

### OFFERING MEMORANDUM

EXCLUSIVENET-LEASEOFFERING

Marcus & Millichap

# confidentiality & disclaimer

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Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for yourneeds.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may

be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed: the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any longterm lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property.

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with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the KFC. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.

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ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

**ACTIVITY ID: Y0331977** 



#### **Investment Overview**

**Investment Highlights Tenant Overview** 

#### **Financial Analysis**

Financial Overview Lease Summary

#### **Property Overview**

**Location Overview** Surrounding Area Map **Property Photo Surrounding Property Photos** Local Map **Regional Map** 

#### **Demographics**

**Population** Income **Employment** 



## PRICE: \$2,493,333 | 6.60% CAP | RENT: \$164,560

PROPERTY DESCRIPTION		
Property	KFC	
Property Address	3890 NY-281	
City, State, ZIP	Cortland, New York 13045	
Building Size (SF)	3,333	
Lot Size (Acres)	1.50	
Year Built	2009	
THE OFFEDING		

Net Operating Income (NOI)	\$164,560
CAP Rate	6.60%
Purchase Price	\$2,493,333

#### **LEASE SUMMARY**

Property Name	KFC
Property Type	Net-Leased Restaurant
Ownership	Fee Simple
Tenant	FQSR, LLC (dba KBP Foods, LLC)
Lease Term	20 Years
Rent Commencement	12/16/2009
Lease Expiration	1/1/2030
Lease Term Remaining	+/-11 Years
Lease Type	Triple-Net (NNN)
Roof & Structure	Tenant Responsibility
Rental Increases	10% Every Five Years
Options to Renew	Four, Five Year Option Periods

#### **HIGHLIGHTS**

- ➤ Tenant is FQSR, LLC (dba KBP Foods, LLC) | KBP is the Largest KFC Operator in the United States With 567 Locations in 20 States, 2017 Revenues Exceed \$500 Million
- ➤ Excellent Location | SUNY Cortland Entrance Located ¼ Mile From The KFC With Total Enrollment of 7,110 Students | Closest Fast Food Restaurant to SUNY Cortland Campus
- ➤ Long Term Triple-Net (NNN) Lease With Approximately 11 Years Remaining | Four, Five-Year Tenant Renewal Options
- ➤ Strong Inflation Hedge | Attractive 10 Percent Rental Increases Every Five Years | Rent Increases to \$264,560 on 1/1/2020
- Strong Traffic Counts | State Route 281 and State Route 222 | Average Daily Traffic Counts of 17,200 and 20,474 Vehicles Respectively



#### **INVESTMENT SUMMARY**

Marcus & Millichap is pleased to present the exclusive listing for a KFC property located in Cortland, New York. The property consists of approximately 3,333 square feet of building space and is situated on approximately 1.50 acres of land.

The property is subject to a 20-year Triple-Net (NNN) lease with 11 years remaining. There are 10 percent rental increases every five years, with the next rental increase due on 1/1/2020 to \$164,560. There are four, five-year renewal options in addition to the initial term.

#### **TENANT SUMMARY**

KBP Foods operates 567 restaurants in 20 states, making them the largest KFC Operator in the United States. Corporate Revenues in 2017 were over \$500M. KBP Foods has been named one of the top 100 Private Companies & Corporate Report 100 Fastest Growing Companies by Ingram's in June 2015. In May of 2016, KBP Foods acquired 91 additional KFC and Taco Bell locations in several states as one of the largest YUM! Brands operators. In 2017, KBP acquired an additional 78 KFC locations in Texas, Illinois, and Kansas.



# ANNUALIZED OPERATING DATA Current Annual Rent \$149,600

Every Five Years

Dasc Territ Nerital Esca	ilations	10% Every rive rears	
RENT SCHEDULE			
Lease Year	Annual Rent	Monthly Rent	
Year 10	\$149,600	\$12,466	
Year 11	\$164,560	\$13,713	
Year 12	\$164,560	\$13,713	
Year 13	\$164,560	\$13,713	
Year 14	\$164,560	\$13,713	
Year 15	\$164,560	\$13,713	
Year 16	\$181,016	\$15,084	
Year 17	\$181,016	\$15,084	
Year 18	\$181,016	\$15,084	
Year 19	\$181,016	\$15,084	
Year 20	\$181,016	\$15,084	
NOI		\$164,560	
CAP Rate		6.60%	
Purchase Price		\$2,493,333	

<sup>\*\*</sup>Rent Increases to \$164,560 on 1/1/2020





# IKIFC® It's finger lickin' good®

KFC Corporation, based in Louisville, Kentucky, is one of the few brands in America that can boast a rich, decades-long history of success and innovation. It all started with one cook who created a soon-to-be world-famous recipe more than 70 years ago, a list of secret herbs and spices scratched out on the back of the door to his kitchen. That cook was Colonel Harland Sanders, of course, and now KFC is the world's most popular chicken restaurant chain, specializing in that same Original Recipe along with Extra Crispy chicken, home-style sides and buttermilk biscuits. There are over 20,500 KFC outlets in more than 125 countries and territories around the world. And you know what? There's still a cook in a kitchen in every last one of them, freshly preparing delicious, complete family meals at affordable prices.





