

Danville, West Virginia 25053

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# KFC

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#### **About the Investment**

- ✓ Brand New 20-Year Triple-Net (NNN) Sale-Leaseback
- ✓ 1.25% Annual Rental Increases Starting in Year 6
- ✓ Four (4), Five (5)-Year Tenant Renewal Options
- ✓ 13-Unit Franchisee Guarantee from Ampex Brands of West Virginia, LLC

#### **About the Location**

- ✓ Major National Tenants in the Surrounding Area Include: McDonald's, Wendy's, Family Dollar, Save-A-Lot, Rite Aid and Kroger
- ✓ Strategically Located Directly on Smoot Avenue Main Thoroughfare in Danville
- ✓ Scott High School & Madison Middle School In Close Proximity to the Subject Property With 1,000 Students Enrolled
- ✓ Danville 29 Miles Southwest of Charleston, WV

#### **About the Tenant/Brand**

- ✓ Ampex Brands owns and operates around 500 units of KFC, Taco Bell, Tim Hortons, Long John Silver's and A&W in Arkansas, Louisiana, Texas, Oklahoma, Ohio, Pennsylvania, West Virginia, Illinois, New York and Missouri, and employs over 6,000 team members.
- ✓ KFC operates more than 17,000 restaurants in the Unites States and internationally. KFC's parent company is Yum! Brands, Inc., the world's largest restaurant company in terms of system restaurants, with more than 40,000 locations in more than 130 countries and territories and employing more than one million associates









Marcus & Millichap is pleased to exclusively market for sale the subject single-tenant net-leased KFC Sale-Leaseback located at Smoot Avenue and Cissy Drive in Danville, West Virginia. The property made up of a 1,777 square feet building and is situated on approximately 0.34 acres of land. This investment opportunity is subject to an absolute triple-net (NNN) lease which will commence upon the close of escrow. Ampex Brands operates this KFC location, as well as over 500 other restaurant units. The lease is guaranteed by Ampex Brands of West Virginia, LLC, which is comprised of 13 units. The current rent is \$50,270 and is subject to 1.25% annual rental increases starting in year six. Additionally, there are four, five-year tenant renewal options.

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# Financial Analysis PRICE: \$804,324 | CAP: 6.25% | RENT: \$50,270



Property Description				
Property	KFC			
Property Address	Smoot Avenue & Cissy Drive			
City, State, ZIP	Danville, West Virginia 25053			
Building Size	1,777			
Lot Size	+/- 0.34 Acres			
Type of Ownership	Fee Simple			
The Offering				
Annual Rent	\$50,270			
CAP Rate	6.25%			
Purchase Price	\$804,324			
Price / SF	\$452			
Rent / SF	\$28.29			
Lease Summary				
Property Type	Net Leased Quick Service Restaurant			
Tenant / Guarantor	Franchisee (13 Units)			
Ownership Type	Private			
Original Lease Term	20.0 Years			
Lease Commencement	Upon Close of Escrow			
Lease Expiration	20 Years from Close of Escrow			
Lease Term Remaining	20.0			
Lease Type	Triple-Net (NNN)			
Roof & Structure	Tenant Responsible			
Rental Increases	1.25% Starting in Year 6			
Next Rent Increase	2024			
Options to Renew	Four (4), Five (5)-Year Options			

Rent Schedule							
	Lease Year(s)	<b>Annual Rent</b>	<b>Monthly Rent</b>	Rent Escalation (%)			
	Years 1-5	\$50,270	\$4,189	-			
	Year 6	\$50,898	\$4,242	1.25%			
	Year 7	\$51,535	\$4,295	1.25%			
	Year 8	\$52,179	\$4,348	1.25%			
	Year 9	\$52,831	\$4,403	1.25%			
	Year 10	\$53,491	\$4,458	1.25%			
	Year 11	\$54,160	\$4,513	1.25%			
	Year 12	\$54,837	\$4,570	1.25%			
	Year 13	\$55,523	\$4,627	1.25%			
	Year 14	\$56,217	\$4,685	1.25%			
	Year 15	\$56,919	\$4,743	1.25%			
	Year 16	\$57,631	\$4,803	1.25%			
	Year 17	\$58,351	\$4,863	1.25%			
	Year 18	\$59,081	\$4,923	1.25%			
	Year 19	\$59,819	\$4,985	1.25%			
	Year 20	\$60,567	\$5,047	1.25%			







