

Offering Memorandum

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KROGER SUPERMARKET

RUSSELLVILLE, AR (LITTLE ROCK MSA)

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OFFERING HIGHLIGHTS

KROGER

SUPERMARKET

1009 W. Main Street, Russellville, AR 72801

(LITTLE ROCK MSA)

OFFERING PRICE

\$3,846,000

CAP RATE

7.25%

KROGER SUPERMARKET	
Property Address	1009 W. Main St. Russellville, AR
Parcel #	805-10002-000C
Year Built	1992
Lot Size	4.70 Acres
GLA	41,950 SF
Lease Type	Triple-Net
Parking	238 Parking Spaces
Type of Ownership	Fee Simple



INVESTMENT OVERVIEW

Marcus & Millichap is pleased to offer to qualified investors an opportunity to purchase a singletenant net leased Kroger with nearly four (4) years remaining on the Triple Net Lease. The lease is equipped with a percentage rent clause and two, five-year options.

Positioned within proximity to Arkansas Tech University with over 12,100+ students; this location is an excellent performing store with annual store sales in excess of \$631 per square-foot, \$52 (9%+/-) per square-foot higher than the national average for Kroger.

The subject property is a freestanding building located on a large 4.7-acre lot and includes an eight pump Kroger branded fuel station, which Kroger built at their own cost. This is a rare opportunity to purchase an investment grade credit tenant with a five-year rent-to-sales ratio below 1%. This is a very profitable location for Kroger and the offering is well below replacement cost. Kroger has been operating at this location for over twenty years and to show commitment to the site, Kroger invested three million dollars in 2007 on interior renovations, alone.

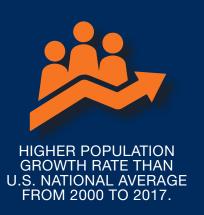
Kroger is located on Main Street in Russellville, AR. Russellville is the county seat and largest city in Pope County, Arkansas. Located along the Arkansas River and Lake Dardanelle, nestled in the heart of the Arkansas River Valley between the Ozark and Ouachita Mountains. Russellville, the principal city for the Russellville Micropolitan Area, is a thriving community that is home to more than ten divisions of Fortune 500 companies and many established institutions, such as Arkansas Nuclear One, ConAgra, Firestone, and Tyson Foods. Furthermore, Russellville contains several educational institutions, such as Arkansas Tech University with enrollment in excess of 12,100, and Russellville School district with enrollment in excess of 5,200.





INVESTMENT HIGHLIGHTS

- ▶ Nearest Grocery Store to Arkansas Tech University | 12,100+ Students
- ▶ Features Easy Access & Excellent Visibility on U.S. Hwy. 64 with VPD Exceeding 20,000+
 - ▶ 2018 Store Sales Per SF are 9% Higher at this Location than the National Average
 - ▶ Additional Upside Can Be Realized Through Percentage Rent
 - ▶ 24+ Years of Operation at this Location | Two, Five-Year Options Remain
- ▶ Tenant Spent \$3 Million on Renovations in 2007 | Landlord Installed New Metal Roof in 2000
- ▶ Exceptional Demographics | Population Growth Higher than U.S. Average Growth for 2000-2017
 - ▶ Population Exceeds 62,000+ with AHHI Exceeding \$55,000 within 10 Mile Radius