KBP Foods operates 567 restaurants in 20 states, making them the largest KFC Operator in the United States, with 2017 revenues exceeding \$500 Million. KBP Foods has been named one of the top 100 Private Companies & Corporate Report 100 Fastest Growing Companies by Ingram's in June 2015. In May of 2016, KBP Foods acquired 91 additional KFC and Taco Bell locations in several states as one of the largest YUM! Brands operators. In 2017, KBP acquired an additional 78 KFC locations in Texas, Illinois, and Kansas.









#### **PROPERTY PHOTO**









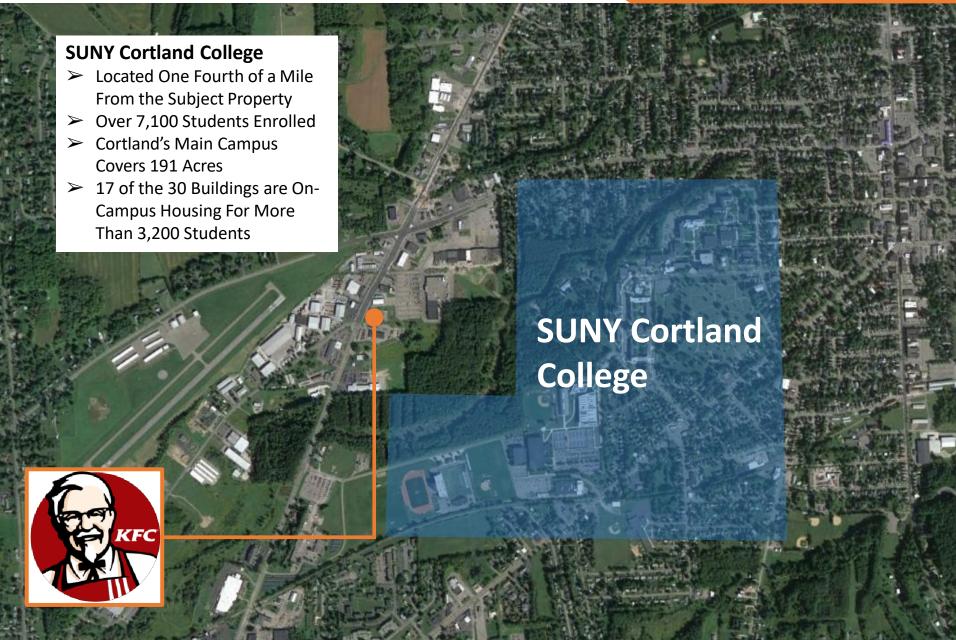






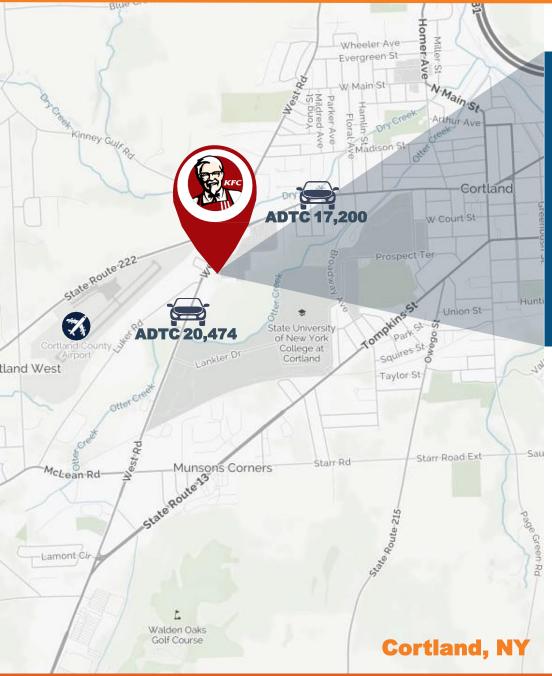








#### **LOCATION OVERVIEW**



#### **HIGHLIGHTS**

- Freestanding Property Benefits from Excellent Frontage Along State Route 281
- > SUNY Cortland Located ¼ Mile From The KFC | Total Enrollment of 7,110 Students
- ➤ Located in a Dense Retail Corridor | Neighboring National Tenants Include Walgreens, Rite Aid, Tops, Family Dollar, Dollar Tree, Save-A-Lot, Burger King, and Subway
- > Strong Traffic Counts | State Route 281 and State Route 222 | Average Daily Traffic Counts of 17,200 and 20,474 **Vehicles Respectively**
- ➤ Cortland Regional Medical Center | Located Two Miles From The KFC | 194-Bed