#### **About KFC**

KFC Corporation, based in Louisville, Kentucky, is one of the few brands in America that can boast a rich, decades-long history of success and innovation. It all started with one cook who created a soon-to-be world-famous recipe more than 70 years ago, a list of secret herbs and spices scratched out on the back of the door to his kitchen. That cook was Colonel Harland Sanders, of course, and now KFC is the world's most popular chicken restaurant chain, specializing in that same Original Recipe® along with Extra Crispy™ chicken, home-style sides and buttermilk biscuits. There are over 20,500 KFC outlets in more than 125 countries and territories around the world. There's still a cook in a kitchen in every last one of them, freshly preparing delicious, complete family meals at affordable prices.

It is estimated that, on average, more than 185 million people see a KFC commercial at least once a week—that's more than half the U.S. population. The KFC system serves more than 12 million customers each day in more than 115 countries and territories around the world. KFC operates more than 17,000 restaurants in the Unites States and internationally. KFC's parent company is Yum! Brands, Inc., the world's largest restaurant company in terms of system restaurants, with more than 40,000 locations in more than 130 countries and territories and employing more than one million associates. Yum! is ranked number 201 on the Fortune 500 list, with revenues exceeding \$13 billion in 2012.

#### **About Ampex Brands**

Ampex Brands was formed in 2005 to acquire 18 Long John Silver's restaurants, and has since grown tremendously, landing as the 21st largest franchisee in the US according to The 2015 Mega 99 Rankings. Currently, Ampex owns and operates around 500 units of KFC, Taco Bell, Tim Hortons, Long John Silver's and A&W in Arkansas, Louisiana, Texas, Oklahoma, Ohio, Pennsylvania, West Virginia, Illinois, New York and Missouri, and employs over 6,000 team members.



## **Surrounding Area**





## **Location Overview**

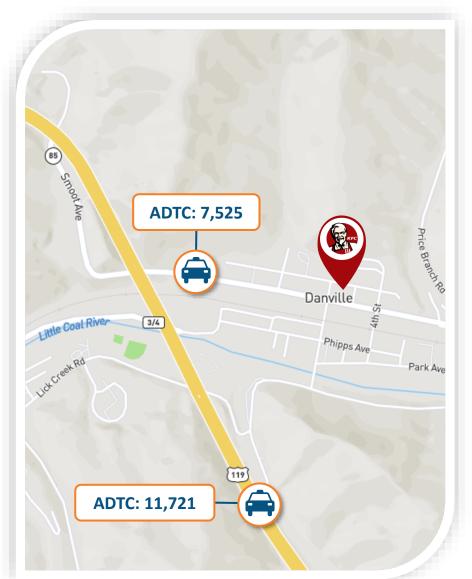


This KFC property is located at the corner of Smoot Ave and Cissy Drive in Danville, West Virginia. Danville is small city situated along the Little Coal River. Further down the Little Coal River is the former coal town of Madison, the County Seat of Boone County. Madison is a listed site on the National Register of Historic Places as the Boone County Courthouse, in Madison, was burned down during the American Civil War.

The subject KFC is well-positioned directly off Highway 119, a major thoroughfare in the area. The property benefits from being situated in a dense retail corridor surrounded by several nationally recognized tenants as well as local restaurants, bars, and small businesses. Major retailers in the area include: McDonald's, Wendy's, Family Dollar, Save-A-Lot, Rite Aid and Kroger, while other local restaurants and small businesses include, Byrnside Hardware, Gino's Pizza, E&D Auto Parts, and K-Bo's Ice Cream. Scott High School as well as Madison Middle School are both located within a mile of the subject property and enroll over 1,000 students in total.

There are approximately 8,630 people within a five-mile radius of this property and 19,650 within a ten-mile radius. The property is situated on Smoot Ave directly off Highway 119. These two roads have an average daily traffic count of 7,500 and 11,700 vehicles, respectively.

