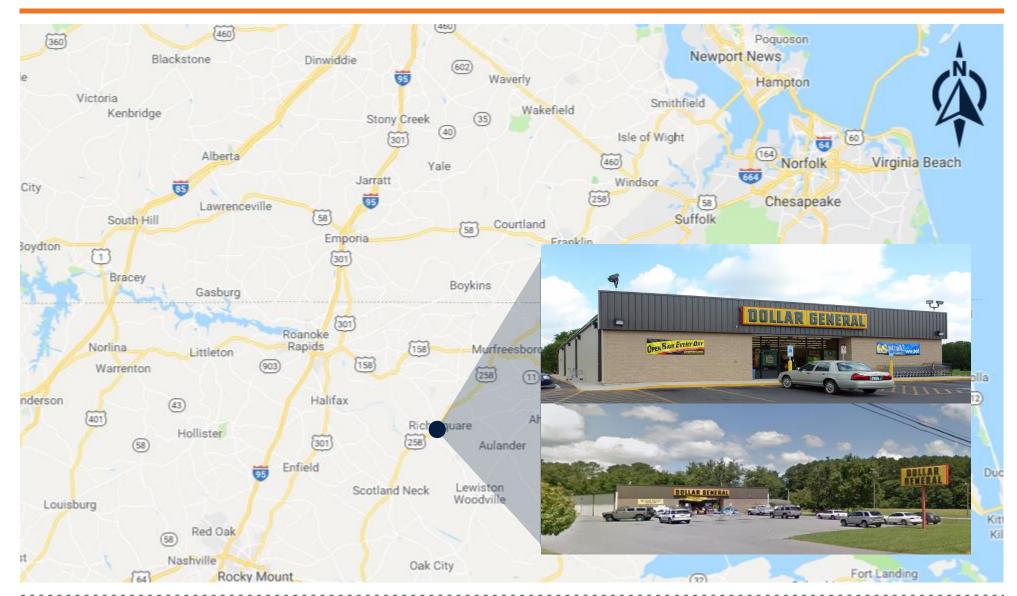
#### **INVESTMENT HIGHLIGHTS**

- NN Lease with 6+ Years Remaining
- \$499 Monthly CAM Allowance in Addition to Rent
- 9,014 Square Foot Built to Suit
- Traffic Counts of 5,000+ Vehicles Per Day
- Recent Extension Demonstrating Commitment to Location
- Less than 29 Miles from Roanoke Rapids

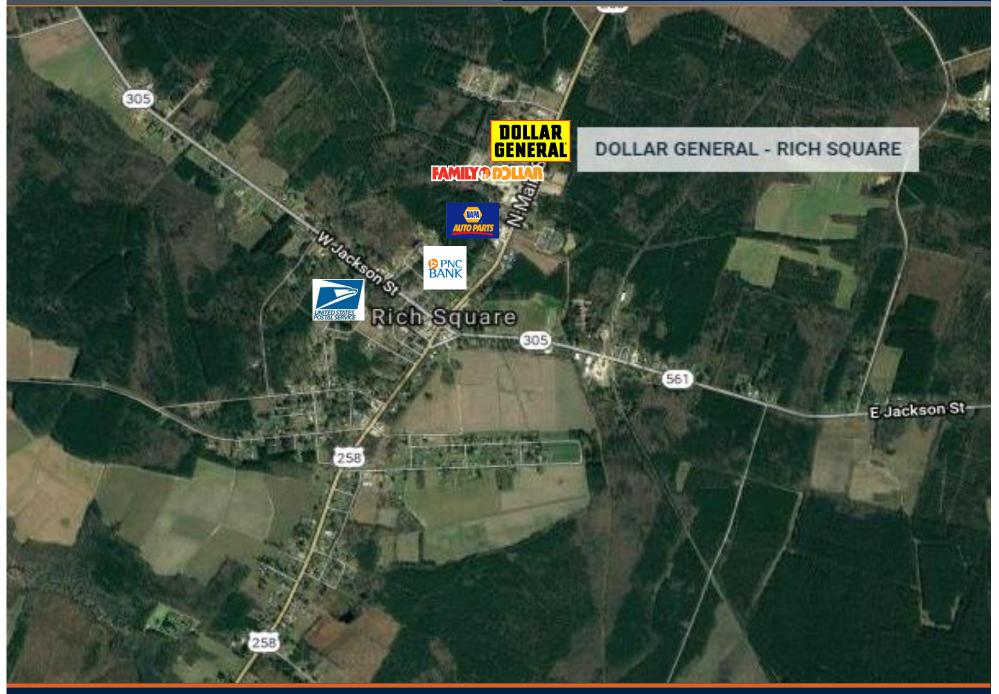




## 509 N Main St, Rich Square, NC 27869



### DOLLAR GENERAL - RICH SQUARE



#### **PROPERTY SUMMARY**

THE OFFERING			
Property	Dollar General		
Property Address	509 N Main St Rich Square, North Carolina 27869		
Price	\$607,362		
Capitalization Rate	8.15%		
Price/SF	\$67.38		

PROPERTY DESCRIPTION			
Year Built / Renovated	2005		
Gross Leasable Area	9,014 SF		
Zoning	Commercial		
Type of Ownership	Fee Simple		
Lot Size	1.20 Acres		

LEASE SUMMARY				
Property Subtype	Net Leased Discount			
Tenant	Dollar General			
Rent Increases	N/A			
Guarantor	Corporate Guarantee			
Lease Type	NN			
Lease Commencement	June 1, 2005			
Lease Expiration	June 30, 2025			
Lease Term	20			
Term Remaining on Lease (Years)	6.3			
Renewal Options	Two, Five Year Options			
Landlord Responsibility	Roof, structure & parking lot			
Tenant Responsibility	See Below			
Right of First Refusal/Offer	No			

ANNUALIZED OPERATING INFORMATION	
INCOME	
Net Operating Income	\$49,500

RENT SCHEDULE						
YEAR	ANNUAL RENT	MONTHLY RENT	RENT/SF	CAP RATE		
Current	\$49,500	\$4,125	\$5.49	8.15%		
Option 1	\$54,450	\$4,538	\$6.04	8.96%		
Option 2	\$59,895	\$4,991	\$6.64	9.86%		



NOTES: Tenant Reimburses for Real Estate Taxes and Insurance \$499 Monthly CAM paid by Tenant

#### OFFERED BY

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