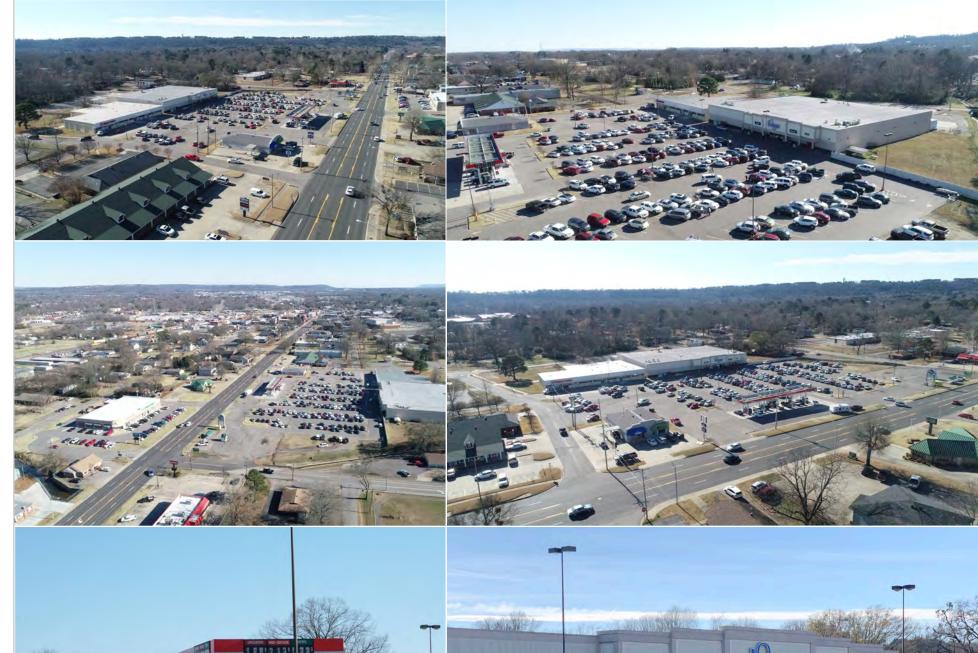








HOUSEHOLDS HAVE GROWN BY 14.1% SINCE 2000 AND CONTINUE TO GROW.





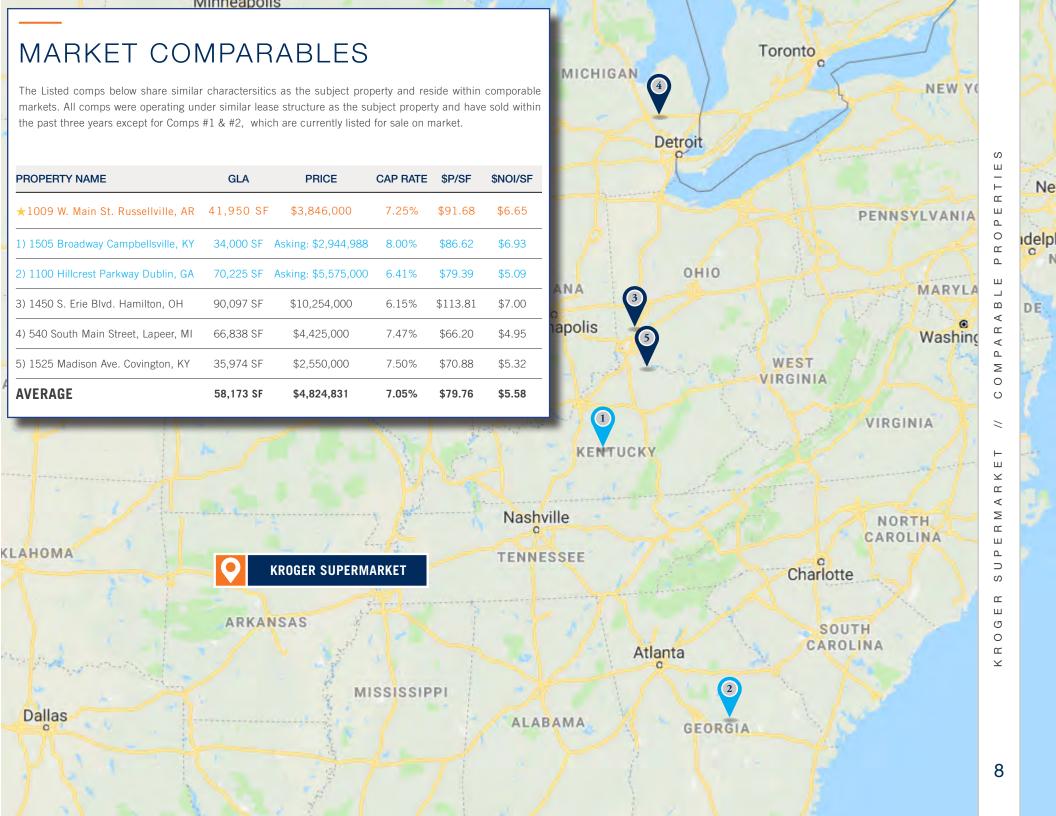






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MARKET COMPARABLES









KROGER SUPERMARKET

1009 W. Main Street, Russellville, AR

ASK PRICE	\$3,846,000
Sale Date	TBD
Year Built	1990
Cap Rate	7.25%
Price Per SF	\$91.68

ADDITIONAL INFO
Triple-Net Lease
1994 & 2007 Renovations worth \$3M
Recent option Extension - 3 Years 11 Months Remain



ASK PRICE	\$2,944,988
On Market	4 Months
Year Built	1992
Cap Rate	8.00%
Price Per SF	\$86.77

ADDITIONAL INFO	
Double-Net Deal - two years remain	
Occupied since 1991	
Landlord Responsible for all repairs	