Danville is located approximately 20 miles from the most populous city and state capital, Charleston, West Virginia. The entire city of Charleston has a population of 50,000+, while its metropolitan area has a population of over 300,000 people. Charleston is located where the Elk River and Kanawha River meet. Charleston is the center of government, commerce, and industry for Kanawha County, of which it is the county seat. Though Charleston's economic roots began with salt, coal, and natural gas, today trade, utilities, medicine, and education are the backbone of its economy. Academic Institutions include University of Charleston, West Virginia University, Marshal University, and West Virginia State University. Noteworthy companies headquartered in the area include Appalachian Power, Mountaineer Gas Company, Charleston Newspapers, Gestamp Automocion, United Bank of West Virginia and West Virginia-American Water Company.











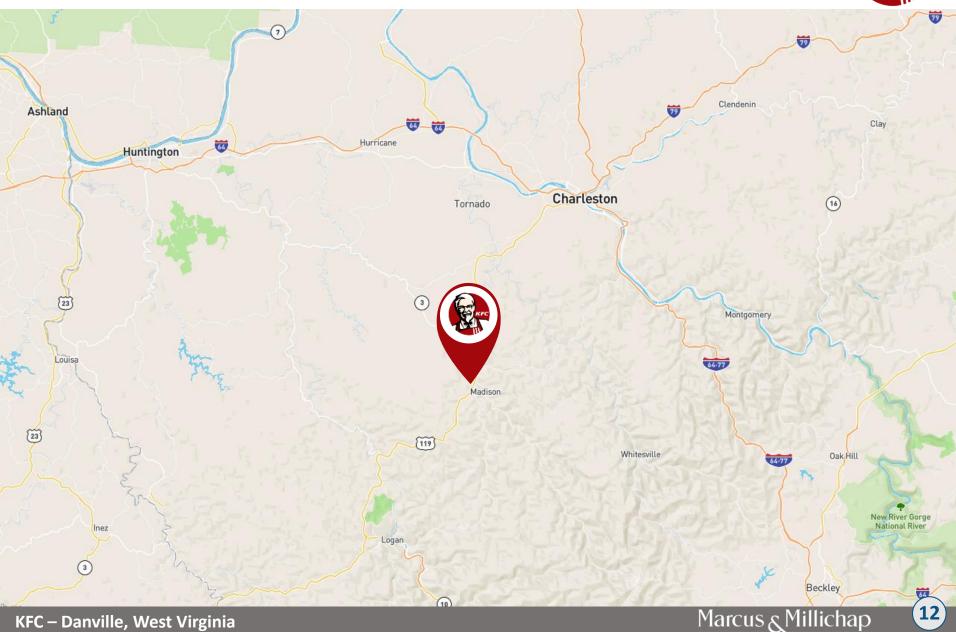
# Surrounding Area Photos





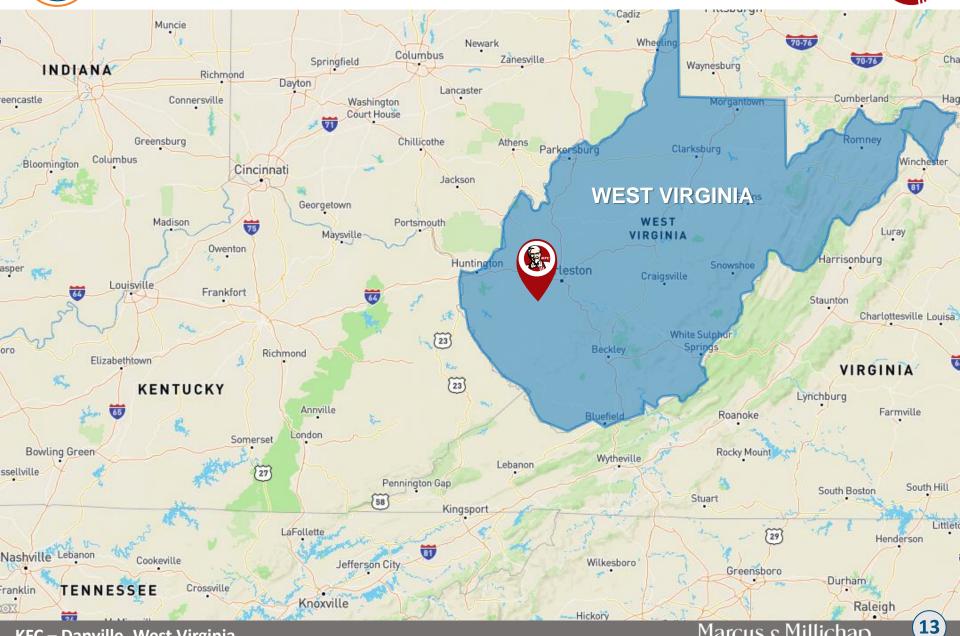






# **Regional Map**

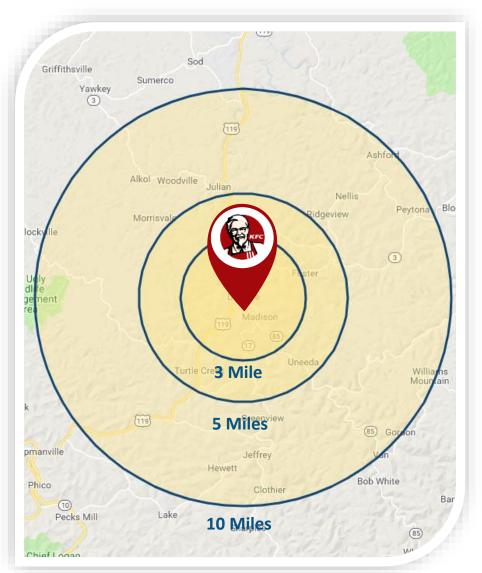






# **Demographics**





	3 Mile	<b>5 Miles</b>	10Miles
POPULATION 2022 Projection 2017 Estimate 2010 Census 2000 Census	4,970 4,979 5,200 5,131	8,623 8,630 8,977 8,896	19,433 19,650 20,068 20,389
INCOME	¢54.400	ĆE4 40E	¢50.040
Average Median Per Capita	\$51,190 \$34,741 \$21,233	\$51,195 \$34,608 \$20,589	\$50,018 \$34,477 \$19,885
HOUSEHOLDS 2022 Projection 2017 Estimate 2010 Census 2000 Census	2,053 2,054 2,171 2,162	3,457 3,453 3,639 3,618	7,753 7,790 8,051 8,032
HOUSING 2017	\$85,715	\$85,010	\$81,317
