



# MATTHEW MOUSAVI | MANAGING PRINCIPAL SRS NATIONAL NET LEASE GROUP

610 Newport Center Drive, Suite 1500 | Newport Beach, CA 92660 DL: 949.698.1116 | M: 714.404.8849

Matthew.Mousavi@srsre.com | CA License No. 01732226

# PATRICK R. LUTHER, CCIM | MANAGING PRINCIPAL SRS NATIONAL NET LEASE GROUP

610 Newport Center Drive, Suite 1500 | Newport Beach, CA 92660 DL: 949.698.1115 | M: 480.221.4221 Patrick.Luther@srsre.com | CA License No. 01209944

This Offering Memorandum has been prepared by SRS National Net Lease Group (SRS) and has been approved for distribution by the owner. Although effort has been made to provide accurate information, neither the owner nor SRS can warrant or represent accuracy or completeness of the materials presented herein or in any other written or oral communications transmitted or made available to the purchaser. Many documents have been referred to in summary form and these summaries do not purport to represent or constitute a legal analysis of the contents of the applicable documents. Neither owner nor SRS represents that this offering summary is all inclusive or contains all of the information a purchaser may require. All of the financial projections and/or conclusions presented herein are provided strictly for reference purposes and have been developed based upon assumptions and conditions in effect at the time the evaluations were undertaken. They do not purport to reflect changes in the economic performance of the property or the business activities of the owner since the date of preparation of this Offering Memorandum. The projected economic performance of the property, competitive submarket conditions, and selected economic and demographic statistics may have changed subsequent to the preparation of the package. Qualified purchasers are urged to inspect the property and undertake their own independent evaluation of the property, the market and the surrounding competitive environment.





**INVESTMENT SUMMARY** 

INVESTMENT HIGHLIGHTS

PROPERTY OVERVIEW

PARCEL MAP

AERIALS

SITE PLAN

LOCATION MAP

**AREA OVERVIEW** 

CITY OVERVIEW DEMOGRAPHICS

**FINANCIALS** 

RENT ROLL
PRICING SUMMARY
TENANT OVERVIEW

**Bank of America** 



#### **INVESTMENT SUMMARY**

SRS National Net Lease Group is pleased to present the opportunity to acquire the fee simple interest (land & building) in a single tenant, absolute NNN leased Bank of America with 4 lane drive-thru, investment property located in Charleston, SC. According to the FDIC, this Bank of America location has the highest total deposits in the James Island corridor of Charleston (#1 of 14 bank locations). Bank of America, an S&P BBB+ investment grade tenant, is also the #2 financial institution (28 total) within Charleston County. This location has strong deposits with \$101MM in 2017, a 19% increase over deposits from 2016. The tenant, Bank of America, has approximately 7 years remaining on their initial term with 16 (5-year) options. The lease features annual 3% rental increases throughout the initial term, and is absolute NNN with zero landlord responsibilities.

The subject site is located at the hard corner intersection of Folly Road and Martello Drive (combined 23,700 VPD). Folly Road is the major north/south thoroughfare through the James Island corridor of Charleston with national/credit retailers lining both sides of the road. The subject property is also adjacent to the heavily trafficked James Island Expressway (28,800 VPD), the main highway connecting downtown Charleston to James Island. The bank is an outparcel to a Publix anchored shopping center with multiple points of ingress/egress and excellent visibility with a large monument sign for a corner site. The bank serves approximately 116,000 residents with an average household income of \$75,000 located within a 5-mile radius. Additionally over 118,000 employees support the trade area.