#### **MAJOR EMPLOYERS**

EMPLOYER	# OF EMPLOYEES*
McEvoy Boces Vocational Center	900
Wendys	789
Pall Corporation	750
Pall Trinity Micro	750
Palls Advnced Sprtons Systems	750
Cortland Regional Med Ctr Inc	649
Pall Well Technology Div	600
Marietta	500
Marietta Corporation	350
JM Murray Center Inc	345
Intertek Etl Semko	320

\* Based on a 5-mile radius



This KFC property is located at 3890 State Route 281 in Cortland, New York. Cortland is a city in Cortland County.

#### **Surrounding Retail and Points of Interest**

The KFC benefits from its strategic location in a dense retail corridor. Major surrounding tenants include: Walgreens, Rite Aid, Tops, Family Dollar, Dollar Tree, Save-A-Lot, Burger King, Subway, and many more. Cortland Regional Medical Center is located less than two miles from the KFC. This Hospital is a 194 bed facility. The State University of New York, Cortland stadium complex is within a mile of the KFC. The university has a total enrollment of roughly 7,000 students.

#### **Traffic Counts and Demographics**

There are approximately 26,293 individuals residing within a three-mile radius of the KFC and more than 32,610 individuals within a five-mile radius. The KFC is located on State Route 281 (West Road) which intersects with State Route 222. State Route 181 and State Route 222 have average daily traffic counts of 20,424 and 17,200 vehicles respectively.

#### **Cortland, New York**

One of five counties in the Central New York region, Cortland County also has proximity to the Finger Lakes and Southern Tier regions. Cortland is 40 miles south of Syracuse 18 miles northeast of Ithaca. The most common jobs held by residents of Cortland are in administration, sales, education, and training. Major employers include McEvoy Boces Vocational Center, Pall Trinity/Danaher, Cortland Regional Medical Center, Marrietta Corporation, and Intertek. Cortland is noted for the production of CNC milling machines, medical instruments, textiles, electrical components, plastic consumer goods, components for NASA and a variety of other goods and services. International exporting is an integral part of many of the corporations in the area. The proximity to major highways, a diverse workforce and the influx of technological research and other resources from nearby universities and colleges contribute to the economic strength and potential of the region. The city of Cortland is a college town, host to the State University of New York at Cortland, one of the top four-year institutions in New York's State University system. Tompkins-Cortland Community College is less than 10 miles down the road. The Cortland County Business Development Corporation oversees growth initiatives in the area, including the Gateway beautification project, which aims to spur growth near the major entrances to the city.





#### **Demographics**



	3 Miles	5 Miles	10 Miles
POPULATION			
2021 Projection	26,293	32,610	52,988
2016 Estimate	26,284	32,522	52,363
2010 Census	26,343	32,640	52,070
2000 Census	25,422	31,575	50,044
INCOME			
Average	\$56,627	\$60,236	\$63,562
Median	\$42,492	\$45,411	\$49,105
Per Capita	\$22,627	\$23,751	\$24,901
HOUSEHOLDS			
2021 Projection	9,665	12,064	20,009
2016 Estimate	9,639	11,997	19,677
2010 Census	9,840	12,235	19,739
2000 Census	9,645	11,935	18,814
HOUSING			
2016	\$99,839	\$104,571	\$111,452
EMPLOYMENT			
2016 Daytime Population	35,842	40,648	56,265
2016 Unemployment	7.89%	6.94%	5.82%
2016 Median Time Traveled	19 Mins	20 Mins	22 Mins
RACE & ETHNICITY			
White	91.64%	92.42%	93.23%
Native American	0.03%	0.03%	0.03%
African American	2.96%	2.51%	2.28%
Asian/Pacific Islander	1.51%	1.43%	1.14%

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ia	<b>4</b> 1)		Truxton
Summer Hill 41A		ttle York	
State Forest	5 Miles	East Homer	
Summer Hill 90	3 Miles	er	
Groton City			\-
Groton	KFO	McGraw	Solon
33337	TOWN.	Blodgett Mills	THE
McLen	3 215		East
		Tuller Hill State Forest	Freedown Codners
Freeville 38	Virgil	State Forest	Comers
Etna 13 Dryden	392)	James Messer	gerville Galatia
14	K	ennedy te Forest	
38		Lapeer	Marathon
Hammond Hill State Forest	Harford	(22)	1
er or	Harford Mills		Killawog
This is formation has been seen			





# exclusively listed

Marcus & Millichap