ASK PRICE	\$5,575,000
On Market	1 Months
Year Built	2005
Cap Rate	6.41%
Price Per SF	\$79.39

ADDITIONAL INFO
7 years left on lease
Gross sales in excess of \$635 PSF









KROGER SUPERMARKET

540 South Main Street, Lapeer, MI

SALES PRICE	\$4,425,000
Sale Date	Oct, 2016
Year Built	1990
Cap Rate	7.47%
Price Per SF	\$66.20

ADDITIONAL INFO	
Abs. Triple-Net Lease	
4.75 Years left on lease at sale	



SALES PRICE	\$10,254,000
Sale Date	May, 2016
Year Built	2006
Cap Rate	6.15%
Price Per SF	\$113.81

ADDITIONAL INFO	
Triple-Net Lease	
Ten years left on lease during sale	



SALES PRICE	\$2,550,000
Sale Date	Jun, 2018
Year Built	1981
Cap Rate	7.50%
Price Per SF	\$70.86

Α	ADDITIONAL INFO
F	our years left on lease
R	Renovated in 2014

R 0

OGER



MARKET OVERVIEW

KROGER SUPERMARKET

62,344 TOTAL POPULATION WITHIN 10-MILE RADIUS

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RUSSELLVILLE, AR

Russellville is the county seat and largest city in pope county, Arkansas. Located along the Arkansas River and Lake Dardanelle nestled in the heart of the Arkansas River Valley between Ozark and the Ouachita Mountains. Russellville is a thriving community that is home to more than ten divisions of Fortune 500 companies and many established institutions, such as Arkansas Nuclear One, ConAgra, Firestone, and Tyson Foods. Furthermore, Russellville contains several educational institutions, such as Arkansas Tech University with enrollment in excess of 12,100, and Russellville School district with enrollment in excess of 5,200. Russellville's growth was sparked by the construction of interstate 40 and the Dardanelle Lock and Dam near the Arkansas River Crossing between Dardanelle and Russellville. The completion of the dam, a part of the McClellan-Kerr Arkansas River Navigation System which allows barge transportation from the Mississippi River to the Tulsa Port of Catoosa in Oklahoma and brings in between \$1 to \$2 billion in trade to the state each year, has greatly improved the area's business prospects.

RUSSELVILLE IS HOME TO



ARKANSAS TECH UNIVERSITY

The population within a ten-mile radius of the subject property has grown at a faster rate than the U.S. national average from the year 2000 to current.



ARKANSAS NUCLEAR ONE

A source of safe, clean, secure and reliable power located in Russellville. Currently the station employs more than 1,000 highly-skilled and well compensated workers, generating a significant positive economic impact in the River Valley.



10 FORTUNE 500 COMPANIES

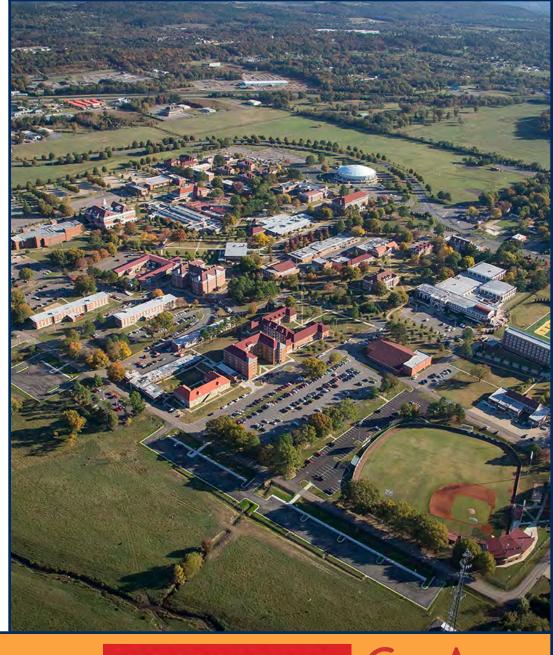
Russellville is home to 10 divisions of fortune 500 companies. Companies such as Firestone, Tyson Foods, ConAgra Foods, International Paper and Dow Chemical all thrive in Russellville.



ECONOMY

Russellville is the home to 46 major manufacturing facilities, including divisions of 10 Fortune 500 companies. Industries such as Firestone, Tyson Foods, ConAgra Foods, International Paper and Dow Chemical all thrive in Russellville. The diversification of these and other industries provide Russellville's greatest asset—a quality labor force built around a strong nucleus of skilled laborers, technicians, and administrative personnel. More than 8,500 people are currently employed by 46 manufacturers in the area. Some of the largest manufacturing employers in the area include ConAgra Foods, Tyson Foods, and Arkansas Nuclear One.