#### **OFFERING**

PRICING:	\$5,619,000
NET OPERATING INCOME:	\$323,078
CAP RATE:	5.75%
BLENDED 7 YEAR AVERAGE CAP RATE:	6.29%
DEPOSITS (2017):	\$101 Million
CREDIT RATING:	S&P: BBB+ (Investment Grade)
LEASE TYPE:	Abs. NNN
LANDLORD RESPONSIBILITIES:	None

#### **PROPERTY SPECIFICATIONS**

RENTABLE AREA:	4,317 SF
LAND AREA:	1.11 Acres
PROPERTY ADDRESS:	540 Folly Road, Charleston, SC 29412
YEAR BUILT:	1999
PARCEL NUMBER:	340-00-00-064
OWNERSHIP:	Fee Simple (Land and Building)

5 / BANK OF AMERICA / CHARLESTON, SOUTH CAROLINA

#### **INVESTMENT HIGHLIGHTS**

#### 7 YEARS REMAINING ON INITIAL TERM | S&P BBB+ | Bare annual rental increases

- 7 years remaining on the initial term
- Bank of America is an investment grade tenant (S&P: BBB+)
- According to the FDIC, Bank of America is in the #2 financial institution (28 total) within the surrounding county of Charleston
- Above average Deposits of \$101MM
- Annual 3% rental increases throughout the initial term

## ABSOLUTE NNN LEASE | FEE SIMPLE LAND & BUILDING OWNERSHIP | NO LANDLORD RESPONSIBILITIES

- Tenant pays for CAM, insurance, taxes, and maintains all aspects of the building
- Ideal, management-free investment for an out-of-state, passive investor
- No landlord responsibilities

# STRONG BRANCH DEPOSITS | #1 LOCAL BRANCH DEPOSITS | LARGE ~19% DEPOSIT INCREASE FROM 2016

- This Bank of America location has strong branch deposits of \$101MM
- ~19% increase in deposits from 2016
- #1 branch deposits of 14 banks within the James Island corridor of Charleston
- Bank of America operates 12 branches in the county, and this site is in the top 1/3 of all Bank of America branches (4th in deposits)

## OUTPARCEL TO PUBLIX MARKET | DENSE RETAIL CORRIDOR | INCREASES CONSUMER DRAW

- The subject property is an outparcel to a Publix anchored community center
- Bank of America is surrounded by other national/credit tenants that include Walmart Supercenter, Lowe's, Rite Aid, CVS Pharmacy, and more
- Close proximity to national/credit tenants increases consumer draw to the subject property

# LOCATED AT HARD CORNER INTERSECTION | EXCELLENT VISIBILITY AND ACCESS | IRREPLACEABLE LOCATION WITH 4 LANE DRIVE THRU

- Situated at the hard corner intersection of Folly Road and Martello Drive with 23,700 vehicles passing by daily
- Irreplaceable location on a corner site with excellent visibility and access to one of the busiest local thoroughfares
- This Bank of America location features 4 drive-thru lanes providing ease and convenience for customers

## LOCATED NEAR NUMEROUS RESIDENTIAL APARTMENT COMPLEXES | CLOSE PROXIMITY TO COUNTRY CLUB OF CHARLESTON GOLF COURSE

- Bank of America is located just three quarters of a mile to the Southeast of the new luxury apartment complex The Standard at James Island (280 units), just half a mile from the Sawgrass Apartments (144 units), and adjacent to the quarterdeck at James Island (229 units)
- Strong residential consumer base with an affluent average household income of \$80,000 in the immediate 1-mile trade area
- The Country Club of Charleston golf course has been around since 1922 and attracts a large number of locals and tourists alike

#### AFFLUENT DEMOGRAPHICS IN 5-MILE TRADE AREA

- More than 116,000 residents and 118,000 employees support the trade area
- \$75,000 average household income

#### IDEAL RIGHT SIZE BUILDING FOOTPRINT ON LARGE 1.11 ACRE PARCEL

- 2,498 SF bank on ideal 1.11 acre lot, adding to intrinsic value
- Unlike many bank locations, the subject property fully utilizes the available space with ample parking, and a large 4 lane drive-thru

6 / BANK OF AMERICA / CHARLESTON, SOUTH CAROLINA

### PROPERTY OVERVIEW



### **ACCESS**

There are two (2) access points along Martello Drive.



### TRAFFIC COUNTS

Folly Road/ State Highway 171:	23,700
Harbor View Rd:	12,900
James Island Expressway/ State Highway 30:	28,800



### **IMPROVEMENTS**

There is approximately 4,317 SF of existing building area.



### **PARKING**

There are approximately 31 parking spaces on the owned parcel.

The parking ratio is approximately 7.18 stalls per 1,000 SF of leasable area.