EMPLOYMENT 2017 Daytime Population 2017 Unemployment 2017 Median Time Traveled	3,565 9.76% 31	6,129 9.52% 32	11,639 10.59% 34
RACE & ETHNICITY			
White Native American African American Asian/Pacific Islander	97.28% 0.00% 1.14% 0.29%	97.45% 0.00% 1.00% 0.27%	98.11% 0.00% 0.76% 0.16%



## **Market Overview**



**Charleston** is the capital and largest city in West Virginia. The entire city of Charleston has a population of 50,000+, while its metropolitan area has a population of over 300,000 people. Charleston is located where the Elk River and Kanawha River meet.

Charleston is the center of government, commerce, and industry for Kanawha County, of which it is the county seat. Though Charleston's economic roots began with salt, coal, and natural gas, today trade, utilities, medicine, and education are the backbone of its economy. Academic Institutions include University of Charleston, West Virginia University, Marshal University, and West Virginia State University. Noteworthy companies headquartered in the area include Appalachian Power, Mountaineer Gas Company, Charleston Newspapers, Gestamp Automocion, United Bank of West Virginia and West Virginia-American Water Company.

#### **Major Employers**

Employer	Estimated # of Employees
Seneca North American Coal LLC	788
Boone County Board Education	780
Wharton Elementary School	700
Grass Family Practice	500
Verizon Business	450
Independence Coal Company Inc	385
Alpha Natural Resources Inc	266
Boone Memorial Hospital	175
Courthouse	136
Boone County Commission	120
Raven Crest Contracting LLC	120
Boone Nursing and Rehabilitati	86

# Marcus & Millichap

## **EXCLUSIVE NET LEASE OFFERING**