MAJOR AREA EMPLOYERS	NUMBER OF EMPLOYEES
Arkansas Nuclear One	1,000+
Arkansas Tech University	600+
ConAgra, Inc.	1,500+
Tyson Foods, Inc.	1,500+
Friendship Community Care	250+
Firestone Tube Company	250+
Wal-Mart	500+
Bibler Brothers	100-250
Dana Corporation	100-250
International Paper	100-250
Transco Leasing, Inc.	100-250





ARKANSAS TECH UNIVERSITY



INTERNATIONAL PAPER

Firestone ConAgra

Entergy (F)





LOCAL ATTRACTIONS

RETAIL & RESTAURANTS

- ► Walmart Supercenter, Lowe's & PetSmart 2.3 Mile E from site
- Pasta Grill & Fat Daddy's BBQ0.5 Miles W from site

- Dollar Tree & Hardees0.1 Miles N from site
- Goody's, Little Caesars, Pizza Hut, KFC, Wendy's
 1.0 Mile NE from site

MAJOR EMPLOYERS

- Arkansas Tech University1.4 Miles N from site
- Congra Foods, Inc. & Tyson Foods, Inc.3-4 Miles E from site

- Arkansas Nuclear One 7.5 Miles E from site
- ► Frindship Community Care
 2.0 Miles E from site

SCHOOLS

- Arkansas Tech University1.4 Miles N from site
- Russellville High School3.0 Miles SE from site

- Dwight Elementarty & Middle Schools1.0 Mile from site
- Russellville Junior High School1.2 Miles NW from site

■ LANDMARKS & ATTRACTIONS

- Mount Nebo & State Park10.9 Miles S from site
- Ozark-St. Francis National Forest22.0 Miles NE from site

- ► Lake Dardanelle & State Park

 1.0 Mile from site
- Pleasant View Park3.9 Miles N from site





ConAgra Foods



















DEMOGRAPHICS SUMMARY

5-MILE RADIUS

Population

In 2017, the population in your selected geography is 40,695. The population has changed by 21.18% since 2000. It is estimated that the population in your area will be 42,007.00 five years from now, which represents a change of 3.22% from the current year. The current population is 49.58% male and 50.42% female. The median age of the population in your area is 31.79, compare this to the US average which is 37.83. The population density in your area is 517.93 people per square mile.

Households

There are currently 14,848 households in your selected geography. The number of households has changed by 14.61% since 2000. It is estimated that the number of households in your area will be 15,487 five years from now, which represents a change of 4.30% from the current year. The average household size in your area is 2.49 persons.

Income

In 2017, the median household income for your selected geography is \$39,842, compare this to the US average which is currently \$56,286. The median household income for your area has changed by 25.74% since 2000. It is estimated that the median household income in your area will be \$46,536 five years from now, which represents a change of 16.80% from the current year.

The current year per capita income in your area is \$21,023, compare this to the US average, which is \$30,982. The current year average household income in your area is \$55,403, compare this to the US average which is \$81,217.

Race and Ethnicity

The current year racial make up of your selected area is as follows: 82.02% White, 5.38% Black, 0.05% Native American and 1.78% Asian/Pacific Islander. Compare these to US averages which are: 70.42% White, 12.85% Black, 0.19% Native American and 5.53% Asian/Pacific Islander. People of Hispanic origin are counted independently of race. People of Hispanic origin make up 15.12% of the current year population in your selected area. Compare this to the US average of 17.88%.

Housing

The median housing value in your area was \$124,966 in 2017, compare this to the US average of \$193,953. In 2000, there were 7,958 owner occupied housing units in your area and there were 4,997 renter occupied housing units in your area. The median rent at the time was \$331.

Employment

In 2017, there are 57,768 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 54.97% of employees are employed in white-collar occupations in this geography, and 45.24% are employed in blue-collar occupations. In 2017, unemployment in this area is 6.22%. In 2000, the average time traveled to work was 17.00 minutes.