### YEAR BUILT

1990



### **PARCEL**

Parcel Number: 340-00-00-064 Acres: 1.11 Square Feet: 48,352



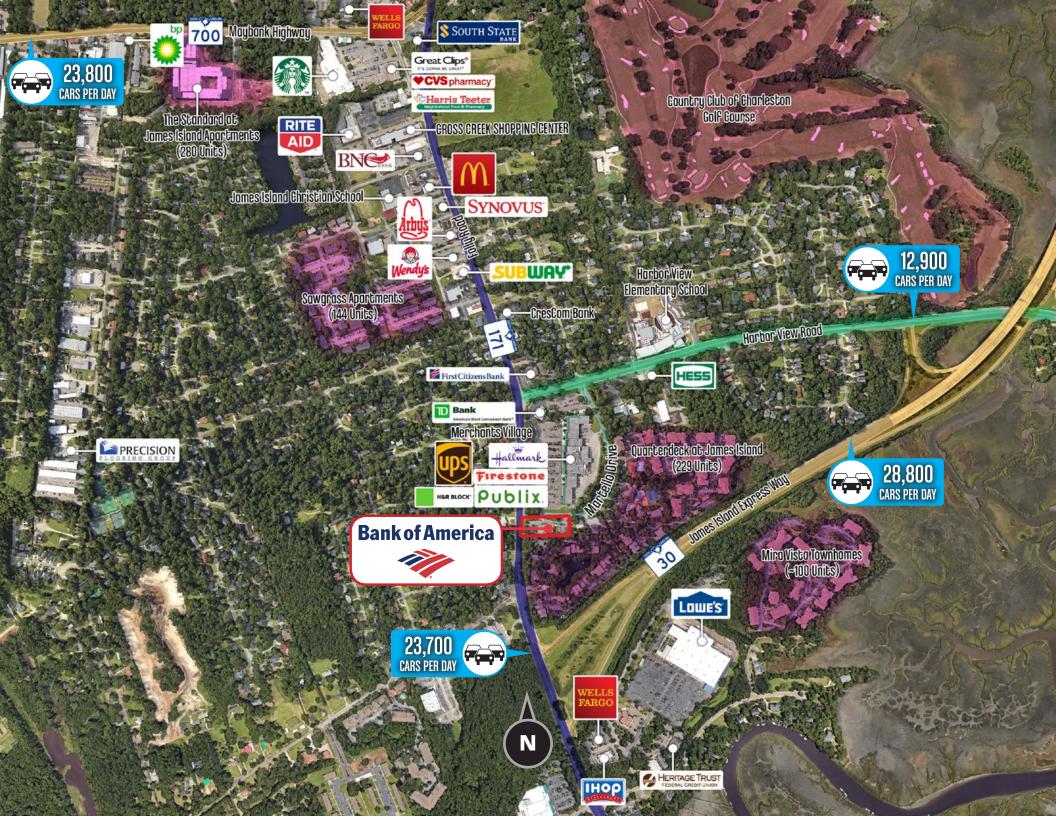


7 / BANK OF AMERICA / CHARLESTON, SOUTH CAROLINA PROPERTY OVERVIEW / SRS NATIONAL NET LEASE GROUP

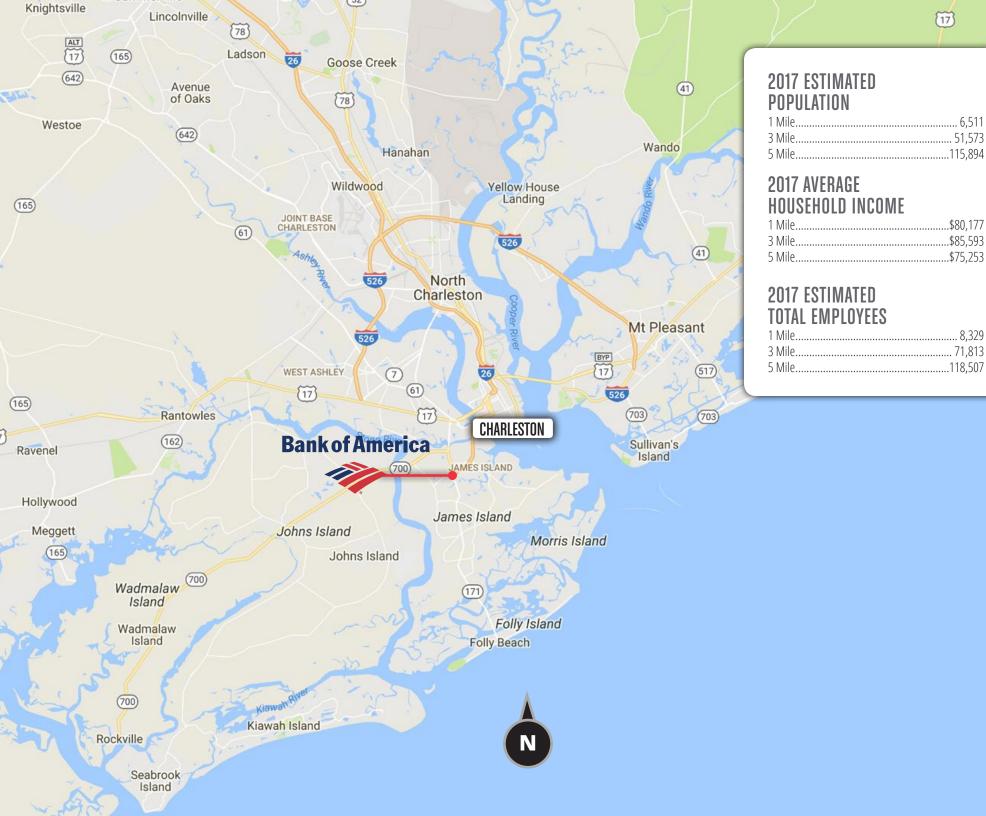
















### AREA OVERVIEW OF CHARLESTON, SOUTH CAROLINA

Charleston is the oldest and largest city in the U.S. state of South Carolina, the county seat of Charleston County, and the principal city in the Charleston—North Charleston—Summerville Metropolitan Statistical Area. The city lies just south of the geographical midpoint of South Carolina's coastline and is located on Charleston Harbor, an inlet of the Atlantic Ocean formed by the confluence of the Ashley and Cooper rivers. Charleston had an estimated population of 134,385 in 2016. The estimated population of the Charleston metropolitan area, comprising Berkeley, Charleston, and Dorchester counties, was 761,155 residents in 2016, the third-largest in the state and the 78th-largest metropolitan statistical area in the United States

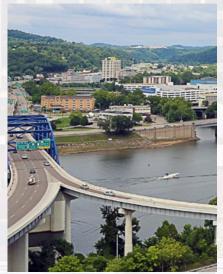
Charleston is a major tourist destination, with a considerable number of luxury hotels, hotel chains, inns, and bed and breakfasts, and a large number of restaurants serving Lowcountry cuisine and quality shopping. Charleston is also an important art destination, named a top-25 arts destination by AmericanStyle magazine. The city has two shipping terminals, owned and operated by the South Carolina Ports Authority, which are part of the fourth-largest container seaport on the East Coast and the thirteenth largest container seaport in North America. Charleston is becoming a prime location for information technology jobs and corporations, and has experienced the highest growth in this sector between 2011 and 2012 due in large part to the Charleston Digital Corridor. In 2013, the Milken Institute ranked the Charleston region the ninth-best performing economy in the US due in large part to the growing IT sector. Notable companies include Blackbaud, SPARC, BoomTown, CSS, and Benefitfocus.

Throughout its history, Charleston has served as a cultural capital of the South. Visual arts are well represented here with the Gibbes Museum of Art, Charleston's premier art museum, in addition to numerous art galleries. Each spring, Charleston is host to Spoleto Festival U.S.A., a 17-day art festival featuring a variety of artistic performances. Other annual events include the Moja African-American Arts Festival, the Worldfest Charleston International Film Festival, the Southeastern Wildlife Exposition, the Charleston Food and Wine Festival. the Christmas Parade of Boats, and the Christmas in Charleston Celebration.

As an early colonial city, Charleston is replete with museums and historical attractions. The Old Exchange and Customs House in downtown Charleston ranks with Boston's Faneuil Hall and Philadelphia's Independence Hall as one of the three most important Colonial buildings in the country. Charleston is also home to Fort Sumter, where the first shots of the Civil War were fired, and Fort Moultrie, the site of a critical British defeat in the Revolutionary War. The City of Charleston is served by the Charleston International Airport. It is located in the City of North Charleston and is about 12 miles northwest of downtown Charleston. It is the busiest passenger airport in South Carolina (IATA: CHS, ICAO: KCHS). The airport shares runways with the adjacent Charleston Air Force Base. Charleston Executive Airport is a smaller airport located in the John's Island section of the city of Charleston and is used by noncommercial aircraft. Both airports are owned and operated by the Charleston County Aviation Authority.



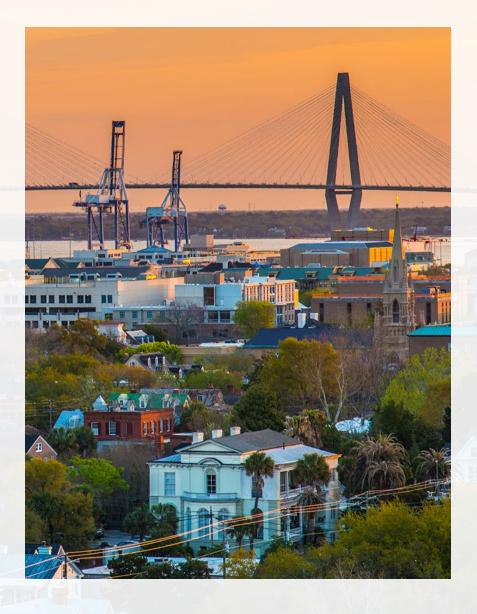




15 / BANK OF AMERICA / CHARLESTON. SOUTH CAROLINA
AREA OVERVIEW / SRS NATIONAL NET LEASE GROUP

### AREA OVERVIEW (CONTINUED)

DEMOGRAPHICS	1 MILE	3 MILES	5 MILES
2017 Estimated Population	6,511	51,573	115,894
2022 Projected Population	6,973	55,737	125,311
2010 Census Population	5,979	46,586	104,096
Projected Annual Growth 2016 to 2021	1.38%	1.57%	1.57%
Historical Annual Growth 2010 to 2016	1.18%	1.41%	1.49%
2017 Estimated Households	3,224	23,458	50,243
2022 Projected Households	3,466	25,397	54,550
2010 Census Households	2,940	21,119	44,809
Projected Annual Growth 2016 to 2021	1.46%	1.60%	1.66%
Historical Annual Growth 2010 to 2015	1.28%	1.46%	1.59%
2017 Estimated White	78.50%	79.90%	67.20%
2017 Estimated Black or African American	16.50%	16.30%	28.10%
2017 Estimated Asian or Pacific Islander	1.80%	1.60%	1.50%
2017 Estimated American Indian or Native Alaskan	0.20%	0.20%	0.20%
2017 Estimated Other Races	1.20%	0.50%	1.10%
2017 Estimated Hispanic	3.10%	2.00%	2.80%
2017 Estimated Average Household Income	\$80,177	\$85,593	\$75,253
2017 Estimated Median Household Income	\$55,423	\$56,559	\$50,347
2017 Estimated Per Capita Income	\$39,938	\$39,261	\$33,25
2017 Estimated Total Businesses	465	2,491	6,820
2017 Estimated Total Employees	8,329	71,813	118,507