POPULATION	3 MILE	5 MILES	10 MILES
2022 Projection Total Population	29,738	42,007	62,344
2017 Estimate Total Population	28,951	40,695	60,049
2010 Census Total Population	27,564	39,077	58,098
2000 Census Total Population	23,738	33,581	50,386
Daytime Populations Total Population	48,110	57,768	73,106
HOUSEHOLDS	3 MILE	5 MILES	10 MILES
2022 Projection Total Households	10,827	15,487	23,168
2017 Estimate			
Total Households	10,428	14,848	22,088
2017 Estimate	2.41	2.49	2.54
2010 Census Total Households	10,164	14,539	21,701
2000 Census Total Households	9,146	12,955	19,178
Occupied Units			
2022 Projection	10,827	15,487	23,168
2017 Estimate	11,217	16,045	24,011
HOUSEHOLDS BY EXPENDITURE	3 MILE	5 MILES	10 MILES
Total Average Household Retail Expenditure			
Consumer Expenditure Top 10 Categories			
Housing	\$13,545	\$13,870	\$14,067
Transportation	\$9,260	\$9,485	\$9,676
Shelter	\$7,414	\$7,548	\$7,594
Food	\$5,287	\$5,442	\$5,567
Personal Insurance and Pensions	\$3,948	\$4,101	\$4,181
Health Care	\$3,568	\$3,723	\$3,872
Utilities	\$3,276	\$3,373	\$3,457
Entertainment	\$2,152	\$2,226	\$2,291
Cash Contributions	\$1,562	\$1,631	\$1,681
Household Furnishings and Equipment	\$1,431	\$1,481	\$1,517

HOUSEHOLDS BY INCOME	3 MILE	5 MILES	10 MILES
2017 Estimate			
\$150,000 or More	5.19%	4.46%	4.01%
\$100,000 - \$149,000	7.57%	7.96%	8.51%
\$75,000 - \$99,999	9.21%	10.22%	10.33%
\$50,000 - \$74,999	17.21%	17.23%	17.87%
\$35,000 - \$49,999	16.29%	16.38%	16.53%
Under \$35,000	44.54%	43.75%	42.74%
Average Household Income	\$55,242	\$55,403	\$55,786
Median Household Income	\$39,174	\$39,842	\$40,925
Per Capita Income	\$20,737	\$21,023	\$21,075

POPULATION PROFILE	3 MILE	5 MILES	10 MILES
Population By Age			
2017 Estimate Total Population	28,951	40,695	60,049
Under 20	28.51%	28.37%	27.48%
20 to 34 Years	28.11%	25.59%	22.89%
35 to 39 Years	5.28%	5.50%	5.64%
40 to 49 Years	9.82%	10.63%	11.49%
50 to 64 Years	15.06%	16.12%	17.95%
Age 65+	13.20%	13.81%	14.54%
Median Age	29.91	31.79	34.68
2017 Estimate Population Age 25+	16,914	24,556	37,900
Elementary (0-8)	4.49%	5.25%	5.12%
Some High School (9-11)	7.58%	8.51%	9.43%
High School Graduate (12)	30.14%	31.86%	34.02%
Some College (13-15)	25.38%	24.05%	23.69%
Associate Degree Only	4.90%	4.66%	4.69%
Bachelors Degree Only	18.41%	17.33%	15.62%
Graduate Degree	8.35%	7.36%	6.32%
Graduate Degree	0.00%	0.00%	0.00%



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PROPERTY SUMMARY

2018 GROSS SALES PER SF \$631

NET OPERATING INCOME \$278,856

\$6.65

41,950 SF

THE OFFERING	
Property	Kroger
Property Address	1009 W. Main St. Russellville, AR 72801
Price	\$3,846,000
Capitalization Rate	7.25%
Price/SF	\$91.68
PROPERTY DESCRIPTION	
Year Built / Renovated	1994 / 2007
Gross Leasable Area	41,950 SF
Zoning	Retail
Type of Ownership	Fee Simple
Lot Size	4.70 Acres
ANNUALIZED OPERATING INFOR	MATION
INCOME	
Kroger Base Rent	\$266,856
Gas Station Rent	\$12,000
NET OPERATING INCOME	\$278,856

LEASE SUMMARY			
YEAR	ANNUAL RENT	MONTHLY RENT	RENT/SF
Current - 2022	\$278,856	\$23,238	\$6.65
Option #1	\$278,856	\$23,238	\$6.65
Option #2	\$278,856	\$23,238	\$6.65

LEASE SUMMARY	
Property Subtype	Net Leased Supermarket
Tenant	Kroger
Guarantor	Corporate Guarantee
Lease Type	Triple Net
Lease Commencement	3/26/92
Lease Expiration	10/31/22
Term Remaining on Lease	3 Years 11 Months
Renewal Options	Two, 5-Year Options
Landlord Responsibility	Roof & Structure
Tenant Responsibility	Lot, HVAC, Utilities, Taxes, Insurance, CAM
Right of First Refusal/Offer	NO
Rent Increases	1% of Sales above \$26,685,600
OPERATING INFORMATION	
Net Operating Income as of 2018	\$278,856

Rent per Square Foot

Gross Leasable Area