16 / BANK OF AMERICA / CHARLESTON, SOUTH CAROLINA AREA OVERVIEW / SRS NATIONAL NET LEASE GROUP

#### **RENT ROLL**

	LEASE TERM		REN	RENTAL RATES				
SQUARE FEET	LEASE START	LEASE END	BEGIN	INCREASE	MONTHLY	ANNUALLY	RECOVERY TYPE	OPTIONS
4,317	Feb. 2006	Mar. 2026	Current	3%	\$26,923	\$323,078	Absolute NNN	16 (5-Year)
			Mar. 2020	3%	\$27,731	\$332,770		Each 5-Year Option:
			Mar. 2021	3%	\$28,563	\$342,753		Lesser of 3% Inc. or FMV
								See Notes Below
		SQUARE FEET LEASE START	SQUARE FEET LEASE START LEASE END	SQUARE FEET LEASE START LEASE END BEGIN 4,317 Feb. 2006 Mar. 2026 Current Mar. 2020	SQUARE FEETLEASE STARTLEASE ENDBEGININCREASE4,317Feb. 2006Mar. 2026Current3%Mar. 20203%	SQUARE FEET         LEASE START         LEASE END         BEGIN         INCREASE         MONTHLY           4,317         Feb. 2006         Mar. 2026         Current         3%         \$26,923           Mar. 2020         3%         \$27,731	SQUARE FEET         LEASE START         LEASE END         BEGIN         INCREASE         MONTHLY         ANNUALLY           4,317         Feb. 2006         Mar. 2026         Current         3%         \$26,923         \$323,078           Mar. 2020         3%         \$27,731         \$332,770	SQUARE FEET         LEASE START         LEASE END         BEGIN         INCREASE         MONTHLY         ANNUALLY         RECOVERY TYPE           4,317         Feb. 2006         Mar. 2026         Current         3%         \$26,923         \$323,078         Absolute NNN           Mar. 2020         3%         \$27,731         \$332,770

- 1. 3% annual rental increases throughout current term.
- 2. Rent during the option periods is equal to the lesser of: (i) Annual Basic Rent payable during the Lease Year immediately preceding the then applicable Renewal Term multiplied by 1.03 or (ii) the Fair Market Value of the Renewal Premises during the applicable Renewal Term; provided, however, that in no event shall the Annual Basic Rent payable by Tenant during the immediately preceding Lease Year used for making the determination contemplated by this section (1.4d).
- 3. Once established, Annual Basic Rent for the applicable Renewal Term will remain fixed for each 5-year Renewal Term.

FINANCIAL INFORMATION	
Price:	\$5,619,000
Net Operating Income:	\$323,078
Cap Rate:	5.75%
Blended 7 Year Average Cap Rate:	6.29%
Lease Type:	Abs. NNN

	COLUMN TO THE PROPERTY OF THE
PROPERTY SPECIFICATIONS	
Year Built:	1999
Rentable Area:	4,317 SF
Land Area:	
Deposits:	\$85 Million
Address:	540 Folly Road, Charleston, SC 29412

#### TENANT PROFILE

#### **BANK OF AMERICA**



Bank of America is one of the world's leading financial institutions, serving individual consumers, small and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving approximately 47 million consumer and small business relationships with approximately 4,500 retail financial centers, approximately 16,000 ATMs, and award-winning online banking with approximately 34 million active users and approximately 23 million mobile users. Bank of America is a global leader in wealth management, corporate and investment banking and trading across a broad range of asset classes, serving corporations, governments, institutions and individuals around the world. Bank of America offers industry-leading support to approximately 3 million small business owners through a suite of innovative, easy-to-use online products and services. The company serves clients through operations in all 50 states, the District of Columbia, the U.S. Virgin Islands, Puerto Rico and more than 35 countries. Bank of America Corporation stock (NYSE: BAC) is listed on the New York Stock Exchange.

Company Type:	. Public (NYSE: BAC)
2016 Employees:	211,000
2016 Revenue:	\$93.66 Billion
2016 Net Income:	\$17.91 Billion
2016 Assets:	\$2.19 Trillion
2016 Equity:	\$266.84 Billion
Ranking: #26 in FORTU	NE 500 (June 2017)

17 / BANK OF AMERICA / CHARLESTON, SOUTH CAROLINA RET LEASE GROUP



## SRS GLOBAL STATS









OFFICES



BROKERS, PROFESSIONALS, AND STAFF



#1 **LARGEST REAL ESTATE FIRM** EXCLUSIVELY DEDICATED TO RETAIL SERVICES IN NORTH AMERICA

\*STATISTICS ARE FOR 2016.